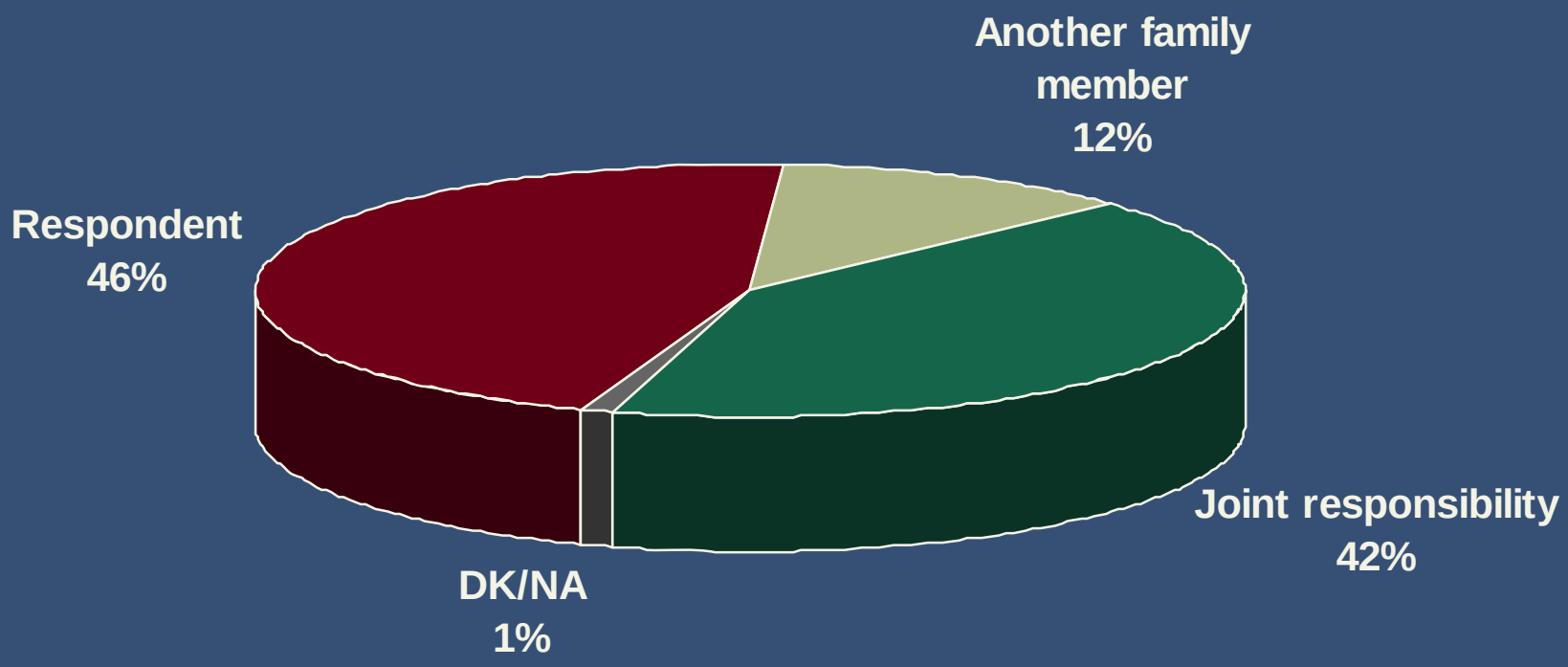
Appendix A: Additional Respondent Information

Household Purchase Responsibility

GODBE RESEARCH
Gain Insight

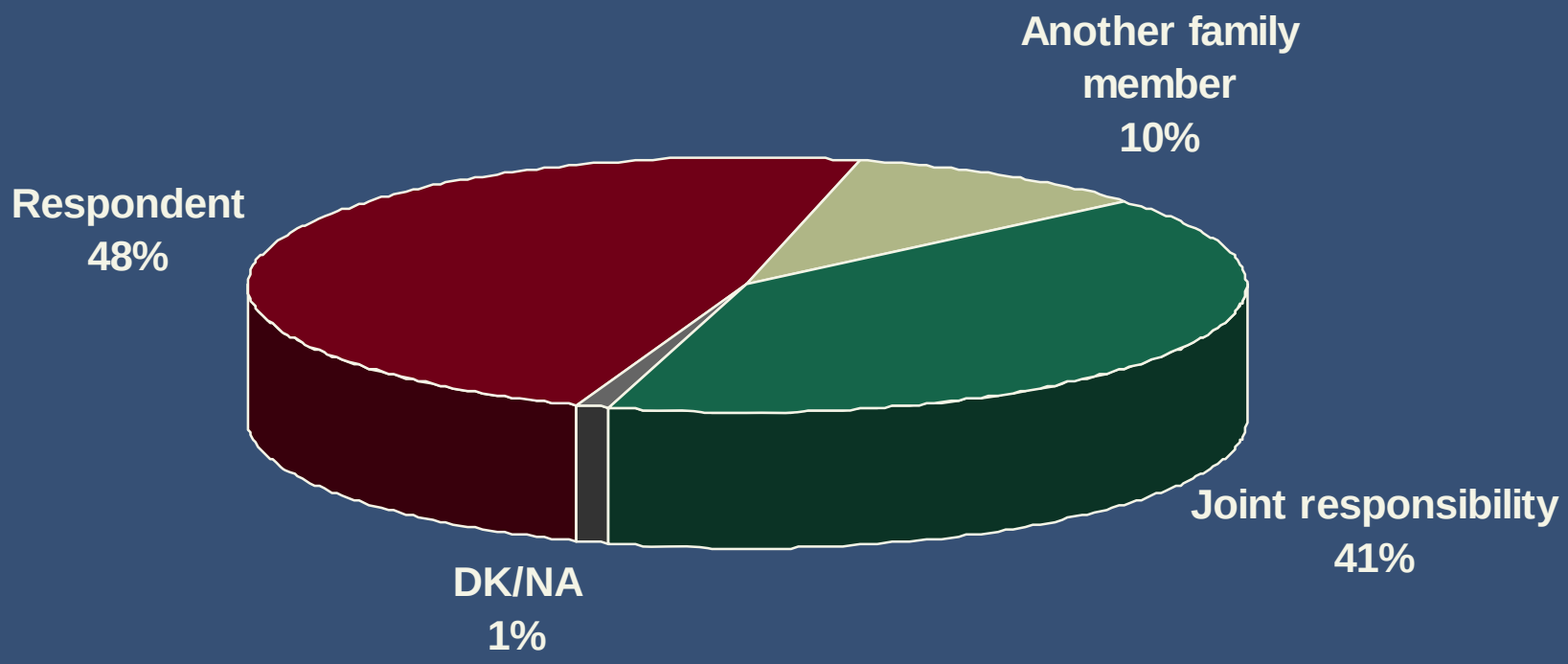
Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?



Garbage and Recycling Responsibility

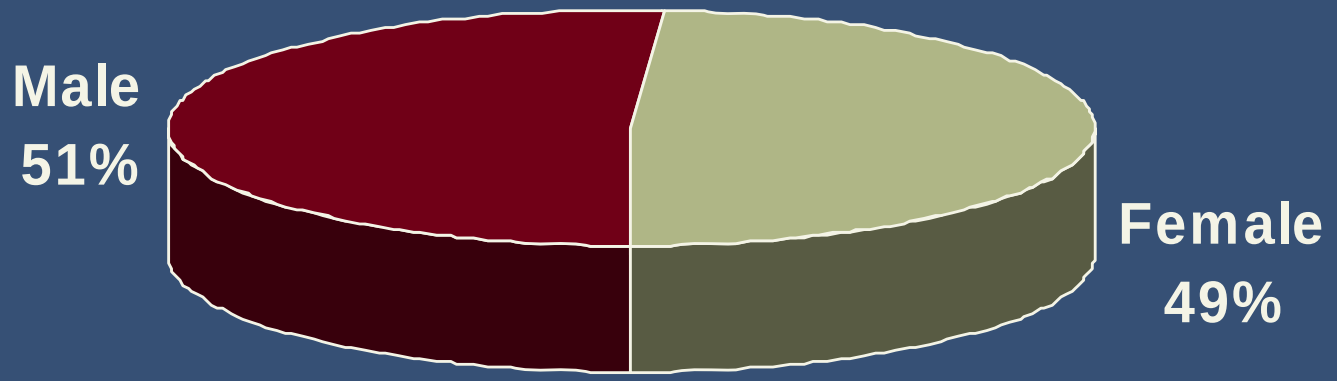
GODBE RESEARCH
Gain Insight

Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?



Gender

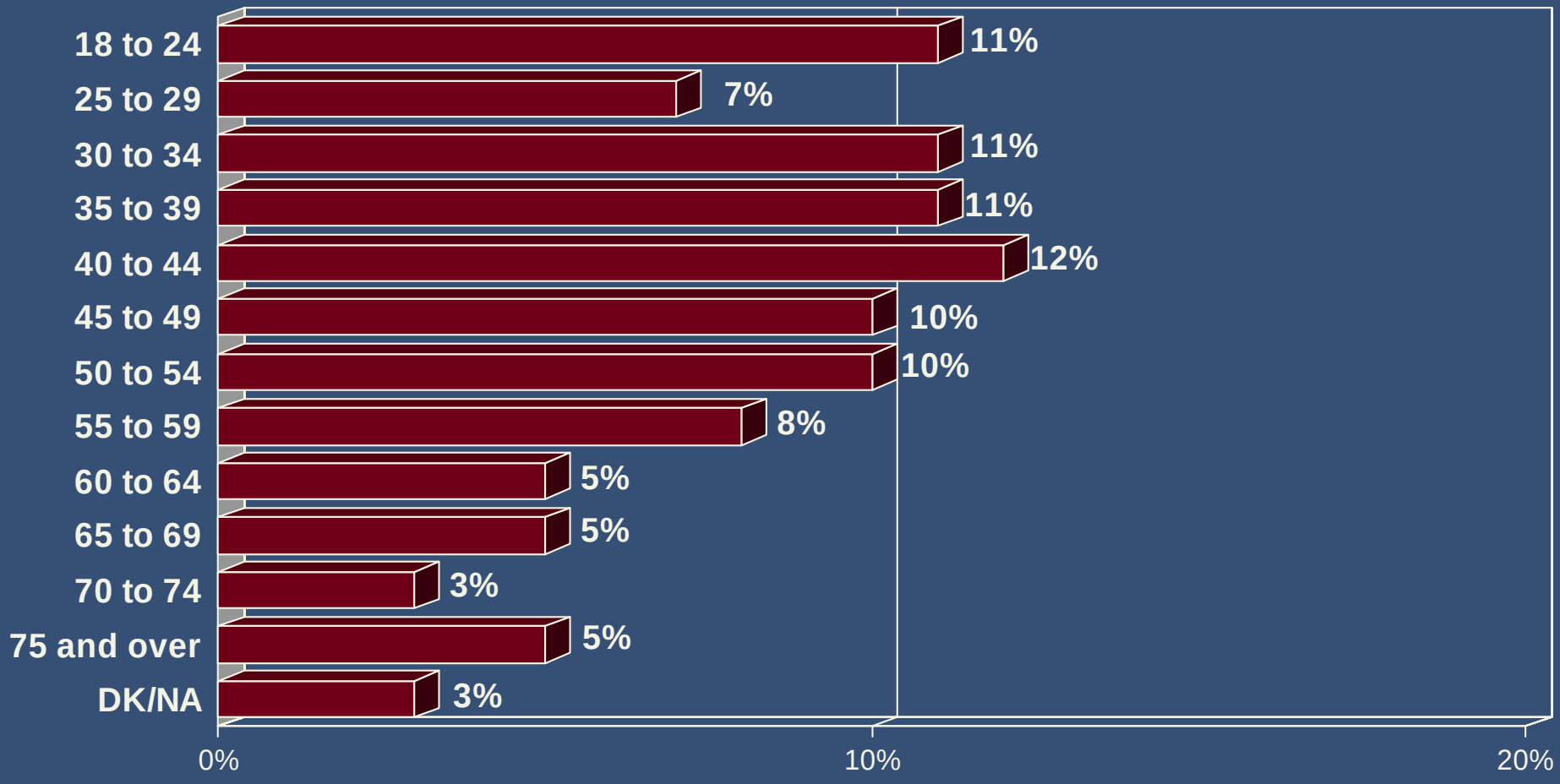
GODBE RESEARCH
Gain Insight



Age

GODBE RESEARCH
Gain Insight

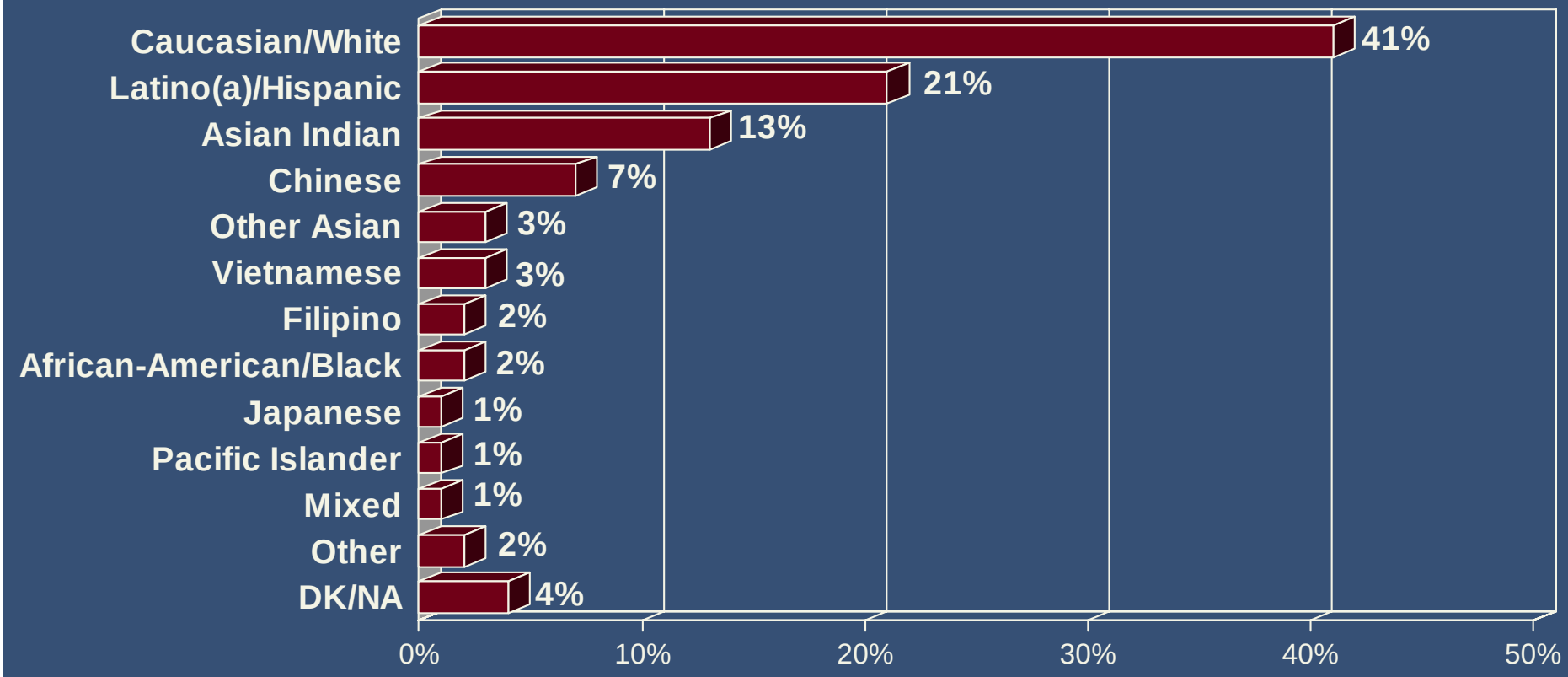
What is your age?



Ethnicity

GODBE RESEARCH
Gain Insight

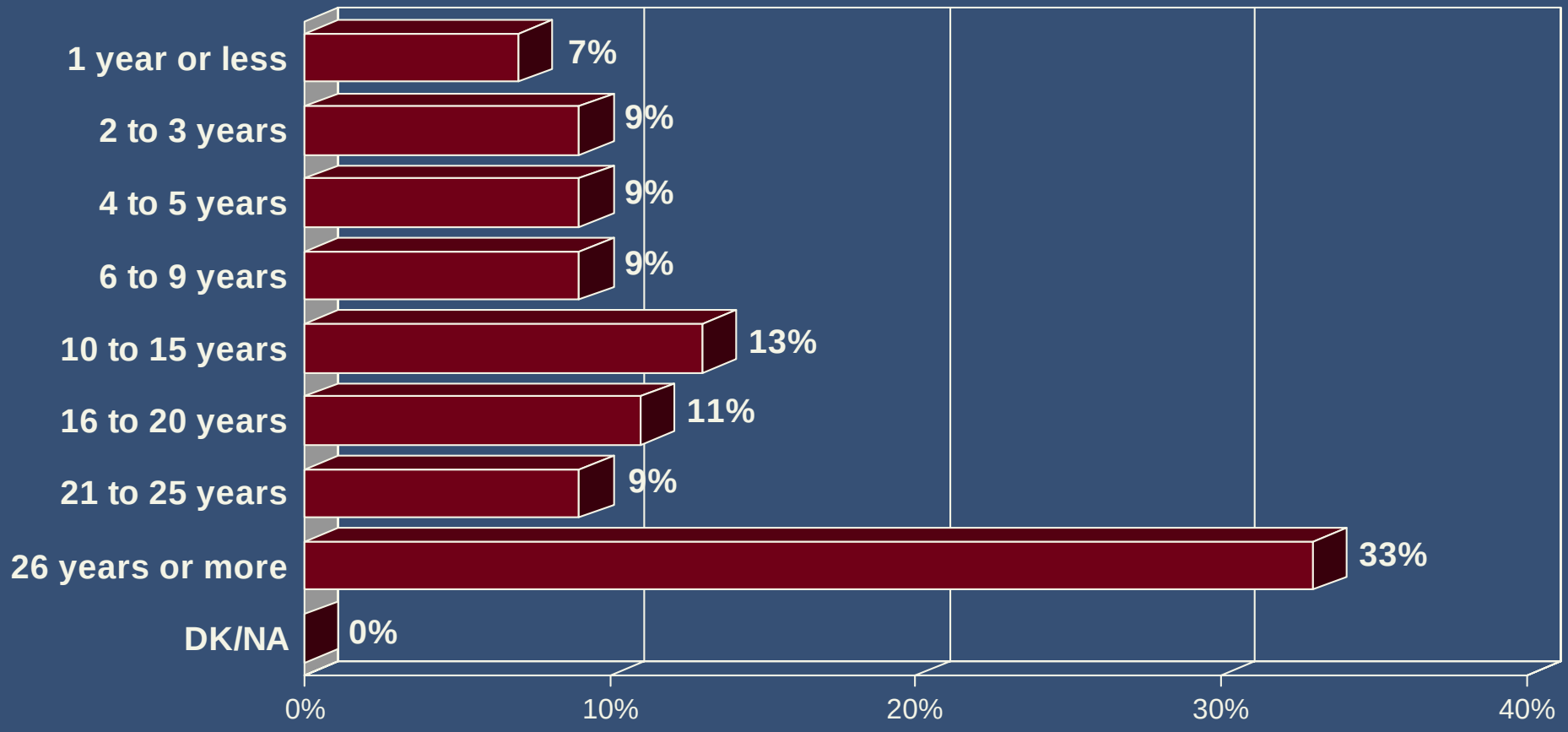
What ethnic group do you consider yourself a part of or feel closest to?



Length of Residence

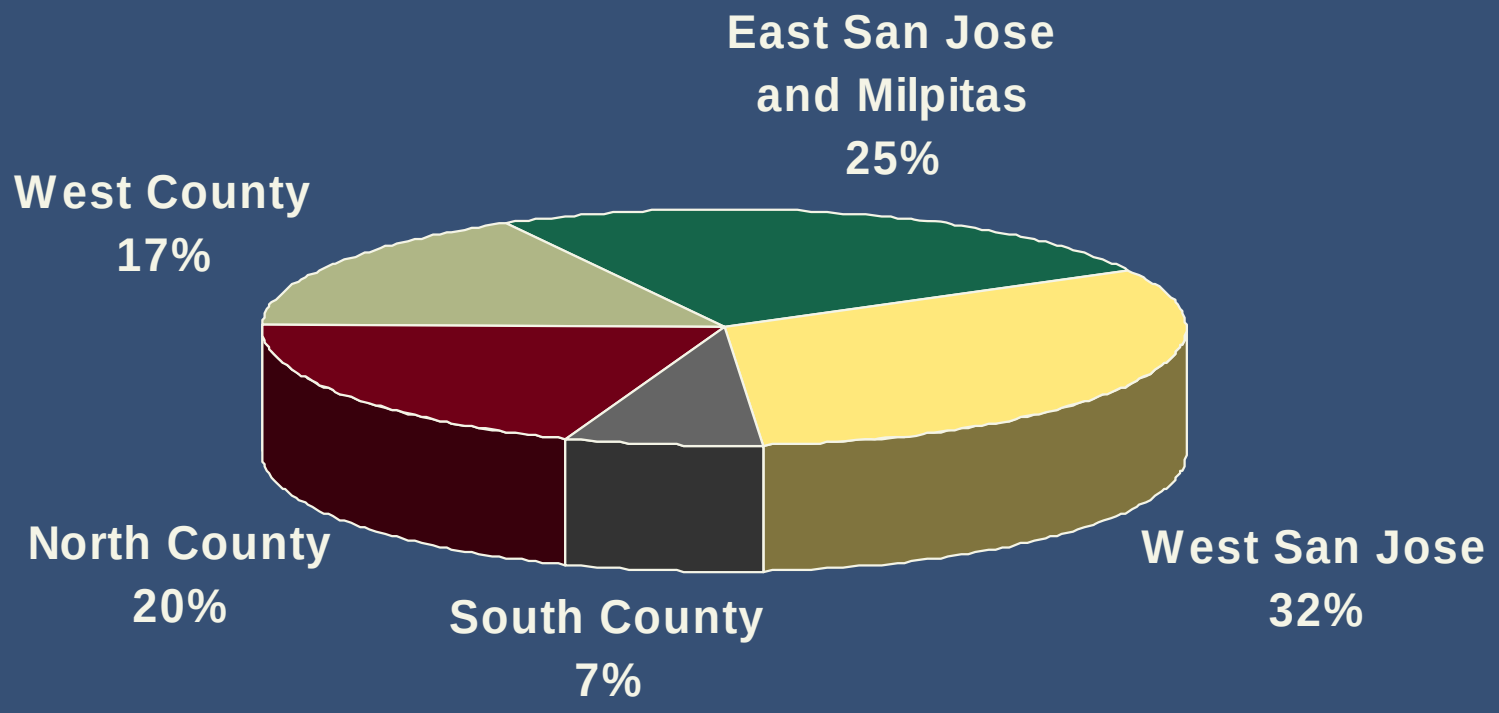
GODBE RESEARCH
Gain Insight

How long have you lived in Santa Clara County?



Area of Residence

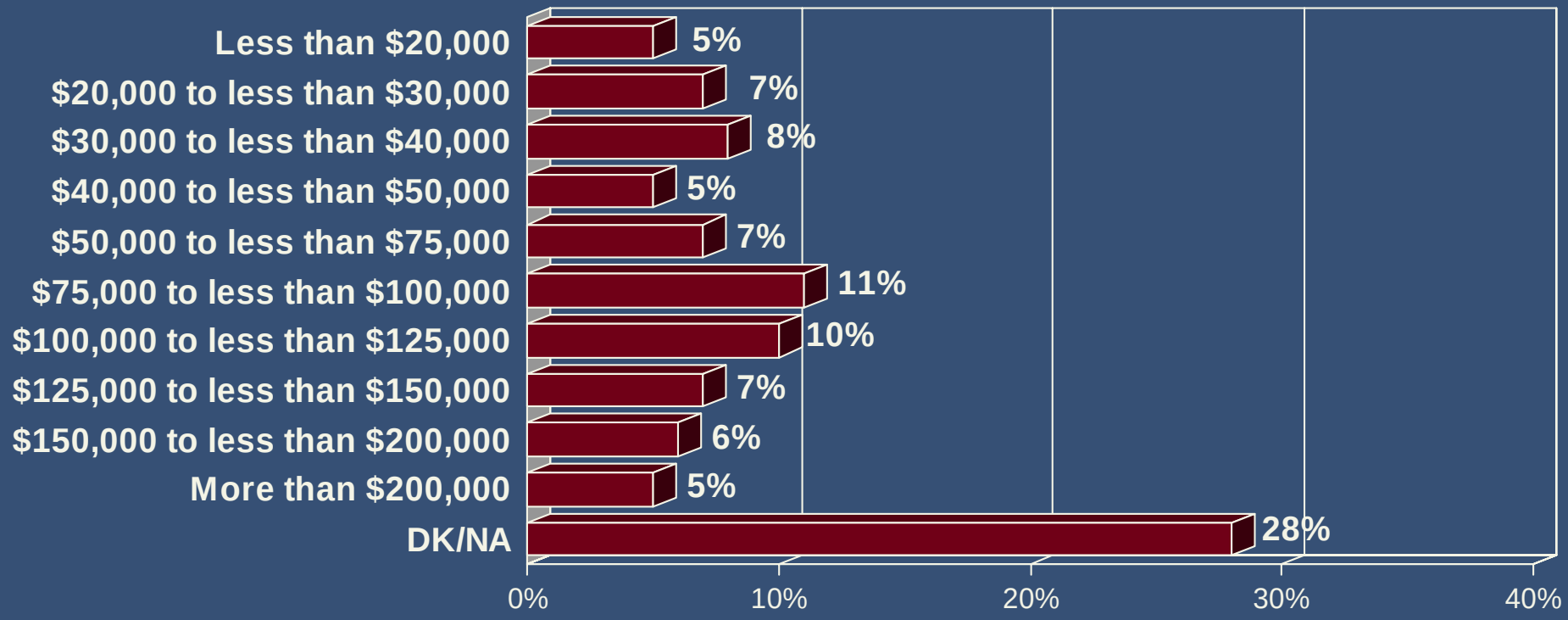
GODBE RESEARCH
Gain Insight



Annual Household Income

GODBE RESEARCH
Gain Insight

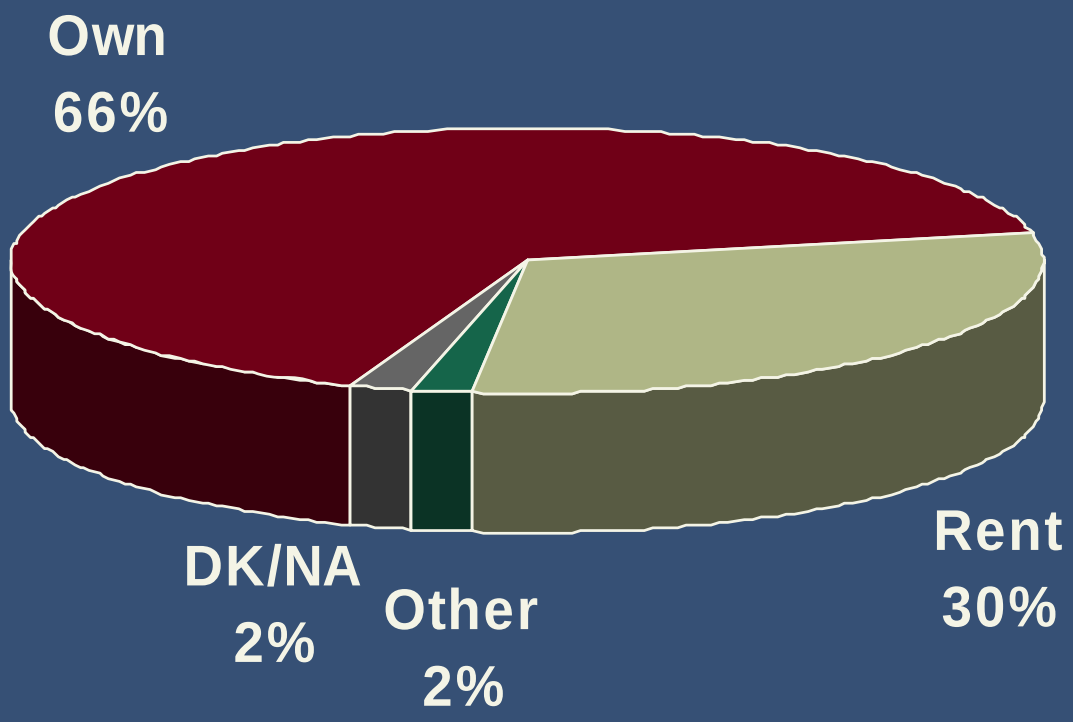
Please stop me when I reach the category that best describes your total household income before taxes in 2007.



Homeownership Status

GODBE RESEARCH
Gain Insight

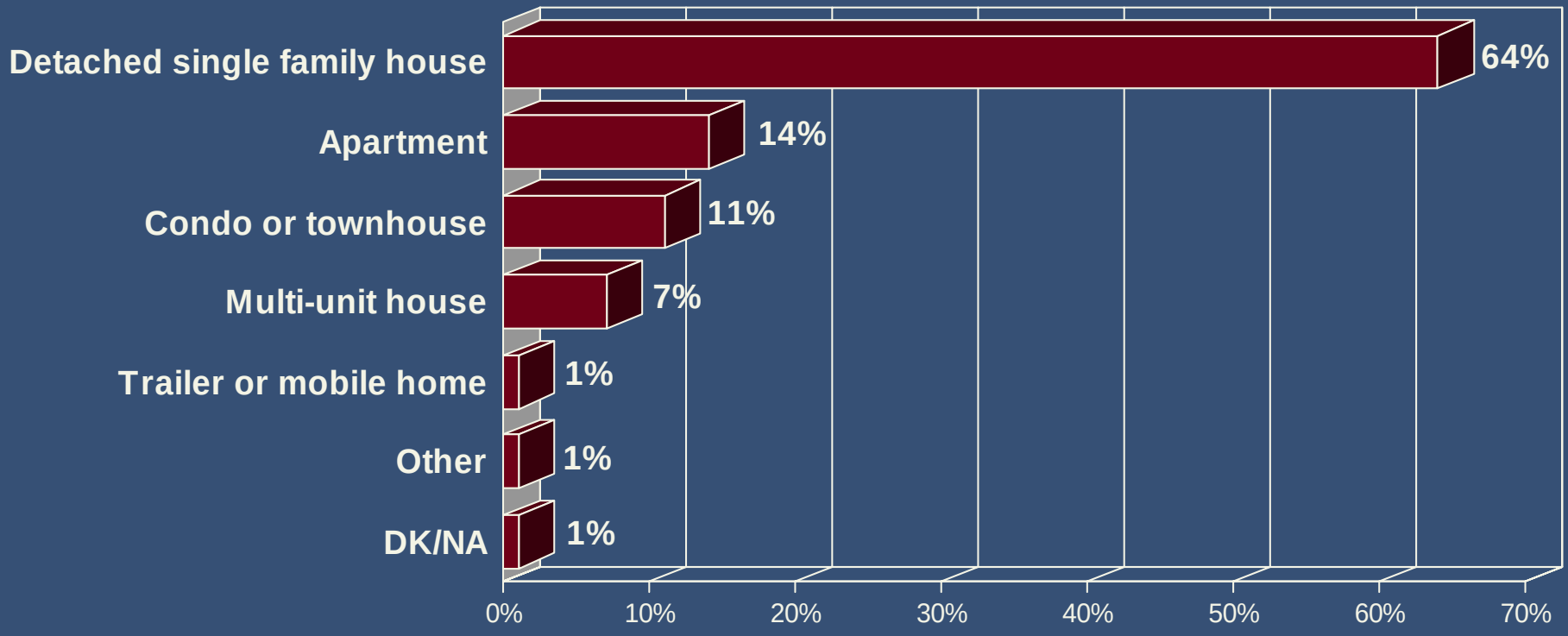
Do you own or rent your place of residence?



Residence Type

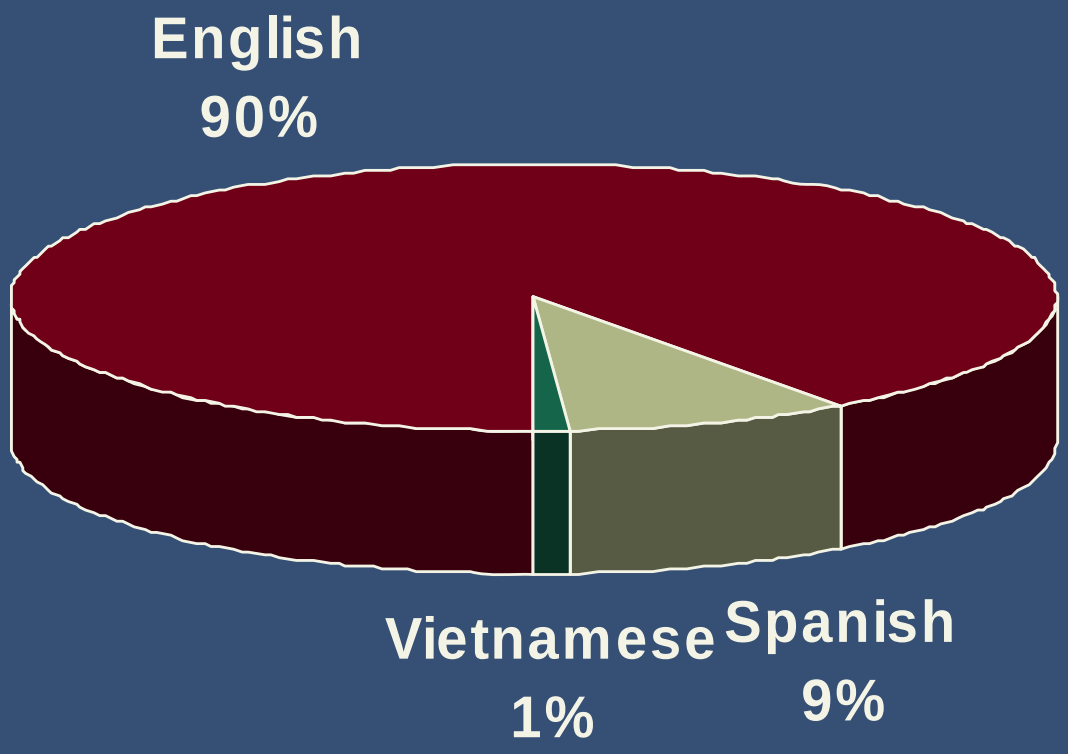
GODBE RESEARCH
Gain Insight

Please stop me when I reach the housing category that best describes your residence.



Interview Language

GODBE RESEARCH
Gain Insight



Appendix B: Detailed Methodology

Sample Characteristics

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Gain Insight

A total of 600 respondents completed the survey, representing a total universe of approximately 1,299,546 adult residents in Santa Clara County, producing a margin of error of plus or minus 4.0 percent. About 9 percent of these surveys were completed in Spanish and one percent in Vietnamese. Interviews were conducted from February 6 through February 16, 2008, and the average interview lasted 16 minutes.

Sample, Screeners and Weighting

The respondents for this study were selected using random digit dialing (RDD), which randomly selects phone numbers from the active residential phone exchanges within the area of the study. Interviewers first asked potential respondents a series of questions referred to as "Screeners," which were used to ensure that the person lived in the Santa Clara County and was at least 18 years old.

Once collected, the sample of respondents was compared with the actual adult population of Santa Clara County (based on 2006 US Census Estimates) to examine possible differences between the demographics of the sample of respondents and the actual population universe. The data were weighted to correct differences, and the results presented are representative of the adult population characteristics in Santa Clara County in terms of gender, age, and ethnicity. Specifically, the sample was weighted by respondent gender, age, and ethnicity.

Survey Question Randomization

To avoid the problem of systematic position bias, where the order in which a series of questions is asked systematically influences the answers, several questions in the survey were randomized such that the respondents were not consistently asked the questions in the same order. The series of items in Questions 2, 5, 6, 12, and 13 were randomized to avoid such position bias.

Subgroup Comparisons

In addition to looking at the overall results, it is also useful to examine the responses of different demographic and behavioral groups. Generally, Godbe Research comments only on statistically significant differences in key segments in this type of report. The present report highlights statistically significant differences observed in responses by gender, age, ethnicity, length of residence, area of residence, and homeownership status. For percentages broken out by other respondent groups, including annual household income, residence type, household purchase responsibility, recycling and disposal responsibility, and knowledge of waste reduction and recycling, please see Appendix E.

Margin of Error I

GODBE RESEARCH
Gain Insight

Because a survey typically involves a limited number of people who are part of a larger population group, by mere chance alone, there will almost always be some differences between a sample and the population from which it was drawn.

These differences are known as “sampling error,” and they are expected to occur regardless of how scientifically the sample has been selected. The advantage of a scientific sample is that we are able to calculate the sampling error. Sampling error is determined by four factors: the population size, the sample size, a confidence level, and the dispersion of responses.

The following table shows the possible sampling variation that applies to a percent result reported from a probability type sample. Because the sample of 600 respondents was drawn from the estimated population of approximately 1,299,546 adult residents in the Santa Clara County, one can be 95 percent confident that the margin of error due to sampling will not vary, plus or minus, by more than the indicated number of percent points from the result that would have been obtained if the interviews had been conducted with all persons in the universe. As the table indicates, the maximum margin of error for all aggregate responses is between 2.4 and 4.0 percent for the survey.

