



Monterey Corridor Block-Level Master Plan

SUBJECT: Visioning and Goal Setting Workshop - Tuesday, September 25, 2018 10:00a.m.

Dear Stakeholder:

The [Morgan Hill 2035 General Plan](#), adopted in July 2016, envisions the transformation of the Monterey Road corridor north and south of Downtown from its current predominantly strip commercial character to a vibrant mixed-use corridor that encourages walking and biking.

Much of the corridor is designated Mixed-Use Flex, which allows for a mix of residential, commercial, and office uses. However, prior to development of residential or mixed-use, the General Plan requires a Block-Level Master Plan (BLMP) to be prepared that identifies how commercial uses will be incorporated within the development of a block and how individual development projects will connect with each other. With the help of Lisa Wise Consulting, the City has begun preparation of the Monterey Corridor BLMP.

Because of your involvement in the community and relationship to the Monterey Corridor, we invite you to participate in the Monterey Corridor Visioning and Goal Setting Workshop:

Tuesday, September 25, 2018
10 a.m. – noon
17555 Peak Avenue (Council Chambers)

The purpose of the workshop is to garner feedback that will facilitate the crafting of preliminary guiding principles for the development of the Monterey Corridor BLMP, which could be built-upon for a potential future Monterey Corridor Specific Plan effort. Participation is voluntary, and feedback will be reported anonymously.

Please RSVP to **John W. Baty**, Principal Planner at John.Baty@MorganHill.ca.gov by Thursday, September 20th to let us know if you plan to attend, or if you are unable to attend, but would like to participate in the future, we will add you to our email distribution list for this project.

We appreciate your expertise and commitment to the community, and we look forward to working with you.

Best Regards,

-John W. Baty, Principal Planner (Interim)