

City of Morgan Hill Community Funding

Chabad South Country Jewish Center

Report on the

Morgan Hill Chanukah Celebration

On November 28th 2022, hundreds of South County residents gathered at the Downtown Morgan Hill Amphitheater to celebrate Hanukkah. The event was organized by the Chabad South County Jewish Center and featured live music, traditional Hanukkah foods, and menorah crafts for children. Attendees were also treated to an LED light performance.

The event was free and open to the entire community.

The highlight of the evening was the ceremonial lighting of a giant menorah, led by newly elected Morgan Hill Mayor Mark Turner who lit the middle flame.

Overall, the event was a great success and brought members of the community together to celebrate this important holiday.

Summary:

Over 200 people from the Morgan Hill community attended our outdoor family Chanukah event. People of all ages, affiliations and walks of life joined together at the Morgan Hill Downtown Amphitheater to celebrate the holiday of Chanukah and its universal messages of freedom, tolerance and faith.

The City of Morgan Hill was recognized as a partner in related communications, on the event website, and on banners at the event.

The total cost of the event was \$9,500, of which \$2,500 was funded by the City of Morgan Hill.

MEMO REGARDING PROVE OF EVENT PAYMENTS:

TO: CITY OF MORGAN HILL

FROM: THE SENTINEL SOCCER CLUB AND GRUMAZA C/O ERNESTO GOMEZ.

The City provided funds for the "Mexican Fiestas Patrias", commemorating Mexico's independence. The event was open to all of the community to join in the celebration. The event was planned for September 18, 2022, but had to be cancelled because of heavy rain.

The event was rescheduled and took place on November 5, 2022. It was well attended with an estimated attendance of about 125 adults and children. It took place at the community park which was great because children were able to use the Magical playground.

The payments made for the event are as follow:

Name	amount	Running Balance
1. MUSIC AND SOUND SYSTEM: LA BANDA CRUZADA DE MEXICO. \$800	\$800	\$800
2. FOLKLORIC DANCERS "EL CORAZON MEXICANO"	\$300	\$1,100
3. MARICHI GROUP: MARIACHI ACADEMIA DE MUSICA EDUCATIVA	\$400	\$1,500
4. DANCERS WITH DIA DE LOS MUERTOS CUSTOMES: ZUMBA MARIBEL DE MORGAN HILL	\$250	\$1,750
5. MEXICAN SINGER: GABRIEL PERALES	\$200	\$1,950
6. CHILDREN ACTIVITES FACE PAINTING: COMMUNITY SOLUTIONS.	\$200	\$2,150
7. BANDA FEE DUE TO CANCELLATION: GRUPO SAN MARCO	\$100	\$2,250
8. GRUMASA REIMBURSEMENT FOR COSTS FOR EVENT (FLYER PRINTING, DRINKS FOR VOLUNTEERS ECT.	\$250.29	\$2,500.29

The Sentinel Club and Grumasa, received from the city to fund the event a check for \$2,238 and kept a deposit of \$500 for a total of \$2,738. This amount was after the city deducted from the total proceeds the fee for the park rental and the liability insurance payment.

The amount of \$2,238 was exhausted and was paid out by the event. The amount owed is \$262.29 which will be paid from the \$500 deposit.



**Healthier Kids
Foundation**
4040 Moorpark Avenue, Suite 100
San Jose, CA 95117
Phone: 408.564.5114
Fax: 408.326.2711
www.hkidsf.org

July 29, 2023

Nicole Martin
Community Services Supervisor
City of Morgan Hill
17575 Peak Avenue
Morgan Hill, CA 95037

Re: City of Morgan Hill Year-End Report for Fiscal Year 2022-23

Dear Ms. Martin,

On behalf of Healthier Kids Foundation, I am pleased to provide the City of Morgan Hill with a year-end report on the status of our efforts on the behalf of kids in the Morgan Hill community. Healthier Kids Foundation's mission is to remove health barriers impacting the learning and life success of Silicon Valley youth. We have been honored to work with the City of Morgan Hill in an effort to improve health care access and utilization, change health behavior through education, and advocate for health policy and systems change. Together, we can ensure all City of Morgan Hill youth achieve good health, educational equity, and success in life as productive community members.