This means that, for a given question with dichotomous response options (e.g., Yes/No) answered by all 600 respondents, one can be 95 percent confident that the difference between the percent breakdowns of the sample and those of the total population is no greater than 4.0 percent. The percent margin of error applies to both sides of the answer, so that for a question in which 50 percent of respondents said yes, one can be 95 percent confident that the actual percent of the population that would say yes is between 46 (50 minus 4.0) percent and 54 (50 plus 4.0) percent.

The margin of error for a given question also depends on the distribution of responses to the question. The 4.0 percent refers to dichotomous questions where opinions are evenly split in the sample with 50 percent of respondents saying yes and 50 percent saying no. If that same question were to receive a response in which 10 percent of the respondents say yes and 90 percent say no, then the margin of error would be no greater than plus or minus 2.4 percent. As the number of respondents in a particular subgroup (e.g., age) is smaller than the number of total respondents, the margin of error associated with estimating a given subgroup’s response will be higher. Due to the high margin of error, Godbe Research cautions against generalizing the results for subgroups that are composed of 25 or fewer respondents.

Margin of Error II

GODBE RESEARCH
Gain Insight

n	Distribution of Responses				
	90% / 10%	80% / 20%	70% / 30%	60% / 40%	50% / 50%
1100	1.8%	2.4%	2.7%	2.9%	3.0%
1000	1.9%	2.5%	2.8%	3.0%	3.1%
900	2.0%	2.6%	3.0%	3.2%	3.3%
800	2.1%	2.8%	3.2%	3.4%	3.5%
700	2.2%	3.0%	3.4%	3.6%	3.7%
600	**2.4%**	**3.2%**	**3.7%**	**3.9%**	**4.0%**
500	2.6%	3.5%	4.0%	4.3%	4.4%
400	2.9%	3.9%	4.5%	4.8%	4.9%
300	3.4%	4.5%	5.2%	5.5%	5.7%
200	4.2%	5.5%	6.4%	6.8%	6.9%
100	5.9%	7.8%	9.0%	9.6%	9.8%

Reading Crosstabulation Tables

GODBE RESEARCH
Gain Insight

The questions discussed and analyzed in this report comprise a subset of crosstabulation tables available for each question. Only those subgroups that are of particular interest or that illustrate particular insights are included in the discussion. Should readers wish to take a closer look at other segments for a given question, the complete breakouts appear in Appendix E. These crosstabulation tables provide detailed information on the responses to each question by demographic and behavioral groups that were assessed in the survey. A typical crosstabulation table is shown here.

A short description of the item appears on the left-hand side of the table. The item sample size (in this case n = 600) is presented in the first column of data under "Total."

The results to each possible answer choice of all respondents are presented in the first column of data under "Total." The aggregate number of respondents in each answer category is presented as a whole number, and the percent of the entire sample that this number represents is just below the whole number. For example, among the total respondents, 314 respondents knew where to take hazardous household waste for safe disposal and this number of respondents equals 52 percent of the total sample size of 600. Next to the "Total" column are other columns representing responses from men and women. The data from these columns are read in exactly the same fashion as the data in the "Total" column, although each group makes up a smaller percent of the entire sample.

		Gender		
		Total	**Male**	**Female**
11. Do you know where to take hazardous household waste for safe disposal?	**Total**	600	308	292
	Yes	314 52.4%	158 51.3%	156 53.5%
	No	263 43.8%	139 45.0%	124 42.5%
	Unsure	15 2.6%	7 2.4%	8 2.8%
	DK/NA	7 1.2%	4 1.3%	3 1.2%

Subgroup Comparisons

GODBE RESEARCH
Gain Insight

To test whether or not the differences found in percent results among subgroups are likely due to actual differences in opinions or behaviors – rather than the results of chance due to the random nature of the sampling design – a "z-test" was performed. In the headings of each column are labels, "A," "B," "C," etc. along with a description of the variable. The "z-test" is performed by comparing the percent in each cell with all other cells in the same row within a given variable (within Gender in the pictured table, for example).

The results from the "z-test" are displayed in a separate table below the crosstabulation table. If the percent in one cell is statistically different from the percent in another, the column label will be displayed in the cell from which it varies significantly. For instance, in the adjacent table, if a significantly higher percent of women (54%) were aware of hazardous waste disposal than the percentage of men (51%), the letter "A" which stands for "Male" respondents would appear under column "B," which stands for "Female" respondents. The letters in the table indicate the differences where one can be 95 percent confident that the results are due to actual differences in opinions or behaviors reported by subgroups of respondents.

It is important to note that the percent difference among subgroups is just one piece in the equation to determine whether or not two percentages are significantly different from each other. The variance associated with each data point is integral to determining significance. Therefore, two calculations may be different from each other according to the percent reported, yet the difference may not be statistically significant according to the "z" statistic.

		Gender		
		Total	Male	Female
11. Do you know where to take hazardous household waste for safe disposal?	Total	600	308	292
	Yes	314 52.4%	158 51.3%	156 53.5%
	No	263 43.8%	139 45.0%	124 42.5%
	Unsure	15 2.6%	7 2.4%	8 2.8%
	DK/NA	7 1.2%	4 1.3%	3 1.2%

		Gender	
		Male	Female
		(A)	(B)
11. Do you know where to take hazardous household waste for safe disposal?	Yes		A
	No		
	Unsure		
	DK/NA		

Understanding a Mean

GODBE RESEARCH
Gain Insight

In addition to the analysis of the percent of the responses, certain results are discussed with respect to a descriptive "mean." Means are the arithmetic averages of responses. For example, to derive respondents' rating for importance of environmental issues, a number value is first assigned to each response category (in this case, Extremely Important = +3, Very Important = +2, Somewhat Important = +1, and Not Important = 0). The individual answer of each respondent is then assigned the corresponding number – from +3 to 0 in this example. Finally, all respondents' answers are averaged to produce a final score that reflects overall importance of an environmental issue. The resulting mean makes the interpretation of the data considerably easier.

In the Crosstabulation tables, as well as in some tables and charts throughout the report, for Questions 2, 5, and 6 of the survey, the reader will find mean scores. These mean scores represent the average response of each group. The adjacent table shows the scales for all the three questions. Responses of "DK/NA" were not included in the calculations of the means for any question.

Question	Measure	Scale	Values
Q2	Importance Ratings	+3 to 0	+3 = Extremely Important +2 = Very Important +1 = Somewhat Important 0 = Not Important
Q5 and Q6	Frequency Ratings	+3 to 0	+3 = Almost Always +2 = Most of the Time +1 = Some of the Time 0 = Never

Means Comparisons

GODBE RESEARCH
Gain Insight

Only those subgroups that are of particular interest, or that illustrate a particular insight, are included in the discussion within the report with regard to mean scores. A typical crosstabulation of mean scores is shown in the adjacent table.

The aggregate mean score for each item in the question series is presented in the first column of the data under "Total." For example, among all the survey respondents, the issue "Reducing air pollution and greenhouse gas emissions" earned a mean score of 2.3. Next to the "Total" column are other columns representing the mean scores assigned to the respondents grouped by Gender.

The data from these columns are read in the same fashion as the data in the "Total" column. To test whether two mean scores are statistically different, a "t-test" is performed. As in the case of the "z-test" for percents, a statistically significant result is indicated by the letter representing the data column.

	Gender		
	Total	Male	Female
2A. Reducing air pollution and greenhouse gas emissions	2.3	2.1	2.4
2B. Reducing water pollution	2.3	2.1	2.4
2C. Preserving wildlife and endangered species	2.1	1.9	2.2
2D. Conserving energy	2.2	2.1	2.3
2E. Conserving water use	2.1	1.9	2.3
2F. Increasing the availability of alternative energy	2.1	2.1	2.2
2G. Recycling	2.3	2.1	2.4
2H. Reducing waste going into our landfill	2.1	1.9	2.3

Appendix C: Topline Report

2008 WASTE REDUCTION AND RECYCLING BASELINE SURVEY
Topline Report
February 2008

The Integrated Waste Management Division of Santa Clara County commissioned Godbe Research to conduct a survey of its residents to gauge their awareness and adoption of waste reduction and recycling practices. The survey also focused on learning the awareness and effectiveness of the Division's marketing campaigns.

SURVEY METHODOLOGY

Overall, 600 residents in Santa Clara County completed the survey, representing a total universe of approximately 1,299,546 adult residents in the County. The study parameters resulted in a margin of error of plus or minus 4.0 percent. Interviews were conducted from February 6 through February 16, 2008, and the average interview time was approximately 16 minutes. Fifty-three interviews (9%) were completed in Spanish, and 5 in Vietnamese (1%).

In order to allow segmentation of the results by various regions of Santa Clara County, the sample of respondents was broken down into five groups based on their area of residence. The quota assigned to each of the geographic areas is representative of the actual population of adult residents in these areas. The following table illustrates the geographic breakdown and the quota assigned to each of the areas:

	Sample Quota	Percentage
North County	120	20%
West County	100	17%
East San Jose and Milpitas	150	25%
West San Jose	190	32%
South County	40	7%

Once collected, the sample of respondents was compared with the actual adult population of the Santa Clara County (based on 2006 US Census Estimates) to examine possible differences between the demographics of the sample of respondents and the actual population universe. The data were weighted to correct differences, and the results presented are representative of the adult population characteristics in Santa Clara County in terms of gender, age, and ethnicity. Specifically, the sample was weighted by respondent gender, age, and ethnicity.

QUESTIONNAIRE METHODOLOGY

To avoid the problem of systematic position bias, where the order in which a series of questions is asked systematically influences the answers, several questions in the survey were randomized such that the respondents were not consistently asked the questions in the same order. The series of items in Questions 2, 5, 6, 12, and 13 were randomized to avoid such position bias. Furthermore, Questions B and C were also rotated.

Questions 4, 7, 9, 10, 14, and 15 allowed the respondents surveyed to mention multiple responses. For this reason, the response percentages sum to more than 100, and these represent the percent of the respondents that mentioned a particular response, rather than the percent of total responses.

MEAN SCORES AND ROUNDING

In addition to the percentage breakdown of responses to each question, results for the questions relating to the issues of importance (Q2) and the frequency of adopting waste reduction and recycling practices (Q5 and Q6) include a mean score. For example, to derive respondents' overall perception of the importance of a given environmental issue, a number value is first assigned to each response category (in this case, "Extremely Important" = 3, "Very Important" = 2, "Somewhat Important" = 1, and "Not Important" = 0). The individual answer of each respondent is then assigned the corresponding number – from 3 to 0 in this example. Finally, all respondents' answers are averaged to produce a final score that reflects overall importance. The resulting mean score makes the interpretation of the data considerably easier. Responses of "Don't Know" (DK/NA) were not included in the calculations of the means for any questions.

Conventional rounding rules apply to the percentages shown in this report, .5 or above is rounded up to the next number, and .4 or below is rounded down to the previous number. As a result, the percentages may not add up to 100 percent.

Importance of Going Green

1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind? [RECORD VERBATIM RESPONSE. IF RESPONDENT CAN'T THINK OF ANYTHING, RECORD "DK/NA." IF THE RESPONDENT INDICATES THAT BEING GREEN IS NOT IMPORTANT TO THEM OR NOT SOMETHING THEY THINK ABOUT, RECORD "NOT PERSONALLY MEANINGFUL."]

Recycling	33%
Saving the environment or planet	6%
Planting more trees, preserving open space	6%
Conserving energy	5%
Conserving in general	5%
Pollution in general	3%
Reducing waste	3%
Hybrid or fuel-efficient vehicles	2%
Driving less, carpooling, using public transportation	2%
Reducing air pollution	2%
Going green	2%
Global warming	2%
Alternative energy	1%
Cleaning the environment	1%
Reducing gasoline or petroleum use	1%
Using solar energy	1%
Going natural or organic	1%
Reducing hazardous waste	1%
Conserving water/Reducing water pollution	1%
Other	5%
Not personally meaningful	8%
DK/NA	15%

2. Now, I am going to read you a list of issues. For each one, please tell me how important this issue is to you personally.

   Here is the first/next one [READ FROM THE RANDOMIZED LIST BELOW]: _____. Is this issue extremely important, very important, somewhat important, or not important to you personally?

	Mean Score	Extremely Important	Very Important	Somewhat Important	Not Important	DK/NA
2A. Reducing air pollution and greenhouse gas emissions	2.3	41%	45%	11%	2%	0%
2B. Reducing water pollution	2.3	41%	47%	9%	2%	1%
2C. Preserving wildlife and endangered species	2.1	34%	41%	20%	4%	1%
2D. Conserving energy	2.2	32%	52%	14%	1%	0%
2E. Conserving water use	2.1	33%	48%	16%	3%	0%
2F. Increasing the availability of alternative energy	2.1	34%	46%	15%	3%	2%
2G. Recycling	2.3	39%	49%	11%	1%	0%
2H. Reducing waste going into our landfill	2.1	32%	49%	16%	3%	1%
2I. Increasing the availability of biodegradable products	1.9	23%	49%	21%	5%	3%
2J. Using green building practices	1.8	20%	41%	24%	8%	7%
2K. Preserving open space and undeveloped land	1.9	27%	41%	24%	6%	2%

Mean Score Computation: "Extremely Important" = +3, "Very Important" = +2, "Somewhat Important" = +1, and "Not Important" = 0.

Recycling Attitudes and Behavior

Let's talk about waste reduction and recycling for a moment.

3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? [IF YES, ASK]: Would you say you are very or somewhat knowledgeable?

Very knowledgeable	43%
Somewhat knowledgeable	51%
Not knowledgeable	6%
DK/NA	0%

4. [IF Q3 ≠ "VERY KNOWLEDGEABLE"] In which of the following areas about waste reduction and recycling could you benefit from having more information or education? [READ RANDOMIZED LIST. ALLOW MULTIPLE RESPONSES.]

n = 344

What can and cannot be recycled	39%
How to reduce waste	38%
Where to recycle	32%
None	8%
DK/NA	2%

5. Now, I am going to read you some common waste reduction practices. Please tell me how often you, or members of your household, practice each, whether it is almost always, most of the time, some of the time, or never.

   Here is the [first/next] one [READ FROM THE RANDOMIZED LIST BELOW]: _____. [REPEAT RESPONSE SCALE AS NEEDED.]

	Mean Score	Almost Always	Most of the Time	Some of the Time	Never	DK/NA
5A. Home composting	1.0	17%	11%	20%	44%	9%
5B. Removing your address from junk mail lists	1.6	33%	16%	20%	29%	3%
5C. Buying products with recycled content	1.8	27%	27%	36%	8%	3%
5D. Buying products in bulk or larger sizes	1.6	23%	26%	33%	15%	4%
5E. Bringing your own shopping bags	1.1	21%	12%	24%	42%	2%
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.1	17%	12%	24%	35%	11%
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.3	17%	18%	38%	24%	3%

Mean Score Computation: "Almost Always" = +3, "Most of the Time" = +2, "Somewhat of the Time" = +1, and "Never" = 0.

6. Next, I am going to read you a list of some common household items. Please tell me how often you, or members of your household, recycle each item, whether it is almost always, most of the time, some of the time, or never.

   Here is the [FIRST/NEXT] one [READ FROM THE RANDOMIZED LIST BELOW]: _____. [REPEAT RESPONSE SCALE AS NEEDED.]

	Mean Score	Almost Always	Most of the Time	Some of the Time	Never	DK/NA
6A. Newspapers	2.5	72%	11%	7%	9%	2%
6B. Magazines	2.4	68%	14%	9%	9%	0%
6C. Lawn and garden clippings	2.0	54%	11%	8%	22%	6%
6D. Aluminum cans, such as for sodas or juices	2.6	77%	12%	6%	5%	1%
6E. Tin cans, such as for soup, beans, or pet food	2.3	66%	10%	10%	14%	1%
6F. Glass bottles and containers	2.6	75%	11%	7%	6%	0%
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.5	70%	14%	9%	6%	0%
6H. Household batteries	1.8	45%	12%	15%	25%	3%
6I. Styrofoam	1.8	45%	9%	14%	25%	6%
6J. Cardboard and boxes	2.6	74%	13%	8%	5%	1%
6K. Computer paper	2.2	59%	12%	9%	17%	3%
6L. Junk mail	2.4	69%	14%	4%	13%	0%
6M. Electronic items, such as computers, TVs, or cell phones	1.9	47%	14%	17%	18%	3%
6N. Plastic bags	2.3	64%	14%	10%	11%	1%
6O. Paper bags	2.4	69%	11%	10%	9%	1%
6P. Fluorescent light bulbs	1.7	41%	11%	14%	30%	4%
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.9	47%	12%	9%	25%	7%
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.7	40%	14%	15%	26%	6%

Mean Score Computation: "Almost Always" = +3, "Most of the Time" = +2, "Somewhat of the Time" = 1, and "Never" = 0.

7. [ASK IF ANY ANSWER TO Q5 OR Q6 = 4 "NEVER," OR 99 "DK/NA"] You answered "never" to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/these waste reduction and recycling practice(s)? [DON'T READ CHOICES. RECORD ALL RESPONSES.]

n = 545

Unaware/unsure of how to recycle	16%
Unaware/unsure of where to recycle	14%
Unaware/unsure of what can be recycled	11%
Recycling is inconvenient	9%
Lack of curbside pick-up service	9%
Unavailability of bins	7%
Too many restrictions on materials that can be picked up	6%
Lack of belief in recycling	6%
Lack of monetary incentives to recycle	4%
Don't get some of the tested items at home	4%
Some items do not apply	2%
Lack of time	1%
Too lazy to recycle	1%
Other	6%
DK/NA	15%

8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today or recycle about the same today?

More	51%
Same	45%
Less	2%
DK/NA	1%

9. [ASK IF Q8 = 1 "MORE"] Why do you recycle more today than two years ago? [DON'T READ CHOICES. RECORD ALL RESPONSES.]

n = 308

More aware of what, how and/or where to recycle	32%
Recycling has become more important	20%
Availability of more recycling options	16%
Availability of curbside pick-up	13%
Availability of recycling bins	11%
Recycling is easier or more convenient	11%
Moved to more recycling friendly neighborhood	5%
Increased talk about recycling	3%
Have more waste or recyclable items	2%
Saving money on garbage pick-up	2%
Fewer restrictions on materials that can be picked up	2%
Service changed to mixed recyclables (able to put all recycling in one or fewer bins)	2%
Other	4%
DK/NA	0%

10. [ASK IF Q8 ≠ 1 "MORE"] What would encourage you to recycle more? [DON'T READ CHOICES. RECORD ALL RESPONSES.]

n = 292

Availability of curbside pick-up	16%
Availability of more recycling options	14%
Information about how to recycle	12%
Availability of recycling bins	11%
Information about where to recycle	9%
Information about what can be recycled	9%
Fewer restrictions on materials that can be picked up	9%
Monetary incentives to recycle	4%
Information about why I should recycle	4%
Already recycle a lot	3%
More convenience	2%
Nothing	1%
Other	3%
DK/NA	20%

11. Do you know where to take hazardous household waste for safe disposal? [IF RESPONDENT WAFERS OR INDICATES SOME KNOWLEDGE BUT NOT CONFIDENT, RECORD AS UNSURE.]

Yes	52%
No	44%
Unsure	3%
DK/NA	1%

Campaign Recall and Effectiveness

12. In the past twelve months, do you recall seeing or hearing any information about [READ FROM RANDOMIZED LIST BELOW]: _____? [IF YES, IMMEDIATELY FOLLOW UP WITH Q13. IF ALL ANSWERS TO Q12 = 2 "NO" OR 99 "DK/NA," SKIP TO THE NEXT SECTION.]

	Yes	No	DK/NA
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	58%	41%	1%
12B. Reusing or recycling construction or demolition debris	23%	76%	1%
12C. Recycling used motor oil or oil filters	43%	55%	2%
12D. Reducing junk mail	37%	63%	0%
12E. Home composting educational programs	29%	70%	2%
12F. Recycling household batteries and fluorescent light bulbs	49%	50%	1%
12G. Bringing your own shopping bags	65%	35%	1%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	33%	67%	1%

13. Was this information new to you, or did it reinforce what you already know about this particular waste reduction or recycling practice?

	Sample Size	New Information	Reinforced Knowledge	DK/NA
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	349	21%	79%	1%
13B. Reusing or recycling construction or demolition debris	135	20%	78%	2%
13C. Recycling used motor oil or oil filters	257	16%	83%	1%
13D. Reducing junk mail	220	21%	78%	1%
13E. Home composting educational programs	172	22%	77%	0%
13F. Recycling household batteries and fluorescent light bulbs	291	25%	75%	1%
13G. Bringing your own shopping bags	388	21%	78%	1%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	195	28%	70%	2%

14. [ASK IF ANSWERS TO ANY OF THE ITEMS IN Q12 = 1 "YES"] Where do you recall seeing or hearing these waste reduction and recycling practices? [DON'T READ CHOICES. RECORD ALL ANSWERS.]

n = 548

Television	28%
Newspaper	17%
Brochures, mailers or fliers	17%
Radio	11%
Bill inserts	6%
Grocery stores	6%
Website - City/Town	5%
Magazine	5%
Company or workplace	5%
Billboards	4%
Word of mouth (family/friend/neighbor)	3%
Website - County	1%
Website - Other	1%
None - don't seek information on waste reduction or recycling	4%
Other	7%
DK/NA	7%

Information Sources

15. From what sources do you get information about waste reduction and recycling? [OPEN ENDED. ALLOW FOR MULTIPLE RESPONSES.]

Brochures, mailers or fliers	17%
Television	15%
Newspaper	12%
Bill inserts	10%
Billboards	8%
Radio	4%
Magazine	4%
Grocery stores	4%
Company or workplace	3%
Center for Development of Recycling, San Jose State University	3%
Word of mouth (family/friend/neighbor)	3%
Website - other	3%
Website - city/town	2%
Calling or visiting city/town	2%
Email	2%
Website - County	2%
Calling or visiting hauler	1%
None – don't seek information on waste reduction or recycling	8%
Other	8%
DK/NA	5%

16. In the last 12 months, how frequently have you visited www.reducewaste.org?

Have not visited	91%
Once	4%
Few times/once every few months	2%
Few times a month or at least once a week	1%
DK/NA	3%

17. Do you find the information on this website useful? [IF YES, THEN ASK] Would you say it is very or somewhat useful?

n = 41

Very useful	28%
Somewhat useful	58%
Not useful	12%
DK/NA	2%

18. What is the primary language used in your household? [DON'T READ CHOICES]

English	74%
Spanish	13%
Chinese - Mandarin	2%
Vietnamese	2%
Chinese - Cantonese	2%
Filipino/Tagalog	1%
Other	5%
DK/NA	0%

19. What other language, if any, is used in your household? [DON'T READ CHOICES]

None	53%
English	20%
Spanish	9%
Chinese - Mandarin	3%
Vietnamese	2%
Filipino/Tagalog	2%
Chinese - Cantonese	2%
Other	8%
DK/NA	2%

20. [ASK IF Q18 ≠ 1 "ENGLISH" OR Q19 ≠ "ENGLISH" OR 97 "NONE"] If you were to receive information about waste reduction and recycling in <PIPE IN RESPONSES ≠ 1 (ENGLISH) FROM Q18 OR Q18> instead of English, would you, or members of your household, be more likely to use the information?

n = 299

Yes	53%
No	46%
DK/NA	1%

21. [ASK IF Q19 = 2 OR 3, AND Q20 = 1] Does your household prefer to read traditional or simplified Chinese characters?

n = 20

Traditional	73%
Simplified	27%

ADDITIONAL RESPONDENT INFORMATION

A. How long have you lived in Santa Clara County?

1 year or less	7%
2 to 3 years	9%
4 to 5 years	9%
6 to 9 years	9%
10 to 15 years	13%
16 to 20 years	11%
21 to 25 years	9%
26 years or more	33%
DK/NA	0%

B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?

Respondent	46%
Another family member	12%
Joint responsibility	42%
DK/NA	1%

C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?

Respondent	48%
Another family member	10%
Joint responsibility	41%
DK/NA	1%

D. Do you own or rent your place of residence? [DON'T READ CHOICES.]

Own	66%
Rent	30%
Other	2%
DK/NA/Refused	2%

E. Please stop me when I reach the housing category that best describes your residence.

Detached single family house	64%
Apartment	14%
Condo or townhouse	11%
Multi-unit house, such as a duplex or a home with a detached	7%
Trailer or mobile home	1%
Other	1%
DK/NA	1%

F. What is your age? [READ CHOICES IF THE RESPONDENT HESITATES.]

18 to 24	11%
25 to 29	7%
30 to 34	11%
35 to 39	11%
40 to 44	12%
45 to 49	10%
50 to 54	10%
55 to 59	8%
60 to 64	5%
65 to 69	5%
70 to 74	3%
75 and over	5%
Prefer not to say/NA	3%

G. What ethnic group do you consider yourself a part of or feel closest to? [DON'T READ CHOICES. IF RESPONDENT HESITATES, READ LIST.]

Caucasian/White	41%
Latinoa/Hispanic	21%
Asian Indian	13%
Chinese	7%
Other Asian	3%
Vietnamese	3%
Filipino	2%
African-American/Black	2%
Japanese	1%
Pacific Islander	1%
Mixed	1%
Other	2%
DK/NA	4%

H. To wrap things up, can you please tell me if your total household income before taxes in 2007 was more or less than $75,000 per year?

More	37%
Less	45%
DK/NA	18%

Please stop me when I reach the category that best describes your total household income before taxes in 2007.

Less than $20,000	5%
$20,000 to less than $30,000	7%
$30,000 to less than $40,000	8%
$40,000 to less than $50,000	5%
$50,000 to less than $75,000	7%
$75,000 to less than $100,000	11%
$100,000 to less than $125,000	10%
$125,000 to less than $150,000	7%
$150,000 to less than $200,000	6%
More than $200,000	5%
DK/NA	28%

I. Gender

Male	51%
Female	49%

J. Interview Language

English	90%
Spanish	9%
Vietnamese	1%

Appendix D: Questionnaire

Santa Clara County Integrated Waste Management Division
2008 Waste Reduction and Recycling Baseline Survey
Final Questionnaire

Hello, my name is __________ and I'm calling on behalf of GRA, a public opinion research firm. We're conducting a survey concerning some important issues in your community and we would like to get your opinions. This should just take a few minutes of your time. [IF NEEDED:] This is a study about issues of importance in your community – it is a survey only and I am not selling anything.

[IF NEEDED:] To avoid biasing the survey results, I cannot give you specifics about the survey right now, but the topic will become clear after the first few questions.

[IF THE INDIVIDUAL SAYS THEY ARE ON THE NATIONAL DO NOT CALL LIST, RESPOND BASED ON THE GUIDELINES FROM THE MARKETING RESEARCH ASSOCIATION. FOR EXAMPLE, IF THE INDIVIDUAL SAYS: "There's a law that says you can't call me," RESPOND WITH: "Most types of opinion research studies are exempt under the law that Congress recently passed. That law was passed to regulate the activities of the telemarketing industry. This is a legitimate research call. Your opinions count!"]

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i. Do you, or does anyone in your household, work in the field of market research or in the waste management or recycling industry?

Yes	1	[THANK & TERMINATE]
No	2	[CONTINUE]
[DON'T READ] DK/NA	99	[THANK & TERMINATE]

ii. Do you live in Santa Clara County?

Yes	1	[CONTINUE]
No	2	[THANK & TERMINATE]
[DON'T READ] DK/NA	99	[THANK & TERMINATE]

iii. What is your home zip code? [DON'T READ CHOICES]

NORTH COUNTY [QUOTA = 120]

94022 (Los Altos / Los Altos Hills)	1	[GOTO QA]
94024 (Los Altos / Los Altos Hills)	2	[GOTO QA]
94040 (Mountain View)	3	[GOTO QA]
94041 (Mountain View)	4	[GOTO QA]
94043 (Mountain View)	5	[GOTO QA]
94085 (Sunnyvale / Santa Clara)	6	[GOTO QA]
94086 (Sunnyvale)	7	[GOTO QA]
94087 (Sunnyvale)	8	[GOTO QA]
94089 (Sunnyvale)	9	[GOTO QA]
94301 (Palo Alto)	10	[GOTO QA]
94303 (Palo Alto)	11	[ASK Qiv]
94304 (Palo Alto)	12	[GOTO QA]
94305 (Palo Alto / Stanford)	13	[GOTO QA]
94306 (Palo Alto)	14	[GOTO QA]
94309 (Palo Alto / Stanford)	15	[GOTO QA]
95002 (Alviso)	16	[GOTO QA]

WEST COUNTY [QUOTA = 100]

95008 (Campbell)	17	[GOTO QA]
95014 (Cupertino)	18	[GOTO QA]
95030 (Los Gatos / Monte Sereno)	19	[GOTO QA]
95032 (Los Gatos)	20	[GOTO QA]
95033 (Los Gatos)	21	[GOTO QA]
95050 (Santa Clara)	22	[GOTO QA]
95051 (Santa Clara)	23	[GOTO QA]
95054 (Santa Clara)	24	[GOTO QA]
95070 (Saratoga)	25	[GOTO QA]

EAST SAN JOSE AND MILPITAS [QUOTA = 150]

95035 (Milpitas)	26	
95116 (San Jose)	27	[GOTO QA]
95121 (San Jose)	28	[GOTO QA]
95122 (San Jose)	29	[GOTO QA]
95127 (San Jose)	30	[GOTO QA]
95131 (San Jose)	31	[GOTO QA]
95132 (San Jose)	32	[GOTO QA]
95133 (San Jose)	33	[GOTO QA]
95135 (San Jose)	34	[GOTO QA]
95138 (San Jose)	35	[GOTO QA]
95140 (Mount Hamilton)	36	[GOTO QA]
95148 (San Jose)	37	[GOTO QA]
~~~~~~

WEST SAN JOSE [QUOTA = 190]

95110 (San Jose) -- 38 [GOTO QA]
95111 (San Jose) -- 39 [GOTO QA]
95112 (San Jose) -- 40 [GOTO QA]
95113 (San Jose) -- 41 [GOTO QA]
95117 (San Jose) -- 42 [GOTO QA]
95118 (San Jose) -- 43 [GOTO QA]
95119 (San Jose) -- 44 [GOTO QA]
95120 (San Jose) -- 45 [GOTO QA]
95123 (San Jose) -- 46 [GOTO QA]
95124 (San Jose) -- 47 [GOTO QA]
95125 (San Jose) -- 48 [GOTO QA]
95126 (San Jose) -- 49 [GOTO QA]
95128 (San Jose) -- 50 [GOTO QA]
95129 (San Jose) -- 51 [GOTO QA]
95130 (San Jose) -- 52 [GOTO QA]
95134 (San Jose) -- 53 [GOTO QA]
95136 (San Jose) -- 54 [GOTO QA]
95139 (San Jose) -- 55 [GOTO QA]

SOUTH COUNTY [QUOTA = 40]

95020 (Gilroy) --- 56 [GOTO QA]
95037 (Morgan Hill)-------------------------------------- 57 [GOTO QA]
95046 (San Martin) -------------------------------------- 58 [GOTO QA]

Other-- 98 [THANK & TERMINATE]
DK/NA/Refused --- 99 [THANK & TERMINATE]

iv. [IF ZIP CODE = 94303] Do you live in Palo Alto or East Palo Alto?

Palo Alto --- 1 [GOTO QA]
East Palo Alto --- 2 [THANK & TERMINATE]
[DON'T READ] DK/NA ------------------------------------ 99 [THANK & TERMINATE]

~~~~~~

A. How long have you lived in Santa Clara County?

1 year or less -- 1
2 to 3 years --- 2
4 to 5 years --- 3
6 to 9 years --- 4
10 to 15 years --- 5
16 to 20 years --- 6
21 to 25 years --- 7
26 years or more -- 8
[DON'T READ] DK/NA/Refused ---------------------- 99

Importance of Going Green

1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind? [RECORD VERBATIM RESPONSE. IF RESPONDENT CAN'T THINK OF ANYTHING, RECORD "DK/NA." IF THE RESPONDENT INDICATES THAT BEING GREEN IS NOT IMPORTANT TO THEM OR NOT SOMETHING THEY THINK ABOUT, RECORD "NOT PERSONALLY MEANINGFUL."]

VERBATIM RESPONSE: ____________________
[DON'T READ] Not personally meaningful--------- 98
[DON'T READ] DK/NA/Refused ---------------------- 99

2. Now, I am going to read you a list of issues. For each one, please tell me how important this issue is to you personally.

Here is the first/next one [READ FROM THE RANDOMIZED LIST BELOW]: _____________. Is this issue extremely important, very important, somewhat important, or not important to you personally?

RANDOMIZE	Extmly. Imp.	Very Imp.	Swt Imp.	Not Imp.	READ] DK/NA
A. Reducing air pollution and greenhouse gas emissions	1	2	3	4	99
B. Reducing water pollution	1	2	3	4	99
C. Preserving wildlife and endangered species	1	2	3	4	99
D. Conserving energy	1	2	3	4	99
E. Conserving water use	1	2	3	4	99
F. Increasing the availability of alternative energy	1	2	3	4	99
G. Recycling	1	2	3	4	99
H. Reducing waste going into our landfill	1	2	3	4	99
I. Increasing the availability of biodegradable products	1	2	3	4	99
J. Using green building practices	1	2	3	4	99
K. Preserving open space and undeveloped land	1	2	3	4	99

Recycling Attitudes and Behavior

Let's talk about waste reduction and recycling for a moment.

3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? [IF YES, ASK]: Would you say you are very or somewhat knowledgeable?

