



VERDE DESIGN

2455 The Alameda, Suite 200
Santa Clara, CA 95050
t 408.985.7200 f 408.985.7260
www.verdedesigninc.com

MEMORANDUM

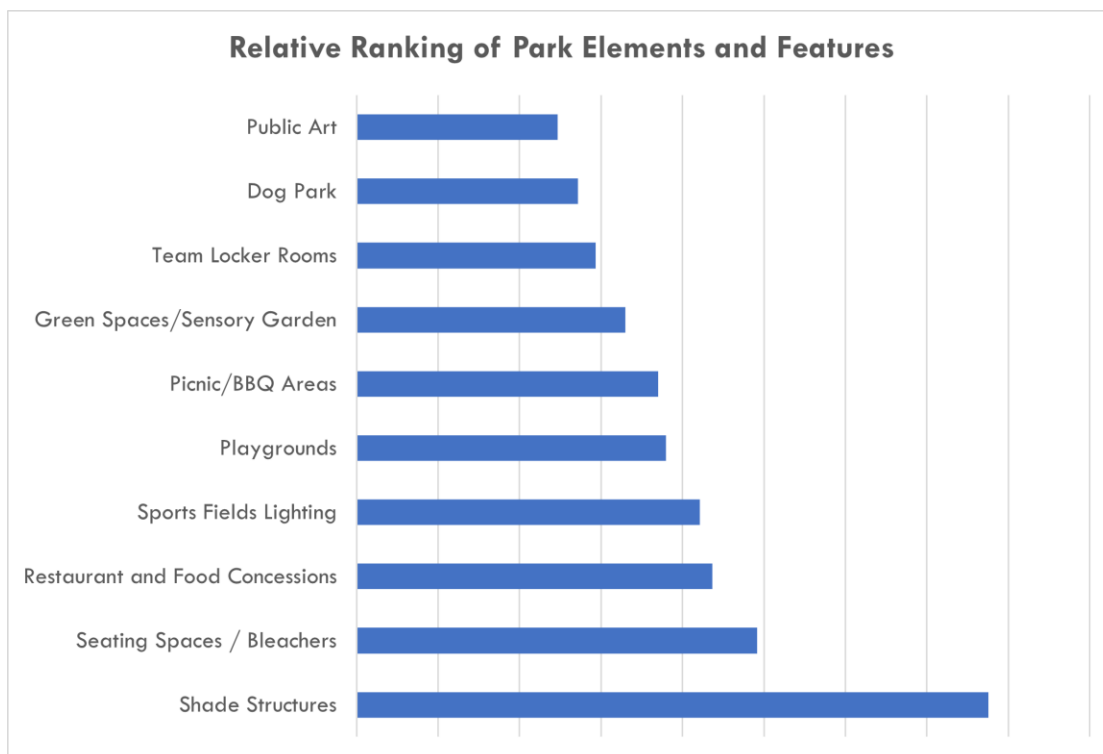
DATE: 04-18-2022
TO: Chris Ghione
FROM: Daniel Collazos
CC: Derek McKee
PROJECT NAME: Morgan Hill Outdoor Sports Center Master Plan
PROJECT NO.: 2104400
SUBJECT: Community Survey Summary
FILE NAME & PATH: Y:\Projects-SC\2021\2104400 - MH Sports Park MP\Community Survey

This memorandum summarizes the main findings from the online community survey. The summary concentrates on the survey open questions and the preference ranking of elements and features. Not all the responses to the open questions are presented in this memo but rather general trends and commonalities.

Responses to the multiple-choice questions are summarized on the survey results provided by the City and included in Appendix A.

A. Elements and Features Ranking

The graph below shows the preference rankings for potential park elements and features. It also shows the relative strength of each ranking with shade structures having the most votes for the highest ranking and public art the least. More detail information can be found on Appendix A (Question #10).





MEMORANDUM

B. What do you like about each design? Is there anything missing? (Question #4 – Appendix A)

- Concept 1 received the most votes. Most were on favor of the volleyball courts (additional income for local businesses and more sports variety), 2 stadiums next to each other, and layout of parking area east of the Aquatic Center (AC).
- Proponents of concept 2 question the need for volleyball courts as a source of income; having (6) natural turf fields in the same area is a plus; and more parking.
- More parking is important.
- More shade/trees and seating throughout the Center (the survey graphics did not have the trees as placed in the current version).
- There were several comments on the need for baseball/softball fields – school district facilities in poor condition.
- Anything else missing? Got a number of comments on tennis courts (current City sign-up system is outdated and hard to access) and BMX track.
- Some were concerned with having sand volleyball courts next to the pools; also no need to expand more volleyball uses into the AC area.