FY 22-23 Core Services

- 11 Morgan Hill children were supported in enrolling into Medi-Cal
- 2928 children were screened for undetected hearing issues; 4% were identified with a potential hearing problem and supported to receive treatment through case management
- 2932 Morgan Hill children were screened for undetected dental issues; 30% were identified as having one or more dental problems and supported to receive treatment through case management
- 2943 Morgan Hill children were screened for undetected vision issues; 14% were identified as having a potential vision problem and supported to receive treatment through case management
- 516 Morgan Hill 5th Graders received an emotional wellness screening; 40% of the children were identified with unmet mental health needs and were supported through case management. Thirteen received behavioral health services and 8 received basic needs support (food, for example).
- 1019 children and 6 adults participated in oral health education workshops
- 57 parents participated in a 10 Steps to a Healthier You! class
- 8 Pregnant Persons receive dental care before their babies were born

FY 22-23 Services

Healthier Kids Foundation has increased service in the City of Morgan Hill this year by 17%. Last year, we offered 8,937 services, this year 10,420 services, and 11% of all Healthier Kids Foundation's services funded by our donors were used in the City of Morgan Hill this year. To say we enjoy and appreciate our partnership with the City of Morgan Hill and Morgan Hill Unified, is an understatement.

Healthier Kids Foundation is extremely grateful to the City of Morgan Hill for its investment in our organization. Do not hesitate to contact me should you have any questions or need additional information. I can be reached by email juliad@hkidsf.org or phone 512-639-7920.

In community spirit,

Julia Deaver

Development Department
Healthier Kids Foundation

Holiday Tree Lighting

The Annual Holiday Tree was lit the evening of the planned Holiday Parade. It remained lit throughout the season as a reminder of joy and the holiday spirit for all Morgan Hill residents to enjoy.

Safe Trick or Treat

STOT went very well in 2022. Downtown Merchants donated candy and several thousand residents and children came into the downtown to partake in the festivities.



www.iascinfo.com

Email: iascteam1@gmail.com Tel :408-829-9266
810 W. Main Ave., Morgan Hill, CA 95037

June 13th, 2023

Nichole Martin

Community Services Supervisor
City of Morgan Hill
Community Services Department
17575 Peak Avenue, Morgan Hill, CA 95037

Community Funding Report FY 22-23

Dear Ms Nicole,

IASC is very thankful for the kind gesture shown by the city of Morgan Hill. The amount of \$2500 given to us was used to pay for one of our biggest expenses of the annual celebration, the stage rental. This was a huge stage 32 feet long that was built from ground up at the Sobrato High school gym. Our total expenses for this huge community gathering was close to \$18,000 so your kindly donated funds were extremely valuable to us. I am attaching the rental receipt from the stage company and a couple of pictures for your review.

Please reach out to me if you have any further questions.

Monica Iyer

**President,
Indian Association of South Santa Clara County , IASC**

Report on 2022 Freedom Fest:

For the 146th year, Morgan Hill Freedom Fest was thrilled to bring to our community a celebration for the birth of this amazing country. This year was not without its own challenges but ultimately we had one of the largest crowds and a very smooth running event.

Overall:

From beginning to end, the attendance levels from our community were back to pre-pandemic levels. Community donations was down from 2021 levels (2021 was an extremely generous year given the odd 2020 year), however our sponsorship level was flat to slightly up from previous years. Unfortunately expenses continues to rise across the board and this year we did go into the red and had to dip into our reserve funds. However, we have not and will continue to NEVER compromise on our commitment to provide this event free to our community. It should never cost someone to attend July 4th celebration. We are looking at some cost cutting measures for next year to ensure we return to break-even financial state.

In addition for the second year we did a live broadcast to both YouTube and Facebook to ensure that we are inclusive of all community members regardless of health or mobility status. This broadcast of the patriotic sing, classic car cruise and parade had over 10,000 viewers (both live and recorded) allowing a broader slice of our community to participate in this event.