Very knowledgeable -------------------------------------- 1 [GOTO Q0]
Somewhat knowledgeable ------------------------------- 2 [CONTINUE]
Not knowledgeable--- 3 [CONTINUE]
[DON'T READ] DK/NA/Refused ---------------------- 99 [CONTINUE]
~~~~~~

4. [IF Q > 1] In which of the following areas about waste reduction and recycling could you benefit from having more information or education? [READ RANDOMIZED LIST. ALLOW MULTIPLE RESPONSES.]

   What can and cannot be recycled ---------- 1
   How to reduce waste ---------- 2
   Where to recycle ---------- 3
   [DON'T READ] None ---------- 4
   [DON'T READ] DK/NA/Refused ---------- 99

5. Now, I am going to read you some common waste reduction practices. Please tell me how often you, or members of your household, practice each, whether it is almost always, most of the time, some of the time, or never.

   Here is the [first/next] one [READ FROM THE RANDOMIZED LIST BELOW]: _____. [REPEAT RESPONSE SCALE AS NEEDED.]

RANDOMIZE	Almost Always	Most of the Time	Some of the Time	Never	[DON'T READ] DK/NA
A. Home composting	1	2	3	4	99
B. Removing your address from junk mail lists	1	2	3	4	99
C. Buying products with recycled content	1	2	3	4	99
D. Buying products in bulk or larger sizes	1	2	3	4	99
E. Bringing your own shopping bags	1	2	3	4	99
F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1	2	3	4	99
G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1	2	3	4	99

6. Next, I am going to read you a list of some common household items. Please tell me how often you, or members of your household, recycle each item, whether it is almost always, most of the time, some of the time, or never.

   Here is the [FIRST/NEXT] one [READ FROM THE RANDOMIZED LIST BELOW]: _____. [REPEAT RESPONSE SCALE AS NEEDED.]

RANDOMIZE	Almost Always	Most of the Time	Some of the Time	Never	[DON'T READ] DK/NA
A. Newspapers	1	2	3	4	99
B. Magazines	1	2	3	4	99
C. Lawn and garden clippings	1	2	3	4	99
D. Aluminum cans, such as for sodas or juices	1	2	3	4	99
E. Tin cans, such as for soup, beans, or pet food	1	2	3	4	99
F. Glass bottles and containers	1	2	3	4	99
G. Plastic containers, such as for beverage, yogurt, or shampoo	1	2	3	4	99
H. Household batteries	1	2	3	4	99
I. Styrofoam	1	2	3	4	99
J. Cardboard and boxes	1	2	3	4	99
K. Computer paper	1	2	3	4	99
L. Junk mail	1	2	3	4	99
M. Electronic items, such as computers, TVs, or cell phones	1	2	3	4	99
N. Plastic bags	1	2	3	4	99
O. Paper bags	1	2	3	4	99
P. Fluorescent light bulbs	1	2	3	4	99
Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1	2	3	4	99
R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1	2	3	4	99

7. [ASK IF ANY ANSWER TO Q5 OR Q6 = 4 "NEVER," OR 99 "DK/NA"] You answered "never" to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/these waste reduction and recycling practice(s)? [DON'T READ CHOICES. RECORD ALL RESPONSES.]

   Lack of belief in recycling ---------- 1
   Lack of curbside pick-up service ---------- 2
   Lack of monetary incentives to recycle ---------- 3
   Recycling is inconvenient ---------- 4
   Too many restrictions on materials that can be picked up ---------- 5
   Unavailability of bins ---------- 6
   Unaware / unsure of how to recycle ---------- 7
   Unaware / unsure of what can be recycled ---------- 8
   Unaware / unsure of where to recycle ---------- 9
   Other [SPECIFY]: _____ ---------- 98
   DK/NA ---------- 99

8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today or recycle about the same today?

More	1	[CONTINUE]
Less	2	[GOTO Q10]
Same	3	[GOTO Q10]
[DON'T READ] DK/NA	99	[GOTO Q10]

9. [ASK IF Q8 = 1 "MORE"] Why do you recycle more today than two years ago? [DON'T READ CHOICES. RECORD ALL RESPONSES.]

Availability of curbside pick-up	1	[SKIP Q10]
Availability of more recycling options	2	[SKIP Q10]
Availability of recycling bins	3	[SKIP Q10]
Fewer restrictions on materials that can be picked up	4	[SKIP Q10]
More aware of what, how and/or where to recycle	5	[SKIP Q10]
Moved to more recycling friendly neighborhood	6	[SKIP Q10]
Recycling is easier or more convenient	7	[SKIP Q10]
Recycling has become more important	8	[SKIP Q10]
Saving money on garbage pick-up	9	[SKIP Q10]
Service changed to mixed recyclables (able to put all recycling in one or fewer bins)	10	[SKIP Q10]
Other [SPECIFY]: _____	98	[SKIP Q10]
[DON'T READ] DK/NA	99	[SKIP Q10]

10. [ASK IF Q8 > 1] What would encourage you to recycle more? [DON'T READ CHOICES. RECORD ALL RESPONSES.]

Availability of curbside pick-up	1
Availability of more recycling options	2
Availability of recycling bins	3
Fewer restrictions on materials that can be picked up	4
Information about how to recycle	5
Information about what can be recycled	6
Information about where to recycle	7
Information about why I should recycle	8
Monetary incentives to recycle	9
Other [SPECIFY]: _____	98
[DON'T READ] DK/NA	99

11. Do you know where to take hazardous household waste for safe disposal? [IF RESPONDENT WAFERS OR INDICATES SOME KNOWLEDGE BUT NOT CONFIDENT, RECORD AS UNSURE.]

Yes	1
No	2
[DON'T READ] Unsure	3
[DON'T READ] DK/NA/Refused	99

Campaign Recall and Effectiveness

12. In the past twelve months, do you recall seeing or hearing any information about [READ FROM RANDOMIZED LIST BELOW]: _____? [IF YES, IMMEDIATELY FOLLOW UP WITH Q13. IF ALL ANSWERS TO Q12 = 2 "NO" OR 99 "DK/NA," SKIP TO THE NEXT SECTION.]

RANDOMIZE	Yes	No	[DON'T READ] DK/NA
A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	1	2	99
B. Reusing or recycling construction or demolition debris	1	2	99
C. Recycling used motor oil or oil filters	1	2	99
D. Reducing junk mail	1	2	99
E. Home composting educational programs	1	2	99
F. Recycling household batteries and fluorescent light bulbs	1	2	99
G. Bringing your own shopping bags	1	2	99
H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1	2	99

13. Was this information new to you, or did it reinforce what you already know about this particular waste reduction or recycling practice?

HOLD RANDOMATION ORDER FROM Q12	New Info	Reinforced Knowledge	[DON'T READ] DK/NA
A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	1	2	99
B. Reusing or recycling construction or demolition debris	1	2	99
C. Recycling used motor oil or oil filters	1	2	99
D. Reducing junk mail	1	2	99
E. Home composting educational programs	1	2	99
F. Recycling household batteries and fluorescent light bulbs	1	2	99
G. Bringing your own shopping bags	1	2	99
H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1	2	99

14. [ASK IF ANSWERS TO ANY OF THE ITEMS IN Q12 = 1 "YES"] Where do you recall seeing or hearing these waste reduction and recycling practices? [DON'T READ CHOICES. RECORD ALL ANSWERS.]

Bill inserts	1
Billboards	2
Brochures, mailers or fliers	3
Company or workplace	4
Email [SPECIFY SOURCE]: _____	5
Grocery stores	6
Magazine [SPECIFY]: _____	7
Newspaper [SPECIFY]: _____	8
Radio [SPECIFY STATION]: _____	9
Television [SPECIFY STATION]: _____	10
Website – City / Town	11
Website – County	12
Website – Other [SPECIFY]: _____	13
www.recyclestuff.org	14
www.reducewaste.org	15
Word of mouth (family / friend / neighbor)	16
Yellow Pages	17
None – don't seek information on waste reduction or recycling	97
Other [SPECIFY]: _____	98
[DON'T READ] DK/NA/Refused	99

Information Sources

15. From what sources do you get information about waste reduction and recycling? [OPEN ENDED. ALLOW FOR MULTIPLE RESPONSES.]

Bill inserts	1
Billboards	2
Brochures, mailers or fliers	3
Calling or visiting city / town	4
Calling or visiting hauler	5
Center for Development of Recycling, San Jose State University	6
Company or workplace	7
Email [SPECIFY SOURCE]: _____	8
Grocery stores	9
Magazine [SPECIFY]: _____	10
Newspaper [SPECIFY]: _____	11
Radio [SPECIFY STATION]: _____	12
Television [SPECIFY STATION]: _____	13
Website – City / Town	14
Website – County	15
Website – Other [SPECIFY]: _____	16
www.recyclestuff.org	17
www.reducewaste.org	18
Word of mouth (family / friend / neighbor)	19

Yellow Pages	20
None – don't seek information on waste reduction or recycling	97
Other [SPECIFY]: _____	98
[DON'T READ] DK/NA/Refused	99

16. In the last 12 months, how frequently have you visited www.reducewaste.org?

Have not visited	1	[SKIP Q17]
Once	2	[CONTINUE]
Few times/once every few months	3	[CONTINUE]
Few times a month but not weekly	4	[CONTINUE]
At least once a week	5	[CONTINUE]
[DON'T READ] DK/NA/Refused	99	[SKIP Q17]

17. Do you find the information on this website useful? [IF YES, THEN ASK] Would you say it is very or somewhat useful?

Very useful	1
Somewhat useful	2
Not useful	3
[DON'T READ] DK/NA	99

18. What is the primary language used in your household? [DON'T READ CHOICES]

English	1
Chinese - Cantonese	2
Chinese - Mandarin	3
Filipino/Tagalog	4
Spanish	5
Vietnamese	6
Other [SPECIFY]: _____	98
[DON'T READ] DK/NA	99

19. What other language, if any, is used in your household? [DON'T READ CHOICES]

English	1
Chinese - Cantonese	2
Chinese - Mandarin	3
Filipino/Tagalog	4
Spanish	5
Vietnamese	6
None	97
Other [SPECIFY]: _____	98
[DON'T READ] DK/NA	99

20. [ASK IF Q18 = 2 TO 98, OR Q19 = 2 TO 6 OR 98] If you were to receive information about waste reduction and recycling in <PIPE IN RESPONSES ≠ 1 (ENGLISH) FROM Q18 OR Q19> instead of English, would you, or members of your household, be more likely to use the information?

Yes ---------- 1
No ---------- 2
[DON'T READ] DK/NA ---------- 99

21. [ASK IF Q19 = 2 OR 3, AND Q20 = 1] Does your household prefer to read traditional or simplified Chinese characters?

Traditional ---------- 1
Simplified ---------- 2
[DON'T READ] No preference ---------- 3
[DON'T READ] DK/NA ---------- 99

And now, just a few questions for comparison purposes.

Demographics

ROTATE QB AND QC

B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?

Respondent ---------- 1
Another family member ---------- 2
Joint responsibility ---------- 3
[DON'T READ] DK/NA ---------- 99

C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?

Respondent ---------- 1
Another family member ---------- 2
Joint responsibility ---------- 3
[DON'T READ] DK/NA ---------- 99

D. Do you own or rent your place of residence? [DON'T READ CHOICES.]

Own ---------- 1
Rent ---------- 2
Other ---------- 98
[DON'T READ] DK/NA/Refused ---------- 99

E. Please stop me when I reach the housing category that best describes your residence.

Detached single family house ---------- 1
Multi-unit house, such as a duplex or a home with a detached in-law suite or apartment ---------- 2
Condo or townhouse ---------- 3
Apartment ---------- 4
Trailer or mobile home ---------- 5
Other ---------- 98
[DON'T READ] DK/NA/Refused ---------- 99

F. What is your age? [READ CHOICES IF THE RESPONDENT HESITATES.]

18 to 24 ---------- 1
25 to 29 ---------- 2
30 to 34 ---------- 3
35 to 39 ---------- 4
40 to 44 ---------- 5
45 to 49 ---------- 6
50 to 54 ---------- 7
55 to 59 ---------- 8
60 to 64 ---------- 9
65 to 69 ---------- 10
70 to 74 ---------- 11
75 and over ---------- 12
[DON'T READ] Prefer not to say/NA ---------- 99

G. What ethnic group do you consider yourself a part of or feel closest to? [DON'T READ CHOICES. IF RESPONDENT HESITATES, READ LIST.]

African-American/Black ---------- 1
Asian Indian ---------- 2
Caucasian/White ---------- 3
Chinese ---------- 4
Filipino ---------- 5
Japanese ---------- 6
Korean ---------- 7
Latino[a]/Hispanic ---------- 8
Pacific Islander ---------- 9
Vietnamese ---------- 10
Other Asian ---------- 11
Mixed ---------- 12
Other [SPECIFY]: _____ ---------- 98
[DON'T READ] DK/NA/REFUSED ---------- 99

H. To wrap things up, can you please tell me if your total household income before taxes in 2007 was more or less than $75,000 per year?

Less	1	[GOTO QH1]
More	2	[GOTO QH2]
[DON'T READ] DK/NA	99	[GOTO END]

H1. [IF QH = 1] Please stop me when I reach the category that best describes your total household income before taxes in 2007.

Less than $20,000	1	[GOTO END]
$20,000 to less than $30,000	2	[GOTO END]
$30,000 to less than $40,000	3	[GOTO END]
$40,000 to less than $50,000	4	[GOTO END]
$50,000 to less than $75,000	5	[GOTO END]
[DON'T READ] DK/NA	99	[GOTO END]

H2. [IF QH = 2] Please stop me when I reach the category that best describes your total household income before taxes in 2007.

$75,000 to less than $100,000	6
$100,000 to less than $125,000	7
$125,000 to less than $150,000	8
$150,000 to less than $200,000	9
More than $200,000	10
[DON'T READ] DK/NA	99

These are all the questions I have for you. Thank you very much for your participation.

I. Respondent Gender [DO NOT ASK]:

Male	1
Female	2

J. Interview Language [DO NOT ASK]:

English	1
Spanish	2
Vietnamese	3

PHONE: _____

DATE OF INTERVIEW: _____ VALIDATED BY: _____

INTERVIEWER: _____ NUMBER: _____

Santa Clara County Integrated Waste Management Division
2008 Waste Reduction and Recycling Baseline Survey
Final Questionnaire

Hola, mi nombre es _____ y estoy llamando de parte de GRA, una compañia de investigacion de opinion publica. Estamos conduciendo una encuesta sobre temas de importancia en su comunidad y nos gustaria obtener sus opinions.Esto solo tomara unos pocos minutes de su tiempo. [SI NECESARIO:]Este es un estudio sobre temas de importancia en su comunidad – es solo una encuesta y no estoy tratando de venderle algo.

[SI ES NECESARIO:]Para evitar prejuicios en los resultados de la encuesta, no le puedo dar detalles especificos de la encuesta ahora, pero la cuestion se hara mas clara para usted despues de las primeras preguntas.
.

Estamos tratando de obtener una muestra representativa de personas dentro del condado de Santa Clara en terminos de su genero y edad. Para propositos estadisticos me gustaria hablar con el hombre mas joven adulto del hogar, de al menos18 años de edad (o la mujer mas joven dependiendo de las estadisticas de encuestas previamente completadas).

[SI NO HAY HOMBRE/MUJER DE AL MENOS 18 AÑOS DISPONIBLE, ENTONCES PREGUNTAR:] Bien, entonces me gustaria hablar con la mujer adulta mas joven del hogar, de al menos 18 años de edad.

[SI NO HAY HOMBRE/MUJER DE AL MENOS 18 AÑOS DE EDAD DISPONIBLE, ENTONCES PREGUNTAR POR TIEMPO ESPECIFICO PARA LLAMAR DE NUEVO.]

[FAVOR DE EXPLICAR SI ENTREVISTADA/MUJER MAYOR PREGUNTA EL PORQUE NO HA SIDO INVITADA A PARTICIPAR EN LA ENCUESTA – ESTO ES PORQUE LOS RESULTADOS DE LA ENCUESTA SON DESTINADAS A SER REPRESENTATIVAS DE LA POBLACION ADULTA DEL CONDADO DE SANTA CLARA EN SU TOTALIDAD Y ACTUALMENTE HEMOS COMPLETADO SUFICIENTES ENCUESTAS CON RESIDENTES QUE COMPARTEN SUS CARACTERISTICAS DEMOGRAFICAS – GRACIAS POR SU TIEMPO.]

[SI EL INDIVIDUO DICE ESTAR EN LA LISTA NACIONAL DE NUMEROS A NO LLAMAR, RESPONDER BASADO EN LAS PAUTAS DE LA ASOCIACION de INVESTIGACION de MERCADO, POR EJEMPLO, SI EL INDIVIDUO DICE: “Hay una ley que dice que usted no puede llamarme,” RESPONDER CON: “La mayoria de los estudios de investigacion basados en opinion son excentos bajo la ley que el Congreso paso recientemente. Esa ley paso para regular las actividades de la industria de ventas por telefono. Esta es una llamada de investigacion legitima. Sus opinions cuentan!”]

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i. Usted o alguien en su hogar trabaja en el campo de investigacion de Mercado, en la administracion de desechos o en la industria de reciclaje?

Si	1	[AGRADECER Y TERMINAR]
No	2	[CONTINUAR]
[NO LEER] NO SABE/NA	99	[AGRADECER Y TERMINAR]

ii. Usted vive en el condado de Santa Clara?

Si	1	[CONTINUAR]
No	2	[AGRADECER & TERMINAR]
[NO LEER] NO SABE/NA	99	[AGRADECER Y TERMINAR]

iii. Cual es su codigo postal de su hogar? [NO LEER LAS OPCIONES]

CONDADO NORTE [QUOTA = 120]

94022 (Los Altos / Los Altos Hills)	1	[IR A QA]
94024 (Los Altos / Los Altos Hills)	2	[IR A QA]
94040 (Mountain View)	3	[IR A QA]
94041 (Mountain View)	4	[IR A QA]
94043 (Mountain View)	5	[IR A QA]
94085 (Sunnyvale / Santa Clara)	6	[IR A QA]
94086 (Sunnyvale)	7	[IR A QA]
94087 (Sunnyvale)	8	[IR A QA]
94089 (Sunnyvale)	9	[IR A QA]
94301 (Palo Alto)	10	[IR A QA]
94303 (Palo Alto)	11	[PREGUNTAR Qiv]
94304 (Palo Alto)	12	[IR A QA]
94305 (Palo Alto / Stanford)	13	[IR A QA]
94306 (Palo Alto)	14	[IR A QA]
94309 (Palo Alto / Stanford)	15	[IR A QA]
95002 (Alviso)	16	[IR A QA]

CONDADO OESTE [QUOTA = 100]

95008 (Campbell)	17	[IR A QA]
95014 (Cupertino)	18	[IR A QA]
95030 (Los Gatos / Monte Sereno)	19	[IR A QA]
95032 (Los Gatos)	20	[IR A QA]
95033 (Los Gatos)	21	[IR A QA]
95050 (Santa Clara)	22	[IR A QA]
95051 (Santa Clara)	23	[IR A QA]
95054 (Santa Clara)	24	[IR A QA]
95070 (Saratoga)	25	[IR A QA]

ESTE DE SAN JOSE Y MILPITAS [QUOTA = 150]

95035 (Milpitas)	26	
95116 (San Jose)	27	[IR A QA]
95121 (San Jose)	28	[IR A QA]
95122 (San Jose)	29	[IR A QA]
95127 (San Jose)	30	[IR A QA]
95131 (San Jose)	31	[IR A QA]
95132 (San Jose)	32	[IR A QA]
95133 (San Jose)	33	[IR A QA]
95135 (San Jose)	34	[IR A QA]
95138 (San Jose)	35	[IR A QA]
95140 (Monte Hamilton)	36	[IR A QA]
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

95148 (San Jose) ---------- 37 [IR A QA]

OESTE DE SAN JOSE [QUOTA = 190]

95110 (San Jose) ---------- 38 [IR A QA]
95111 (San Jose) ---------- 39 [IR A QA]
95112 (San Jose) ---------- 40 [IR A QA]
95113 (San Jose) ---------- 41 [IR A QA]
95117 (San Jose) ---------- 42 [IR A QA]
95118 (San Jose) ---------- 43 [IR A QA]
95119 (San Jose) ---------- 44 [IR A QA]
95120 (San Jose) ---------- 45 [IR A QA]
95123 (San Jose) ---------- 46 [IR A QA]
95124 (San Jose) ---------- 47 [IR A QA]
95125 (San Jose) ---------- 48 [IR A QA]
95126 (San Jose) ---------- 49 [IR A QA]
95128 (San Jose) ---------- 50 [IR A QA]
95129 (San Jose) ---------- 51 [IR A QA]
95130 (San Jose) ---------- 52 [IR A QA]
95134 (San Jose) ---------- 53 [IR A QA]
95136 (San Jose) ---------- 54 [IR A QA]
95139 (San Jose) ---------- 55 [IR A QA]

CONDADO SUR [QUOTA = 40]

95020 (Gilroy) ---------- 56 [IR A QA]
95037 (Morgan Hill)---------- 57 [IR A QA]
95046 (San Martin) ---------- 58 [IR A QA]

Otro ---------- 98 [AGRADECER Y TERMINAR]
NO SE/NA/Rehuso---------- 99 [AGRADECER Y TERMINAR]

iv. [SU CODIGO POSTAL= 94303] Vive usted en Palo Alto o Este de Palo Alto?

Palo Alto ---------- 1 [IR A QA]
Este de Palo Alto ---------- 2 [AGRADECER Y TERMINAR]
[NO LEER] NO SABE/NA] ---------- 99 [AGRADECER Y TERMINAR]

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

A. Cuanto tiene viviendo en el Condado de Santa Clara?

1 año o menos ---------- 1
2 a 3 años ---------- 2
4 a 5 años ---------- 3
6 a 9 años ---------- 4
10 a 15 años---------- 5
16 a 20 años---------- 6
21 a 25 años---------- 7
26 años o mas ---------- 8
[NO LEER] NO SABE/NA/Rehuso---------- 99

Importacia de Volverse Verde

1. En años recientes, se ha escuchado mas y mas sobre proteger el medio ambiente y volverse verde. Cuando usted piensa en volverse verde en su vida diaria, que palabra o frase corta le viene a la mente? [REGISTRAR RESPUESTA PALABRA POR PALABRA. SI LA PERSONA NO PUEDE PENSAR EN ALGO, REGISTRAR “NO SABE/NA.” SI LA PERSONA INDICA QUE EL SER VERDE NO ES IMPORTANTE PARA ELLOS O NO ES ALGO EN LO QUE ELLOS PIENSAN , REGISTRAR “NO SIGNIFICATIVO EN LO PERSONAL.”]

RESPUESTA PALABRA POR PALABRA: _____
[NO LEER] No significativo en lo personal--------- 98
[NO LEER] NO SE/NA/Rehuso---------- 99

2. Ahora, le voy a leer una lista de cuestiones. Para cada una, por favor digame cuan importante es para usted en lo personal.

Aqui esta la primera/siguiente [LEER DE LISTA ALTERNA DEBAJO]_____.
Es esta cuestion extremadamente importante, muy importante, algo importante, o nada importante para usted en lo personal?

ALTERNAR	Extre. Imp.	Muy Imp.	Algo Imp.	Nada Imp.	LEER] NO SABE/NA
A. Reducir la contaminacion del aire y emisiones de gas invernadero	1	2	3	4	99
B. Reducir la contaminacion del agua	1	2	3	4	99
C. Conservar la fauna y especies en peligro de extincion	1	2	3	4	99
D. Conservar la energia	1	2	3	4	99
E. Conservar el uso del agua	1	2	3	4	99
F. Incrementar la disponibilidad de energia alternativa	1	2	3	4	99
G. Reciclar	1	2	3	4	99
H. Reducir el desecho que va dirigido al tiradero	1	2	3	4	99
I. Incrementar la disponibilidad de productos biodegradables	1	2	3	4	99
J. El uso de edificios ecologicos	1	2	3	4	99
K. Conservar el espacio libre y la tierra no desarrollada	1	2	3	4	99

Actitudes y Comportamiento del Reciclaje

Hablemos sobre el reciclaje y la reduccion de desechos por un momento.

3. Sobre todo, se considera usted con conocimiento sobre la reduccion de desechos y el reciclaje, incluyendo como reducir el desecho, que articulos se pueden reciclar y a donde llevar estos articulos? [SI LA RESPUESTA ES SI, PREGUNTAR]:Diria usted que tiene bastante o algo de conocimiento?

Bastante Conocimiento ---------- 1 [IR A Q0]
Algo de Conocimiento---------- 2 [CONTINUAR]
Sin Conocimiento ---------- 3 [CONTINUAR]
[NO LEER] NO SE/NA/Rehuso---------- 99 [CONTINUAR]
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

4. [SI Q > 1] En cual de las siguientes areas sobre la reducion de desperdicios y el reciclaje se beneficiaria usted si tuviera mas informacion o mas educacion? [LEER LISTA ALTERNA. PERMITIR RESPUESTAS MULTIPLES.]

Lo que se puede o no reciclar	1
Como reducir desechos	2
Donde Reciclar	3
[NO LEER] Ninguno	4
[NO LEER] NO SE/NA/Rehuso	99

5. Ahora le voy a leer algunas practicas comunes de reduccion de desperdicios.Por favor digame que tan frecuente usted o miembros de su hogar practican cada una, ya sea casi siempre, la mayor parte del tiempo, algunas veces, o nunca.

Aqui esta la [primera/siguiente] [LEER DE LISTA ALTERNA DEBAJO]: _____.
[REPETIR ESCALA SEGUN SEA NECESARIO.]

ALTERNAR	Casi Siempre	Mayoria del Tiempo	Algunas Veces	Nunca	[NO LEER] NO SE/NA
A. Compostura del Hogar	1	2	3	4	99
B. Remover su dirreccion de listas de correo no deseado	1	2	3	4	99
C. Comprar productos con contenido de reciclaje	1	2	3	4	99
D. Comprar productos por mayoreo o de tamaños grandes	1	2	3	4	99
E. Traer sus propias bolsas de compra	1	2	3	4	99
F. Cuando aplique, usar materiales de construccion y remodelacion que no dañen el medio ambiente, incluyendo reusar o reciclar ruinas de construccion o demolicion	1	2	3	4	99
G. Dar tarjetas de regalo, certificados o boletos para recreacion, en vez de regalos envueltos que podrian ser cambiados or regresados	1	2	3	4	99

6. Ahora le voy a leer una lista de algunos articulos comunes del hogar.Por favor digame que tan frecuentemente usted o miembros de su hogar reciclan cada uno, ya sea casi siempre, la mayor parte del tiempo, algunas veces, o nunca.

Aqui esta la [PRIMERA/SIGUIENTE] [LEER DE LISTA ALTERNA DEBAJO]: _____.
[REPETIR SEGUN SEA NECESARIO.]

ALTERNAR	Almost Always	Most of the Time	Some of the Time	Never	[DON'T READ] DK/NA
A. Periodicos	1	2	3	4	99
B. Revistas	1	2	3	4	99
C. Recortes de cesped y jardin	1	2	3	4	99
D. Latas de aluminio, tales como para refrescos jugos	1	2	3	4	99
E. Latas de metal, tales como para sopa, frijoles o comida para animales	1	2	3	4	99
F. Recipientes o botellas de vidrio	1	2	3	4	99
G. Recipientes de plastico, tales como para una bebida, yogur, o shampu	1	2	3	4	99
H. Baterias para el hogar	1	2	3	4	99
I. Espuma de poliestireno	1	2	3	4	99
J. Cajas de carton	1	2	3	4	99
K. Papel para computadora	1	2	3	4	99
L. Correo no deseado	1	2	3	4	99
M. Electrodomesticos, tales como computadoras, televisiones, o telefonos celulares	1	2	3	4	99
N. Bolsas de plastico	1	2	3	4	99
O. Bolsas de papel	1	2	3	4	99
P. Focos con luz florecente	1	2	3	4	99
Q. Productos usados de automovil, tales como aceite, liquido de transmission, filtro de aceite o llantas	1	2	3	4	99
R. Pinturas, pesticidas, o quimicos comunes usados en el hogar, tales como blanqueador o Dranoc	1	2	3	4	99

7. [PREGUNTAR SI RESPUESTA EN Q5 O Q6 = 4 “NUNCA,” O 99 “NO SE/NA”] Usted contesto “nunca” a una o mas practicas de reducion de desperdicios y reciclaje que estuvimos hablando. Cual diria usted que son las razones por las que usted o miembros de su hogar , no han adoptado esta(s) practica(s) de reducion de desperdicios y reciclaje? [NO LEER LAS OPCIONES. ANOTAR TODAS LAS RESPUESTAS.]

Falta de creencia en el reciclaje	1
Falta de sevicio de recoleccion	2
La falta de incentivos monetarios para reciclar	3
El Reciclar no es conveniente	4
Demasiadas resctricciones en los materiales que se recojen	5
La falta de contenedores disponibles	6
No estoy conciente / inseguro de como reciclar	7
No estoy conciente / inseguro de que puede ser reciclado	8
No estoy conciente / inseguro de donde reciclar	9
Otro [ESPECIFICAR]: _____	98

NO SABE/NA ---------- 99

8. Comparando a dos años atras, diria que usted o miembros de su hogar, reciclan mas, reciclan menos, o la misma cantidad ahora?

Mas	1	[CONTINUAR]
Menos	2	[IR A Q10]
Igual	3	[IR A Q10]
[NO LEER] NO SABE/NA	99	[IR A Q10]

9. [PREGUNTAR SI EN Q8 = 1 "MAS"] Por que recicla mas ahora que dos años atras? [NO LEER LAS OPCIONES. ANOTAR TODAS LAS RESPUESTAS.]

Falta de sevicio de recoleccion	1	[SALTEAR Q10]
La disponibilidad de mas opciones de reciclaje	2	[SALTEAR Q10]
La disponibilidad de contenedores de reciclaje	3	[SALTEAR Q10]
Menos restricciones en materiales que pueden ser levantados	4	[SALTEAR Q10]
Mas concientes de que, como y donde ir a reciclar	5	[SALTEAR Q10]
Se mudo a un vecindario mas	6	[SALTEAR Q10]
El reciclar es facil y mas conveniente	7	[SALTEAR Q10]
El reciclar se ha hecho mas importante	8	[SALTEAR Q10]
Ahorro monetario en la recoleccion de basura	9	[SALTEAR Q10]
Servicio cambio a reciclables mixtos (poder colocar todo reciclaje en uno o menos contenedores)	10	[SALTEAR Q10]
Otro [ESPECIFICAR]: _____	98	[SALTEAR Q10]
[NO LEER] NO SABE/NA	99	[SALTEAR Q10]

10. [PREGUNTAR SI Q8 > 1] Que lo(a) animaria a reciclar mas? [NO LEER LAS OPCIONES. ANOTAR TODAS LAS RESPUESTAS.]

Falta de sevicio de recoleccion	1
La disponibilidad de mas opciones de reciclaje	2
La disponibilidad de mas contenedores de reciclaje	3
Menos restricciones en material que pueden ser levantados	4
Informacion de como reciclar	5
Informacion de que puede reciclarse	6
Informacion sobre a donde puede ir a reciclar	7
Informacion de por que debo reciclar	8
Incentivos monetarios para reciclar	9
Otro [ESPECIFICAR]: _____	98
[NO LEER] NO SABE/NA	99

11. Usted sabe a donde se lleva los desechos de peligro para su dispocicion segura? [SI LA PERSONA MUESTRA UN POCO DE CONOCIMIENTO PERO NO ESTA SEGURO(A), ANOTAR CONO INSEGURO(A).]

SI	1
No	2
[NO LEER] INSEGURO(A)	3
[NO LEER] NO SABE/NA/Rehuso	99

Campaign Recall and Effectiveness

12. En los pasados doce meses, usted recuerda haver visto o oido alguna informacion sobre[LEER LISTA ALTERNA DEBAJO]_____? [SI LA RESPUESTA ES SI , INMEDIATAMENTE PREGUNTAR Q13. SI TODAS LAS RESPUESTAS PARA Q12 = 2 "NO" O 99 "NO SABE/NA," SALTEAR A LA SIGUIENTE SECCION.]

RANDOMIZE

	Si	No	[NO LEER] NO SABE/NA
a. Volver a usar o reciclar electrodomesticos tales como computadoras, televisiones, o telefonos celulares	1	2	99
b. Volver a usar o reciclar ruinas de construcion o demolicion	1	2	99
c. Reciclar aceite de motor usado o filtros de aceite	1	2	99
d. Reducir el correo no deseado	1	2	99
e. Programas educacionales para la compostura del hogar	1	2	99
f. Reciclar baterias y focos de luz fosforecente para el hogar	1	2	99
g. Traer sus propias bolsas de compra	1	2	99
h. Regalar tarjetas de dias de fiesta, certificados o boletos para recreacion, en vez de regalos envueltos que pueden ser cambiados o devueltos.	1	2	99

13. Esta informacion fue nueva para usted, o renforso lo que usted ya sabia sobre esta practica en particular de reduccion de desperdicios y reciclaje?

MANTENER ORDEN ALTERNO DE Q12

	Info Nueva	Reenforco Conocimiento	[NO LEER] NOSABE/NA
a. Volver a usar o reciclar electrodomesticos tales como computadoras, televisiones, o telefonos celulares	1	2	99
b. Volver a usar o reciclar ruinas de construcion o demolicion	1	2	99
c. Reciclar aceite de motor usado o filtros de aceite	1	2	99
d. Reducir el correo no deseado	1	2	99
e. Programas educacionales para la compostura del hogar	1	2	99
f. Reciclar baterias y focos de luz fosforecente para el hogar	1	2	99
g. Traer sus propias bolsas de compra	1	2	99
h. Regalar tarjetas de dias de fiesta, certificados o boletos para recreacion, en vez de regalos envueltos que pueden ser cambiados o devueltos	1	2	99

14. PREGUNTAR SI RESPUESTAS HACIA ALGUNOS DE LOS TEMAS EN Q12 = 1 "SI"] Donde recuerda haber visto o escuchado sobre estas practicas de reduccion de desechos y reciclaje? [NO LEER OPCIONES. ANOTAR TODAS LAS RESPUESTA.]

Propaganda agregada a correspondiencia	1
Carteleras	2
Folletos, correo o volantes	3
Compañia o lugar de empleo	4
Correo Electonico [ESPECIFICAR FUENTE]: ___	5
Tienda de comestibles	6
Revistas [ESPECIFICAR]: _____	7
Periodico [ESPECIFICAR]: _____	8
Radio [ESPECIFICAR ESTACION]: _____	9
Television [ESPECIFICAR ESTACION]: _____	10
Sitio Web – Cuidad / Pueblo	11
Sitio Web – Condado	12
Sitio Web – Otro [ESPECIFICAR]: _____	13
www.recyclestuff.org	14
www.reducewaste.org	15
Palabra dicha por (familia / amigo(a) / vecino(a))	16
Paginas Amarillas	17
Ninguno – no busco informacion sobre reciclaje o reducccion de desperdicios	97
Otro [ESPECIFICAR]: _____	98
[NO LEER] NO SABE/NA/Rehuso	99

Fuentes de Informacion

15. De que fuentes obtiene usted informacion sobre la reducccion de desechos y reciclaje? [OPEN ENDED. PERMITIR RESPUESTAS MULTIPLES.]

Propaganda agregada a correspondencia	1
Carteleras	2
Folletos, correo o volantes	3
Llamando o visitando ciudad / pueblo	4
Llamando o visitando el transportista	5
Centro de Desarroyo de Reciclaje, Universidad Estatal de San Jose	6
Compañia o lugar de empleo	7
Correo Electronico [ESPECIFICAR FUENTE]: _____	8
Tienda de comestibles	9
Revistas [ESPECIFICAR]: _____	10
Periodico [ESPECIFICAR]: _____	11
Radio [ESPECIFICAR ESTACION]: _____	12
Television [ESPECIFICAR ESTACION]: _____	13
Sitio Web – Cuidad / Pueblo	14
Sitio Web – Condado	15
Sitio Web – Otro [ESPECIFICAR]: _____	16
www.recyclestuff.org	17
www.reducewaste.org	18
Palabra dicha por (familia / amigo(a) / vecino(a)	19

Paginas Amarillas	20
Ninguno – no busco informacion sobre reciclaje o reducccion de desperdicios	97
Otro [ESPECIFICAR]: _____	98
[NO LEER] NO SABE/NA/Rehuso	99

16. En los pasados 12 meces, que tan frecuentemente visito usted la pagina web www.reducewaste.org?

No he visitado	1	[SALTEAR A Q17]
Una vez	2	[CONTINUAR]
Pocas veces/una vez cada par de meses	3	[CONTINUAR]
Few times a month but not weekly	4	[CONTINUAR]
At least once a week	5	[CONTINUAR]
[DON'T READ] DK/NA/Refused	99	[SALTEAR A Q17]

17. Escuentra usted la informacion en esta pagina de internet util? [SI LA RESPUESTA ES SI, ESTONCES PREGUNTAR] Podria usted decir que es muy o algo util?

Muy util	1
Algo util	2
No es util	3
[NO LEER] NO SABE/NA	99

18. Cual es el idioma principal utilizado en su hogar? [NO LEER OPCIONES]

Ingles	1
Chino - Cantones	2
Chino - Mandarin	3
Filipino/Tagalog	4
Español	5
Vietnamita	6
Otro [ESPECIFICAR]: _____	98
[NO LEER] NO SABE/NA	99

19. Que otro idioma, si hay alguno, es utilizado en su hogar? [NO LEER OPCIONES]

Ingles	1
Chino - Cantonese	2
Chino - Mandarin	3
Filipino/Tagalog	4
Español	5
Vietnamita	6
Ninguno	97
Otro [ESPECIFICAR]: _____	98
[NO LEER] NO SABE/NA	99

20. [PREGUNTAR SI Q18 = 2 A 98, O Q19 = 2 A 6 O 98] Si usted fuera a recibir informacion sobre la reduccion de desecho y reciclaje en <REFIERSE A RESPUESTAS ≠ 1 (INGLES) DE Q18 O Q19> en lugar de Ingles, seria mas probable que utilizen la informacion usted o algun miembro de su hogar?

Si ---------- 1
No ---------- 2
[NO LEER] NO SABE/NA ---------- 99

21. [PREGUNTAR SI Q19 = 2 O 3, Y Q20 = 1] Preferiria su hogar leer los caracteres tradicionales o simplificados chinos?

Tradicional ---------- 1
Simplificado ---------- 2
[NO LEER] No preferencia ---------- 3
[NO LEER] NO SABE/NA ---------- 99

Y ahora unas cuantas preguntas solo para propositos de clasificasion.

CLASIFICACION

ALTERNAR QB Y QC

B. Quien en su hogar es generalmente responsable para las compras del hogar, incluyendo mandado, electronicos, y regales para la familia y amigos? Esa persona es usted, otro miembro de la familia, o comparte la responsabilidad.

Entrevistado ---------- 1
Otro miembro de la familia ---------- 2
Comparte responsabilidad ---------- 3
[NO LEER] NO SABE/NA ---------- 99

C. Quien en su hogar es generalmente responsable para reciclar y disponer los productos no quieridos en el hogar? Esa persona es usted, otro miembro del hogar, o comparte la responsabilidad?

Entrevistado ---------- 1
Otro miembro de la familia ---------- 2
Comparte responsabilidad ---------- 3
[NO LEER] NO SABE/NA ---------- 99

D. Usted es dueño o alquila su lugar de residencia? [NO LEER OPCIONES.]

Dueño ---------- 1
Alquila ---------- 2
Otro ---------- 98
[NO LEER] NO SABE/NA/Rehuso ---------- 99

E. Por favor detengame cuando llege a la categoria que mejor describa su residencia.

Casa separada ---------- 1
Casa Multi-unidad, tal como un duplex o triplex ---- 2
Condominio o townhouse ---------- 3
Apartamento ---------- 4
Trailer or casa Movil ---------- 5
Otro ---------- 98
[NO LEER] NO SABE/NA/Rehuso ---------- 99

F. Cual es su edad? [LEER OPCIONES SI PERSONA SE SIENTE INSEGURA.]

18 a 24 ---------- 1
25 a 29 ---------- 2
30 a 34 ---------- 3
35 a 39 ---------- 4
40 a 44 ---------- 5
45 a 49 ---------- 6
50 a 54 ---------- 7
55 a 59 ---------- 8
60 a 64 ---------- 9
65 a 69 ---------- 10
70 a 74 ---------- 11
Mas de 75 ---------- 12
[NO LEER] Prefiere no decir/NA ---------- 99

G. Que grupo étnico se considera usted o se siente lo mas cercano a? [NO LEER OPCIONES. SI PERSONA ESTA INSEGURA, LEER LISTA.]

Africo Americano/Negro ---------- 1
Asiatico Indio ---------- 2
Caucasico/Blanco ---------- 3
Chino ---------- 4
Filipino ---------- 5
Japones ---------- 6
Koreano ---------- 7
Latino[a]/Hispano ---------- 8
Pacifici Irlandes ---------- 9
Vietnamita ---------- 10
Otro Asiatico ---------- 11
Mixto ---------- 12
Otro [ESPECIFICAR]: _____ ---------- 98
[NO LEER] NO SABE/NA/REHUSO ---------- 99

H. Llegando al final, si me podria decir su ingreso total para su casa en el 2007 fue mas o menos de $75,000 ?

Menos	1	[IR A QH1]
Mas	2	[IR A QH2]
[NO LEER] NO SABE/NA	99	[IR A FINAL]

H1. [SI QH = 1] Por favor detengame cuando llege a la categoria que mejor describa su ingreso total de su casa antes de impuestos para el 2007.

Menos de $20,000	1	[IR A FINAL]
$20,000 pero menos de $30,000	2	[IR A FINAL]
$30,000 pero menos de $40,000	3	[IR A FINAL]
$40,000 pero menos de $50,000	4	[IR A FINAL]
$50,000 pero menos de $75,000	5	[IR A FINAL]
[NO LEER] NO SABE/NA	99	[IR A FINAL]

H2. [SI QH = 2] Por favor detengame cuando llege a su categoria que mejor describa su ingreso total de su casa antes de impuestos en el 2007.

$75,000 menos de $100,000	6
$100,000 menos de $125,000	7
$125,000 menos de $150,000	8
$150,000 menos de $200,000	9
Mas de $200,000	10
[NO LEER] NO SABE/NA	99

Estas son todas las preguntas que tengo para usted. Muchas Gracias por su participación.

I. Sexo de Entrevistado [NO PREGUNTAR]:

Hombre	1
Mujer	2

J. Idioma de Entrevista [NO PREGUNTAR]:

Ingles	1
Espanol	2
Vietnamita	3

PHONE: _____

DATE OF INTERVIEW: _____ VALIDATED BY: _____

INTERVIEWER: _____ NUMBER: _____

Quận Santa Clara phối hợp với Ban Quản lý Chất thải
Khảo sát cơ bản việc tái chế và giảm thiểu chất thải năm 2008
Bản câu hỏi cuối cùng

Xin chào, tên tôi là _____ và tôi gọi thay mặt cho GRA - một công ty nghiên cứu quan điểm công chúng. Chúng tôi đang tiến hành khảo sát vài vấn đề quan trọng trong cộng đồng của quí vị và chúng tôi muốn biết những ý kiến của quí vị. Việc này chỉ mất của quí vị vài phút. [IF NEEDED:] Đây là một nghiên cứu về những vấn đề quan trọng trong cộng đồng của quí vị – đó chỉ là một cuộc khảo sát và tôi không bán bất cứ thứ gì.

[IF NEEDED:] Để tránh thiên vị kết quả của cuộc khảo sát, ngay lúc này tôi không thể cho quí vị biết những chi tiết của cuộc khảo sát nhưng chủ đề sẽ trở nên rõ ràng sau vài câu hỏi đầu tiên.

Chúng tôi sẽ cố gắng đạt được một nhóm đại diện tiêu biểu về giới tính và tuổi tác từ những người trả lời thuộc quận Santa Clara. Vì những lư do thống kê, tôi muốn nói chuyện với người đàn ông trẻ tuổi nhất, ít nhất là 18 tuổi hiện đang ở nhà (hoặc người phụ nữ trẻ tuổi nhất phụ thuộc vào số liệu thống kê của những lần phỏng vấn đã được hoàn thành trước đó).

[IF THERE IS NO MALE/FEMALE AT LEAST 18 AVAILABLE, THEN ASK:] Được rồi, sau đó tôi muốn nói chuyện với người phụ nữ trẻ tuổi nhất, ít nhất là 18 tuổi hiện đang ở nhà.

[IF THERE IS NO MALE/FEMALE AT LEAST 18 AVAILABLE, THEN ASK FOR CALLBACK TIME.]

[PLEASE EXPLAIN IF AN OLDER RESPONDENT/FEMALE ASKS WHY THEY ARE NOT INVITED TO PARTICIPATE IN THE SURVEY – THIS IS BECAUSE THE SURVEY RESULTS ARE MEANT TO BE REPRESENTATIVE OF THE ENTIRE ADULT POPULATION OF SANTA CLARA COUNTY AND CURRENTLY WE HAVE COMPLETED ENOUGH SURVEYS WITH RESIDENTS SHARING YOUR DEMOGRAPHIC CHARACTERISTICS – THANK YOU FOR YOUR TIME.]

[IF THE INDIVIDUAL SAYS THEY ARE ON THE NATIONAL DO NOT CALL LIST, RESPOND BASED ON THE GUIDELINES FROM THE MARKETING RESEARCH ASSOCIATION. FOR EXAMPLE, IF THE INDIVIDUAL SAYS: “Có một luật nói rằng quí vị không thể gọi điện cho tôi,” RESPOND WITH: “Theo luật mà Quốc hội mới thông qua gần đây thì đa số các dạng nghiên cứu khảo sát ý kiến đều được miễn. Luật này được thông qua nhằm điều chỉnh các hoạt động của ngành công nghiệp chào hàng qua điện thoại. Đây là một cuộc gọi điện khảo sát hợp pháp. Những quan điểm của quí vị sẽ được tính đến!”]

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i. Quí vị hoặc có ai đó trong gia đình quí vị hoạt động trong lĩnh vực nghiên cứu thị trường, quản lý chất thải hay ngành công nghiệp tái chế không?

Có	1	[THANK & TERMINATE]
Không	2	[CONTINUE]
[DON’T READ] DK/NA	99	[THANK & TERMINATE]

ii. Quí vị có sống ở quận Santa Clara không?

Có	1	[CONTINUE]
Không	2	[THANK & TERMINATE]
[DON’T READ] DK/NA	99	[THANK & TERMINATE]

iii. Mã bưu điện nhà của quí vị là gì? [DON’T READ CHOICES]

NORTH COUNTY [QUOTA = 120]

94022 (Los Altos / Los Altos Hills)	1	[GOTO QA]
94024 (Los Altos / Los Altos Hills)	2	[GOTO QA]
94040 (Mountain View)	3	[GOTO QA]
94041 (Mountain View)	4	[GOTO QA]
94043 (Mountain View)	5	[GOTO QA]
94085 (Sunnyvale / Santa Clara)	6	[GOTO QA]
94086 (Sunnyvale)	7	[GOTO QA]
94087 (Sunnyvale)	8	[GOTO QA]
94089 (Sunnyvale)	9	[GOTO QA]
94301 (Palo Alto)	10	[GOTO QA]
94303 (Palo Alto)	11	[ASK Qiv]
94304 (Palo Alto)	12	[GOTO QA]
94305 (Palo Alto / Stanford)	13	[GOTO QA]
94306 (Palo Alto)	14	[GOTO QA]
94309 (Palo Alto / Stanford)	15	[GOTO QA]
95002 (Alviso)	16	[GOTO QA]

WEST COUNTY [QUOTA = 100]

95008 (Campbell)	17	[GOTO QA]
95014 (Cupertino)	18	[GOTO QA]
95030 (Los Gatos / Monte Sereno)	19	[GOTO QA]
95032 (Los Gatos)	20	[GOTO QA]
95033 (Los Gatos)	21	[GOTO QA]
95050 (Santa Clara)	22	[GOTO QA]
95051 (Santa Clara)	23	[GOTO QA]
95054 (Santa Clara)	24	[GOTO QA]
95070 (Saratoga)	25	[GOTO QA]

EAST SAN JOSE AND MILPITAS [QUOTA = 150]

95035 (Milpitas)	26	
95116 (San Jose)	27	[GOTO QA]
95121 (San Jose)	28	[GOTO QA]
95122 (San Jose)	29	[GOTO QA]
95127 (San Jose)	30	[GOTO QA]
95131 (San Jose)	31	[GOTO QA]
95132 (San Jose)	32	[GOTO QA]
95133 (San Jose)	33	[GOTO QA]
95135 (San Jose)	34	[GOTO QA]
95138 (San Jose)	35	[GOTO QA]
95140 (Mount Hamilton)	36	[GOTO QA]
95148 (San Jose)	37	[GOTO QA]
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~

WEST SAN JOSE [QUOTA = 190]

95110 (San Jose) -- 38 [GOTO QA]
95111 (San Jose) -- 39 [GOTO QA]
95112 (San Jose) -- 40 [GOTO QA]
95113 (San Jose) -- 41 [GOTO QA]
95117 (San Jose) -- 42 [GOTO QA]
95118 (San Jose) -- 43 [GOTO QA]
95119 (San Jose) -- 44 [GOTO QA]
95120 (San Jose) -- 45 [GOTO QA]
95123 (San Jose) -- 46 [GOTO QA]
95124 (San Jose) -- 47 [GOTO QA]
95125 (San Jose) -- 48 [GOTO QA]
95126 (San Jose) -- 49 [GOTO QA]
95128 (San Jose) -- 50 [GOTO QA]
95129 (San Jose) -- 51 [GOTO QA]
95130 (San Jose) -- 52 [GOTO QA]
95134 (San Jose) -- 53 [GOTO QA]
95136 (San Jose) -- 54 [GOTO QA]
95139 (San Jose) -- 55 [GOTO QA]

SOUTH COUNTY [QUOTA = 40]

95020 (Gilroy) --- 56 [GOTO QA]
95037 (Morgan Hill)-------------------------------------- 57 [GOTO QA]
95046 (San Martin) -------------------------------------- 58 [GOTO QA]

Nơi khác -- 98 [THANK & TERMINATE]
DK/NA/Từ chối trả lời ----------------------------------- 99 [THANK & TERMINATE]

iv. [IF ZIP CODE = 94303] Quí vị có sống ở Palo Alto hay East Palo Alto không?

Palo Alto --- 1 [GOTO QA]
East Palo Alto --- 2 [THANK & TERMINATE]
[DON'T READ] DK/NA ---------------------------------- 99 [THANK & TERMINATE]

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A. Quí vị đã sống ở quận Santa Clara được bao lâu?

1 năm hoặc ít hơn-- 1
2 đến 3 năm --- 2
4 đến 5 năm --- 3
6 đến 9 năm --- 4
10 đến 15 năm --- 5
16 đến 20 năm --- 6
21 đến 25 năm --- 7
26 năm hoặc nhiều hơn ---------------------------------- 8
[DON'T READ] DK/NA/Từ chối trả lời--------------- 99

Tầm quan trọng của việc trở nên xanh

1. Trong những năm gần đây, ngày càng có nhiều cuộc thảo luận về bảo vệ môi trường và trở nên xanh. Khi quí vị nghĩ đến việc trở nên xanh trong chính cuộc sống hàng ngày của quí vị, từ hoặc cụm từ ngắn nào xuất hiện trong tâm trí của quí vị? [RECORD VERBATIM RESPONSE. IF RESPONDENT CAN'T THINK OF ANYTHING, RECORD "DK/NA." IF THE RESPONDENT INDICATES THAT BEING GREEN IS NOT IMPORTANT TO THEM OR NOT SOMETHING THEY THINK ABOUT, RECORD "NOT PERSONALLY MEANINGFUL."]

VERBATIM RESPONSE: ____________________
[DON'T READ] Không có ý nghĩa cá nhân -------- 98
[DON'T READ] DK/NA/Từ chối trả lời--------------- 99

2. Bây giờ, tôi sẽ đọc cho quí vị nghe một danh sách các vấn đề. Với mỗi vấn đề, xin hãy nói cho tôi biết vấn đề đó quan trọng với cá nhân quí vị như thế nào.

Đây là vấn đề đầu tiên/tiếp theo [READ FROM THE RANDOMIZED LIST BELOW]: ______________. Vấn đề này có cực kỳ quan trọng, rất quan trọng, hơi quan trọng hay không quan trọng với cá nhân quí vị không?

RANDOMIZE	Cực kỳ q.trong	Rất q.trong	Hơi q.trong	Không q.trong	[DON'T READ] DK/NA
A. Giảm ô nhiễm không khí và phát thải khí nhà kính giảm ô nhiễm nước	1	2	3	4	99
B. Bảo tồn động vật hoang dã và	1	2	3	4	99
C. Những loài có nguy cơ tuyệt chủng	1	2	3	4	99
D. Tiết kiệm năng lượng	1	2	3	4	99
E. Sử dụng nước tiết kiệm	1	2	3	4	99
F. Tăng tính có sẵn để dùng của năng lượng thay thế	1	2	3	4	99
G. Tái chế	1	2	3	4	99
H. Giảm lượng chất thải đổ vào bãi rác thải của chúng ta	1	2	3	4	99
I. Tăng tính có sẵn để dùng của các sản phẩm	1	2	3	4	99
J. Dễ phân hủy	1	2	3	4	99
K. Sử dụng các thói quen xây dựng xanh	1	2	3	4	99

Bảo vệ không gian mở và vùng đất chưa khai thác

Cách cư xử và thái độ về tái chế

3. Hãy nói đến việc tái chế và giảm thiểu chất thải một lát.Nhìn chung, quí vị có tự cho mình là người am hiểu việc tái chế và giảm thiểu chất thải không, bao gồm cách giảm thiểu chất thải, những vật phẩm có thể tái chế và nơi lấy những vật phẩm này? [IF YES, ASK]: Quí vị có thể nói quí vị rất am hiểu hay hơi am hiểu không?

Rất am hiểu -- 1 [GO TO Q5]
Hơi am hiểu -- 2 [CONTINUE]
Không am hiểu --- 3 [CONTINUE]
[DON'T READ] DK/NA/Từ chối trả lời--------------- 99 [CONTINUE]
~~~~~~