C. What other elements would you like to see added to the designs? (Question #5)

The following elements are listed in the order of number of responses. Some items such as solar panels, food trucks area, surfing/wave machine, and shade/trees have been addressed in the current plan.

- Baseball/softball (29 responses)
- Tennis/pickleball courts (20)
- BMX track (19)
- Circuit walking/trails/track&field (12 – circuit walking/paths have been addressed but may have been difficult to notice at the scale of the graphics)
- Dog park (7)
- Food truck area (5)
- Greenery/sensory/open areas (4)
- Ice rink/hockey (4)
- Solar panels (3)
- Exercise/weight/calisthenics stations (3)
- Surfing/wave machine (3)
- BBQ/picnic areas (3)
- Cricket (2)
- Bocce (2)
- Basketball (2)
- Driving range/putting greens (2)
- Indoor Sports Facility – volleyball, basketball, etc. (2)
- Badminton (1)

D. Do you have additional comments about these concepts or anything else that should be considered as part of the Master Plan? (Question #13)

- Shade is a common theme; especially if combined with good quality food.
- The need for baseball/softball fields, tennis/pickleball court, and BMX track was repeated. A lot of interest in the BMX track.
- A number of comments on too many soccer/football fields coupled with the need for baseball/softball fields.



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- Include other fun and interactive uses such a putting greens, climbing walls, arcade, laser tags, etc.
- Better bike connections to the Sports Center is a high priority – from hotels and downtown. Some have biked to the Sports Center but hesitant to let their children do.
- More free access to the sports facilities/fields when they are available.
- Improve on disabled access and parking.
- Some comments on traffic safety elements, including speed reduction methods; people drive too fast along Condit Rd. and Murphy Ave; sidewalks are needed on Murphy Ave. Also concerned with traffic during busy sporting events.

END OF MEMORANDUM

Appendix A

Constant Contact Survey Results

Campaign Name: MH OSC Survey 1- Feb 2022

Survey Starts: 1121

Survey Submits: 294

Export Date: 03/14/2022 02:29 PM

MULTIPLE CHOICE

1. Are you a Morgan Hill resident?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Yes	<div><div></div></div>		263	90%
No	<div><div></div></div>		28	9%
Total Responses			291	100%

MULTIPLE CHOICE

2. How often do you visit the Outdoor Sports Center?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
6 or more times a year	<div><div></div></div>		106	36%
3-5 times a year	<div><div></div></div>		39	13%
1-2 times a year	<div><div></div></div>		63	21%
I have not attended any events yet	<div><div></div></div>		83	28%
Total Responses			291	100%

MULTIPLE CHOICE

3. How often do you visit the Aquatics Center?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
6 or more times a year	<div><div></div></div>		81	27%
3-5 times a year	<div><div></div></div>		50	17%
1-2 times a year	<div><div></div></div>		87	30%
I have not attended any events yet	<div><div></div></div>		72	24%
Total Responses			290	100%

OPEN QUESTION

4. What do you like about each design? Is there anything missing?

I do not like either design. I don't think we need another soccer field. It would be nice to expand the aquatic center actually, and add more staff so the pool can be open for lap swim more.

BMX track

Baseball and softball fields

203 Response(s)

OPEN QUESTION

5. What other elements would you like to see added to the designs?

Can you add a track where people can run or walk on? They have one in Campbell and I love it! Morgan hill needs to have one that's safe for the entire family.

If I had to pick, Concept 1 is better since it doesn't have two soccer fields blocking the pool area. Concept 2 is better because the entrance to the pool should stay where it is. A lot of parents drop kids off at the turnaround.