Safety & Security:

We continue to take the health and safety of our community very seriously with this event. For the second year in a row we maintained our enhanced security efforts on multiple fronts (only some of which we are able to share in this public forum). But some of those enhancements included:

- Water barricades at every entrance into the festival to prevent any vehicle incursions (over 1,700 feet of water barricades)
- Over 500 trained and certified volunteers in specially marked shirts and security badges to provide assistance in the case of emergency situations
- A text based emergency alert system that encompassed volunteers, police, and medical for real time information sharing
- Enhanced police support including mass event specific support resources

We are very thankful that we only experienced a few emergency situations:

- 2 lost children (one during firework show and one during parade). Using a mix of text messaging alerts, radio emergency alerts and a swarming of trained & certified volunteers both children were found in less than 6 minutes from first alert to final reunification
- 4 medical events, two of which required medical transport. Those medicals included a dangerously low blood sugar level at fireworks, a broken ankle also at fireworks and two heat related events at car cruise/parade.

We continue to take note of changes in our threat metrics working closely with fire and police and will continue to go above and beyond to ensure that this event continues to be safe and secure for everyone in the community.

Individual Events:**Kids Essay Contest:**

Led by Karen Crane, the essay contest continues the mission of this organization to encourage patriotism and a sense of community in our children. A large number of essays were submitted and the winners were recognized in our local paper, at the Patriotic Sing and of course at the parade.

Patriotic Sing:

A record audience came out to see the over 75 children who led the community in patriotic songs. This event was broadcast to a virtual audience of several thousand which also having a record number of individuals in the arena green in-person.

Family Music Fest:

This year had a number of enhancements that were well received by the community. This included a country music stage by 5th street which expanded the event by roughly 1 block which helped to reduce the crowding of attendees. We also included a large kids zone with games, jump houses, and street chalk. This was a huge success in providing an area for families to run around and have a different type of experience than those watching the music.

Freedom Run:

A slightly smaller run this year due to construction on Dunne which did not allow us to be a certified USTAF event. We plan on being a certified event again next year once the road construction is complete. Otherwise a very successful run for adults and kids.

Classic Car Cruise & Show:

This continues to be a hugely popular event that fills-up all available spots months in advance. We accepted over 150 cars before we hit capacity and the feedback from both the audience and the participants continues to be overwhelmingly positive.

Parade:

This award winning parade continues to be one of the most talked about parts of the celebration family. With over a dozen bands, 6 equestrian groups, 2 dozen floats almost the entire community is either in the parade or watching it. This year we reached out specifically to new groups and parts of the community to ensure we are being encompassing of all parts of our community. In addition for the second year in a row we handed out 15,000 popsicles to kids and adults along the parade route.

Fireworks:

Of course the grand finale of the celebration is the fireworks. This was one of the largest displays ever put on by this organization with one of the largest crowds. We added additional food trucks and other activities including kids games to bring out the community picnic spirit.

If you have any questions please don't hesitate to let me know and as always on behalf of Freedom Fest we appreciate all of the city's and council's support.

Thank you
Matthew Stein
Freedom Fest President

The Friday Night Music Series is a FREE concert for the community. In 2022 the series ran every Friday night from June 17th – September 2nd at the CCC. The average attendance each night was approx... 1200.

Food and beverages sold on site by various vendors. No fee for entry or parking. Security on-site with MHPD on agreed upon nights and portable toilets secured as discussed with CCC staff.

This event is advertised on the Morgan Hill Chamber of Commerce social media pages, local newspapers and magazines and is designed to give back to the community and bring the community together.

We are grateful to have received a fee waiver for \$27, 650. These waived fees were applied to the rental of the CCC Amphitheater for all 12 nights of the series and to pay the MHPD for the nights they were at the series.

Lori Allen

Director of Programs and Communications
Morgan Hill Chamber of Commerce





Morgan Hill Historical Society
Established 1971

Preserving and sharing the history of Morgan Hill, and its environs, to inspire a sense of community.