4. [IF Q > 1] Trong những lĩnh vực sau đây về tái chế và giảm thiểu chất thải, quí vị có thể được lợi từ giáo dục hay có nhiều thông tin hơn không? [READ RANDOMIZED LIST. ALLOW MULTIPLE RESPONSES.]

Những thứ có thể và không thể tái chế ---------- 1
Cách giảm thiểu chất thải ---------- 2
Nơi tái chế ---------- 3
[DON'T READ] Không ---------- 4
[DON'T READ] DK/NA/Từ chối trả lời ---------- 99

5. Bây giờ, tôi sẽ đọc cho quí vị nghe một vài thói quen giảm thiểu chất thải phổ biến. Xin hãy nói cho tôi biết bao lâu quí vị hoặc các thành viên trong gia đình quí vị lại thực hiện từng thói quen đó, liệu nó có gần như đều đặn, phần lớn thời gian, thỉnh thoảng hoặc không bao giờ hay không.

Đây là cái [first/next] [READ FROM THE RANDOMIZED LIST BELOW]: _____. [REPEAT RESPONSE SCALE AS NEEDED.]

RANDOMIZE	Hầu hết Luôn luôn	Gần như thời gian	Phần lớn thời gian	Thoảng	[DON'T READ] DK/NA
A. Ủ phân tại nhà	1	2	3	4	99
B. Xóa địa chỉ của quí vị khỏi những danh sách gửi thư tạp nhạp	1	2	3	4	99
C. Mua sản phẩm với nội dung tái chế	1	2	3	4	99
D. Mua sỉ những sản phẩm hoặc số lượng lớn	1	2	3	4	99
E. Tự mang theo những túi mua đồ của quí vị	1	2	3	4	99
F. Khi có thể áp dụng được, sử dụng các thông lệ xây dựng và tu sửa xanh, bao gồm việc tái sử dụng và tái chế xây dựng hay vụn vãi sau khi phá hủy	1	2	3	4	99
G. Đưa các thẻ quà tặng, phiếu quà tặng hay vé giải trí, thay bằng các quà đóng gói mà có thể trao đổi hoặc trả lại	1	2	3	4	99

6. Tiếp theo, tôi sẽ đọc cho quí vị nghe danh sách vài đồ gia dụng phổ biến. Xin hãy nói cho tôi biết bao lâu quí vị hoặc các thành viên trong gia đình quí vị lại tái chế từng đồ gia dụng đó, liệu nó có gần như đều đặn, phần lớn thời gian, thỉnh thoảng hoặc không bao giờ hay không.

Đây là thứ [FIRST/NEXT] [READ FROM THE RANDOMIZED LIST BELOW]: _____. [REPEAT RESPONSE SCALE AS NEEDED.]

RANDOMIZE	Hầu hết Luôn luôn	Gần như thời gian	Phần lớn thời gian	Thoảng	[DON'T READ] DK/NA
A. Báo	1	2	3	4	99
B. Tạp chí	1	2	3	4	99
C. Cỏ vụn và cỏ lá cắt tỉa ngoài vườn	1	2	3	4	99
D. Hộp nhôm như hộp đựng nước soda hay nước trái cây ép	1	2	3	4	99
E. Hộp thiếc như hộp đựng xúp, đậu hay thức ăn cho thú kiểng	1	2	3	4	99
F. Chai và đồ chứa bằng thủy tinh	1	2	3	4	99
G. Đồ chứa bằng nhựa như là đồ uống, sữa chua hay dầu gội đầu	1	2	3	4	99
H. Pin gia dụng	1	2	3	4	99
I. Mốp	1	2	3	4	99
J. Bìa cứng và hộp	1	2	3	4	99
K. Giấy in dùng cho máy tính	1	2	3	4	99
L. Ấn phẩm quảng cáo	1	2	3	4	99
M. Đồ điện tử như là máy tính, ti-vi hay điện thoại di động	1	2	3	4	99
N. Túi nhựa	1	2	3	4	99
O. Túi giấy	1	2	3	4	99
P. Bóng đèn huỳnh quang	1	2	3	4	99
Q. Các sản phẩm tự động đã qua sử dụng như dầu, lưu chất truyền động, bộ lọc dầu hay lốp xe	1	2	3	4	99
R. Sơn, thuốc trừ sâu hoặc các hóa chất gia dụng phổ biến như chất tẩy trắng hay Drano	1	2	3	4	99

7. [ASK IF ANY ANSWER TO Q5 OR Q6 = 4 “NEVER,” OR 99 “DK/NA”] Quí vị trả lời “không bao giờ” với một hoặc nhiều hơn thói quen tái chế và giảm thiểu chất thải mà chúng ta đã thảo luận. Quí vị có thể cho biết những lý do chính khiến quí vị hay các thành viên trong gia đình quí vị không bao giờ sử dụng (những) thói quen tái chế và giảm thiểu chất thải này? [DON’T READ CHOICES. RECORD ALL RESPONSES.]

Thiếu niềm tin vào việc tái chế	1
Thiếu dịch vụ thu gom rác bên lề đường	2
Thiếu sự khích lệ tài chính để tái chế	3
Việc tái chế là bất tiện	4
Quá nhiều giới hạn về những vật liệu có thể thu gom	5
Không có sẵn thùng để dùng	6
Không biết / không chắc về cách tái chế	7
Không biết / không chắc về thứ có thể tái chế	8
Không biết / không chắc về nơi tái chế	9
Ngôn ngữ khác [SPECIFY]: _____	98
DK/NA	99

8. So với hai năm trước, nhìn chung, quí vị có thể nói quí vị hay các thành viên trong gia đình quí vị tái chế nhiều hơn, ít hơn hay bằng với hiện nay không?

Nhiều hơn	1	[CONTINUE]
Ít hơn	2	[GO TO Q10]
Bằng	3	[GO TO Q10]
[DON’T READ] DK/NA	99	[GO TO Q10]

9. [ASK IF Q8 = 1 “MORE”] Tại sao hiện nay quí vị lại tái chế nhiều hơn hai năm trước? [DON’T READ CHOICES. RECORD ALL RESPONSES.]

Có sẵn dịch vụ thu gom rác bên lề đường	1	[GO TO Q11]
Có nhiều lựa chọn tái chế hơn	2	[GO TO Q11]
Có sẵn thùng tái chế	3	[GO TO Q11]
Giảm bớt giới hạn về những vật liệu có thể thu gom	4	[GO TO Q11]
Biết rõ hơn về thứ có thể tái chế, cách tái chế và/hoặc nơi tái chế	5	[GO TO Q11]
Được chuyển đến vùng tái chế lân cận thuận tiện	6	[GO TO Q11]
Việc tái chế trở nên dễ dàng hơn hoặc thuận tiện hơn	7	[GO TO Q11]
Việc tái chế đã trở nên quan trọng hơn	8	[GO TO Q11]
Tiết kiệm tiền thu gom rác thải	9	[GO TO Q11]
Chuyển dịch vụ sang hình thức tái chế hỗn hợp (có thể đựng toàn bộ lượng tái chế vào một hoặc ít thùng hơn)	10	[GO TO Q11]
Ngôn ngữ khác [SPECIFY]: _____	98	[GO TO Q11]
[DON’T READ] DK/NA	99	[GO TO Q11]

10. [ASK IF Q8 > 1] Điều gì khuyến khích quí vị tái chế nhiều hơn? [DON’T READ CHOICES. RECORD ALL RESPONSES.]

Có sẵn dịch vụ thu gom rác bên lề đường	1
Có nhiều lựa chọn tái chế hơn	2
Có sẵn thùng tái chế	3
Giảm bớt giới hạn về những vật liệu có thể thu gom	4
Thông tin về cách tái chế	5
Thông tin về thứ có thể tái chế	6
Thông tin về nơi tái chế	7
Thông tin về lý do tại sao tôi nên tái chế	8
Sự khích lệ tài chính để tái chế	9
Ngôn ngữ khác [SPECIFY]: _____	98
[DON’T READ] DK/NA	99

11. Quí vị có biết phải đưa chất thải gia dụng độc hại đến nơi nào để tiêu hủy an toàn không? [IF RESPONDENT WAFERS OR INDICATES SOME KNOWLEDGE BUT NOT CONFIDENT, RECORD AS UNSURE.]

Có	1
Không	2
[DON’T READ] Không chắc	3
[DON’T READ] DK/NA/Từ chối trả lời	99

Nhớ lại cuộc vận động và tính hiệu quả của cuộc vận động

12. Trong mười hai tháng qua, quí vị có nhớ đã nhìn thấy hoặc nghe thấy bất cứ thông tin gì về [READ FROM RANDOMIZED LIST BELOW]:_____ không? _____? [IF YES, IMMEDIATELY FOLLOW UP WITH Q13. IF ALL ANSWERS TO Q12 = 2 "NO" OR 99 "DK/NA," SKIP TO THE NEXT SECTION.]

RANDOMIZE	Có	Không	[DON'T READ] DK/NA
A. Tái sử dụng hoặc tái chế các đồ điện tử như là máy tính, ti-vi hoặc điện thoại di động	1	2	99
B. Tái sử dụng hoặc tái chế rác xây dựng hoặc vụn văi sau khi hủy phá	1	2	99
C. Tái chế dầu ô tô hoặc bộ lọc dầu đã qua sử dụng	1	2	99
D. Giảm bớt ấn phẩm quảng cáo	1	2	99
E. Những chương trình dạy ủ phân tại nhà	1	2	99
F. Tái chế pin gia dụng và bóng đèn huỳnh quang	1	2	99
G. Tự mang theo những túi mua đồ của quí vị	1	2	99
H. Đưa các thẻ quà tặng nghỉ lễ, phiếu quà tặng hoặc vé giải trí thay vì đưa những món quà được đóng gói mà có thể trao đổi hoặc trả lại	1	2	99

13. Thông tin này có mới mẻ với quí vị không hay nó chỉ củng cố những gì quí vị đã biết về thói quen tái chế và giảm thiểu chất thải đặc biệt này?

HOLD RANDOMATION ORDER FROM Q12	Thông tin mới	Tăng cường đc củng cố	[DON'T READ] DK/NA
A. Tái sử dụng hoặc tái chế các đồ điện tử như là máy tính, ti-vi hoặc điện thoại di động	1	2	99
B. Tái sử dụng hoặc tái chế rác xây dựng hoặc vụn văi sau khi hủy phá	1	2	99
C. Tái chế dầu ô tô hoặc bộ lọc dầu đã qua sử dụng	1	2	99
D. Giảm bớt ấn phẩm quảng cáo	1	2	99
E. Những chương trình dạy ủ phân tại nhà	1	2	99
F. Tái chế pin gia dụng và bóng đèn huỳnh quang	1	2	99
G. Tự mang theo những túi mua đồ của quí vị	1	2	99
H. Đưa các thẻ quà tặng nghỉ lễ, phiếu quà tặng hoặc vé giải trí thay vì đưa những món quà được đóng gói mà có thể trao đổi hoặc trả lại	1	2	99

14. [ASK IF ANSWERS TO ANY OF THE ITEMS IN Q12 = 1 "YES"] Quí vị nhớ đã nhìn thấy hoặc nghe thấy những thói quen tái chế và giảm thiểu chất thải này ở đâu? [DON'T READ CHOICES. RECORD ALL ANSWERS.]

Bảng dán yết thị ---------- 1
Sách nhỏ quảng cáo, thư quảng cáo hoặc tờ------- 2
Quảng cáo ---------- 3
Công ty hoặc nơi làm việc ---------- 4
Email [SPECIFY SOURCE]: _____---------- 5
Cửa hàng tạp hóa---------- 6
Tạp chí [SPECIFY]: _____ ---------- 7
Báo [SPECIFY]: _____ ---------- 8
Máy thu thanh [SPECIFY STATION]: _____----- 9
Máy truyền hình [SPECIFY STATION]: _____ 10
Website – Thành phố / Thị trấn---------- 11
Website – Quận---------- 12
Website – Nơi khác [SPECIFY]: _____ --------- 13
www.recyclestuff.org ---------- 14
www.reducewaste.org---------- 15
Truyền miệng (gia đình / bạn bè / hàng xóm)----- 16
Điện Thoại Niên Giám---------- 17
Không có – không tìm kiếm thông tin về tái chế hoặc giảm thiểu chất thải ---------- 97
Điều khác [SPECIFY]: _____ ---------- 98
[DON'T READ] DK/NA/Từ chối trả lời---------- 99

Các nguồn thông tin

15. Quí vị lấy thông tin về tái chế và giảm thiểu chất thải từ những nguồn nào? [OPEN ENDED. ALLOW FOR MULTIPLE RESPONSES.]Phụ trương quảng cáo

Bảng dán yết thị ---------- 1
Sách nhỏ quảng cáo, thư quảng cáo hoặc tờ------- 2
Quảng cáo ---------- 3
Gọi điện hoặc ghé thăm thành phố / thị trấn -------- 4
Gọi điện hoặc ghé thăm công ty thu gom rác ------- 5
Trung tâm phát triển việc tái chế, trường Đại học bang San Jose---------- 6
Công ty hoặc nơi làm việc ---------- 7
Email [SPECIFY SOURCE]: _____---------- 8
Cửa hàng tạp hóa---------- 9
Tạp chí [SPECIFY]: _____ ---------- 10
Báo [SPECIFY]: _____ ---------- 11
Máy thu thanh [SPECIFY STATION]: _____--- 12
Máy thu hình [SPECIFY STATION]: _____ ---- 13
Website – Thành phố / Thị trấn---------- 14
Website – Quận---------- 15
Website – Khác [SPECIFY]: _____ ---------- 16
www.recyclestuff.org ---------- 17
www.reducewaste.org---------- 18
Truyền miệng (gia đình / bạn bè / hàng xóm)----- 19
Điện Thoại Niên Giám---------- 20
Không có – không tìm kiếm thông tin về tái chế hoặc giảm thiểu chất thải---------- 97
Ngôn ngữ khác [SPECIFY]: _____---------- 98
[DON'T READ] DK/NA/Từ chối trả lời---------- 99

16. Trong 12 tháng qua, quí vị ghé thăm www.reducewaste.org thường xuyên như thế nào?

Không ghé thăm ---------- 1 [SKIP TO Q18]
Một lần ---------- 2 [CONTINUE]
Vài lần/vài tháng một lần ---------- 3 [CONTINUE]
Vài lần một tháng nhưng không hàng tuần ---------- 4 [CONTINUE]
Ít nhất một lần một tuần---------- 5 [CONTINUE]
[DON'T READ] DK/NA/Từ chối trả lời---------- 99 [SKIP TO Q18]

17. Quí vị có thấy thông tin ở website này hữu ích không? [IF YES, THEN ASK] Quí vị có thể nói nó rất hữu ích hay hơi hữu ích không?

Rất hữu ích ---------- 1
Hơi hữu ích ---------- 2
Không hữu ích ---------- 3
[DON'T READ] DK/NA ---------- 99

18. Ngôn ngữ nào được sử dụng chủ yếu trong gia đình quí vị? [DON'T READ CHOICES]

Tiếng Anh ---------- 1
Tiếng Trung Quốc – Tiếng Quảng Đông ---------- 2
Tiếng Trung Quốc – Tiếng Quan Thoại---------- 3
Tiếng Phi-lip-pin/Tiếng Tagalog ---------- 4
Tiếng Tây Ban Nha ---------- 5
Tiếng Việt---------- 6
Ngôn ngữ khác [SPECIFY]: _____---------- 98
[DON'T READ] DK/NA ---------- 99

19. Nếu có, ngôn ngữ khác được sử dụng trong gia đình quí vị là gì? [DON'T READ CHOICES]

Tiếng Anh ---------- 1 [SKIP TO QB]
Tiếng Trung Quốc – Tiếng Quảng Đông ---------- 2 [CONTINUE]
Tiếng Trung Quốc – Tiếng Quan Thoại---------- 3 [CONTINUE]
Tiếng Phi-lip-pin/Tiếng Tagalog ---------- 4 [CONTINUE]
Tiếng Tây Ban Nha ---------- 5 [CONTINUE]
Tiếng Việt---------- 6 [CONTINUE]
Không có ---------- 97 [SKIP TO QB]
Ngôn ngữ khác [SPECIFY]: _____---------- 98 [CONTINUE]
[DON'T READ] DK/NA ---------- 99 [SKIP TO QB]

20. Nếu quí vị nhận được thông tin về việc tái chế và giảm thiểu chất thải bằng <PIPE IN RESPONSE FROM Q19> thay vì bằng tiếng Anh, có nhiều khả năng quí vị hay các thành viên trong gia đình quí vị sử dụng thông tin đó không?

Có ---------- 1
Không ---------- 2
[DON'T READ] DK/NA ---------- 99

21. [ASK IF Q19 = 2 OR 3, AND Q20 = 1] Gia đình quí vị thích đọc chữ Trung Quốc truyền thống hay chữ Trung Quốc giản thể?

Truyền thống ---------- 1
Giản thể---------- 2
[DON'T READ] Không có sở thích ---------- 3
[DON'T READ] DK/NA ---------- 99

Và bây giờ, chỉ là một vài câu hỏi cho những mục đích so sánh.

Nhân khẩu học

B. Ai trong gia đình quí vị thường chịu trách nhiệm mua sắm cho gia đình, bao gồm tạp phẩm, đồ điện tử gia dụng và quà tặng cho gia đình và bạn bè? Có phải là quí vị hay thành viên khác trong gia đình quí vị không hoặc quí vị có chia sẻ những trách nhiệm này không?

Người trả lời ---------- 1
Thành viên khác trong gia đình ---------- 2
Cùng chịu trách nhiệm ---------- 3
[DON'T READ] DK/NA ---------- 99

C. Ai trong gia đình quí vị thường chịu trách nhiệm tái chế hoặc tiêu hủy những đồ gia dụng không cần đến nữa? Có phải là quí vị hay thành viên khác trong gia đình quí vị không hoặc quí vị có chia sẻ những trách nhiệm này không?

Người trả lời ---------- 1
Thành viên khác trong gia đình ---------- 2
Cùng chịu trách nhiệm ---------- 3
[DON'T READ] DK/NA ---------- 99

D. Quí vị sở hữu hay thuê nơi ở của quí vị? [DON'T READ CHOICES.]

Sở hữu ---------- 1
Thuê ---------- 2
Điều khác ---------- 98
[DON'T READ] DK/NA/Từ chối trả lời ---------- 99

E. Hãy dừng tôi lại khi tôi nói đến loại nhà ở miêu tả đúng nhất nơi ở của quí vị.

Nhà biệt lập được xây tách riêng ---------- 1
Nhà ở nhiều căn hộ, như nhà cho hai hộ ở hoặc nhà có căn hộ cho bên chồng/vợ được xây ách riêng ---------- 2
Nhà condo hay chung cư ---------- 3
Căn hộ ---------- 4
Nhà kéo theo xe hoặc nhà lưu động ---------- 5
Nhà khác ---------- 98
[DON'T READ] DK/NA/Từ chối trả lời ---------- 99

F. Quí vị bao nhiêu tuổi? [READ CHOICES IF THE RESPONDENT HESITATES.]

18 đến 24 ---------- 1
25 đến 29 ---------- 2
30 đến 34 ---------- 3
35 đến 39 ---------- 4
40 đến 44 ---------- 5
45 đến 49 ---------- 6
50 đến 54 ---------- 7
55 đến 59 ---------- 8
60 đến 64 ---------- 9
65 đến 69 ---------- 10
70 đến 74 ---------- 11
75 và hơn ---------- 12
[DON'T READ] Không muốn trả lời/NA ---------- 99

G. Quí vị tự nhận mình thuộc hoặc cảm thấy gần gũi nhất với nhóm dân tộc nào? [DON'T READ CHOICES. IF RESPONDENT HESITATES, READ LIST.]

Người Mỹ gốc Phi /Da đen ---------- 1
Người Ấn Độ ---------- 2
Người Cap-ca/Da trắng ---------- 3
Người Trung Quốc ---------- 4
Người Phi-lip-pin ---------- 5
Người Nhật Bản ---------- 6
Người Hàn Quốc ---------- 7
Người Gốc La Tinh/Người Gốc Tây Ban Nha ---------- 8
Người sống ở đảo Thái Bình Dương ---------- 9
Người Việt ---------- 10
Người Châu Á khác ---------- 11
Hỗn hợp ---------- 12
Người khác [SPECIFY]: _____ ---------- 98
[DON'T READ] DK/NA/REFUSED ---------- 99

H. Để tóm tắt, quí vị có thể cho tôi biết liệu tổng thu nhập của gia đình quí vị trước khi tính thuế năm 2007 có nhiều hơn hay ít hơn 75.000 đôla một năm không?

Ít hơn	1	[GOTO QH1]
Nhiều hơn	2	[GOTO QH2]
[DON'T READ] DK/NA	99	[GOTO END]

H1. [IF QH = 1] Hãy dừng tôi lại khi tôi nói đến hạng mục miêu tả đúng nhất tổng thu nhập của gia đình quí vị trước khi tính thuế năm 2007.

Ít hơn 20.000 đôla	1	[GOTO END]
20.000 đôla tới dưới 30.000 đôla	2	[GOTO END]
30.000 đôla tới dưới 40.000 đôla	3	[GOTO END]
40.000 đôla tới dưới 50.000 đôla	4	[GOTO END]
50.000 đôla tới dưới 75.000 đôla	5	[GOTO END]
[DON'T READ] DK/NA	99	[GOTO END]

H2. [IF QH = 2] Hãy dừng tôi lại khi tôi nói đến hạng mục miêu tả đúng nhất tổng thu nhập của gia đình quí vị trước khi tính thuế năm 2007.

75.000 đôla tới dưới100.000 đôla	6
100.000 đôla tới dưới 125.000 đôla	7
125.000 đôla tới dưới 150.000 đôla	8
150.000 đôla tới dưới 200.000 đôla	9
Nhiều hơn 200.000 đôla	10
[DON'T READ] DK/NA	99

Đó là tất cả những câu hỏi tôi dành cho quí vị. Rất cảm ơn sự tham gia của quí vị.