BMX track

184 Response(s)

MULTIPLE CHOICE

6. How important is it to host major non-sports related events such as concerts or the annual fireworks show?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Extremely important	<div></div>		61	21%
Very important	<div></div>		70	24%
Important	<div></div>		66	22%
Somewhat important	<div></div>		49	17%
Not important at all	<div></div>		42	14%
Total Responses			288	100%

MULTIPLE CHOICE

7. Is there a need to increase food options during sporting events?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Yes	<div></div>		206	77%
No	<div></div>		61	22%
Total Responses			267	100%

MULTIPLE CHOICE

8. Do you prefer one of the proposed food locations over the other?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
I prefer concept 1	<div></div>		56	21%
I prefer concept 2	<div></div>		92	34%
I do not have a preference	<div></div>		118	44%
Total Responses			266	100%

MULTIPLE CHOICE

9. What type of surface do you prefer for the sports field?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Natural grass	<div></div>		91	32%
Artificial turf	<div></div>		111	39%
No preference	<div></div>		76	27%
Total Responses			278	100%

RANK ORDER

10. Please rank the following elements and features in the order that most appeal to you, with one (1) as the most preferred.

Answer Choice	Average Rank	Ranked 1	Ranked 2	Ranked 3	Ranked 4	Ranked 5	Ranked 6	Ranked 7	Ranked 8	Ranked 9	Ranked 10
Shade structures	2.58	103 (40%)	59 (23%)	29 (11%)	28 (10%)	12 (4%)	11 (4%)	2 (0%)	3 (1%)	5 (1%)	3 (1%)
Playgrounds	5.27	13 (5%)	33 (12%)	27 (10%)	26 (10%)	36 (14%)	35 (13%)	34 (13%)	17 (6%)	25 (9%)	9 (3%)
Dog park	7.36	13 (5%)	14 (5%)	10 (3%)	17 (6%)	15 (5%)	12 (4%)	17 (6%)	32 (12%)	33 (12%)	92 (36%)
Restaurant and food concessions	4.58	14 (5%)	31 (12%)	46 (18%)	50 (19%)	34 (13%)	26 (10%)	22 (8%)	18 (7%)	9 (3%)	5 (1%)
Seating spaces/benches	4.07	32 (12%)	41 (16%)	45 (17%)	30 (11%)	36 (14%)	33 (12%)	20 (7%)	11 (4%)	6 (2%)	1 (0%)
Team locker rooms	6.81	6 (2%)	8 (3%)	13 (5%)	16 (6%)	30 (11%)	31 (12%)	34 (13%)	45 (17%)	42 (16%)	30 (11%)
Green spaces/sensory garden	6.06	19 (7%)	19 (7%)	15 (5%)	23 (9%)	24 (9%)	24 (9%)	41 (16%)	29 (11%)	42 (16%)	19 (7%)
Picnic/BBQ areas	5.40	9 (3%)	16 (6%)	33 (12%)	29 (11%)	38 (14%)	44 (17%)	38 (14%)	33 (12%)	13 (5%)	2 (0%)
Public art	8.11	1 (0%)	3 (1%)	9 (3%)	8 (3%)	11 (4%)	16 (6%)	24 (9%)	43 (16%)	61 (23%)	79 (30%)
Sports fields lighting	4.75	45 (17%)	31 (12%)	28 (10%)	28 (10%)	19 (7%)	23 (9%)	23 (9%)	24 (9%)	19 (7%)	15 (5%)
Total Responses	255										

MULTIPLE CHOICE

11. What is your experience with parking during sporting events at the Outdoor Sports Center and Aquatic Center?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Easy, I was able to find a spot within a reasonable time	<div></div>		49	17%
Somewhat difficult	<div></div>		103	36%
Very difficult, I could not find a spot within a reasonable time or distance	<div></div>		60	21%
Did not drive to the event	<div></div>		16	5%
Have not attended any events	<div></div>		52	18%
Total Responses			280	100%

MULTIPLE CHOICE

12. Would you consider biking to the Outdoor Sports Center?

Answer Choice	0%	100%	Number of Responses	Responses Ratio
Yes	<div></div>		40	14%
Yes, if the infrastructure is in place such as dedicated bike lanes, bike locks, etc.	<div></div>		81	28%
No, I live too far	<div></div>		59	20%
No, cars drive too fast in the adjacent streets	<div></div>		34	11%
No, impractical for sporting events	<div></div>		39	13%
No, for other reasons	<div></div>		31	10%
Total Responses			284	100%

OPEN QUESTION

13. Do you have additional comments about these concepts or anything else that should be considered as part of the Master Plan?

Track- where people can run, walk, and it's safe for families. Check out the track in Campbell to get an idea!

Build a USA BMX track

There are enough soccer fields. The pool area should really be expanded because when there are swimming events, there is no water aerobics or lap swim. Pool membership is expensive and land could be developed for that instead of yet another field.

154 Response(s)