June 25, 2023

Attn: Nichole Martin, Community Services Director
City of Morgan Hill
17575 Peak Avenue
Morgan Hill, CA. 95037

RE: Report to City Staff – December 4, 2022 SFTP Community Film Debut Event

Location: Morgan Hill Community & Cultural Center, El Toro Room, Time:3-5 PM

Summary of Services Provided:

Premiere showing of the Historical Society's 2022 "Stories from the Past" (SFTP) documentary film. These films feature personal and narrative accounts of people and events that have shaped the history and heritage of Morgan Hill and its environs. SFTP is an ongoing project to share local history with residents, visitors, history lovers, researchers, schools and other organizations. We continue to record untold stories of our diverse and ever-changing community- including families whose roots go back several generations or more – through the power of film. Following events they are placed on the Morgan Hill Historical Society website for fee free public viewing.

Interviewees: Gunter, Leonetti, Adams, Benz, Christopher and Guglielmo families (poster attached). The two-hour event included a reception, 45-minute film and after conversations with interviewees. Promoted community wide and open to the public free of charge.

Attendees: The 76-attendees provided excellent feedback on the film content and quality.

Financial Records (No revenue was generated. Documentation Attached):

\$1,000	Total grant funds requested
\$440	Rental expense for MH Community & Cultural Center
\$142.11	Food expense: Costco receipt (excess donated to Cecelia's Closet)
\$0	Emil e's California Champagne provided at no cost
\$51	Permit expense, Alcohol Beverage Control
\$0	Permit expense, Dept. of Environmental Health: fee waived
\$633.11	Total Event Expense Unused Funds \$366.89

Promotion Recognizing Partnership with City of Morgan Hill (poster copy attached):

All MHHS social media, quarterly newsletter, website posters at events and Villa Mira Mont. Posters were designed, printed and shared with Morgan Hill City 411, local print media, Chamber of Commerce e-News and Breakfast Meeting and the MH Downtown Association.

Sincerely,

Kathy Sullivan, Morgan Hill Historical Society
Robin Shepherd, Selah Productions

Morgan Hill Historical Society Presents

“STORIES FROM THE PAST”



Film Screening and Reception
December 4th 2022 | 3 – 5 pm
Morgan Hill Community & Cultural Center
17000 Monterey Road
Morgan Hill

Free admission. Limited seating.

This documentary film was funded by the
Santa Clara County Historic Grant Program.



SUMMARY:

Due to circumstances beyond our control, the Morgan Hill Mushroom Mardi Gras, Inc. had to reschedule the 2023 Mushroom Festival and replaced it with the Morgan Hill Mushroom Music Benefit. Our goal was 500 paid tickets. We sold 388 tickets. Our tickets also included a drink and meal ticket so our beverage sales were down as well. The Board of Directors were aware of a possible loss but wanted to show we were still present and will be back in 2024. Overall even with the loss, we felt the festival was a success from the feedback from attendees, no security issues and just a good, old fashioned, downhome event. Our goal was to at least provide scholarships for this year, even with the cancellation of the 2023 festival. Unfortunately due to a loss on the concert and an additional loss of \$25k that was unable to be recouped from the cancellation of the festival, we had to pull the scholarship funds out of our reserve account.

November 28,2022

Hi Chris,

Nueva Esperanza had the 2nd Annual Dia De Los Muertos celebration on October 28, 2022 at 6:15pm at the Morgan Hill Community and Cultural Center. This celebration is to celebrate the cultural tradition of honoring loved ones and ancestors that have passed so that they can be remembered and their contributions to the legacy they leave are recognized and live on in future generations.

The celebration included an Altar Lighting ceremony where community members gather around an altar over 6 feet tall decorated with the important help of the City and community donations. At 6:30pm there were words about the tradition, a few speakers and the altar was illuminated. Following the lighting there was music, art crafts, as well as food, drinks, snacks and entertainment.

Over 200 people attended the movie we showed, Encanto. It was a successful event with many happy families and City representatives. Thank you to the City of Morgan Hill for the vision to support this important community and cultural event. We look forward to next year.