I. Giới tính người trả lời [DO NOT ASK]:

Nam	1
Nữ	2

J. Ngôn ngữ phỏng vấn [DO NOT ASK]:

Tiếng Anh	1
Tiếng Tây Ban Nha	2
Tiếng Việt	3

PHONE: _____

DATE OF INTERVIEW: _____ VALIDATED BY: _____

INTERVIEWER: _____ NUMBER: _____

Appendix E: Crosstabulation Tables

		Gender		
		Total	Male	Female
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	600	308	292
	Conserving energy	29 4.8%	14 4.6%	14 4.9%
	Conserving in general	28 4.6%	14 4.6%	14 4.7%
	Conserving water	3 .5%	2 .6%	1 .5%
	Driving less, carpooling, using public	14 2.3%	11 3.4%	3 1.2%
	Golbal warming	10 1.7%	5 1.8%	5 1.6%
	Hybrid or fuel-efficient vehicles	14 2.3%	9 3.0%	5 1.7%
	Planting more trees, preserving open space	37 6.1%	14 4.6%	23 7.8%
	Pollution in general	18 3.0%	9 3.0%	8 2.9%
	Recycling	195 32.6%	80 26.1%	115 39.5%
	Reducing air pollution	13 2.2%	10 3.4%	3 1.0%
	Reducing hazardous waste	6 .9%	3 .9%	3 .9%
	Reducing waste	15 2.5%	5 1.6%	10 3.4%
	Reducing water pollution	2 .4%	1 .3%	1 .5%
	Saving the environment or planet	37 6.2%	18 5.9%	19 6.5%
	Using solar energy	7 1.2%	7 2.2%	1 .2%
	Cleaning the environment	8 1.3%	3 1.0%	5 1.5%
	Alternative energy	8 1.3%	6 2.0%	2 .6%
	Reducing gasoline or petroleum use	8 1.3%	4 1.5%	3 1.1%
	Going natural or organic	6 1.0%	2 .6%	4 1.4%
	Going green	13 2.2%	6 1.8%	7 2.5%
	Other	30 5.0%	20 6.5%	10 3.5%
	Not personally meaningful	46 7.6%	31 10.1%	14 4.9%
	DK/NA	90 14.9%	48 15.6%	41 14.2%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy		
	Conserving in general		
	Conserving water		
	Driving less, carpooling, using public transportation		
	Golbal warming		
	Hybrid or fuel-efficient vehicles		
	Planting more trees, preserving open space		
	Pollution in general		
	Recycling		A
	Reducing air pollution		
	Reducing hazardous waste		
	Reducing waste		
	Reducing water pollution		
	Saving the environment or planet		
	Using solar energy	B	
	Cleaning the environment		
	Alternative energy		
	Reducing gasoline or petroleum use		
	Going natural or organic		
	Going green		
	Other		
	Not personally meaningful	B	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	581	108	200	164	109
	Conserving energy	26 4.5%	2 2.0%	4 2.1%	16 10.0%	4 3.3%
	Conserving in general	27 4.7%	3 2.4%	6 3.2%	12 7.2%	6 5.7%
	Conserving water	2 .4%	0 .0%	0 .0%	2 1.1%	1 .6%
	Driving less, carpooling, using public	11 2.0%	1 .7%	4 2.1%	4 2.6%	2 2.0%
	Golbal warming	10 1.8%	2 1.6%	8 3.9%	1 .4%	0 .0%
	Hybrid or fuel-efficient vehicles	14 2.4%	3 3.0%	7 3.6%	3 1.8%	1 .7%
	Planting more trees, preserving open space	36 6.2%	19 17.6%	8 4.0%	5 3.0%	4 4.0%
	Pollution in general	18 3.0%	2 2.1%	9 4.7%	5 2.8%	1 1.3%
	Recycling	191 32.9%	35 32.6%	65 32.6%	54 33.2%	36 33.2%
	Reducing air pollution	13 2.2%	1 .6%	6 2.8%	2 1.1%	5 4.3%
	Reducing hazardous waste	6 .9%	1 1.3%	2 1.0%	2 .9%	1 .5%
	Reducing waste	14 2.5%	2 1.9%	3 1.4%	8 5.0%	1 1.2%
	Reducing water pollution	2 .4%	0 .0%	1 .4%	1 .6%	1 .7%
	Saving the environment or planet	37 6.4%	11 10.4%	9 4.6%	10 6.1%	7 6.4%
	Using solar energy	7 1.3%	0 .0%	3 1.3%	2 1.5%	2 2.1%
	Cleaning the environment	8 1.3%	2 1.8%	0 .0%	2 1.1%	4 3.5%
	Alternative energy	8 1.4%	1 .8%	2 .8%	5 3.0%	1 .7%
	Reducing gasoline or petroleum use	8 1.3%	1 .8%	2 .9%	1 .9%	3 3.2%
	Going natural or organic	6 1.0%	0 .0%	5 2.4%	1 .4%	1 .6%
	Going green	12 2.1%	4 4.1%	3 1.4%	3 2.1%	1 1.3%
	Other	28 4.8%	4 3.5%	13 6.4%	7 4.2%	4 4.0%
	Not personally meaningful	43 7.5%	6 5.9%	14 6.8%	13 8.1%	10 9.3%
	DK/NA	87 15.1%	12 11.2%	37 18.3%	21 12.7%	18 16.2%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy			B	
	Conserving in general				
	Conserving water	.[a]	.[a]		
	Driving less, carpooling, using public transportation				
	Golbal warming				.[a]
	Hybrid or fuel-efficient vehicles				
	Planting more trees, preserving open space	B C D			
	Pollution in general				
	Recycling				
	Reducing air pollution				
	Reducing hazardous waste				
	Reducing waste				
	Reducing water pollution	.[a]			
	Saving the environment or planet				
	Using solar energy	.[a]			
	Cleaning the environment		.[a]		
	Alternative energy				
	Reducing gasoline or petroleum use				
	Going natural or organic	.[a]			
	Going green				
	Other				
	Not personally meaningful				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	578	245	128	175	29
	Conserving energy	28 4.8%	15 6.2%	4 3.5%	7 4.1%	1 2.5%
	Conserving in general	27 4.7%	20 8.0%	1 1.1%	5 3.0%	1 2.1%
	Conserving water	1 .3%	1 .3%	0 .0%	0 .0%	1 2.7%
	Driving less, carpooling, using public	12 2.1%	5 2.1%	3 2.0%	4 2.2%	1 2.7%
	Golbal warming	10 1.8%	1 .6%	0 .0%	7 4.2%	1 4.4%
	Hybrid or fuel-efficient vehicles	13 2.3%	7 2.8%	2 1.7%	4 2.4%	0 .0%
	Planting more trees, preserving open space	35 6.1%	3 1.4%	23 17.7%	9 5.0%	1 2.3%
	Pollution in general	18 3.1%	3 1.2%	4 3.2%	10 5.7%	1 2.5%
	Recycling	188 32.6%	91 37.0%	35 27.3%	49 27.7%	14 48.8%
	Reducing air pollution	13 2.2%	6 2.5%	1 1.0%	4 2.3%	1 4.3%
	Reducing hazardous waste	4 .7%	2 .9%	0 .0%	2 1.1%	0 .0%
	Reducing waste	15 2.6%	11 4.4%	0 .0%	4 2.0%	1 2.5%
	Reducing water pollution	1 .3%	1 .6%	0 .0%	0 .0%	0 .0%
	Saving the environment or planet	35 6.1%	12 5.1%	16 12.6%	6 3.3%	1 2.9%
	Using solar energy	7 1.3%	4 1.5%	0 .0%	4 2.1%	0 .0%
	Cleaning the environment	8 1.3%	2 .8%	4 3.4%	1 .8%	0 .0%
	Alternative energy	8 1.4%	5 1.9%	1 .9%	2 1.2%	0 .0%
	Reducing gasoline or petroleum use	8 1.3%	4 1.5%	0 .0%	4 2.2%	0 .0%
	Going natural or organic	6 1.1%	2 .9%	0 .0%	4 2.2%	0 .0%
	Going green	13 2.3%	5 2.1%	3 2.5%	5 2.7%	0 .0%
	Other	29 5.0%	11 4.4%	5 4.0%	9 5.4%	4 12.7%
	Not personally meaningful	46 7.9%	17 7.0%	9 6.9%	17 9.5%	3 9.7%
	DK/NA	86 14.9%	32 12.9%	26 20.7%	27 15.4%	1 2.4%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy				
	Conserving in general	B			
	Conserving water		.[a]	.[a]	
	Driving less, carpooling, using public transportation				
	Golbal warming		.[a]	A	
	Hybrid or fuel-efficient vehicles				.[a]
	Planting more trees, preserving open space		A C		
	Pollution in general			A	
	Recycling				
	Reducing air pollution				
	Reducing hazardous waste		.[a]		.[a]
	Reducing waste		.[a]		
	Reducing water pollution		.[a]	.[a]	.[a]
	Saving the environment or planet		C		
	Using solar energy		.[a]		.[a]
	Cleaning the environment				.[a]
	Alternative energy				.[a]
	Reducing gasoline or petroleum use		.[a]		.[a]
	Going natural or organic		.[a]		.[a]
	Going green				.[a]
	Other				
	Not personally meaningful				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	597	148	134	118	197
	Conserving energy	29 4.8%	7 4.4%	5 3.4%	7 5.7%	11 5.4%
	Conserving in general	28 4.7%	2 1.4%	5 3.5%	5 4.0%	16 8.3%
	Conserving water	3 .5%	0 .0%	0 .0%	0 .0%	3 1.6%
	Driving less, carpooling, using public	14 2.3%	3 2.0%	3 2.3%	6 5.1%	2 1.0%
	Golbal warming	10 1.7%	1 1.0%	5 4.0%	1 .5%	3 1.4%
	Hybrid or fuel-efficient vehicles	14 2.4%	5 3.0%	2 1.3%	4 3.7%	4 1.8%
	Planting more trees, preserving open space	37 6.2%	14 9.4%	10 7.2%	10 8.9%	3 1.4%
	Pollution in general	18 3.0%	9 5.8%	3 2.3%	2 1.6%	4 2.1%
	Recycling	195 32.7%	39 26.7%	54 40.2%	29 24.9%	73 36.9%
	Reducing air pollution	13 2.2%	4 2.7%	4 2.6%	2 1.8%	3 1.6%
	Reducing hazardous waste	6 .9%	0 .0%	4 3.2%	0 .0%	1 .6%
	Reducing waste	15 2.5%	4 2.4%	1 .9%	4 3.3%	6 3.2%
	Reducing water pollution	2 .4%	1 .5%	0 .0%	1 .6%	1 .5%
	Saving the environment or planet	37 6.2%	11 7.3%	8 6.0%	6 5.1%	12 6.3%
	Using solar energy	7 1.2%	0 .0%	1 .5%	4 3.1%	3 1.5%
	Cleaning the environment	8 1.3%	0 .0%	2 1.4%	4 3.8%	1 .7%
	Alternative energy	8 1.3%	1 .6%	1 .5%	3 3.0%	3 1.5%
	Reducing gasoline or petroleum use	8 1.3%	2 1.0%	3 1.9%	1 .6%	3 1.5%
	Going natural or organic	6 1.0%	1 1.0%	2 1.4%	0 .0%	3 1.3%
	Going green	13 2.2%	4 2.4%	3 2.1%	4 3.0%	3 1.6%
	Other	30 5.1%	8 5.5%	1 1.0%	10 8.4%	11 5.4%
	Not personally meaningful	46 7.6%	14 9.4%	8 6.2%	11 9.6%	12 6.1%
	DK/NA	87 14.6%	26 17.9%	13 9.7%	17 14.7%	31 15.6%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy				
	Conserving in general				A
	Conserving water	.[a]	.[a]	.[a]	
	Driving less, carpooling, using public transportation				
	Golbal warming				
	Hybrid or fuel-efficient vehicles				
	Planting more trees, preserving open space	D	D	D	
	Pollution in general				
	Recycling				
	Reducing air pollution				
	Reducing hazardous waste	.[a]		.[a]	
	Reducing waste				
	Reducing water pollution		.[a]		
	Saving the environment or planet				
	Using solar energy	.[a]			
	Cleaning the environment	.[a]			
	Alternative energy				
	Reducing gasoline or petroleum use				
	Going natural or organic			.[a]	
	Going green				
	Other			B	
	Not personally meaningful				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	600	120	100	150
	Conserving energy	29 4.8%	9 7.4%	2 1.5%	6 4.1%
	Conserving in general	28 4.6%	5 4.3%	5 4.6%	1 .8%
	Conserving water	3 .5%	2 1.4%	0 .0%	0 .0%
	Driving less, carpooling, using public	14 2.3%	5 3.8%	4 4.1%	3 1.8%
	Golbal warming	10 1.7%	2 1.7%	2 2.0%	5 3.6%
	Hybrid or fuel-efficient vehicles	14 2.3%	2 1.3%	2 2.3%	6 3.9%
	Planting more trees, preserving open space	37 6.1%	9 7.7%	1 .7%	14 9.6%
	Pollution in general	18 3.0%	1 1.2%	6 6.4%	4 2.6%
	Recycling	195 32.6%	41 34.2%	34 34.3%	46 30.7%
	Reducing air pollution	13 2.2%	0 .0%	8 7.6%	4 2.5%
	Reducing hazardous waste	6 .9%	1 1.2%	2 1.5%	1 .4%
	Reducing waste	15 2.5%	4 3.5%	2 2.1%	4 3.0%
	Reducing water pollution	2 .4%	2 1.4%	0 .0%	0 .0%
	Saving the environment or planet	37 6.2%	5 4.1%	2 2.3%	11 7.2%
	Using solar energy	7 1.2%	1 .7%	1 .7%	0 .0%
	Cleaning the environment	8 1.3%	3 2.7%	1 1.2%	1 .9%
	Alternative energy	8 1.3%	4 3.1%	0 .0%	0 .0%
	Reducing gasoline or petroleum use	8 1.3%	4 2.9%	2 1.6%	0 .0%
	Going natural or organic	6 1.0%	1 1.1%	1 .8%	0 .0%
	Going green	13 2.2%	3 2.3%	1 .7%	3 1.8%
	Other	30 5.0%	5 4.0%	6 5.5%	10 6.7%
	Not personally meaningful	46 7.6%	10 8.0%	5 5.5%	13 8.7%
	DK/NA	90 14.9%	11 8.9%	21 21.3%	25 17.0%

		Area of Residence	
		West San Jose	South County
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	190	40
	Conserving energy	12 6.2%	0 .0%
	Conserving in general	15 7.8%	2 5.2%
	Conserving water	1 .4%	1 2.0%
	Driving less, carpooling, using public	3 1.4%	0 .0%
	Golbal warming	1 .4%	0 .0%
	Hybrid or fuel-efficient vehicles	4 2.0%	1 1.8%
	Planting more trees, preserving open space	9 4.9%	3 7.8%
	Pollution in general	5 2.4%	1 3.4%
	Recycling	60 31.5%	14 36.2%
	Reducing air pollution	2 1.1%	0 .0%
	Reducing hazardous waste	2 1.0%	0 .0%
	Reducing waste	4 1.9%	1 1.8%
	Reducing water pollution	1 .4%	0 .0%
	Saving the environment or planet	14 7.5%	5 12.5%
	Using solar energy	6 3.0%	0 .0%
	Cleaning the environment	1 .3%	1 3.0%
	Alternative energy	3 1.4%	2 4.1%
	Reducing gasoline or petroleum use	2 1.3%	0 .0%
	Going natural or organic	4 2.1%	0 .0%
	Going green	7 3.7%	0 .0%
	Other	6 3.4%	3 8.4%
	Not personally meaningful	12 6.6%	5 12.5%
	DK/NA	28 14.8%	4 10.2%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy					.[a]
	Conserving in general				C	
	Conserving water		.[a]	.[a]		
	Driving less, carpooling, using public transportation					.[a]
	Golbal warming					.[a]
	Hybrid or fuel-efficient vehicles					
	Planting more trees, preserving open space			B		
	Pollution in general					
	Recycling					
	Reducing air pollution	.[a]	D			.[a]
	Reducing hazardous waste					.[a]
	Reducing waste					
	Reducing water pollution		.[a]	.[a]		.[a]
	Saving the environment or planet					
	Using solar energy			.[a]		.[a]
	Cleaning the environment					
	Alternative energy		.[a]	.[a]		
	Reducing gasoline or petroleum use			.[a]		.[a]
	Going natural or organic			.[a]		.[a]
	Going green					.[a]
	Other					
	Not personally meaningful					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	600	124	72	126
	Conserving energy	29 4.8%	5 4.1%	3 3.9%	6 4.4%
	Conserving in general	28 4.6%	3 2.3%	3 4.2%	7 5.5%
	Conserving water	3 .5%	1 .6%	0 .0%	1 .8%
	Driving less, carpooling, using public	14 2.3%	2 1.6%	1 1.8%	1 .6%
	Golbal warming	10 1.7%	1 1.1%	0 .0%	1 .5%
	Hybrid or fuel-efficient vehicles	14 2.3%	1 .9%	2 3.0%	7 5.4%
	Planting more trees, preserving open space	37 6.1%	10 8.3%	12 16.9%	4 3.3%
	Pollution in general	18 3.0%	3 2.4%	0 .0%	4 2.8%
	Recycling	195 32.6%	34 27.7%	31 43.4%	41 32.8%
	Reducing air pollution	13 2.2%	1 .6%	2 2.7%	3 2.6%
	Reducing hazardous waste	6 .9%	1 .7%	0 .0%	1 1.0%
	Reducing waste	15 2.5%	2 1.8%	1 .9%	6 5.0%
	Reducing water pollution	2 .4%	0 .0%	0 .0%	1 .8%
	Saving the environment or planet	37 6.2%	5 4.4%	2 2.7%	7 5.5%
	Using solar energy	7 1.2%	1 1.2%	0 .0%	3 2.1%
	Cleaning the environment	8 1.3%	2 1.9%	1 .9%	0 .0%
	Alternative energy	8 1.3%	1 .7%	1 1.3%	5 4.3%
	Reducing gasoline or petroleum use	8 1.3%	1 .5%	2 2.5%	3 2.2%
	Going natural or organic	6 1.0%	1 .5%	1 1.2%	2 1.6%
	Going green	13 2.2%	3 2.7%	2 2.5%	0 .0%
	Other	30 5.0%	8 6.2%	3 4.2%	7 5.8%
	Not personally meaningful	46 7.6%	13 10.2%	8 11.4%	9 6.8%
	DK/NA	90 14.9%	28 22.7%	3 4.7%	22 17.3%

		Annual Household	
		$125,000 or more	DK/NA
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	108	170
	Conserving energy	4 4.1%	11 6.3%
	Conserving in general	7 6.9%	8 4.5%
	Conserving water	0 .0%	1 .8%
	Driving less, carpooling, using public	1 1.2%	9 5.0%
	Golbal warming	5 4.4%	3 2.0%
	Hybrid or fuel-efficient vehicles	3 2.4%	1 .9%
	Planting more trees, preserving open space	0 .0%	10 6.0%
	Pollution in general	7 6.2%	5 2.7%
	Recycling	41 38.0%	48 28.0%
	Reducing air pollution	2 1.4%	6 3.5%
	Reducing hazardous waste	0 .0%	3 2.0%
	Reducing waste	2 1.9%	4 2.2%
	Reducing water pollution	1 1.4%	0 .0%
	Saving the environment or planet	3 2.5%	20 11.9%
	Using solar energy	1 .8%	2 1.4%
	Cleaning the environment	2 1.8%	3 1.6%
	Alternative energy	1 .8%	0 .0%
	Reducing gasoline or petroleum use	1 .7%	2 1.0%
	Going natural or organic	2 1.8%	1 .4%
	Going green	7 6.1%	1 .8%
	Other	4 4.1%	8 4.6%
	Not personally meaningful	8 7.4%	8 4.8%
	DK/NA	10 9.3%	26 15.4%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy					
	Conserving in general					
	Conserving water		.[a]		.[a]	
	Driving less, carpooling, using public transportation					
	Golbal warming		.[a]			
	Hybrid or fuel-efficient vehicles					
	Planting more trees, preserving open space		C E		.[a]	
	Pollution in general		.[a]			
	Recycling					
	Reducing air pollution					
	Reducing hazardous waste		.[a]		.[a]	
	Reducing waste					
	Reducing water pollution	.[a]	.[a]			.[a]
	Saving the environment or planet					
	Using solar energy		.[a]			
	Cleaning the environment			.[a]		
	Alternative energy					.[a]
	Reducing gasoline or petroleum use					
	Going natural or organic					
	Going green			.[a]		
	Other					
	Not personally meaningful					
	DK/NA	B				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Homeownership Status		
		Total	Own	Rent
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	580	398	181
	Conserving energy	29 4.9%	21 5.2%	8 4.3%
	Conserving in general	27 4.7%	24 6.1%	3 1.6%
	Conserving water	2 .4%	2 .6%	0 .0%
	Driving less, carpooling, using public	13 2.2%	12 2.9%	2 .8%
	Golbal warming	10 1.8%	9 2.4%	1 .4%
	Hybrid or fuel-efficient vehicles	14 2.4%	12 2.9%	2 1.4%
	Planting more trees, preserving open space	37 6.4%	17 4.2%	20 11.1%
	Pollution in general	18 3.1%	12 3.0%	6 3.2%
	Recycling	191 32.9%	132 33.1%	59 32.5%
	Reducing air pollution	13 2.3%	12 3.0%	1 .8%
	Reducing hazardous waste	6 1.0%	4 .9%	2 1.1%
	Reducing waste	15 2.6%	13 3.2%	2 1.1%
	Reducing water pollution	2 .4%	2 .4%	1 .4%
	Saving the environment or planet	37 6.3%	22 5.5%	15 8.1%
	Using solar energy	7 1.3%	7 1.9%	0 .0%
	Cleaning the environment	8 1.3%	6 1.5%	2 1.0%
	Alternative energy	8 1.4%	7 1.8%	1 .5%
	Reducing gasoline or petroleum use	8 1.3%	3 .7%	5 2.6%
	Going natural or organic	6 1.0%	6 1.5%	0 .0%
	Going green	13 2.3%	10 2.4%	4 2.0%
	Other	29 5.0%	23 5.8%	6 3.1%
	Not personally meaningful	42 7.2%	23 5.7%	19 10.6%
	DK/NA	82 14.2%	52 13.1%	30 16.6%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy		
	Conserving in general	B	
	Conserving water		.[a]
	Driving less, carpooling, using public transportation		
	Golbal warming		
	Hybrid or fuel-efficient vehicles		
	Planting more trees, preserving open space		A
	Pollution in general		
	Recycling		
	Reducing air pollution		
	Reducing hazardous waste		
	Reducing waste		
	Reducing water pollution		
	Saving the environment or planet		
	Using solar energy		.[a]
	Cleaning the environment		
	Alternative energy		
	Reducing gasoline or petroleum use		
	Going natural or organic		.[a]
	Going green		
	Other		
	Not personally meaningful		A
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	585	386	84	65	50
	Conserving energy	29 4.9%	22 5.8%	2 2.7%	4 6.0%	0 .0%
	Conserving in general	27 4.6%	22 5.7%	3 3.4%	2 3.4%	0 .0%
	Conserving water	3 .5%	3 .8%	0 .0%	0 .0%	0 .0%
	Driving less, carpooling, using public	12 2.0%	10 2.5%	2 2.1%	1 .9%	0 .0%
	Golbal warming	10 1.7%	4 1.0%	1 .8%	6 8.9%	0 .0%
	Hybrid or fuel-efficient vehicles	14 2.4%	11 2.8%	1 1.3%	1 2.2%	1 1.5%
	Planting more trees, preserving open space	36 6.2%	17 4.5%	10 11.5%	5 7.7%	4 8.2%
	Pollution in general	18 3.0%	9 2.3%	4 4.4%	5 7.0%	1 1.5%
	Recycling	190 32.6%	135 34.9%	26 31.3%	20 30.2%	10 19.4%
	Reducing air pollution	13 2.3%	9 2.5%	1 .8%	3 4.0%	1 1.4%
	Reducing hazardous waste	6 .9%	2 .5%	0 .0%	1 2.2%	2 4.0%
	Reducing waste	15 2.6%	11 2.8%	2 2.5%	1 1.9%	1 1.5%
	Reducing water pollution	2 .4%	2 .4%	0 .0%	0 .0%	1 1.5%
	Saving the environment or planet	37 6.4%	19 4.9%	7 8.4%	5 7.5%	7 13.1%
	Using solar energy	7 1.3%	7 1.9%	0 .0%	0 .0%	0 .0%
	Cleaning the environment	8 1.3%	6 1.5%	0 .0%	0 .0%	2 3.7%
	Alternative energy	8 1.4%	7 1.8%	1 1.1%	0 .0%	0 .0%
	Reducing gasoline or petroleum use	8 1.3%	3 .7%	0 .0%	2 3.4%	3 5.0%
	Going natural or organic	6 1.0%	5 1.4%	0 .0%	1 1.0%	0 .0%
	Going green	13 2.2%	8 2.0%	3 3.1%	3 4.2%	0 .0%
	Other	30 5.2%	21 5.4%	2 1.8%	4 5.7%	4 7.9%
	Not personally meaningful	43 7.4%	25 6.4%	11 12.6%	2 2.6%	6 12.5%
	DK/NA	86 14.6%	53 13.8%	13 15.9%	9 13.8%	10 20.2%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy				.[a]
	Conserving in general				.[a]
	Conserving water		.[a]	.[a]	.[a]
	Driving less, carpooling, using public transportation				.[a]
	Golbal warming			A B	.[a]
	Hybrid or fuel-efficient vehicles				
	Planting more trees, preserving open space				
	Pollution in general				
	Recycling				
	Reducing air pollution				
	Reducing hazardous waste		.[a]		
	Reducing waste				
	Reducing water pollution		.[a]	.[a]	
	Saving the environment or planet				
	Using solar energy		.[a]	.[a]	.[a]
	Cleaning the environment		.[a]	.[a]	
	Alternative energy			.[a]	.[a]
	Reducing gasoline or petroleum use		.[a]		A
	Going natural or organic		.[a]		.[a]
	Going green				.[a]
	Other				
	Not personally meaningful				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	596	274	72	250
	Conserving energy	28 4.7%	10 3.7%	1 1.1%	17 6.7%
	Conserving in general	28 4.7%	15 5.5%	1 1.0%	12 4.8%
	Conserving water	3 .5%	1 .5%	0 .0%	2 .7%
	Driving less, carpooling, using public	14 2.3%	7 2.4%	0 .0%	7 3.0%
	Golbal warming	10 1.7%	4 1.6%	1 1.0%	5 2.0%
	Hybrid or fuel-efficient vehicles	14 2.4%	6 2.0%	3 4.5%	5 2.1%
	Planting more trees, preserving open space	37 6.2%	14 5.2%	5 6.2%	18 7.2%
	Pollution in general	18 3.0%	8 2.9%	0 .0%	10 4.0%
	Recycling	195 32.7%	101 36.8%	27 37.5%	67 26.7%
	Reducing air pollution	13 2.3%	4 1.5%	1 1.1%	9 3.4%
	Reducing hazardous waste	6 .9%	2 .8%	0 .0%	3 1.4%
	Reducing waste	15 2.5%	7 2.7%	0 .0%	8 3.1%
	Reducing water pollution	2 .4%	0 .0%	0 .0%	2 1.0%
	Saving the environment or planet	37 6.2%	8 3.0%	6 7.6%	24 9.4%
	Using solar energy	7 1.2%	4 1.5%	0 .0%	3 1.3%
	Cleaning the environment	8 1.3%	2 .9%	1 .9%	4 1.8%
	Alternative energy	8 1.3%	1 .3%	1 1.6%	6 2.4%
	Reducing gasoline or petroleum use	8 1.3%	3 1.0%	2 2.3%	3 1.3%
	Going natural or organic	6 1.0%	4 1.5%	0 .0%	2 .8%
	Going green	13 2.2%	7 2.6%	3 3.6%	3 1.4%
	Other	30 5.1%	19 6.8%	0 .0%	12 4.6%
	Not personally meaningful	44 7.4%	17 6.2%	12 16.8%	15 6.1%
	DK/NA	89 14.9%	40 14.5%	14 19.5%	35 14.0%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy			
	Conserving in general			
	Conserving water		.[a]	
	Driving less, carpooling, using public transportation		.[a]	
	Golbal warming			
	Hybrid or fuel-efficient vehicles			
	Planting more trees, preserving open space			
	Pollution in general		.[a]	
	Recycling	C		
	Reducing air pollution			
	Reducing hazardous waste		.[a]	
	Reducing waste		.[a]	
	Reducing water pollution	.[a]	.[a]	
	Saving the environment or planet			A
	Using solar energy		.[a]	
	Cleaning the environment			
	Alternative energy			
	Reducing gasoline or petroleum use			
	Going natural or organic		.[a]	
	Going green			
	Other		.[a]	
	Not personally meaningful		A C	
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	594	290	58	246
	Conserving energy	28 4.7%	12 4.1%	1 1.3%	15 6.2%
	Conserving in general	28 4.7%	13 4.5%	1 2.5%	13 5.4%
	Conserving water	3 .5%	2 .8%	1 1.3%	0 .0%
	Driving less, carpooling, using public	14 2.4%	9 2.9%	0 .0%	5 2.2%
	Golbal warming	10 1.7%	3 1.2%	0 .0%	7 2.7%
	Hybrid or fuel-efficient vehicles	14 2.4%	6 2.0%	4 7.4%	4 1.6%
	Planting more trees, preserving open space	37 6.2%	16 5.4%	4 6.3%	17 7.1%
	Pollution in general	18 3.0%	12 4.0%	0 .0%	6 2.5%
	Recycling	195 32.8%	91 31.5%	20 34.9%	83 33.7%
	Reducing air pollution	13 2.3%	9 3.0%	1 1.2%	4 1.6%
	Reducing hazardous waste	6 .9%	3 1.0%	0 .0%	3 1.1%
	Reducing waste	15 2.5%	7 2.3%	2 3.7%	6 2.5%
	Reducing water pollution	2 .4%	2 .8%	0 .0%	0 .0%
	Saving the environment or planet	37 6.3%	16 5.6%	2 4.2%	18 7.5%
	Using solar energy	7 1.2%	5 1.7%	0 .0%	2 1.0%
	Cleaning the environment	8 1.3%	2 .9%	0 .0%	5 2.1%
	Alternative energy	8 1.3%	1 .3%	0 .0%	7 2.9%
	Reducing gasoline or petroleum use	8 1.3%	4 1.5%	1 1.3%	2 1.0%
	Going natural or organic	6 1.0%	4 1.4%	2 3.4%	0 .0%
	Going green	13 2.2%	3 1.1%	1 1.8%	9 3.6%
	Other	30 5.1%	20 6.8%	1 1.2%	10 3.9%
	Not personally meaningful	42 7.1%	17 5.9%	12 20.3%	13 5.4%
	DK/NA	89 14.9%	45 15.5%	11 18.0%	33 13.5%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy			
	Conserving in general			
	Conserving water			.[a]
	Driving less, carpooling, using public transportation		.[a]	
	Golbal warming		.[a]	
	Hybrid or fuel-efficient vehicles		C	
	Planting more trees, preserving open space			
	Pollution in general		.[a]	
	Recycling			
	Reducing air pollution			
	Reducing hazardous waste		.[a]	
	Reducing waste			
	Reducing water pollution		.[a]	.[a]
	Saving the environment or planet			
	Using solar energy		.[a]	
	Cleaning the environment		.[a]	
	Alternative energy		.[a]	A
	Reducing gasoline or petroleum use			
	Going natural or organic			.[a]
	Going green			
	Other			
	Not personally meaningful		A C	
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Total	598	255	308	35
	Conserving energy	29 4.8%	10 4.0%	16 5.1%	2 6.8%
	Conserving in general	28 4.7%	17 6.6%	10 3.1%	1 4.0%
	Conserving water	3 .5%	1 .6%	2 .6%	0 .0%
	Driving less, carpooling, using public	14 2.3%	11 4.2%	3 1.0%	0 .0%
	Golbal warming	10 1.7%	6 2.2%	4 1.5%	0 .0%
	Hybrid or fuel-efficient vehicles	14 2.4%	3 1.2%	11 3.6%	0 .0%
	Planting more trees, preserving open space	37 6.2%	11 4.5%	22 7.2%	3 9.3%
	Pollution in general	18 3.0%	3 1.4%	12 3.9%	2 6.3%
	Recycling	195 32.7%	91 35.7%	100 32.6%	4 11.7%
	Reducing air pollution	13 2.2%	5 2.1%	8 2.4%	1 1.9%
	Reducing hazardous waste	6 .9%	1 .2%	5 1.6%	0 .0%
	Reducing waste	15 2.5%	8 3.3%	7 2.1%	0 .0%
	Reducing water pollution	2 .4%	1 .3%	2 .6%	0 .0%
	Saving the environment or planet	37 6.2%	16 6.4%	20 6.3%	1 4.2%
	Using solar energy	7 1.2%	3 1.2%	4 1.1%	1 2.0%
	Cleaning the environment	8 1.3%	2 .8%	6 1.8%	0 .0%
	Alternative energy	8 1.3%	4 1.7%	4 1.2%	0 .0%
	Reducing gasoline or petroleum use	8 1.3%	4 1.5%	4 1.2%	0 .0%
	Going natural or organic	6 1.0%	1 .6%	5 1.5%	0 .0%
	Going green	13 2.2%	5 2.1%	8 2.5%	0 .0%
	Other	30 5.0%	17 6.8%	10 3.3%	3 7.7%
	Not personally meaningful	46 7.6%	12 4.8%	27 8.7%	6 18.1%
	DK/NA	88 14.7%	34 13.3%	44 14.4%	10 28.1%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
1. In the recent years, there has been more and more talk of protecting the environment and going green. When you think of going green in your own daily life, what one word or short phrase comes to mind?	Conserving energy			
	Conserving in general			
	Conserving water			.[a]
	Driving less, carpooling, using public transportation	B		.[a]
	Golbal warming			.[a]
	Hybrid or fuel-efficient vehicles			.[a]
	Planting more trees, preserving open space			
	Pollution in general			
	Recycling	C	C	
	Reducing air pollution			
	Reducing hazardous waste			.[a]
	Reducing waste			.[a]
	Reducing water pollution			.[a]
	Saving the environment or planet			
	Using solar energy			
	Cleaning the environment			.[a]
	Alternative energy			.[a]
	Reducing gasoline or petroleum use			.[a]
	Going natural or organic			.[a]
	Going green			.[a]
	Other			
	Not personally meaningful			A
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

	Gender		
	Total	Male	Female
2A. Reducing air pollution and greenhouse gas emissions	2.25	2.14	2.38
2B. Reducing water pollution	2.28	2.13	2.45
2C. Preserving wildlife and endangered species	2.06	1.94	2.19
2D. Conserving energy	2.16	2.05	2.27
2E. Conserving water use	2.12	1.95	2.30
2F. Increasing the availability of alternative energy	2.14	2.08	2.20
2G. Recycling	2.25	2.09	2.42
2H. Reducing waste going into our landfill	2.11	1.94	2.29
2I. Increasing the availability of biodegradable products	1.93	1.79	2.06
2J. Using green building practices	1.79	1.62	1.97
2K. Preserving open space and undeveloped land	1.90	1.73	2.07

Comparisons of Column Means[a,b]

	Gender	
	Male	Female
	(A)	(B)
2A. Reducing air pollution and greenhouse gas emissions		A
2B. Reducing water pollution		A
2C. Preserving wildlife and endangered species		A
2D. Conserving energy		A
2E. Conserving water use		A
2F. Increasing the availability of alternative energy		
2G. Recycling		A
2H. Reducing waste going into our landfill		A
2I. Increasing the availability of biodegradable products		A
2J. Using green building practices		A
2K. Preserving open space and undeveloped land		A

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Age				
	Total	18 to 29	30 to 44	45 to 59	60 or older
2A. Reducing air pollution and greenhouse gas emissions	2.25	2.33	2.25	2.23	2.21
2B. Reducing water pollution	2.29	2.27	2.34	2.21	2.33
2C. Preserving wildlife and endangered species	2.06	2.15	2.14	2.02	1.88
2D. Conserving energy	2.15	2.11	2.18	2.15	2.16
2E. Conserving water use	2.12	2.10	2.14	2.07	2.17
2F. Increasing the availability of alternative energy	2.14	2.06	2.16	2.16	2.12
2G. Recycling	2.26	2.26	2.28	2.22	2.27
2H. Reducing waste going into our landfill	2.12	2.13	2.14	2.06	2.16
2I. Increasing the availability of biodegradable products	1.93	1.86	1.97	1.90	1.98
2J. Using green building practices	1.79	1.81	1.78	1.80	1.78
2K. Preserving open space and undeveloped land	1.90	1.80	1.92	1.88	1.99

Comparisons of Column Means[a,b]

	Age			
	18 to 29	30 to 44	45 to 59	60 or older
	(A)	(B)	(C)	(D)
2A. Reducing air pollution and greenhouse gas emissions				
2B. Reducing water pollution				
2C. Preserving wildlife and endangered species				
2D. Conserving energy				
2E. Conserving water use				
2F. Increasing the availability of alternative energy				
2G. Recycling				
2H. Reducing waste going into our landfill				
2I. Increasing the availability of biodegradable products				
2J. Using green building practices				
2K. Preserving open space and undeveloped land				

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Ethnicity				
	Total	Caucasian	Hispanic	Asian	Other
2A. Reducing air pollution and greenhouse gas emissions	2.26	2.17	2.36	2.31	2.28
2B. Reducing water pollution	2.28	2.29	2.38	2.21	2.17
2C. Preserving wildlife and endangered species	2.06	1.97	2.25	2.05	2.05
2D. Conserving energy	2.15	2.13	2.28	2.09	2.13
2E. Conserving water use	2.12	2.06	2.31	2.08	2.10
2F. Increasing the availability of alternative energy	2.14	2.12	2.14	2.14	2.25
2G. Recycling	2.26	2.25	2.28	2.23	2.33
2H. Reducing waste going into our landfill	2.11	2.15	2.15	2.04	2.12
2I. Increasing the availability of biodegradable products	1.93	1.92	1.97	1.90	2.00
2J. Using green building practices	1.78	1.76	1.91	1.72	1.77
2K. Preserving open space and undeveloped land	1.89	1.95	2.03	1.72	1.85

Comparisons of Column Means[a,b]

	Ethnicity			
	Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
2A. Reducing air pollution and greenhouse gas emissions				
2B. Reducing water pollution				
2C. Preserving wildlife and endangered species		A		
2D. Conserving energy				
2E. Conserving water use		A		
2F. Increasing the availability of alternative energy				
2G. Recycling				
2H. Reducing waste going into our landfill				
2I. Increasing the availability of biodegradable products				
2J. Using green building practices				
2K. Preserving open space and undeveloped land		C		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Length of Residence				
	Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
2A. Reducing air pollution and greenhouse gas emissions	2.26	2.22	2.33	2.31	2.20
2B. Reducing water pollution	2.28	2.18	2.30	2.41	2.28
2C. Preserving wildlife and endangered species	2.07	2.01	2.22	2.19	1.93
2D. Conserving energy	2.16	2.13	2.16	2.28	2.11
2E. Conserving water use	2.13	2.11	2.15	2.12	2.13
2F. Increasing the availability of alternative energy	2.14	2.05	2.12	2.21	2.19
2G. Recycling	2.25	2.20	2.25	2.24	2.30
2H. Reducing waste going into our landfill	2.11	2.00	2.08	2.24	2.15
2I. Increasing the availability of biodegradable products	1.93	1.91	1.96	1.92	1.93
2J. Using green building practices	1.79	1.69	1.80	1.81	1.85
2K. Preserving open space and undeveloped land	1.90	1.71	1.97	1.92	1.97

Comparisons of Column Means[a,b]

	Length of Residence			
	5 years or less	6 to 15 years	16 to 25 years	26 years or more
	(A)	(B)	(C)	(D)
2A. Reducing air pollution and greenhouse gas emissions				
2B. Reducing water pollution				
2C. Preserving wildlife and endangered species		D	D	
2D. Conserving energy				
2E. Conserving water use				
2F. Increasing the availability of alternative energy				
2G. Recycling				
2H. Reducing waste going into our landfill				
2I. Increasing the availability of biodegradable products				
2J. Using green building practices				
2K. Preserving open space and undeveloped land				A

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Area of Residence					
	Total	North County	West County	East San Jose and	West San Jose	South County
2A. Reducing air pollution and greenhouse gas emissions	2.25	2.30	2.10	2.35	2.25	2.14
2B. Reducing water pollution	2.28	2.33	2.14	2.28	2.36	2.14
2C. Preserving wildlife and endangered species	2.06	2.21	1.87	2.06	2.07	2.05
2D. Conserving energy	2.16	2.16	2.14	2.20	2.12	2.19
2E. Conserving water use	2.12	2.13	2.07	2.17	2.11	2.10
2F. Increasing the availability of alternative energy	2.14	2.26	2.04	2.18	2.08	2.14
2G. Recycling	2.25	2.28	2.25	2.32	2.22	2.12
2H. Reducing waste going into our landfill	2.11	2.22	1.94	2.16	2.11	2.01
2I. Increasing the availability of biodegradable products	1.93	2.05	1.78	2.03	1.90	1.72
2J. Using green building practices	1.79	1.81	1.69	1.77	1.84	1.75
2K. Preserving open space and undeveloped land	1.90	1.98	1.64	2.02	1.90	1.85

Comparisons of Column Means[a,b]

	Area of Residence				
	North County	West County	East San Jose and Milpitas	West San Jose	South County
	(A)	(B)	(C)	(D)	(E)
2A. Reducing air pollution and greenhouse gas emissions					
2B. Reducing water pollution					
2C. Preserving wildlife and endangered species	B				
2D. Conserving energy					
2E. Conserving water use					
2F. Increasing the availability of alternative energy					
2G. Recycling					
2H. Reducing waste going into our landfill					
2I. Increasing the availability of biodegradable products					
2J. Using green building practices					
2K. Preserving open space and undeveloped land			B		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.*

	Annual Household Income					
	Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
2A. Reducing air pollution and greenhouse gas emissions	2.25	2.23	2.24	2.28	2.25	2.26
2B. Reducing water pollution	2.28	2.16	2.30	2.39	2.27	2.30
2C. Preserving wildlife and endangered species	2.06	2.02	2.10	2.02	2.13	2.07
2D. Conserving energy	2.16	2.14	2.12	2.12	2.16	2.21
2E. Conserving water use	2.12	2.22	2.08	2.14	1.92	2.18
2F. Increasing the availability of alternative energy	2.14	2.06	2.11	2.12	2.23	2.16
2G. Recycling	2.25	2.28	2.23	2.20	2.20	2.32
2H. Reducing waste going into our landfill	2.11	2.10	2.05	2.14	2.01	2.18
2I. Increasing the availability of biodegradable products	1.93	1.92	2.00	1.89	1.86	1.97
2J. Using green building practices	1.79	1.76	1.78	1.71	1.73	1.91
2K. Preserving open space and undeveloped land	1.90	1.97	2.00	1.81	1.81	1.92

Comparisons of Column Means[a,b]

	Annual Household Income				
	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
	(A)	(B)	(C)	(D)	(E)
2A. Reducing air pollution and greenhouse gas emissions					
2B. Reducing water pollution					
2C. Preserving wildlife and endangered species					
2D. Conserving energy					
2E. Conserving water use	D				
2F. Increasing the availability of alternative energy					
2G. Recycling					
2H. Reducing waste going into our landfill					
2I. Increasing the availability of biodegradable products					
2J. Using green building practices					
2K. Preserving open space and undeveloped land					

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Homeownership Status		
	Total	Own	Rent
2A. Reducing air pollution and greenhouse gas emissions	2.25	2.23	2.30
2B. Reducing water pollution	2.29	2.28	2.33
2C. Preserving wildlife and endangered species	2.07	2.02	2.16
2D. Conserving energy	2.16	2.15	2.16
2E. Conserving water use	2.13	2.08	2.25
2F. Increasing the availability of alternative energy	2.14	2.19	2.04
2G. Recycling	2.27	2.26	2.29
2H. Reducing waste going into our landfill	2.12	2.13	2.09
2I. Increasing the availability of biodegradable products	1.93	1.95	1.89
2J. Using green building practices	1.79	1.79	1.81
2K. Preserving open space and undeveloped land	1.90	1.91	1.88

Comparisons of Column Means[a,b]

	Homeownership Status	
	Own	Rent
	(A)	(B)
2A. Reducing air pollution and greenhouse gas emissions		
2B. Reducing water pollution		
2C. Preserving wildlife and endangered species		
2D. Conserving energy		
2E. Conserving water use		A
2F. Increasing the availability of alternative energy	B	
2G. Recycling		
2H. Reducing waste going into our landfill		
2I. Increasing the availability of biodegradable products		
2J. Using green building practices		
2K. Preserving open space and undeveloped land		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Residence Type				
	Total	Detached Single Family	Apartment	Condo or Townhome	Other
2A. Reducing air pollution and greenhouse gas emissions	2.26	2.23	2.38	2.22	2.29
2B. Reducing water pollution	2.29	2.32	2.25	2.30	2.14
2C. Preserving wildlife and endangered species	2.06	2.07	2.23	1.93	1.90
2D. Conserving energy	2.16	2.19	2.17	2.07	2.03
2E. Conserving water use	2.14	2.16	2.19	1.96	2.08
2F. Increasing the availability of alternative energy	2.14	2.20	1.97	2.15	2.02
2G. Recycling	2.27	2.29	2.24	2.14	2.33
2H. Reducing waste going into our landfill	2.11	2.13	2.02	2.05	2.19
2I. Increasing the availability of biodegradable products	1.93	1.95	1.89	1.90	1.86
2J. Using green building practices	1.79	1.78	1.74	1.96	1.81
2K. Preserving open space and undeveloped land	1.90	1.92	1.88	1.94	1.77

Comparisons of Column Means[a,b]

	Residence Type			
	Detached Single Family Home	Apartment	Condo or Townhome	Other
	(A)	(B)	(C)	(D)
2A. Reducing air pollution and greenhouse gas emissions				
2B. Reducing water pollution				
2C. Preserving wildlife and endangered species				
2D. Conserving energy				
2E. Conserving water use				
2F. Increasing the availability of alternative energy				
2G. Recycling				
2H. Reducing waste going into our landfill				
2I. Increasing the availability of biodegradable products				
2J. Using green building practices				
2K. Preserving open space and undeveloped land				

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.*

	Household Purchase Responsibility			
	Total	Respondent	Another family	Joint responsibi
2A. Reducing air pollution and greenhouse gas emissions	2.25	2.27	2.27	2.23
2B. Reducing water pollution	2.29	2.31	2.23	2.28
2C. Preserving wildlife and endangered species	2.06	2.03	2.15	2.08
2D. Conserving energy	2.16	2.16	2.14	2.16
2E. Conserving water use	2.12	2.18	1.82	2.15
2F. Increasing the availability of alternative energy	2.14	2.16	2.02	2.16
2G. Recycling	2.26	2.29	2.16	2.24
2H. Reducing waste going into our landfill	2.11	2.19	1.90	2.09
2I. Increasing the availability of biodegradable products	1.93	1.95	1.83	1.93
2J. Using green building practices	1.79	1.81	1.58	1.83
2K. Preserving open space and undeveloped land	1.90	1.90	1.84	1.91

Comparisons of Column Means[a,b]

	Household Purchase Responsibility		
	Respondent	Another family member	Joint responsibility
	(A)	(B)	(C)
2A. Reducing air pollution and greenhouse gas emissions			
2B. Reducing water pollution			
2C. Preserving wildlife and endangered species			
2D. Conserving energy			
2E. Conserving water use	B		B
2F. Increasing the availability of alternative energy			
2G. Recycling			
2H. Reducing waste going into our landfill	B		
2I. Increasing the availability of biodegradable products			
2J. Using green building practices			
2K. Preserving open space and undeveloped land			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Recycling or Disposing Responsibility			
	Total	Respondent	Another family	Joint responsibi
2A. Reducing air pollution and greenhouse gas emissions	2.25	2.21	2.19	2.31
2B. Reducing water pollution	2.28	2.24	2.17	2.36
2C. Preserving wildlife and endangered species	2.06	2.03	1.99	2.11
2D. Conserving energy	2.16	2.11	2.01	2.24
2E. Conserving water use	2.12	2.10	1.89	2.20
2F. Increasing the availability of alternative energy	2.14	2.12	1.90	2.22
2G. Recycling	2.26	2.22	2.04	2.36
2H. Reducing waste going into our landfill	2.11	2.06	1.94	2.21
2I. Increasing the availability of biodegradable products	1.93	1.89	1.79	2.01
2J. Using green building practices	1.79	1.81	1.67	1.79
2K. Preserving open space and undeveloped land	1.90	1.85	1.99	1.93

Comparisons of Column Means[a,b]

	Recycling or Disposing Responsibility		
	Respondent	Another family member	Joint responsibility
	(A)	(B)	(C)
2A. Reducing air pollution and greenhouse gas emissions			
2B. Reducing water pollution			
2C. Preserving wildlife and endangered species			
2D. Conserving energy			
2E. Conserving water use			B
2F. Increasing the availability of alternative energy			B
2G. Recycling			B
2H. Reducing waste going into our landfill			B
2I. Increasing the availability of biodegradable products			
2J. Using green building practices			
2K. Preserving open space and undeveloped land			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.*

	Knowledge of Waste Reduction and Recycling			
	Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
2A. Reducing air pollution and greenhouse gas emissions	2.26	2.32	2.21	2.23
2B. Reducing water pollution	2.29	2.36	2.24	2.16
2C. Preserving wildlife and endangered species	2.07	2.17	2.01	1.83
2D. Conserving energy	2.16	2.23	2.12	2.04
2E. Conserving water use	2.12	2.23	2.04	2.02
2F. Increasing the availability of alternative energy	2.14	2.21	2.12	1.90
2G. Recycling	2.26	2.39	2.20	1.90
2H. Reducing waste going into our landfill	2.11	2.24	2.02	1.93
2I. Increasing the availability of biodegradable products	1.93	2.00	1.87	1.87
2J. Using green building practices	1.79	1.91	1.73	1.46
2K. Preserving open space and undeveloped land	1.90	1.97	1.84	1.82

Comparisons of Column Means[a,b]

	Knowledge of Waste Reduction and Recycling		
	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
	(A)	(B)	(C)
2A. Reducing air pollution and greenhouse gas emissions			
2B. Reducing water pollution			
2C. Preserving wildlife and endangered species			
2D. Conserving energy			
2E. Conserving water use	B		
2F. Increasing the availability of alternative energy			
2G. Recycling	B C	C	
2H. Reducing waste going into our landfill	B		
2I. Increasing the availability of biodegradable products			
2J. Using green building practices	C		
2K. Preserving open space and undeveloped land			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.*

		Gender		
		Total	Male	Female
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	600	308	292
	Very Knowledgeable	255 42.6%	129 42.1%	126 43.1%
	Somewhat Knowledgeable	308 51.3%	157 51.0%	151 51.6%
	Not Knowledgeable	35 5.9%	20 6.5%	15 5.3%
	DK/NA	1 .2%	1 .5%	0 .0%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable		
	Somewhat Knowledgeable		
	Not Knowledgeable		
	DK/NA		a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	581	108	200	164	109
	Very Knowledgeable	248 42.7%	30 28.1%	73 36.5%	83 50.9%	62 56.4%
	Somewhat Knowledgeable	297 51.2%	64 59.9%	119 59.3%	75 45.8%	39 36.0%
	Not Knowledgeable	34 5.8%	13 11.9%	9 4.3%	6 3.4%	7 6.3%
	DK/NA	1 .3%	0 .0%	0 .0%	0 .0%	1 1.4%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable			A B	A B
	Somewhat Knowledgeable	D	D		
	Not Knowledgeable	C			
	DK/NA	a .	a .	a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	578	245	128	175	29
	Very Knowledgeable	244 42.2%	132 54.0%	39 30.5%	56 32.1%	16 55.5%
	Somewhat Knowledgeable	297 51.4%	100 40.7%	79 61.9%	107 60.8%	12 39.5%
	Not Knowledgeable	35 6.1%	13 5.4%	10 7.6%	11 6.3%	1 5.0%
	DK/NA	1 .3%	0 .0%	0 .0%	1 .9%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable	B C			
	Somewhat Knowledgeable		A	A	
	Not Knowledgeable				
	DK/NA	[a] .	[a] .		[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence		
		Total	5 years or less	6 to 15 years
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	597	148	134
	Very Knowledgeable	253 42.4%	41 27.8%	42 31.1%
	Somewhat Knowledgeable	307 51.4%	85 57.6%	91 67.5%
	Not Knowledgeable	35 5.9%	20 13.6%	2 1.4%
	DK/NA	1 .3%	1 1.0%	0 .0%

		Length of Residence	
		16 to 25 years	26 years or more
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	118	197
	Very Knowledgeable	58 49.1%	112 57.1%
	Somewhat Knowledgeable	54 46.0%	77 39.0%
	Not Knowledgeable	6 4.8%	8 3.9%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less (A)	6 to 15 years (B)	16 to 25 years (C)	26 years or more (D)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable			A B	A B
	Somewhat Knowledgeable	D	C D		
	Not Knowledgeable	B D			
	DK/NA		[a] .	[a] .	[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	600	120	100	150
	Very Knowledgeable	255 42.6%	54 45.0%	45 45.2%	56 37.5%
	Somewhat Knowledgeable	308 51.3%	57 47.8%	52 52.0%	81 54.0%
	Not Knowledgeable	35 5.9%	9 7.2%	3 2.8%	11 7.5%
	DK/NA	1 .2%	0 .0%	0 .0%	1 1.0%

		Area of Residence	
		West San Jose	South County
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	190	40
	Very Knowledgeable	84 44.2%	16 40.2%
	Somewhat Knowledgeable	95 50.2%	22 55.0%
	Not Knowledgeable	11 5.6%	2 4.8%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable					
	Somewhat Knowledgeable					
	Not Knowledgeable					
	DK/NA	[a] .	[a] .		[a] .	[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	600	124	72	126
	Very Knowledgeable	255 42.6%	50 40.5%	32 43.9%	53 41.6%
	Somewhat Knowledgeable	308 51.3%	66 53.2%	37 51.0%	62 48.9%
	Not Knowledgeable	35 5.9%	6 5.1%	4 5.1%	12 9.6%
	DK/NA	1 .2%	1 1.2%	0 .0%	0 .0%

		Annual Household	
		$125,000 or more	DK/NA
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	108	170
	Very Knowledgeable	48 44.9%	73 42.7%
	Somewhat Knowledgeable	54 50.1%	89 52.6%
	Not Knowledgeable	5 5.1%	8 4.6%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable					
	Somewhat Knowledgeable					
	Not Knowledgeable					
	DK/NA		[a] .	[a] .	[a] .	[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	580	398	181
	Very Knowledgeable	248 42.8%	202 50.6%	47 25.8%
	Somewhat Knowledgeable	297 51.2%	177 44.4%	120 66.1%
	Not Knowledgeable	33 5.7%	18 4.6%	15 8.0%
	DK/NA	1 .3%	1 .4%	0 .0%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable	B	
	Somewhat Knowledgeable		A
	Not Knowledgeable		
	DK/NA		[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type		
		Total	Detached Single Family Home	Apartment
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	585	386	84
	Very Knowledgeable	250 42.7%	186 48.2%	22 26.3%
	Somewhat Knowledgeable	298 51.0%	180 46.7%	54 63.8%
	Not Knowledgeable	35 6.0%	18 4.7%	8 9.9%
	DK/NA	1 .3%	1 .4%	0 .0%

		Residence Type	
		Condo or Townhome	Other
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	65	50
	Very Knowledgeable	25 39.0%	16 32.5%
	Somewhat Knowledgeable	36 55.0%	29 58.0%
	Not Knowledgeable	4 6.1%	5 9.5%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable	B			
	Somewhat Knowledgeable		A		
	Not Knowledgeable				
	DK/NA		[a] .	[a] .	[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	596	274	72	250
	Very Knowledgeable	254 42.6%	127 46.4%	19 26.2%	108 43.1%
	Somewhat Knowledgeable	306 51.3%	131 47.9%	46 63.4%	129 51.6%
	Not Knowledgeable	35 5.8%	14 5.1%	8 10.4%	13 5.3%
	DK/NA	1 .3%	1 .5%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable	B		B
	Somewhat Knowledgeable			
	Not Knowledgeable			
	DK/NA		[a] .	[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Total	594	290	58	246
	Very Knowledgeable	255 42.9%	134 46.2%	14 24.2%	106 43.3%
	Somewhat Knowledgeable	303 51.1%	137 47.4%	40 68.4%	126 51.3%
	Not Knowledgeable	35 5.8%	17 5.9%	4 7.4%	13 5.4%
	DK/NA	1 .3%	1 .5%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
3. Overall, would you consider yourself knowledgeable about waste reduction and recycling, including how to reduce waste, what items can be recycled, and where to take these items? (IF YES, ASK:) Would you say you are very or somewhat knowledgeable?	Very Knowledgeable	B		B
	Somewhat Knowledgeable		A	
	Not Knowledgeable			
	DK/NA		a .	a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	344	178	166
	What can and cannot be recycled	134 39.1%	58 32.8%	76 45.8%
	How to reduce waste	130 37.6%	63 35.6%	66 39.8%
	Where to recycle	109 31.7%	57 32.2%	52 31.1%
	None	28 8.2%	16 9.3%	12 7.0%
	DK/NA	6 1.8%	5 3.0%	1 .4%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled		A
	How to reduce waste		
	Where to recycle		
	None		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	333	77	127	80	48
	What can and cannot be recycled	128 38.3%	40 52.2%	49 38.3%	26 31.8%	13 26.9%
	How to reduce waste	126 37.8%	34 43.5%	38 29.6%	34 42.6%	20 42.6%
	Where to recycle	105 31.6%	22 28.8%	50 39.5%	21 25.9%	12 24.4%
	None	27 8.1%	2 2.3%	8 6.4%	9 11.8%	7 15.6%
	DK/NA	6 1.8%	0 .0%	2 1.7%	2 2.2%	2 4.5%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled	D			
	How to reduce waste				
	Where to recycle				
	None				A
	DK/NA	.[a]			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	334	113	89	119	13
	What can and cannot be recycled	128 38.3%	38 34.0%	47 53.4%	38 31.6%	5 35.5%
	How to reduce waste	126 37.7%	44 39.2%	34 38.7%	40 33.7%	7 53.7%
	Where to recycle	106 31.8%	33 29.2%	30 33.5%	39 32.4%	5 38.7%
	None	28 8.4%	15 13.3%	2 2.0%	11 9.5%	0 .0%
	DK/NA	6 1.8%	1 1.3%	1 1.5%	3 2.7%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian	Hispanic	Asian	Other
		(A)	(B)	(C)	(D)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled		A C		
	How to reduce waste				
	Where to recycle				
	None	B			.[a]
	DK/NA				.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence		
		Total	5 years or less	6 to 15 years
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	344	107	92
	What can and cannot be recycled	134 39.0%	48 45.2%	39 42.5%
	How to reduce waste	130 37.7%	39 36.2%	34 37.1%
	Where to recycle	109 31.7%	39 36.6%	31 33.6%
	None	28 8.2%	3 2.7%	5 5.8%
	DK/NA	6 1.8%	3 2.6%	0 .0%

		Length of Residence	
		16 to 25 years	26 years or more
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	60	84
	What can and cannot be recycled	15 25.1%	31 37.1%
	How to reduce waste	24 40.2%	32 38.4%
	Where to recycle	16 26.4%	23 27.3%
	None	7 11.9%	13 15.1%
	DK/NA	2 2.9%	1 1.7%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled How to reduce waste Where to recycle None DK/NA		.[a]		A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	344	66	55	94
	What can and cannot be recycled	134 39.1%	30 45.1%	22 40.0%	27 29.1%
	How to reduce waste	130 37.6%	22 33.7%	13 23.7%	47 49.8%
	Where to recycle	109 31.7%	21 31.2%	17 31.3%	27 29.2%
	None	28 8.2%	2 3.6%	7 12.8%	11 12.1%
	DK/NA	6 1.8%	0 .0%	1 2.7%	1 1.6%

		Area of Residence	
		West San Jose	South County
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	106	24
	What can and cannot be recycled	46 43.2%	10 41.0%
	How to reduce waste	39 36.9%	9 35.7%
	Where to recycle	36 33.8%	8 33.8%
	None	7 6.4%	1 2.8%
	DK/NA	2 1.7%	1 5.5%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled How to reduce waste Where to recycle None DK/NA	.[a]		B		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	344	74	40	74
	What can and cannot be recycled	134 39.1%	24 32.8%	19 47.0%	28 37.3%
	How to reduce waste	130 37.6%	28 37.9%	13 32.2%	25 34.3%
	Where to recycle	109 31.7%	24 32.4%	18 44.3%	25 34.2%
	None	28 8.2%	6 7.5%	1 1.8%	6 7.7%
	DK/NA	6 1.8%	4 4.9%	0 .0%	0 .0%

		Annual Household	
		$125,000 or more	DK/NA
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	59	97
	What can and cannot be recycled	23 38.1%	41 42.3%
	How to reduce waste	23 38.6%	40 41.6%
	Where to recycle	15 24.6%	27 28.2%
	None	5 8.3%	11 11.6%
	DK/NA	2 3.0%	1 .7%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled How to reduce waste Where to recycle None DK/NA		.[a]	.[a]		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	331	197	135
	What can and cannot be recycled	129 38.9%	68 34.7%	61 45.1%
	How to reduce waste	126 38.0%	86 43.7%	40 29.7%
	Where to recycle	108 32.6%	53 27.1%	55 40.7%
	None	25 7.6%	16 8.3%	9 6.5%
	DK/NA	4 1.3%	3 1.8%	1 .6%

Comparisons of Column Proportions[a,b]

		Homeownership Status	
		Own	Rent
		(A)	(B)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled How to reduce waste Where to recycle None DK/NA	B	A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	335	200	62	40	34
	What can and cannot be recycled	130 38.8%	73 36.3%	31 50.7%	13 31.8%	14 40.4%
	How to reduce waste	128 38.2%	80 40.0%	19 31.3%	18 46.4%	10 30.3%
	Where to recycle	108 32.3%	59 29.4%	23 37.4%	13 31.9%	14 40.5%
	None	26 7.7%	20 10.0%	2 3.7%	2 3.8%	2 6.1%
	DK/NA	4 1.3%	4 2.1%	0 .0%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled How to reduce waste Where to recycle None DK/NA		.[a]	.[a]	.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	342	147	53	142
	What can and cannot be recycled	134 39.1%	53 36.1%	20 37.5%	61 42.7%
	How to reduce waste	128 37.4%	57 39.0%	25 47.4%	45 32.0%
	Where to recycle	108 31.6%	44 30.1%	17 32.7%	46 32.7%
	None	27 8.0%	12 8.2%	2 4.4%	13 9.2%
	DK/NA	6 1.8%	3 2.0%	0 .0%	3 2.2%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled			
	How to reduce waste			
	Where to recycle			
	None			
	DK/NA		[a] .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	Total	339	156	44	139
	What can and cannot be recycled	131 38.6%	62 39.5%	18 40.3%	52 37.0%
	How to reduce waste	128 37.7%	63 40.6%	12 27.0%	53 37.8%
	Where to recycle	108 31.8%	39 25.3%	14 32.1%	54 39.1%
	None	27 8.1%	13 8.2%	4 9.2%	11 7.6%
	DK/NA	6 1.8%	4 2.5%	1 1.8%	1 .9%

Comparisons of Column Proportions[a,b]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
4. In which of the following areas about waste reduction and recycling could you benefit from having more information or education?	What can and cannot be recycled			
	How to reduce waste			
	Where to recycle			A
	None			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

	Gender		
	Total	Male	Female
5A. Home composting	1.00	1.07	.93
5B. Removing your address from junk mail lists	1.55	1.60	1.49
5C. Buying products with recycled content	1.75	1.69	1.81
5D. Buying products in bulk or larger sizes	1.58	1.64	1.52
5E. Bringing your own shopping bags	1.12	1.05	1.20
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.12	1.11	1.12
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.11	1.45

Comparisons of Column Means[a,b]

	Gender	
	Male	Female
	(A)	(B)
5A. Home composting		
5B. Removing your address from junk mail lists		
5C. Buying products with recycled content		
5D. Buying products in bulk or larger sizes		
5E. Bringing your own shopping bags		
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris		
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned		A

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Age				
	Total	18 to 29	30 to 44	45 to 59	60 or older
5A. Home composting	1.00	1.06	.98	1.09	.84
5B. Removing your address from junk mail lists	1.55	1.48	1.48	1.65	1.59
5C. Buying products with recycled content	1.76	1.87	1.66	1.88	1.64
5D. Buying products in bulk or larger sizes	1.60	1.69	1.64	1.66	1.33
5E. Bringing your own shopping bags	1.12	.87	1.16	1.25	1.14
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.09	.97	1.01	1.28	1.13
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.10	1.30	1.44	1.18

Comparisons of Column Means[a,b]

	Age			
	18 to 29	30 to 44	45 to 59	60 or older
	(A)	(B)	(C)	(D)
5A. Home composting				
5B. Removing your address from junk mail lists				
5C. Buying products with recycled content				
5D. Buying products in bulk or larger sizes				
5E. Bringing your own shopping bags				
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris				
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned				

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Ethnicity				
	Total	Caucasian	Hispanic	Asian	Other
5A. Home composting	1.01	.87	1.35	.93	1.19
5B. Removing your address from junk mail lists	1.55	1.64	1.33	1.52	1.80
5C. Buying products with recycled content	1.77	1.75	1.94	1.66	1.86
5D. Buying products in bulk or larger sizes	1.58	1.56	1.50	1.66	1.52
5E. Bringing your own shopping bags	1.11	1.13	1.00	1.14	1.29
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.10	1.17	1.13	.96	1.22
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.29	1.27	1.26	1.39

Comparisons of Column Means[a,b]

	Ethnicity			
	Caucasian	Hispanic	Asian	Other
	(A)	(B)	(C)	(D)
5A. Home composting		A C		
5B. Removing your address from junk mail lists				
5C. Buying products with recycled content				
5D. Buying products in bulk or larger sizes				
5E. Bringing your own shopping bags				
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris				
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned				

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Length of Residence				
	Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
5A. Home composting	1.00	1.03	1.01	1.15	.88
5B. Removing your address from junk mail lists	1.55	1.41	1.46	1.89	1.52
5C. Buying products with recycled content	1.76	1.61	1.78	1.94	1.74
5D. Buying products in bulk or larger sizes	1.58	1.41	1.56	1.99	1.50
5E. Bringing your own shopping bags	1.12	1.24	1.06	1.13	1.06
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.11	1.07	.96	1.21	1.18
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.18	1.38	1.36	1.23

Comparisons of Column Means[a,b]

	Length of Residence			
	5 years or less	6 to 15 years	16 to 25 years	26 years or more
	(A)	(B)	(C)	(D)
5A. Home composting				
5B. Removing your address from junk mail lists			A B	
5C. Buying products with recycled content			A	
5D. Buying products in bulk or larger sizes			A B D	
5E. Bringing your own shopping bags				
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris				
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned				

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

comparisons.

	Area of Residence					
	Total	North County	West County	East San Jose and	West San Jose	South County
5A. Home composting	1.00	.96	.80	1.02	1.04	1.33
5B. Removing your address from junk mail lists	1.55	1.62	1.46	1.52	1.57	1.51
5C. Buying products with recycled content	1.75	1.83	1.47	1.89	1.80	1.52
5D. Buying products in bulk or larger sizes	1.58	1.44	1.64	1.63	1.53	1.93
5E. Bringing your own shopping bags	1.12	1.36	1.12	.89	1.15	1.12
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.12	1.13	1.03	1.20	1.07	1.23
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.37	1.20	1.40	1.18	1.20

Comparisons of Column Means[a,b]

	Area of Residence				
	North County	West County	East San Jose and Milpitas	West San Jose	South County
	(A)	(B)	(C)	(D)	(E)
5A. Home composting					
5B. Removing your address from junk mail lists					
5C. Buying products with recycled content			B	B	
5D. Buying products in bulk or larger sizes					
5E. Bringing your own shopping bags	C				
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris					
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned					

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Annual Household Income					
	Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
5A. Home composting	1.00	1.10	.76	.94	.89	1.15
5B. Removing your address from junk mail lists	1.55	1.21	1.55	1.79	1.38	1.69
5C. Buying products with recycled content	1.75	1.69	1.87	1.71	1.73	1.80
5D. Buying products in bulk or larger sizes	1.58	1.43	1.61	1.60	1.68	1.60
5E. Bringing your own shopping bags	1.12	.93	1.05	1.00	1.27	1.28
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.12	1.14	1.05	1.00	1.15	1.19
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.18	1.30	1.35	1.23	1.31

Comparisons of Column Means[a,b]

	Annual Household Income				
	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
	(A)	(B)	(C)	(D)	(E)
5A. Home composting					
5B. Removing your address from junk mail lists			A		A
5C. Buying products with recycled content					
5D. Buying products in bulk or larger sizes					
5E. Bringing your own shopping bags					
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris					
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned					

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

comparisons.

	Homeownership Status		
	Total	Own	Rent
5A. Home composting	1.00	1.05	.89
5B. Removing your address from junk mail lists	1.56	1.61	1.44
5C. Buying products with recycled content	1.77	1.76	1.80
5D. Buying products in bulk or larger sizes	1.59	1.62	1.52
5E. Bringing your own shopping bags	1.13	1.12	1.17
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.13	1.17	1.04
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.29	1.27

Comparisons of Column Means[a,b]

	Homeownership Status	
	Own	Rent
	(A)	(B)
5A. Home composting		
5B. Removing your address from junk mail lists		
5C. Buying products with recycled content		
5D. Buying products in bulk or larger sizes		
5E. Bringing your own shopping bags		
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris		
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.*

	Residence Type				
	Total	Detached Single Family	Apartment	Condo or Townhome	Other
5A. Home composting	1.00	1.09	.74	.89	.89
5B. Removing your address from junk mail lists	1.54	1.62	1.29	1.33	1.65
5C. Buying products with recycled content	1.76	1.80	1.70	1.60	1.77
5D. Buying products in bulk or larger sizes	1.59	1.68	1.58	1.24	1.31
5E. Bringing your own shopping bags	1.13	1.09	1.21	1.14	1.29
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.12	1.21	.97	.82	1.02
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.27	1.30	1.24	1.24	1.17

Comparisons of Column Means[a,b]

	Residence Type			
	Detached Single Family Home	Apartment	Condo or Townhome	Other
	(A)	(B)	(C)	(D)
5A. Home composting 5B. Removing your address from junk mail lists 5C. Buying products with recycled content 5D. Buying products in bulk or larger sizes 5E. Bringing your own shopping bags 5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris 5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	C			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Household Purchase Responsibility			
	Total	Respondent	Another family	Joint responsibi
5A. Home composting	1.00	1.04	1.03	.95
5B. Removing your address from junk mail lists	1.55	1.57	1.31	1.61
5C. Buying products with recycled content	1.76	1.81	1.94	1.65
5D. Buying products in bulk or larger sizes	1.59	1.57	1.72	1.57
5E. Bringing your own shopping bags	1.13	1.16	.77	1.20
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.12	1.17	1.03	1.09
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.27	1.35	1.27

Comparisons of Column Means[a,b]

	Household Purchase Responsibility		
	Respondent	Another family member	Joint responsibility
	(A)	(B)	(C)
5A. Home composting 5B. Removing your address from junk mail lists 5C. Buying products with recycled content 5D. Buying products in bulk or larger sizes 5E. Bringing your own shopping bags 5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris 5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	B		B

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Recycling or Disposing Responsibility			
	Total	Respondent	Another family	Joint responsibi
5A. Home composting	1.00	1.05	.86	.97
5B. Removing your address from junk mail lists	1.55	1.54	1.72	1.53
5C. Buying products with recycled content	1.75	1.77	1.60	1.77
5D. Buying products in bulk or larger sizes	1.58	1.56	1.68	1.58
5E. Bringing your own shopping bags	1.13	1.06	1.07	1.22
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.11	1.14	.96	1.12
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.21	1.38	1.34

Comparisons of Column Means[a,b]

	Recycling or Disposing Responsibility		
	Respondent	Another family member	Joint responsibility
	(A)	(B)	(C)
5A. Home composting			
5B. Removing your address from junk mail lists			
5C. Buying products with recycled content			
5D. Buying products in bulk or larger sizes			
5E. Bringing your own shopping bags			
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris			
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Knowledge of Waste Reduction and Recycling			
	Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
5A. Home composting	1.00	1.22	.84	.71
5B. Removing your address from junk mail lists	1.55	1.85	1.32	1.30
5C. Buying products with recycled content	1.75	1.96	1.65	1.10
5D. Buying products in bulk or larger sizes	1.58	1.79	1.49	.90
5E. Bringing your own shopping bags	1.12	1.32	.98	.95
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	1.12	1.34	.97	.71
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	1.28	1.33	1.24	1.23

Comparisons of Column Means[a,b]

	Knowledge of Waste Reduction and Recycling		
	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
	(A)	(B)	(C)
5A. Home composting	B		
5B. Removing your address from junk mail lists	B C		
5C. Buying products with recycled content	B C	C	
5D. Buying products in bulk or larger sizes	B C	C	
5E. Bringing your own shopping bags	B		
5F. When applicable, using green building and remodeling practices, including reusing or recycling construction or demolition debris	B C		
5G. Giving gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Gender		
	Total	Male	Female
6A. Newspapers	2.49	2.43	2.55
6B. Magazines	2.41	2.34	2.48
6C. Lawn and garden clippings	2.02	2.00	2.03
6D. Aluminum cans, such as for sodas or juices	2.61	2.57	2.66
6E. Tin cans, such as for soup, beans, or pet food	2.30	2.25	2.35
6F. Glass bottles and containers	2.56	2.54	2.57
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.49	2.44	2.55
6H. Household batteries	1.78	1.74	1.82
6I. Styrofoam	1.80	1.72	1.88
6J. Cardboard and boxes	2.57	2.54	2.60
6K. Computer paper	2.17	2.18	2.16
6L. Junk mail	2.39	2.35	2.44
6M. Electronic items, such as computers, TVs, or cell phones	1.94	1.93	1.94
6N. Plastic bags	2.33	2.24	2.42
6O. Paper bags	2.42	2.35	2.49
6P. Fluorescent light bulbs	1.67	1.58	1.76
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.88	1.92	1.83
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.71	1.63	1.80

Comparisons of Column Means[a,b]

	Gender	
	Male	Female
	(A)	(B)
6A. Newspapers		
6B. Magazines		
6C. Lawn and garden clippings		
6D. Aluminum cans, such as for sodas or juices		
6E. Tin cans, such as for soup, beans, or pet food		
6F. Glass bottles and containers		
6G. Plastic containers, such as for beverage, yogurt, or shampoo		
6H. Household batteries		
6I. Styrofoam		
6J. Cardboard and boxes		
6K. Computer paper		
6L. Junk mail		
6M. Electronic items, such as computers, TVs, or cell phones		
6N. Plastic bags		A
6O. Paper bags		
6P. Fluorescent light bulbs		
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires		
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Age				
	Total	18 to 29	30 to 44	45 to 59	60 or older
6A. Newspapers	2.48	2.14	2.40	2.66	2.72
6B. Magazines	2.40	1.94	2.38	2.67	2.50
6C. Lawn and garden clippings	2.02	1.66	1.83	2.36	2.18
6D. Aluminum cans, such as for sodas or juices	2.61	2.49	2.54	2.67	2.76
6E. Tin cans, such as for soup, beans, or pet food	2.29	1.99	2.13	2.55	2.50
6F. Glass bottles and containers	2.55	2.34	2.47	2.66	2.75
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.48	2.28	2.42	2.65	2.54
6H. Household batteries	1.78	1.42	1.74	2.04	1.84
6I. Styrofoam	1.78	1.22	1.62	2.15	2.06
6J. Cardboard and boxes	2.56	2.36	2.52	2.72	2.60
6K. Computer paper	2.17	2.02	2.23	2.33	1.96
6L. Junk mail	2.39	1.95	2.43	2.55	2.49
6M. Electronic items, such as computers, TVs, or cell phones	1.93	1.53	1.85	2.28	1.94
6N. Plastic bags	2.32	1.99	2.28	2.51	2.43
6O. Paper bags	2.41	2.07	2.38	2.58	2.53
6P. Fluorescent light bulbs	1.65	1.31	1.64	1.85	1.73
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.87	1.65	1.86	2.11	1.77
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.71	1.47	1.52	2.01	1.86

Comparisons of Column Means[a,b]

	Age			
	18 to 29	30 to 44	45 to 59	60 or older
	(A)	(B)	(C)	(D)
6A. Newspapers			A	A B
6B. Magazines		A	A B	A
6C. Lawn and garden clippings			A B	A
6D. Aluminum cans, such as for sodas or juices				
6E. Tin cans, such as for soup, beans, or pet food			A B	A B
6F. Glass bottles and containers			A	A
6G. Plastic containers, such as for beverage, yogurt, or shampoo			A	
6H. Household batteries			A	
6I. Styrofoam			A B	A B
6J. Cardboard and boxes			A	
6K. Computer paper				
6L. Junk mail		A	A	A
6M. Electronic items, such as computers, TVs, or cell phones			A B	
6N. Plastic bags			A	A
6O. Paper bags			A	A
6P. Fluorescent light bulbs			A	
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires			A	
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano			A B	

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Ethnicity				
	Total	Caucasian	Hispanic	Asian	Other
6A. Newspapers	2.48	2.75	2.01	2.43	2.59
6B. Magazines	2.40	2.65	2.03	2.34	2.33
6C. Lawn and garden clippings	2.01	2.19	1.81	1.87	2.23
6D. Aluminum cans, such as for sodas or juices	2.61	2.76	2.38	2.55	2.71
6E. Tin cans, such as for soup, beans, or pet food	2.29	2.57	1.88	2.14	2.55
6F. Glass bottles and containers	2.55	2.72	2.21	2.53	2.71
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.48	2.67	2.33	2.35	2.42
6H. Household batteries	1.78	2.02	1.41	1.67	2.00
6I. Styrofoam	1.79	2.09	1.07	1.84	1.81
6J. Cardboard and boxes	2.57	2.73	2.29	2.54	2.57
6K. Computer paper	2.16	2.31	1.67	2.32	2.10
6L. Junk mail	2.39	2.59	1.93	2.41	2.48
6M. Electronic items, such as computers, TVs, or cell phones	1.93	2.17	1.56	1.91	1.67
6N. Plastic bags	2.32	2.46	2.25	2.17	2.45
6O. Paper bags	2.42	2.61	2.02	2.44	2.39
6P. Fluorescent light bulbs	1.67	1.86	1.23	1.70	1.75
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.86	2.05	1.79	1.63	2.09
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.70	1.89	1.65	1.44	1.84