Sincerely,

Nueva Esperanza Dia De Los Muertos Organizing Committee

Event Summary

Dear City Staff,

This year Nueva Esperanza hosted the 3rd Annual Holiday Posada in partnership with the City, various businesses and community leaders. Our 1st Annual Posada in 2019, was warmly welcomed and attended by over a hundred Community Members. This community event like many others suffered from COVID and we were unable to host in 2020. However, in 2021 many community members requested the celebration return, and we were happy to bring this fun, family and cultural celebration back and hold it at the Hiram room at the Community and Cultural Center which instantly expanded the celebration.

This year we were able to host the 3rd Holiday Posada with the help of the City through the Community Funding Program and it attracted about 300 people. The event began with arts and crafts for the kids until the holiday caroling started with holiday songs in both Spanish and English.

Next we introduced City Leaders from the City, School Trustees and \Community Leaders including the Nueva Esperanza Holiday Posada Planning Committee. This event invites the Latinx community and non native English speakers to come out, participate and share in a fun night of culture together learning to build community, plan, budget, and bring people together.

We served a traditional dinner by local businesses throught the community, provided a Trio to perform traditional mariachi and Latin American songs followed by an interactive session of Baile Foloriko. The festivities continue with dancing, desserts and pinatas. Finally there is an ongoing drawing to give out prizes and all the children walk away with a toy.

The funds we were granted mostly went to the venue, entertainment, decorations and food for volunteers helping coordinate the event and wrap gifts. Thanks to City support we were able to host a fun, safe holiday and cultural celebration and engage a diverse group of community members including some that don't always participate.

Finally, we also purchased electronics and headphones and had many toys donated for students and every child, big or small.

Every year Nueva Esperanza builds capacity, engages many age groups in the community with this and other events, helping to create a better sense of community and inclusion of others, We hope the City will continue to support this valuable event.

Thank you,

Delia Gomez and the Nueva Esperanza Planning Committee



Grant Reimbursement Request
Next Gen Youth Concert – March 11, 2023

Every year, the South Valley Symphony dedicates its March concert to the youth of our community. Called the NextGen Youth Persons Concert, the performance typically features one outstanding young musician performing as a featured soloist with the orchestra. The soloist must live in the South Bay area, be between 10 and 18 years old and complete with other musicians through an audition process to win the opportunity to perform with the Symphony. This year's featured soloist was Dylan Cruz, a thirteen-year-old, seventh grader from South Valley Middle School. He performed Bach's Violin Concerto in A Minor with the Symphony.

In addition, this year's NextGen concert featured Honor Band young musicians selected from Sobrato and Live Oak High Schools. The seventeen high school musicians were given the opportunity to performed several pieces while sitting along side regular orchestra musicians.

Following are some of the expenses incurred for this concert, which total slightly over \$2,500. Other expenses were incurred but not included as they exceed the maximum grant authorized.

Expense Attachments:

- A. Rental of Advent Lutheran Church for soloist auditions: \$615.00
We did not receive an invoice from Advent Lutheran for use of their facilities, but attached is a copy of the cancelled check for that purpose.
- B. Rental of Gavilan Theater for NextGen Concert: \$1010.30
We pay for use of the theater through Facilitron, the contractor that manages rental of Gavilan facilities.
- C. Printing and mailing of postcard promoting NextGen Concert: \$415.16
Copy of postcard included
- D. Printing program for NextGen Concert: \$638.38
Copy of program cover included



South Valley Civic Theatre

PO Box 1555, Gilroy, CA 95021
www.svct.org - 408.842.SHOW

July 31,2024

To Whom It May Concern:

South Valley Civic Theatre holds a strong tradition of bringing theatre to our community. With the help of the City of Morgan Hill we have been able to share the magic of theatre with 110-cast member across 5 productions by waiving our \$85.00 cast fee. SVCT appreciates our partnership with the City of Morgan Hill and we look forward to working with you in upcoming seasons.

Thank you.

Malisha Kumar
Board Member