Comparisons of Column Means[a,b]

	Ethnicity			
	Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
6A. Newspapers	B C		B	B
6B. Magazines	B C		B	
6C. Lawn and garden clippings	B			
6D. Aluminum cans, such as for sodas or juices	B			
6E. Tin cans, such as for soup, beans, or pet food	B C			B
6F. Glass bottles and containers	B		B	B
6G. Plastic containers, such as for beverage, yogurt, or shampoo	B C			
6H. Household batteries	B C			
6I. Styrofoam	B		B	B
6J. Cardboard and boxes	B		B	
6K. Computer paper	B		B	
6L. Junk mail	B		B	
6M. Electronic items, such as computers, TVs, or cell phones	B			
6N. Plastic bags	C			
6O. Paper bags	B		B	
6P. Fluorescent light bulbs	B		B	
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	C			
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	C			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Length of Residence				
	Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
6A. Newspapers	2.49	2.14	2.48	2.58	2.71
6B. Magazines	2.41	2.12	2.37	2.49	2.60
6C. Lawn and garden clippings	2.01	1.38	1.98	2.16	2.40
6D. Aluminum cans, such as for sodas or juices	2.61	2.34	2.54	2.68	2.82
6E. Tin cans, such as for soup, beans, or pet food	2.29	1.79	2.34	2.48	2.52
6F. Glass bottles and containers	2.55	2.33	2.47	2.59	2.76
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.49	2.28	2.38	2.64	2.63
6H. Household batteries	1.79	1.57	1.73	1.80	1.98
6I. Styrofoam	1.80	1.24	1.70	2.04	2.11
6J. Cardboard and boxes	2.57	2.34	2.59	2.63	2.68
6K. Computer paper	2.18	1.91	2.25	2.35	2.25
6L. Junk mail	2.39	2.05	2.37	2.57	2.54
6M. Electronic items, such as computers, TVs, or cell phones	1.93	1.56	1.95	2.17	2.06
6N. Plastic bags	2.33	2.09	2.36	2.44	2.42
6O. Paper bags	2.42	2.22	2.47	2.48	2.49
6P. Fluorescent light bulbs	1.67	1.46	1.64	1.76	1.81
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.89	1.50	1.84	2.26	1.99
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.72	1.44	1.55	1.85	1.97

Comparisons of Column Means[a,b]

	Length of Residence			
	5 years or less	6 to 15 years	16 to 25 years	26 years or more
	(A)	(B)	(C)	(D)
6A. Newspapers		A	A	A
6B. Magazines			A	A
6C. Lawn and garden clippings		A	A	A B
6D. Aluminum cans, such as for sodas or juices			A	A B
6E. Tin cans, such as for soup, beans, or pet food		A	A	A
6F. Glass bottles and containers				A B
6G. Plastic containers, such as for beverage, yogurt, or shampoo			A	A
6H. Household batteries				A
6I. Styrofoam		A	A	A B
6J. Cardboard and boxes			A	A
6K. Computer paper			A	A
6L. Junk mail			A	A
6M. Electronic items, such as computers, TVs, or cell phones		A	A	A
6N. Plastic bags			A	A
6O. Paper bags				
6P. Fluorescent light bulbs				
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires			A	A
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano				A B

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Area of Residence					
	Total	North County	West County	East San Jose and	West San Jose	South County
6A. Newspapers	2.49	2.73	2.34	2.38	2.53	2.34
6B. Magazines	2.41	2.43	2.33	2.36	2.51	2.25
6C. Lawn and garden clippings	2.02	1.98	1.95	1.97	2.07	2.23
6D. Aluminum cans, such as for sodas or juices	2.61	2.69	2.47	2.61	2.64	2.62
6E. Tin cans, such as for soup, beans, or pet food	2.30	2.38	2.18	2.24	2.34	2.28
6F. Glass bottles and containers	2.56	2.70	2.40	2.62	2.49	2.55
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.49	2.49	2.37	2.56	2.50	2.50
6H. Household batteries	1.78	2.03	1.73	1.75	1.68	1.74
6I. Styrofoam	1.80	1.70	1.76	1.96	1.81	1.55
6J. Cardboard and boxes	2.57	2.54	2.57	2.57	2.62	2.32
6K. Computer paper	2.17	2.22	2.07	2.30	2.15	1.90
6L. Junk mail	2.39	2.43	2.24	2.48	2.48	1.86
6M. Electronic items, such as computers, TVs, or cell phones	1.94	2.03	1.79	1.96	1.95	1.91
6N. Plastic bags	2.33	2.28	2.31	2.33	2.40	2.19
6O. Paper bags	2.42	2.48	2.37	2.47	2.43	2.10
6P. Fluorescent light bulbs	1.67	1.75	1.40	1.78	1.68	1.58
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.88	1.80	1.67	1.97	1.88	2.32
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.71	1.88	1.56	1.80	1.62	1.75

Comparisons of Column Means[a,b]

	Area of Residence				
	North County	West County	East San Jose and Milpitas	West San Jose	South County
	(A)	(B)	(C)	(D)	(E)
6A. Newspapers	B C				
6B. Magazines					
6C. Lawn and garden clippings					
6D. Aluminum cans, such as for sodas or juices					
6E. Tin cans, such as for soup, beans, or pet food					
6F. Glass bottles and containers					
6G. Plastic containers, such as for beverage, yogurt, or shampoo					
6H. Household batteries					
6I. Styrofoam					
6J. Cardboard and boxes					
6K. Computer paper					
6L. Junk mail	E		E	E	
6M. Electronic items, such as computers, TVs, or cell phones					
6N. Plastic bags					
6O. Paper bags					
6P. Fluorescent light bulbs					
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires					
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano					

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Annual Household Income					
	Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
6A. Newspapers	2.49	2.18	2.58	2.44	2.66	2.59
6B. Magazines	2.41	2.02	2.57	2.40	2.58	2.52
6C. Lawn and garden clippings	2.02	1.69	1.91	2.00	2.30	2.12
6D. Aluminum cans, such as for sodas or juices	2.61	2.54	2.57	2.53	2.64	2.73
6E. Tin cans, such as for soup, beans, or pet food	2.30	2.07	2.37	2.27	2.41	2.38
6F. Glass bottles and containers	2.56	2.38	2.50	2.51	2.66	2.68
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.49	2.38	2.47	2.54	2.46	2.56
6H. Household batteries	1.78	1.63	1.50	1.65	2.05	1.94
6I. Styrofoam	1.80	1.48	1.73	1.81	1.91	1.98
6J. Cardboard and boxes	2.57	2.33	2.63	2.54	2.75	2.60
6K. Computer paper	2.17	1.68	2.42	2.37	2.27	2.20
6L. Junk mail	2.39	2.18	2.43	2.32	2.52	2.50
6M. Electronic items, such as computers, TVs, or cell phones	1.94	1.65	1.89	1.95	2.18	1.99
6N. Plastic bags	2.33	2.28	2.22	2.33	2.33	2.41
6O. Paper bags	2.42	2.18	2.57	2.44	2.46	2.48
6P. Fluorescent light bulbs	1.67	1.52	1.49	1.60	1.79	1.82
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.88	1.66	1.87	1.88	1.99	1.98
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.71	1.57	1.55	1.68	1.91	1.79

Comparisons of Column Means[a,b]

	Annual Household Income				
	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
	(A)	(B)	(C)	(D)	(E)
6A. Newspapers				A	A
6B. Magazines		A	A	A	A
6C. Lawn and garden clippings				A	
6D. Aluminum cans, such as for sodas or juices					
6E. Tin cans, such as for soup, beans, or pet food					
6F. Glass bottles and containers					A
6G. Plastic containers, such as for beverage, yogurt, or shampoo					
6H. Household batteries				B	
6I. Styrofoam					A
6J. Cardboard and boxes				A	
6K. Computer paper		A	A	A	A
6L. Junk mail					
6M. Electronic items, such as computers, TVs, or cell phones				A	
6N. Plastic bags					
6O. Paper bags					
6P. Fluorescent light bulbs					
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires					
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano					

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Homeownership Status		
	Total	Own	Rent
6A. Newspapers	2.50	2.61	2.28
6B. Magazines	2.41	2.57	2.08
6C. Lawn and garden clippings	2.03	2.31	1.41
6D. Aluminum cans, such as for sodas or juices	2.63	2.70	2.47
6E. Tin cans, such as for soup, beans, or pet food	2.31	2.51	1.88
6F. Glass bottles and containers	2.58	2.69	2.34
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.52	2.61	2.32
6H. Household batteries	1.80	1.90	1.60
6I. Styrofoam	1.81	2.07	1.20
6J. Cardboard and boxes	2.58	2.68	2.35
6K. Computer paper	2.18	2.32	1.89
6L. Junk mail	2.41	2.53	2.14
6M. Electronic items, such as computers, TVs, or cell phones	1.95	2.13	1.55
6N. Plastic bags	2.35	2.40	2.22
6O. Paper bags	2.43	2.55	2.15
6P. Fluorescent light bulbs	1.69	1.79	1.46
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.90	2.04	1.60
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.74	1.89	1.41

Comparisons of Column Means[a,b]

	Homeownership Status	
	Own	Rent
	(A)	(B)
6A. Newspapers	B	
6B. Magazines	B	
6C. Lawn and garden clippings	B	
6D. Aluminum cans, such as for sodas or juices	B	
6E. Tin cans, such as for soup, beans, or pet food	B	
6F. Glass bottles and containers	B	
6G. Plastic containers, such as for beverage, yogurt, or shampoo	B	
6H. Household batteries	B	
6I. Styrofoam	B	
6J. Cardboard and boxes	B	
6K. Computer paper	B	
6L. Junk mail	B	
6M. Electronic items, such as computers, TVs, or cell phones	B	
6N. Plastic bags		
6O. Paper bags	B	
6P. Fluorescent light bulbs	B	
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	B	
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	B	

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Residence Type				
	Total	Detached Single Family	Apartment	Condo or Townhome	Other
6A. Newspapers	2.50	2.59	2.15	2.42	2.43
6B. Magazines	2.42	2.55	1.97	2.41	2.16
6C. Lawn and garden clippings	2.01	2.38	.87	1.40	1.71
6D. Aluminum cans, such as for sodas or juices	2.61	2.69	2.32	2.63	2.48
6E. Tin cans, such as for soup, beans, or pet food	2.29	2.48	1.69	2.30	1.85
6F. Glass bottles and containers	2.56	2.69	2.22	2.35	2.40
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.50	2.62	2.21	2.41	2.20
6H. Household batteries	1.79	1.91	1.63	1.52	1.50
6I. Styrofoam	1.79	1.97	1.02	1.84	1.49
6J. Cardboard and boxes	2.57	2.68	2.17	2.63	2.31
6K. Computer paper	2.18	2.35	1.72	2.06	1.77
6L. Junk mail	2.39	2.53	1.98	2.33	2.16
6M. Electronic items, such as computers, TVs, or cell phones	1.94	2.06	1.56	1.97	1.65
6N. Plastic bags	2.34	2.42	1.95	2.36	2.27
6O. Paper bags	2.42	2.53	1.90	2.51	2.33
6P. Fluorescent light bulbs	1.67	1.77	1.32	1.69	1.47
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.88	2.08	1.39	1.80	1.35
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.72	1.88	1.38	1.60	1.22

Comparisons of Column Means[a,b]

	Residence Type			
	Detached Single Family Home	Apartment	Condo or Townhome	Other
	(A)	(B)	(C)	(D)
6A. Newspapers	B			
6B. Magazines	B D		B	
6C. Lawn and garden clippings	B C D		B	B
6D. Aluminum cans, such as for sodas or juices	B			
6E. Tin cans, such as for soup, beans, or pet food	B D		B	
6F. Glass bottles and containers	B C			
6G. Plastic containers, such as for beverage, yogurt, or shampoo	B D			
6H. Household batteries				
6I. Styrofoam	B		B	
6J. Cardboard and boxes	B D		B	
6K. Computer paper	B D			
6L. Junk mail	B			
6M. Electronic items, such as computers, TVs, or cell phones	B			
6N. Plastic bags	B			
6O. Paper bags	B		B	
6P. Fluorescent light bulbs	B			
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	B D			
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	B D			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Household Purchase Responsibility			
	Total	Respondent	Another family	Joint responsibi
6A. Newspapers	2.49	2.60	2.11	2.48
6B. Magazines	2.41	2.52	2.06	2.39
6C. Lawn and garden clippings	2.02	2.02	1.60	2.15
6D. Aluminum cans, such as for sodas or juices	2.61	2.63	2.38	2.66
6E. Tin cans, such as for soup, beans, or pet food	2.30	2.45	1.93	2.24
6F. Glass bottles and containers	2.55	2.58	2.26	2.62
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.50	2.57	2.21	2.50
6H. Household batteries	1.79	1.90	1.34	1.80
6I. Styrofoam	1.80	1.94	1.38	1.78
6J. Cardboard and boxes	2.57	2.66	2.37	2.53
6K. Computer paper	2.18	2.21	2.15	2.15
6L. Junk mail	2.40	2.52	2.11	2.35
6M. Electronic items, such as computers, TVs, or cell phones	1.94	2.02	1.65	1.93
6N. Plastic bags	2.33	2.45	2.06	2.29
6O. Paper bags	2.42	2.51	1.93	2.46
6P. Fluorescent light bulbs	1.67	1.73	1.17	1.75
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.88	1.79	1.61	2.07
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.72	1.85	1.21	1.73

Comparisons of Column Means[a,b]

	Household Purchase Responsibility		
	Respondent	Another family member	Joint responsibility
	(A)	(B)	(C)
6A. Newspapers	B		B
6B. Magazines	B		B
6C. Lawn and garden clippings	B		B
6D. Aluminum cans, such as for sodas or juices			B
6E. Tin cans, such as for soup, beans, or pet food	B		
6F. Glass bottles and containers	B		B
6G. Plastic containers, such as for beverage, yogurt, or shampoo	B		B
6H. Household batteries	B		B
6I. Styrofoam	B		
6J. Cardboard and boxes	B		
6K. Computer paper			
6L. Junk mail	B		
6M. Electronic items, such as computers, TVs, or cell phones			
6N. Plastic bags	B		
6O. Paper bags	B		B
6P. Fluorescent light bulbs	B		B
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires			A B
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	B		B

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Recycling or Disposing Responsibility			
	Total	Respondent	Another family	Joint responsibi
6A. Newspapers	2.50	2.51	1.93	2.61
6B. Magazines	2.42	2.43	2.04	2.50
6C. Lawn and garden clippings	2.02	1.98	1.48	2.22
6D. Aluminum cans, such as for sodas or juices	2.62	2.64	2.32	2.67
6E. Tin cans, such as for soup, beans, or pet food	2.30	2.37	1.77	2.35
6F. Glass bottles and containers	2.56	2.55	2.12	2.69
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.50	2.49	2.10	2.60
6H. Household batteries	1.79	1.82	1.54	1.81
6I. Styrofoam	1.80	1.84	1.42	1.86
6J. Cardboard and boxes	2.58	2.58	2.27	2.64
6K. Computer paper	2.18	2.13	2.01	2.29
6L. Junk mail	2.40	2.45	2.03	2.43
6M. Electronic items, such as computers, TVs, or cell phones	1.94	1.94	1.44	2.05
6N. Plastic bags	2.34	2.38	1.92	2.39
6O. Paper bags	2.43	2.45	1.98	2.51
6P. Fluorescent light bulbs	1.67	1.61	1.31	1.83
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.88	1.75	1.58	2.11
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.72	1.75	1.48	1.74

Comparisons of Column Means[a,b]

	Recycling or Disposing Responsibility		
	Respondent	Another family member	Joint responsibility
	(A)	(B)	(C)
6A. Newspapers	B		B
6B. Magazines	B		B
6C. Lawn and garden clippings	B		B
6D. Aluminum cans, such as for sodas or juices	B		B
6E. Tin cans, such as for soup, beans, or pet food	B		B
6F. Glass bottles and containers	B		B
6G. Plastic containers, such as for beverage, yogurt, or shampoo	B		B
6H. Household batteries			
6I. Styrofoam			
6J. Cardboard and boxes	B		B
6K. Computer paper			
6L. Junk mail	B		B
6M. Electronic items, such as computers, TVs, or cell phones	B		B
6N. Plastic bags	B		B
6O. Paper bags	B		B
6P. Fluorescent light bulbs			B
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires			A B
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano			

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

	Knowledge of Waste Reduction and Recycling			
	Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
6A. Newspapers	2.49	2.68	2.37	2.09
6B. Magazines	2.41	2.63	2.28	1.95
6C. Lawn and garden clippings	2.02	2.35	1.80	1.46
6D. Aluminum cans, such as for sodas or juices	2.62	2.85	2.49	2.08
6E. Tin cans, such as for soup, beans, or pet food	2.30	2.57	2.14	1.65
6F. Glass bottles and containers	2.56	2.76	2.42	2.21
6G. Plastic containers, such as for beverage, yogurt, or shampoo	2.49	2.69	2.35	2.36
6H. Household batteries	1.79	2.13	1.59	1.04
6I. Styrofoam	1.80	2.06	1.62	1.34
6J. Cardboard and boxes	2.57	2.74	2.48	2.04
6K. Computer paper	2.18	2.47	2.01	1.49
6L. Junk mail	2.39	2.63	2.26	1.87
6M. Electronic items, such as computers, TVs, or cell phones	1.94	2.25	1.73	1.42
6N. Plastic bags	2.33	2.51	2.21	2.02
6O. Paper bags	2.42	2.67	2.23	2.22
6P. Fluorescent light bulbs	1.67	1.94	1.49	1.26
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	1.88	2.12	1.74	1.37
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	1.71	2.05	1.50	1.19

Comparisons of Column Means[a,b]

	Knowledge of Waste Reduction and Recycling		
	Very Knowledgeable (A)	Somewhat Knowledgeable (B)	Not Knowledgeable (C)
6A. Newspapers	B C		
6B. Magazines	B C		
6C. Lawn and garden clippings	B C		
6D. Aluminum cans, such as for sodas or juices	B C	C	
6E. Tin cans, such as for soup, beans, or pet food	B C	C	
6F. Glass bottles and containers	B C		
6G. Plastic containers, such as for beverage, yogurt, or shampoo	B		
6H. Household batteries	B C	C	
6I. Styrofoam	B C		
6J. Cardboard and boxes	B C	C	
6K. Computer paper	B C	C	
6L. Junk mail	B C		
6M. Electronic items, such as computers, TVs, or cell phones	B C		
6N. Plastic bags	B C		
6O. Paper bags	B C		
6P. Fluorescent light bulbs	B C		
6Q. Used automotive products, such as oil, transmission fluids, oil filters, or tires	B C		
6R. Paints, pesticides, or common household chemicals, such as bleach or Drano	B C		

Results are based on two-sided tests assuming equal variances with significance level 0.05. For each significant pair, the key of the smaller category appears under the category with larger mean.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts in some subtables are not integers. They were rounded to the nearest integers before performing pairwise comparisons.

		Gender		
		Total	Male	Female
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	545	273	273
	Lack of belief in recycling	33 6.0%	18 6.7%	14 5.2%
	Lack of curbside pick-up service	48 8.9%	31 11.4%	17 6.4%
	Lack of monetary incentives to recycle	24 4.4%	14 5.1%	10 3.8%
	Recycling is inconvenient	51 9.4%	31 11.4%	20 7.4%
	Too many restrictions on materials that can be	33 6.1%	10 3.7%	23 8.4%
	Unavailability of bins	40 7.4%	16 5.8%	25 9.1%
	Unaware/unsure of how to recycle	89 16.2%	47 17.2%	42 15.3%
	Unaware/unsure of what can be recycled	59 10.8%	26 9.7%	32 11.8%
	Unaware/unsure of where to recycle	73 13.5%	44 16.0%	30 10.9%
	Don't get the tested items	21 3.9%	11 4.0%	10 3.7%
	Lack of time	5 .9%	3 1.2%	2 .6%
	Some items do not apply	11 2.0%	3 1.1%	8 2.9%
	Too lazy to recycle	3 .5%	3 1.0%	0 .0%
	Recycling is expensive	1 .2%	0 .0%	1 .5%
	Other	32 5.9%	13 4.6%	19 7.1%
	DK/NA	81 14.9%	35 13.0%	46 16.8%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling		
	Lack of curbside pick-up service	B	
	Lack of monetary incentives to recycle		
	Recycling is inconvenient		
	Too many restrictions on materials that can be picked up		A
	Unavailability of bins		
	Unaware/unsure of how to recycle		
	Unaware/unsure of what can be recycled		
	Unaware/unsure of where to recycle		
	Don't get the tested items		
	Lack of time		
	Some items do not apply		
	Too lazy to recycle		.[a]
	Recycling is expensive	.[a]	
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Age		
		Total	18 to 29	30 to 44
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	528	106	177
	Lack of belief in recycling	33 6.2%	8 7.3%	14 7.7%
	Lack of curbside pick-up service	45 8.6%	8 8.0%	15 8.7%
	Lack of monetary incentives to recycle	24 4.6%	4 3.8%	13 7.2%
	Recycling is inconvenient	49 9.3%	7 6.6%	23 12.7%
	Too many restrictions on materials that can be	32 6.1%	4 3.6%	9 5.3%
	Unavailability of bins	38 7.3%	8 8.0%	11 6.4%
	Unaware/unsure of how to recycle	89 16.8%	20 18.9%	32 18.4%
	Unaware/unsure of what can be recycled	58 11.0%	20 18.7%	19 10.7%
	Unaware/unsure of where to recycle	69 13.1%	25 23.5%	20 11.4%
	Don't get the tested items	21 4.0%	3 2.7%	10 5.6%
	Lack of time	4 .8%	2 1.8%	2 .9%
	Some items do not apply	11 2.0%	1 1.3%	1 .3%
	Too lazy to recycle	3 .5%	0 .0%	0 .0%
	Recycling is expensive	1 .2%	0 .0%	0 .0%
	Other	31 5.9%	5 4.8%	9 5.2%
	DK/NA	77 14.7%	16 15.3%	21 11.7%

		Age	
		45 to 59	60 or older
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	145	100
	Lack of belief in recycling	6 3.9%	6 5.6%
	Lack of curbside pick-up service	12 8.4%	9 9.4%
	Lack of monetary incentives to recycle	7 4.7%	1 .6%
	Recycling is inconvenient	11 7.6%	9 8.7%
	Too many restrictions on materials that can be	13 9.0%	6 6.0%
	Unavailability of bins	14 9.4%	5 5.0%
	Unaware/unsure of how to recycle	24 16.6%	12 12.1%
	Unaware/unsure of what can be recycled	9 6.0%	10 10.4%
	Unaware/unsure of where to recycle	13 9.1%	11 11.0%
	Don't get the tested items	3 2.0%	5 5.4%
	Lack of time	0 .0%	1 .7%
	Some items do not apply	7 5.0%	1 1.4%
	Too lazy to recycle	2 1.0%	1 1.3%
	Recycling is expensive	1 .5%	1 .6%
	Other	8 5.2%	9 9.3%
	DK/NA	24 16.6%	17 16.6%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling				
	Lack of curbside pick-up service				
	Lack of monetary incentives to recycle				
	Recycling is inconvenient				
	Too many restrictions on materials that can be picked up				
	Unavailability of bins				
	Unaware/unsure of how to recycle				
	Unaware/unsure of what can be recycled	C			
	Unaware/unsure of where to recycle	B C			
	Don't get the tested items				
	Lack of time			.[a]	
	Some items do not apply			B	
	Too lazy to recycle	.[a]	.[a]		
	Recycling is expensive	.[a]	.[a]		
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity		
		Total	Caucasian	Hispanic
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	524	225	113
	Lack of belief in recycling	30 5.6%	9 4.2%	10 8.9%
	Lack of curbside pick-up service	46 8.8%	16 6.9%	7 6.6%
	Lack of monetary incentives to recycle	22 4.3%	5 2.4%	4 3.6%
	Recycling is inconvenient	49 9.4%	22 9.9%	8 7.3%
	Too many restrictions on materials that can be	32 6.2%	12 5.4%	10 8.5%
	Unavailability of bins	40 7.5%	15 6.6%	5 4.3%
	Unaware/unsure of how to recycle	86 16.5%	32 14.1%	25 22.5%
	Unaware/unsure of what can be recycled	55 10.6%	24 10.8%	13 11.9%
	Unaware/unsure of where to recycle	68 13.0%	25 11.0%	13 11.6%
	Don't get the tested items	21 4.0%	13 5.7%	6 5.5%
	Lack of time	4 .8%	4 1.8%	0 .0%
	Some items do not apply	11 2.0%	7 3.3%	1 .9%
	Too lazy to recycle	3 .5%	3 1.2%	0 .0%
	Recycling is expensive	1 .2%	1 .6%	0 .0%
	Other	29 5.6%	17 7.7%	8 7.3%
	DK/NA	81 15.4%	36 16.0%	17 15.0%

		Ethnicity	
		Asian	Other
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	161	25
	Lack of belief in recycling	8 5.1%	2 7.3%
	Lack of curbside pick-up service	19 11.9%	4 15.3%
	Lack of monetary incentives to recycle	11 7.1%	2 5.9%
	Recycling is inconvenient	18 11.1%	1 3.3%
	Too many restrictions on materials that can be	11 6.6%	0 .0%
	Unavailability of bins	17 10.3%	3 13.1%
	Unaware/unsure of how to recycle	22 13.8%	7 27.8%
	Unaware/unsure of what can be recycled	13 8.1%	5 18.1%
	Unaware/unsure of where to recycle	27 16.8%	3 12.6%
	Don't get the tested items	2 1.3%	0 .0%
	Lack of time	0 .0%	0 .0%
	Some items do not apply	2 1.1%	1 2.2%
	Too lazy to recycle	0 .0%	0 .0%
	Recycling is expensive	0 .0%	0 .0%
	Other	4 2.4%	0 .0%
	DK/NA	25 15.5%	3 11.5%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling				
	Lack of curbside pick-up service				
	Lack of monetary incentives to recycle				
	Recycling is inconvenient				
	Too many restrictions on materials that can be picked up				[a] .
	Unavailability of bins				
	Unaware/unsure of how to recycle				
	Unaware/unsure of what can be recycled				
	Unaware/unsure of where to recycle				
	Don't get the tested items				[a] .
	Lack of time		[a] .	[a] .	[a] .
	Some items do not apply				
	Too lazy to recycle		[a] .	[a] .	[a] .
	Recycling is expensive		[a] .	[a] .	[a] .
	Other				[a] .
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Length of Residence		
		Total	5 years or less	6 to 15 years
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	543	138	121
	Lack of belief in recycling	33 6.0%	7 5.3%	9 7.4%
	Lack of curbside pick-up service	48 8.9%	9 6.8%	15 12.1%
	Lack of monetary incentives to recycle	24 4.5%	6 4.6%	8 6.5%
	Recycling is inconvenient	51 9.4%	18 12.9%	9 7.6%
	Too many restrictions on materials that can be	33 6.1%	14 9.8%	3 2.7%
	Unavailability of bins	40 7.5%	17 11.9%	6 5.0%
	Unaware/unsure of how to recycle	86 15.9%	21 15.4%	22 18.4%
	Unaware/unsure of what can be recycled	59 10.8%	9 6.7%	20 16.4%
	Unaware/unsure of where to recycle	73 13.4%	19 13.5%	20 16.6%
	Don't get the tested items	21 3.9%	3 2.2%	7 5.6%
	Lack of time	5 .9%	0 .0%	1 .7%
	Some items do not apply	11 2.0%	0 .0%	2 2.0%
	Too lazy to recycle	3 .5%	0 .0%	1 .5%
	Recycling is expensive	1 .2%	0 .0%	0 .0%
	Other	32 5.9%	9 6.7%	3 2.3%
	DK/NA	81 15.0%	19 13.4%	15 12.3%

		Length of Residence	
		16 to 25 years	26 years or more
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	106	177
	Lack of belief in recycling	8 7.8%	8 4.5%
	Lack of curbside pick-up service	5 5.0%	19 10.8%
	Lack of monetary incentives to recycle	6 5.3%	4 2.4%
	Recycling is inconvenient	5 5.0%	19 10.7%
	Too many restrictions on materials that can be	6 5.7%	10 5.7%
	Unavailability of bins	8 7.2%	10 5.7%
	Unaware/unsure of how to recycle	22 20.5%	21 12.0%
	Unaware/unsure of what can be recycled	13 12.3%	16 9.3%
	Unaware/unsure of where to recycle	16 15.3%	18 10.1%
	Don't get the tested items	2 2.1%	9 5.1%
	Lack of time	3 2.4%	2 .9%
	Some items do not apply	4 3.4%	5 2.7%
	Too lazy to recycle	0 .0%	2 1.2%
	Recycling is expensive	1 .6%	1 .4%
	Other	5 4.5%	15 8.6%
	DK/NA	22 20.8%	26 14.6%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling				
	Lack of curbside pick-up service				
	Lack of monetary incentives to recycle				
	Recycling is inconvenient				
	Too many restrictions on materials that can be picked up				
	Unavailability of bins				
	Unaware/unsure of how to recycle				
	Unaware/unsure of what can be recycled				
	Unaware/unsure of where to recycle				
	Don't get the tested items				
	Lack of time	.[a]			
	Some items do not apply	.[a]			
	Too lazy to recycle	.[a]		.[a]	
	Recycling is expensive	.[a]	.[a]		
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	545	111	93	139
	Lack of belief in recycling	33 6.0%	5 4.9%	7 7.9%	8 5.9%
	Lack of curbside pick-up service	48 8.9%	10 9.2%	6 6.5%	19 13.4%
	Lack of monetary incentives to recycle	24 4.4%	1 .7%	5 5.9%	11 7.7%
	Recycling is inconvenient	51 9.4%	13 11.9%	11 11.9%	8 5.8%
	Too many restrictions on materials that can be	33 6.1%	4 3.8%	3 2.7%	10 7.1%
	Unavailability of bins	40 7.4%	8 7.4%	5 5.3%	13 9.2%
	Unaware/unsure of how to recycle	89 16.2%	23 20.4%	16 17.4%	21 15.1%
	Unaware/unsure of what can be recycled	59 10.8%	9 8.4%	9 9.5%	14 10.3%
	Unaware/unsure of where to recycle	73 13.5%	12 10.7%	13 14.2%	16 11.7%
	Don't get the tested items	21 3.9%	5 4.5%	2 1.7%	5 3.7%
	Lack of time	5 .9%	1 .8%	2 2.6%	0 .0%
	Some items do not apply	11 2.0%	1 .7%	3 3.3%	5 3.4%
	Too lazy to recycle	3 .5%	0 .0%	0 .0%	1 .4%
	Recycling is expensive	1 .2%	0 .0%	1 .7%	1 .5%
	Other	32 5.9%	11 9.7%	2 2.3%	3 2.2%
	DK/NA	81 14.9%	20 18.0%	16 17.3%	17 12.5%

		Area of Residence	
		West San Jose	South County
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	168	35
	Lack of belief in recycling	9 5.3%	3 7.9%
	Lack of curbside pick-up service	10 6.0%	4 10.3%
	Lack of monetary incentives to recycle	5 3.3%	2 5.1%
	Recycling is inconvenient	14 8.2%	5 14.8%
	Too many restrictions on materials that can be	13 7.5%	4 11.1%
	Unavailability of bins	12 7.1%	3 7.7%
	Unaware/unsure of how to recycle	21 12.6%	8 22.2%
	Unaware/unsure of what can be recycled	22 13.3%	4 11.3%
	Unaware/unsure of where to recycle	28 16.8%	4 11.6%
	Don't get the tested items	8 4.7%	2 4.3%
	Lack of time	1 .6%	1 2.2%
	Some items do not apply	2 1.2%	0 .0%
	Too lazy to recycle	2 1.3%	0 .0%
	Recycling is expensive	0 .0%	0 .0%
	Other	15 8.9%	1 3.4%
	DK/NA	23 13.7%	5 14.4%

Comparisons of Column Proportions[b,c]

		Area of Residence		
		North County	West County	East San Jose and Milpitas
		(A)	(B)	(C)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling			
	Lack of curbside pick-up service			
	Lack of monetary incentives to recycle			
	Recycling is inconvenient			
	Too many restrictions on materials that can be picked up			
	Unavailability of bins			
	Unaware/unsure of how to recycle			
	Unaware/unsure of what can be recycled			
	Unaware/unsure of where to recycle			
	Don't get the tested items			
	Lack of time			.[a]
	Some items do not apply			
	Too lazy to recycle	.[a]	.[a]	
	Recycling is expensive	.[a]		
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Area of Residence	
		West San Jose	South County
		(D)	(E)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling		
	Lack of curbside pick-up service		
	Lack of monetary incentives to recycle		
	Recycling is inconvenient		
	Too many restrictions on materials that can be picked up		
	Unavailability of bins		
	Unaware/unsure of how to recycle		
	Unaware/unsure of what can be recycled		
	Unaware/unsure of where to recycle		
	Don't get the tested items		
	Lack of time		
	Some items do not apply		.[a]
	Too lazy to recycle		.[a]
	Recycling is expensive	.[a]	.[a]
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	545	114	66	114
	Lack of belief in recycling	33 6.0%	7 6.0%	4 6.6%	5 4.3%
	Lack of curbside pick-up service	48 8.9%	11 9.6%	7 11.2%	13 11.3%
	Lack of monetary incentives to recycle	24 4.4%	4 3.3%	6 8.9%	6 5.4%
	Recycling is inconvenient	51 9.4%	8 6.7%	5 8.2%	13 11.4%
	Too many restrictions on materials that can be	33 6.1%	9 7.8%	3 5.3%	10 8.5%
	Unavailability of bins	40 7.4%	5 4.4%	6 8.7%	15 13.6%
	Unaware/unsure of how to recycle	89 16.2%	16 14.3%	12 18.7%	19 17.1%
	Unaware/unsure of what can be recycled	59 10.8%	12 10.4%	6 8.9%	12 10.3%
	Unaware/unsure of where to recycle	73 13.5%	19 16.7%	3 4.9%	13 11.1%
	Don't get the tested items	21 3.9%	6 5.1%	4 5.7%	5 4.2%
	Lack of time	5 .9%	0 .0%	0 .0%	2 1.5%
	Some items do not apply	11 2.0%	3 2.4%	2 2.4%	1 1.1%
	Too lazy to recycle	3 .5%	1 .6%	0 .0%	1 .5%
	Recycling is expensive	1 .2%	0 .0%	1 .9%	1 .6%
	Other	32 5.9%	5 4.2%	3 4.7%	4 3.9%
	DK/NA	81 14.9%	17 15.0%	10 15.7%	10 9.0%

		Annual Household	
		$125,000 or more	DK/NA
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	95	156
	Lack of belief in recycling	7 7.6%	9 5.9%
	Lack of curbside pick-up service	6 6.3%	11 7.2%
	Lack of monetary incentives to recycle	5 5.0%	4 2.4%
	Recycling is inconvenient	12 12.6%	13 8.4%
	Too many restrictions on materials that can be	5 5.5%	6 3.7%
	Unavailability of bins	5 5.6%	9 5.6%
	Unaware/unsure of how to recycle	17 18.5%	23 14.7%
	Unaware/unsure of what can be recycled	9 9.9%	20 12.7%
	Unaware/unsure of where to recycle	16 17.2%	22 14.3%
	Don't get the tested items	4 3.8%	3 2.0%
	Lack of time	0 .0%	3 2.1%
	Some items do not apply	3 3.2%	2 1.3%
	Too lazy to recycle	1 .9%	1 .4%
	Recycling is expensive	0 .0%	0 .0%
	Other	8 8.3%	12 7.6%
	DK/NA	7 7.8%	36 23.2%

Comparisons of Column Proportions[b,c]

		Annual Household Income		
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
		(A)	(B)	(C)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling			
	Lack of curbside pick-up service			
	Lack of monetary incentives to recycle			
	Recycling is inconvenient			
	Too many restrictions on materials that can be picked up			
	Unavailability of bins			
	Unaware/unsure of how to recycle			
	Unaware/unsure of what can be recycled			
	Unaware/unsure of where to recycle			
	Don't get the tested items			
	Lack of time	.[a]	.[a]	
	Some items do not apply			
	Too lazy to recycle		.[a]	
	Recycling is expensive	.[a]		
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

Comparisons of Column Proportions[b,c]

		Annual Household	
		$125,000 or more	DK/NA
		(D)	(E)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling		
	Lack of curbside pick-up service		
	Lack of monetary incentives to recycle		
	Recycling is inconvenient		
	Too many restrictions on materials that can be picked up		
	Unavailability of bins		
	Unaware/unsure of how to recycle		
	Unaware/unsure of what can be recycled		
	Unaware/unsure of where to recycle		
	Don't get the tested items		
	Lack of time	.[a]	
	Some items do not apply		
	Too lazy to recycle		
	Recycling is expensive	.[a]	.[a]
	Other		
	DK/NA		C D

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	526	355	170
	Lack of belief in recycling	31 5.9%	20 5.5%	12 6.9%
	Lack of curbside pick-up service	48 9.2%	30 8.5%	18 10.8%
	Lack of monetary incentives to recycle	24 4.6%	10 2.8%	14 8.3%
	Recycling is inconvenient	50 9.5%	31 8.8%	19 10.9%
	Too many restrictions on materials that can be	31 5.9%	22 6.3%	9 5.0%
	Unavailability of bins	40 7.6%	23 6.6%	16 9.6%
	Unaware/unsure of how to recycle	87 16.6%	61 17.2%	26 15.3%
	Unaware/unsure of what can be recycled	52 9.9%	36 10.3%	16 9.3%
	Unaware/unsure of where to recycle	68 13.0%	46 12.9%	23 13.3%
	Don't get the tested items	21 4.0%	13 3.7%	8 4.7%
	Lack of time	4 .8%	2 .7%	2 1.1%
	Some items do not apply	10 1.9%	8 2.3%	2 1.2%
	Too lazy to recycle	3 .5%	3 .8%	0 .0%
	Recycling is expensive	1 .2%	1 .4%	0 .0%
	Other	30 5.7%	25 7.2%	4 2.5%
	DK/NA	77 14.7%	54 15.3%	23 13.4%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling		
	Lack of curbside pick-up service		
	Lack of monetary incentives to recycle		A
	Recycling is inconvenient		
	Too many restrictions on materials that can be picked up		
	Unavailability of bins		
	Unaware/unsure of how to recycle		
	Unaware/unsure of what can be recycled		
	Unaware/unsure of where to recycle		
	Don't get the tested items		
	Lack of time		
	Some items do not apply		
	Too lazy to recycle		.[a]
	Recycling is expensive		.[a]
	Other	B	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type		
		Total	Detached Single Family Home	Apartment
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	532	344	80
	Lack of belief in recycling	33 6.1%	22 6.3%	7 8.3%
	Lack of curbside pick-up service	48 9.0%	35 10.1%	4 4.7%
	Lack of monetary incentives to recycle	24 4.5%	13 3.8%	7 8.4%
	Recycling is inconvenient	51 9.6%	29 8.5%	10 11.9%
	Too many restrictions on materials that can be	32 6.0%	25 7.3%	2 2.4%
	Unavailability of bins	40 7.5%	19 5.6%	10 12.0%
	Unaware/unsure of how to recycle	88 16.6%	55 16.1%	15 19.4%
	Unaware/unsure of what can be recycled	55 10.3%	36 10.4%	9 11.9%
	Unaware/unsure of where to recycle	71 13.3%	45 13.0%	15 18.3%
	Don't get the tested items	21 4.0%	12 3.6%	3 3.6%
	Lack of time	4 .8%	3 1.0%	1 1.2%
	Some items do not apply	10 1.9%	7 2.1%	1 1.7%
	Too lazy to recycle	3 .5%	3 .8%	0 .0%
	Recycling is expensive	1 .2%	0 .0%	0 .0%
	Other	31 5.9%	25 7.4%	0 .0%
	DK/NA	78 14.6%	52 15.2%	9 11.4%

		Residence Type	
		Condo or Townhome	Other
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	61	47
	Lack of belief in recycling	1 2.2%	3 5.8%
	Lack of curbside pick-up service	2 4.1%	7 14.1%
	Lack of monetary incentives to recycle	2 3.7%	2 4.4%
	Recycling is inconvenient	8 14.0%	4 8.5%
	Too many restrictions on materials that can be	1 1.1%	4 8.8%
	Unavailability of bins	9 14.1%	2 4.7%
	Unaware/unsure of how to recycle	11 17.5%	7 14.0%
	Unaware/unsure of what can be recycled	5 9.0%	4 8.9%
	Unaware/unsure of where to recycle	9 14.7%	2 4.6%
	Don't get the tested items	2 3.4%	4 7.7%
	Lack of time	0 .0%	0 .0%
	Some items do not apply	1 1.1%	1 1.3%
	Too lazy to recycle	0 .0%	0 .0%
	Recycling is expensive	1 2.1%	0 .0%
	Other	1 2.2%	4 9.6%
	DK/NA	12 19.6%	4 9.3%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling				
	Lack of curbside pick-up service				
	Lack of monetary incentives to recycle				
	Recycling is inconvenient				
	Too many restrictions on materials that can be picked up				
	Unavailability of bins				
	Unaware/unsure of how to recycle				
	Unaware/unsure of what can be recycled				
	Unaware/unsure of where to recycle				
	Don't get the tested items				
	Lack of time			.[a]	.[a]
	Some items do not apply				
	Too lazy to recycle		.[a]	.[a]	.[a]
	Recycling is expensive	.[a]	.[a]		.[a]
	Other		.[a]		
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	542	242	69	231
	Lack of belief in recycling	33 6.0%	14 5.6%	4 6.6%	14 6.2%
	Lack of curbside pick-up service	48 9.0%	22 9.1%	4 5.4%	23 9.9%
	Lack of monetary incentives to recycle	24 4.5%	15 6.3%	3 3.9%	6 2.7%
	Recycling is inconvenient	51 9.3%	22 8.9%	6 8.9%	23 9.9%
	Too many restrictions on materials that can be	33 6.1%	13 5.2%	6 8.3%	15 6.4%
	Unavailability of bins	40 7.5%	23 9.6%	3 4.8%	14 6.0%
	Unaware/unsure of how to recycle	89 16.4%	36 15.1%	13 19.6%	39 16.8%
	Unaware/unsure of what can be recycled	58 10.7%	22 9.1%	9 13.0%	27 11.7%
	Unaware/unsure of where to recycle	73 13.6%	33 13.5%	13 19.5%	27 11.9%
	Don't get the tested items	21 3.9%	11 4.7%	4 5.2%	6 2.7%
	Lack of time	4 .8%	2 .6%	0 .0%	3 1.2%
	Some items do not apply	11 2.0%	4 1.5%	0 .0%	7 3.0%
	Too lazy to recycle	3 .5%	2 .8%	1 1.2%	0 .0%
	Recycling is expensive	1 .2%	1 .3%	0 .0%	1 .3%
	Other	30 5.6%	15 6.3%	4 5.1%	12 5.1%
	DK/NA	81 15.0%	35 14.4%	5 7.7%	41 17.9%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling			
	Lack of curbside pick-up service			
	Lack of monetary incentives to recycle			
	Recycling is inconvenient			
	Too many restrictions on materials that can be picked up			
	Unavailability of bins			
	Unaware/unsure of how to recycle			
	Unaware/unsure of what can be recycled			
	Unaware/unsure of where to recycle			
	Don't get the tested items			
	Lack of time		.[a]	
	Some items do not apply		.[a]	
	Too lazy to recycle			.[a]
	Recycling is expensive		.[a]	
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	540	257	55	228
	Lack of belief in recycling	33 6.0%	12 4.7%	4 7.6%	16 7.2%
	Lack of curbside pick-up service	47 8.7%	27 10.6%	1 1.3%	19 8.2%
	Lack of monetary incentives to recycle	23 4.3%	11 4.2%	8 14.9%	4 1.8%
	Recycling is inconvenient	51 9.4%	23 8.8%	3 4.8%	25 11.1%
	Too many restrictions on materials that can be	33 6.1%	17 6.7%	4 6.5%	12 5.4%
	Unavailability of bins	39 7.3%	20 7.8%	3 4.7%	17 7.3%
	Unaware/unsure of how to recycle	87 16.1%	36 14.2%	11 19.5%	40 17.6%
	Unaware/unsure of what can be recycled	59 10.9%	24 9.5%	9 15.6%	26 11.3%
	Unaware/unsure of where to recycle	73 13.6%	35 13.6%	8 14.0%	31 13.6%
	Don't get the tested items	21 3.9%	15 6.0%	2 3.2%	4 1.8%
	Lack of time	4 .8%	2 .9%	1 1.7%	1 .4%
	Some items do not apply	11 2.0%	4 1.6%	0 .0%	7 2.9%
	Too lazy to recycle	3 .5%	2 .8%	1 1.5%	0 .0%
	Recycling is expensive	1 .2%	1 .2%	0 .0%	1 .3%
	Other	31 5.8%	13 5.1%	2 4.4%	16 6.8%
	DK/NA	81 15.1%	35 13.7%	6 11.3%	40 17.5%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling			
	Lack of curbside pick-up service			
	Lack of monetary incentives to recycle		A C	
	Recycling is inconvenient			
	Too many restrictions on materials that can be picked up			
	Unavailability of bins			
	Unaware/unsure of how to recycle			
	Unaware/unsure of what can be recycled			
	Unaware/unsure of where to recycle			
	Don't get the tested items			
	Lack of time			
	Some items do not apply		.[a]	
	Too lazy to recycle			.[a]
	Recycling is expensive		.[a]	
	Other			
	DK/NA			

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		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Total	544	223	287	33
	Lack of belief in recycling	33 6.0%	14 6.3%	17 5.9%	2 4.7%
	Lack of curbside pick-up service	48 8.9%	17 7.4%	32 11.1%	0 .0%
	Lack of monetary incentives to recycle	24 4.4%	3 1.4%	19 6.8%	2 4.7%
	Recycling is inconvenient	51 9.4%	15 6.9%	29 9.9%	7 21.8%
	Too many restrictions on materials that can be	33 6.1%	19 8.3%	13 4.5%	2 4.5%
	Unavailability of bins	40 7.4%	14 6.1%	21 7.3%	6 17.7%
	Unaware/unsure of how to recycle	89 16.3%	33 14.9%	49 17.2%	6 17.7%
	Unaware/unsure of what can be recycled	57 10.5%	16 7.3%	38 13.1%	3 9.7%
	Unaware/unsure of where to recycle	73 13.5%	22 9.7%	47 16.4%	5 14.0%
	Don't get the tested items	21 3.9%	9 3.8%	11 3.8%	2 5.0%
	Lack of time	5 .9%	3 1.2%	2 .8%	0 .0%
	Some items do not apply	11 2.0%	10 4.5%	0 .0%	1 1.7%
	Too lazy to recycle	3 .5%	0 .0%	2 .7%	1 2.1%
	Recycling is expensive	1 .2%	1 .6%	0 .0%	0 .0%
	Other	32 5.9%	19 8.4%	13 4.6%	0 .0%
	DK/NA	81 15.0%	41 18.3%	38 13.1%	3 9.0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
7. You answered never\ to one or more of the waste reduction and recycling practices we discussed. What would you say are the main reasons why you, or members of your household, have never adopted this/thesewaste reduction and recycling practice(s)?	Lack of belief in recycling			
	Lack of curbside pick-up service			[a] .
	Lack of monetary incentives to recycle		A	
	Recycling is inconvenient			A
	Too many restrictions on materials that can be picked up			
	Unavailability of bins			
	Unaware/unsure of how to recycle			
	Unaware/unsure of what can be recycled			
	Unaware/unsure of where to recycle			
	Don't get the tested items			
	Lack of time			[a] .
	Some items do not apply		[a] .	
	Too lazy to recycle	[a] .		
	Recycling is expensive		[a] .	[a] .
	Other			[a] .
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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		Gender		
		Total	Male	Female
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	600	308	292
	More	308 51.4%	143 46.5%	165 56.5%
	Less	15 2.4%	8 2.6%	7 2.2%
	Same	269 44.9%	151 49.2%	118 40.5%
	DK/NA	8 1.3%	5 1.7%	2 .8%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More		A
	Less		
	Same	B	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	581	108	200	164	109
	More	298 51.3%	65 60.4%	101 50.5%	85 51.7%	47 43.1%
	Less	13 2.2%	3 3.0%	5 2.5%	2 1.2%	3 2.6%
	Same	262 45.2%	38 34.9%	92 46.1%	75 46.0%	57 52.3%
	DK/NA	8 1.3%	2 1.6%	2 1.0%	2 1.1%	2 2.0%

Comparisons of Column Proportions[a,b]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More				
	Less				
	Same				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	578	245	128	175	29
	More	297 51.4%	122 49.7%	77 60.2%	84 48.0%	14 47.5%
	Less	14 2.4%	5 2.0%	6 4.3%	3 1.9%	0 .0%
	Same	260 44.9%	118 48.0%	44 34.1%	83 47.2%	15 52.5%
	DK/NA	8 1.3%	1 .3%	2 1.4%	5 3.0%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian	Hispanic	Asian	Other
		(A)	(B)	(C)	(D)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More				
	Less				a .
	Same				
	DK/NA				a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	597	148	134	118	197
	More	308 51.6%	78 52.4%	78 58.4%	65 55.3%	87 44.2%
	Less	15 2.4%	4 3.0%	2 1.6%	6 5.1%	2 1.0%
	Same	267 44.7%	61 41.1%	54 40.0%	44 37.6%	108 54.9%
	DK/NA	8 1.3%	5 3.5%	0 .0%	2 2.1%	0 .0%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More				
	Less				
	Same				B C
	DK/NA		a .		a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	600	120	100	150
	More	308 51.4%	55 45.5%	50 49.6%	84 56.3%
	Less	15 2.4%	2 1.8%	3 2.8%	5 3.6%
	Same	269 44.9%	61 50.6%	47 47.6%	59 39.1%
	DK/NA	8 1.3%	2 2.0%	0 .0%	1 1.0%

		Area of Residence	
		West San Jose	South County
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	190	40
	More	90 47.6%	29 73.0%
	Less	3 1.8%	1 1.7%
	Same	92 48.6%	10 25.3%
	DK/NA	4 1.9%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More					A D
	Less					
	Same					
	DK/NA		a .			a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	600	124	72	126	108	170
	More	308 51.4%	62 50.0%	38 53.1%	68 53.8%	47 43.4%	93 54.9%
	Less	15 2.4%	7 5.3%	3 3.9%	1 .5%	2 2.2%	2 1.3%
	Same	269 44.9%	54 43.5%	31 43.0%	58 45.6%	57 52.8%	70 41.3%
	DK/NA	8 1.3%	1 1.2%	0 .0%	0 .0%	2 1.6%	4 2.6%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More					
	Less					
	Same					
	DK/NA		a .	a .		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	580	398	181
	More	299 51.6%	200 50.1%	100 54.9%
	Less	14 2.4%	9 2.2%	5 2.9%
	Same	261 45.0%	187 46.9%	74 40.9%
	DK/NA	6 1.0%	3 .9%	2 1.3%

Comparisons of Column Proportions[a,b]

		Homeownership Status	
		Own	Rent
		(A)	(B)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More		
	Less		
	Same		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	585	386	84	65	50
	More	303 51.8%	199 51.7%	44 52.5%	28 42.5%	32 64.0%
	Less	14 2.3%	10 2.6%	3 3.6%	0 .0%	1 1.3%
	Same	262 44.8%	175 45.4%	35 41.8%	37 57.5%	15 29.5%
	DK/NA	6 1.0%	1 .4%	2 2.1%	0 .0%	3 5.2%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More				
	Less			.[a]	
	Same			D	
	DK/NA			.[a]	A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	596	274	72	250
	More	306 51.4%	142 52.0%	33 46.2%	131 52.3%
	Less	15 2.4%	9 3.1%	4 5.5%	2 .8%
	Same	267 44.9%	121 44.0%	33 45.9%	113 45.4%
	DK/NA	8 1.3%	2 .8%	2 2.4%	4 1.5%

Comparisons of Column Proportions[a,b]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More			
	Less		C	
	Same			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	594	290	58	246
	More	305 51.4%	146 50.3%	29 49.5%	130 53.1%
	Less	15 2.5%	6 2.2%	1 1.0%	8 3.1%
	Same	267 44.9%	134 46.4%	29 49.5%	103 42.0%
	DK/NA	8 1.3%	3 1.1%	0 .0%	4 1.8%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More			
	Less			
	Same			
	DK/NA		.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	Total	598	255	308	35
	More	308 51.5%	127 49.9%	167 54.2%	14 39.2%
	Less	15 2.4%	7 2.6%	7 2.4%	1 1.9%
	Same	269 45.0%	121 47.2%	130 42.2%	19 53.9%
	DK/NA	6 1.0%	1 .3%	4 1.2%	2 5.0%

Comparisons of Column Proportions[a,b]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
8. Compared to two years ago, would you say that, overall, you, or members of your household, recycle more today, recycle less today orrecycle about the same today?	More			
	Less			
	Same			
	DK/NA			A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Gender		
		Total	Male	Female
9. Why do you recycle more today than two years ago?	Total	308	143	165
	Availability of curbside pick-up	41 13.3%	26 18.3%	15 9.1%
	Availability of more recycling options	48 15.7%	23 16.2%	25 15.2%
	Availability of recycling bins	35 11.4%	21 14.7%	14 8.5%
	Fewer restrictions on materials that can be	5 1.7%	3 2.1%	2 1.2%
	More aware of what, how and/or where to recycle	97 31.5%	41 28.7%	56 34.0%
	Moved to more recycling friendly neighborhood	14 4.6%	7 4.8%	7 4.4%
	Recycling is easier or more convenient	34 11.2%	19 13.0%	16 9.5%
	Recycling has become more important	62 20.0%	30 20.8%	32 19.2%
	Saving money on garbage pick-up	5 1.8%	5 3.3%	1 .5%
	Service changed to mixed recyclables (able	5 1.6%	4 2.5%	1 .8%
	Have more waste or recyclable items	7 2.3%	3 2.1%	4 2.4%
	Increased talk about recycling	10 3.2%	6 4.0%	4 2.6%
	Other	11 3.5%	6 3.9%	5 3.1%
	DK/NA	1 .4%	0 .0%	1 .7%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up	B	
	Availability of more recycling options		
	Availability of recycling bins		
	Fewer restrictions on materials that can be picked up		
	More aware of what, how and/or where to recycle		
	Moved to more recycling friendly neighborhood		
	Recycling is easier or more convenient		
	Recycling has become more important		
	Saving money on garbage pick-up		
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)		
	Have more waste or recyclable items		
	Increased talk about recycling		
	Other		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
9. Why do you recycle more today than two years ago?	Total	298	65	101	85	47
	Availability of curbside pick-up	39 13.3%	7 11.4%	11 10.6%	12 13.7%	10 20.6%
	Availability of more recycling options	47 15.9%	8 11.8%	20 19.5%	12 13.7%	8 17.8%
	Availability of recycling bins	33 11.1%	6 9.3%	10 10.3%	7 8.3%	9 20.1%
	Fewer restrictions on materials that can be	5 1.7%	2 3.4%	1 1.3%	1 .8%	1 1.7%
	More aware of what, how and/or where to recycle	93 31.3%	22 33.2%	29 28.5%	30 35.2%	13 27.5%
	Moved to more recycling friendly neighborhood	13 4.5%	5 8.3%	5 5.0%	1 1.5%	2 3.8%
	Recycling is easier or more convenient	34 11.5%	8 12.7%	10 10.0%	10 11.3%	6 13.6%
	Recycling has become more important	62 20.7%	14 21.8%	21 20.6%	12 14.0%	15 31.4%
	Saving money on garbage pick-up	5 1.8%	3 4.6%	0 .0%	1 .8%	2 3.7%
	Service changed to mixed recyclables (able	5 1.6%	2 3.4%	1 1.3%	1 .9%	1 1.2%
	Have more waste or recyclable items	6 2.0%	2 2.6%	2 1.5%	1 1.1%	2 3.9%
	Increased talk about recycling	10 3.3%	5 7.8%	2 2.0%	3 3.3%	0 .0%
	Other	11 3.6%	2 3.8%	3 3.1%	4 5.1%	1 1.4%
	DK/NA	1 .4%	1 1.8%	0 .0%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up				
	Availability of more recycling options				
	Availability of recycling bins				
	Fewer restrictions on materials that can be picked up				
	More aware of what, how and/or where to recycle				
	Moved to more recycling friendly neighborhood				
	Recycling is easier or more convenient				
	Recycling has become more important				
	Saving money on garbage pick-up		a .		
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)				
	Have more waste or recyclable items				
	Increased talk about recycling				a .
	Other				
	DK/NA		a .	a .	a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
9. Why do you recycle more today than two years ago?	Total	297	122	77	84	14
	Availability of curbside pick-up	36 12.3%	21 16.8%	5 6.6%	10 12.0%	1 5.3%
	Availability of more recycling options	48 16.2%	24 19.3%	8 11.0%	14 16.3%	2 17.7%
	Availability of recycling bins	34 11.3%	16 13.2%	4 5.6%	13 15.0%	1 4.0%
	Fewer restrictions on materials that can be	5 1.7%	2 1.2%	1 1.8%	2 2.7%	0 .0%
	More aware of what, how and/or where to recycle	95 32.1%	29 23.9%	29 37.9%	32 37.6%	5 39.4%
	Moved to more recycling friendly neighborhood	14 4.7%	4 3.1%	5 7.1%	4 5.0%	1 4.3%
	Recycling is easier or more convenient	32 10.7%	14 11.7%	6 8.2%	11 13.5%	0 .0%
	Recycling has become more important	61 20.5%	19 15.3%	14 18.3%	25 29.3%	3 24.9%
	Saving money on garbage pick-up	5 1.8%	1 1.2%	0 .0%	4 4.7%	0 .0%
	Service changed to mixed recyclables (able	5 1.6%	1 1.0%	1 1.7%	2 2.7%	0 .0%
	Have more waste or recyclable items	7 2.3%	1 .5%	3 4.0%	2 2.0%	2 11.0%
	Increased talk about recycling	10 3.4%	0 .0%	4 5.2%	6 7.1%	0 .0%
	Other	11 3.6%	8 6.5%	3 3.5%	0 .0%	0 .0%
	DK/NA	1 .4%	0 .0%	1 1.5%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up				
	Availability of more recycling options				
	Availability of recycling bins				
	Fewer restrictions on materials that can be picked up				a .
	More aware of what, how and/or where to recycle				
	Moved to more recycling friendly neighborhood				
	Recycling is easier or more convenient				a .
	Recycling has become more important				
	Saving money on garbage pick-up		a .		a .
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)				a .
	Have more waste or recyclable items				A
	Increased talk about recycling	a .			a .
	Other			a .	a .
	DK/NA	a .		a .	a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

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c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
9. Why do you recycle more today than two years ago?	Total	308	78	78	65	87
	Availability of curbside pick-up	41 13.3%	4 5.7%	7 8.6%	13 19.3%	17 20.0%
	Availability of more recycling options	48 15.7%	9 12.0%	11 14.1%	16 23.8%	12 14.3%
	Availability of recycling bins	35 11.4%	9 12.0%	10 12.9%	4 6.3%	12 13.3%
	Fewer restrictions on materials that can be	5 1.7%	1 1.0%	1 1.7%	3 4.5%	0 .0%
	More aware of what, how and/or where to recycle	97 31.5%	23 29.4%	32 40.4%	23 34.7%	20 23.1%
	Moved to more recycling friendly neighborhood	14 4.6%	5 6.8%	2 2.1%	5 7.0%	3 3.0%
	Recycling is easier or more convenient	34 11.2%	8 10.7%	8 9.8%	8 11.5%	11 12.6%
	Recycling has become more important	62 20.0%	19 25.0%	4 5.1%	19 28.9%	19 22.2%
	Saving money on garbage pick-up	5 1.8%	0 .0%	0 .0%	2 3.4%	3 3.7%
	Service changed to mixed recyclables (able	5 1.6%	1 1.0%	0 .0%	4 5.4%	1 .6%
	Have more waste or recyclable items	7 2.3%	2 2.3%	3 4.3%	1 1.8%	1 .7%
	Increased talk about recycling	10 3.2%	5 6.1%	5 6.6%	0 .0%	0 .0%
	Other	11 3.5%	2 2.0%	2 2.2%	3 4.0%	5 5.5%
	DK/NA	1 .4%	1 1.5%	0 .0%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up				A
	Availability of more recycling options				
	Availability of recycling bins				
	Fewer restrictions on materials that can be picked up				a.
	More aware of what, how and/or where to recycle				
	Moved to more recycling friendly neighborhood				
	Recycling is easier or more convenient				
	Recycling has become more important	B		B	B
	Saving money on garbage pick-up	a.	a.		
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)		a.		
	Have more waste or recyclable items				
	Increased talk about recycling			a.	a.
	Other				
	DK/NA		a.	a.	a.

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
9. Why do you recycle more today than two years ago?	Total	308	55	50	84
	Availability of curbside pick-up	41 13.3%	6 10.8%	6 12.2%	12 14.8%
	Availability of more recycling options	48 15.7%	11 20.7%	3 6.1%	9 11.0%
	Availability of recycling bins	35 11.4%	4 7.6%	10 19.8%	10 12.4%
	Fewer restrictions on materials that can be	5 1.7%	0 .0%	0 .0%	2 2.7%
	More aware of what, how and/or where to recycle	97 31.5%	18 33.7%	15 30.9%	27 32.1%
	Moved to more recycling friendly neighborhood	14 4.6%	1 2.7%	2 3.6%	6 6.6%
	Recycling is easier or more convenient	34 11.2%	8 14.5%	3 6.6%	9 10.2%
	Recycling has become more important	62 20.0%	10 17.9%	11 22.8%	18 21.8%
	Saving money on garbage pick-up	5 1.8%	0 .0%	0 .0%	2 2.7%
	Service changed to mixed recyclables (able	5 1.6%	0 .0%	0 .0%	4 4.8%
	Have more waste or recyclable items	7 2.3%	1 1.5%	0 .0%	4 4.3%
	Increased talk about recycling	10 3.2%	0 .0%	4 7.5%	2 2.7%
	Other	11 3.5%	3 5.6%	1 1.5%	3 3.3%
	DK/NA	1 .4%	0 .0%	0 .0%	1 1.4%

		Area of Residence	
		West San Jose	South County
9. Why do you recycle more today than two years ago?	Total	90	29
	Availability of curbside pick-up	11 12.7%	5 18.2%
	Availability of more recycling options	22 23.9%	3 10.4%
	Availability of recycling bins	8 8.8%	3 9.2%
	Fewer restrictions on materials that can be	1 .9%	2 7.1%
	More aware of what, how and/or where to recycle	28 30.7%	9 29.3%
	Moved to more recycling friendly neighborhood	5 5.8%	0 .0%
	Recycling is easier or more convenient	11 12.2%	4 12.1%
	Recycling has become more important	17 18.3%	6 19.0%
	Saving money on garbage pick-up	2 2.7%	1 2.6%
	Service changed to mixed recyclables (able	1 .8%	0 .0%
	Have more waste or recyclable items	1 1.5%	1 4.1%
	Increased talk about recycling	3 2.8%	1 5.1%
	Other	3 2.9%	1 5.0%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up					
	Availability of more recycling options					
	Availability of recycling bins					
	Fewer restrictions on materials that can be picked up	a .	a .			
	More aware of what, how and/or where to recycle					
	Moved to more recycling friendly neighborhood					a .
	Recycling is easier or more convenient					
	Recycling has become more important					
	Saving money on garbage pick-up	a .	a .			
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)	a .	a .			a .
	Have more waste or recyclable items		a .			
	Increased talk about recycling	a .				
	Other					
	DK/NA	a .	a .		a .	a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
9. Why do you recycle more today than two years ago?	Total	308	62	38	68	47	93
	Availability of curbside pick-up	41 13.3%	5 7.6%	3 7.7%	13 19.4%	7 15.8%	13 13.8%
	Availability of more recycling options	48 15.7%	9 14.4%	6 16.9%	12 17.4%	8 18.0%	13 13.6%
	Availability of recycling bins	35 11.4%	5 8.6%	4 10.7%	10 15.4%	4 7.9%	12 12.4%
	Fewer restrictions on materials that can be	5 1.7%	1 2.2%	1 2.1%	2 3.3%	0 .0%	1 .8%
	More aware of what, how and/or where to recycle	97 31.5%	23 36.8%	10 26.4%	21 31.3%	17 35.7%	26 28.2%
	Moved to more recycling friendly neighborhood	14 4.6%	4 5.9%	3 7.1%	3 4.1%	2 5.3%	2 2.6%
	Recycling is easier or more convenient	34 11.2%	7 11.6%	3 8.7%	6 9.4%	9 18.2%	9 9.6%
	Recycling has become more important	62 20.0%	16 25.8%	8 21.8%	17 25.1%	8 16.4%	12 13.4%
	Saving money on garbage pick-up	5 1.8%	2 2.8%	1 2.0%	2 3.3%	1 1.5%	0 .0%
	Service changed to mixed recyclables (able	5 1.6%	1 2.1%	0 .0%	4 5.2%	0 .0%	0 .0%
	Have more waste or recyclable items	7 2.3%	3 4.5%	1 2.5%	0 .0%	0 .0%	3 3.4%
	Increased talk about recycling	10 3.2%	1 2.4%	0 .0%	4 6.3%	2 3.6%	3 2.7%
	Other	11 3.5%	0 .0%	2 3.9%	2 3.2%	2 3.4%	5 5.8%
	DK/NA	1 .4%	0 .0%	0 .0%	0 .0%	0 .0%	1 1.3%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up					
	Availability of more recycling options					
	Availability of recycling bins					
	Fewer restrictions on materials that can be picked up				a .	
	More aware of what, how and/or where to recycle					
	Moved to more recycling friendly neighborhood					
	Recycling is easier or more convenient					
	Recycling has become more important					
	Saving money on garbage pick-up					a .
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)		a .		a .	a .
	Have more waste or recyclable items			a .	a .	
	Increased talk about recycling		a .			
	Other	a .				
	DK/NA	a .	a .	a .	a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Homeownership Status		
		Total	Own	Rent
	Total	299	200	100
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up	38 12.8%	35 17.4%	3 3.4%
	Availability of more recycling options	48 15.9%	34 16.8%	14 14.2%
	Availability of recycling bins	34 11.5%	26 13.1%	8 8.4%
	Fewer restrictions on materials that can be	5 1.7%	3 1.5%	2 2.2%
	More aware of what, how and/or where to recycle	96 32.0%	62 30.9%	34 34.0%
	Moved to more recycling friendly neighborhood	12 4.1%	8 3.8%	5 4.6%
	Recycling is easier or more convenient	34 11.3%	29 14.7%	4 4.5%
	Recycling has become more important	60 20.1%	39 19.6%	21 21.2%
	Saving money on garbage pick-up	5 1.8%	5 2.3%	1 .8%
	Service changed to mixed recyclables (able	5 1.6%	4 1.8%	1 1.3%
	Have more waste or recyclable items	7 2.3%	4 2.1%	3 2.7%
	Increased talk about recycling	10 3.3%	5 2.4%	5 5.1%
	Other	10 3.3%	7 3.4%	3 3.2%
	DK/NA	1 .4%	0 .0%	1 1.2%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up	B	
	Availability of more recycling options		
	Availability of recycling bins		
	Fewer restrictions on materials that can be picked up		
	More aware of what, how and/or where to recycle		
	Moved to more recycling friendly neighborhood		
	Recycling is easier or more convenient	B	
	Recycling has become more important		
	Saving money on garbage pick-up		
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)		
	Have more waste or recyclable items		
	Increased talk about recycling		
	Other		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
9. Why do you recycle more today than two years ago?	Total	303	199	44	28	32
	Availability of curbside pick-up	39 13.0%	30 15.3%	5 10.6%	2 6.5%	2 7.8%
	Availability of more recycling options	48 15.7%	36 18.1%	5 11.5%	2 7.3%	4 13.8%
	Availability of recycling bins	34 11.2%	25 12.6%	2 3.6%	1 2.4%	6 20.0%
	Fewer restrictions on materials that can be	5 1.7%	3 1.5%	0 .0%	1 4.9%	1 2.5%
	More aware of what, how and/or where to recycle	96 31.8%	61 30.4%	16 35.6%	11 38.6%	9 29.7%
	Moved to more recycling friendly neighborhood	14 4.6%	9 4.7%	0 .0%	2 6.5%	3 9.0%
	Recycling is easier or more convenient	32 10.7%	23 11.3%	2 4.6%	4 15.3%	4 11.3%
	Recycling has become more important	61 20.1%	38 19.0%	13 28.8%	1 2.5%	9 29.4%
	Saving money on garbage pick-up	5 1.8%	4 1.9%	0 .0%	0 .0%	2 5.5%
	Service changed to mixed recyclables (able	5 1.6%	4 1.8%	1 2.9%	0 .0%	0 .0%
	Have more waste or recyclable items	7 2.3%	5 2.6%	1 1.8%	0 .0%	1 3.0%
	Increased talk about recycling	10 3.3%	6 3.2%	1 3.3%	2 7.4%	0 .0%
	Other	11 3.5%	7 3.4%	2 3.5%	2 8.5%	0 .0%
	DK/NA	1 .4%	0 .0%	0 .0%	0 .0%	1 3.7%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up				
	Availability of more recycling options				
	Availability of recycling bins				
	Fewer restrictions on materials that can be picked up		a .		
	More aware of what, how and/or where to recycle				
	Moved to more recycling friendly neighborhood		a .		
	Recycling is easier or more convenient				
	Recycling has become more important		C		C
	Saving money on garbage pick-up		a .	a .	
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)			a .	a .
	Have more waste or recyclable items			a .	
	Increased talk about recycling				a .
	Other				a .
	DK/NA	a .	a .	a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
9. Why do you recycle more today than two years ago?	Total	306	142	33	131
	Availability of curbside pick-up	40 13.1%	21 14.4%	5 16.3%	14 10.9%
	Availability of more recycling options	48 15.7%	22 15.6%	9 27.2%	17 13.0%
	Availability of recycling bins	35 11.5%	15 10.2%	7 21.8%	13 10.2%
	Fewer restrictions on materials that can be	5 1.7%	2 1.1%	2 6.7%	1 1.0%
	More aware of what, how and/or where to recycle	97 31.7%	43 30.2%	13 39.5%	41 31.3%
	Moved to more recycling friendly neighborhood	14 4.6%	6 3.9%	2 6.7%	6 4.7%
	Recycling is easier or more convenient	34 11.2%	18 12.7%	5 14.4%	11 8.8%
	Recycling has become more important	61 19.8%	22 15.8%	5 15.4%	33 25.4%
	Saving money on garbage pick-up	5 1.8%	1 .5%	3 8.8%	2 1.3%
	Service changed to mixed recyclables (able	5 1.6%	1 .9%	2 6.7%	1 1.0%
	Have more waste or recyclable items	7 2.3%	2 1.2%	2 4.8%	4 2.8%
	Increased talk about recycling	10 3.2%	3 2.4%	0 .0%	7 5.0%
	Other	11 3.5%	4 3.0%	2 4.7%	5 3.7%
	DK/NA	1 .4%	0 .0%	1 3.6%	0 .0%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up			
	Availability of more recycling options			
	Availability of recycling bins			
	Fewer restrictions on materials that can be picked up			
	More aware of what, how and/or where to recycle			
	Moved to more recycling friendly neighborhood			
	Recycling is easier or more convenient			
	Recycling has become more important			
	Saving money on garbage pick-up		A	
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)			
	Have more waste or recyclable items			
	Increased talk about recycling		[a]	
	Other			
	DK/NA	[a]		[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
9. Why do you recycle more today than two years ago?	Total	305	146	29	130
	Availability of curbside pick-up	39 12.8%	20 13.5%	6 19.9%	14 10.5%
	Availability of more recycling options	48 15.8%	20 13.9%	5 17.5%	23 17.6%
	Availability of recycling bins	35 11.5%	21 14.1%	7 23.5%	8 5.9%
	Fewer restrictions on materials that can be	5 1.7%	0 .0%	2 7.8%	3 2.2%
	More aware of what, how and/or where to recycle	97 31.8%	46 31.8%	12 41.1%	39 29.8%
	Moved to more recycling friendly neighborhood	14 4.6%	9 6.0%	2 7.8%	3 2.3%
	Recycling is easier or more convenient	34 11.3%	16 10.9%	3 10.1%	16 11.9%
	Recycling has become more important	61 19.9%	22 14.9%	5 19.1%	34 25.7%
	Saving money on garbage pick-up	5 1.8%	3 2.2%	2 7.8%	0 .0%
	Service changed to mixed recyclables (able	5 1.6%	1 .5%	2 7.8%	2 1.4%
	Have more waste or recyclable items	7 2.3%	2 1.1%	0 .0%	5 4.1%
	Increased talk about recycling	10 3.3%	5 3.7%	0 .0%	5 3.5%
	Other	11 3.5%	6 4.4%	2 7.6%	2 1.6%
	DK/NA	1 .4%	0 .0%	0 .0%	1 .9%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up			
	Availability of more recycling options			
	Availability of recycling bins		C	
	Fewer restrictions on materials that can be picked up	[a] .		
	More aware of what, how and/or where to recycle			
	Moved to more recycling friendly neighborhood			
	Recycling is easier or more convenient			
	Recycling has become more important			
	Saving money on garbage pick-up			[a] .
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)		A	
	Have more waste or recyclable items		[a] .	
	Increased talk about recycling		[a] .	
	Other			
	DK/NA	[a] .	[a] .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
9. Why do you recycle more today than two years ago?	Total	308	127	167	14
	Availability of curbside pick-up	41 13.3%	23 18.1%	17 10.5%	1 4.4%
	Availability of more recycling options	48 15.7%	24 19.1%	22 13.0%	2 16.6%
	Availability of recycling bins	35 11.4%	15 11.9%	18 10.7%	2 15.0%
	Fewer restrictions on materials that can be	5 1.7%	1 .6%	4 2.6%	0 .0%
	More aware of what, how and/or where to recycle	97 31.5%	43 33.9%	52 31.2%	2 13.9%
	Moved to more recycling friendly neighborhood	14 4.6%	4 3.4%	10 5.8%	0 .0%
	Recycling is easier or more convenient	34 11.2%	13 10.1%	20 12.0%	1 10.7%
	Recycling has become more important	62 20.0%	21 16.7%	35 20.8%	6 41.2%
	Saving money on garbage pick-up	5 1.8%	3 2.0%	3 1.8%	0 .0%
	Service changed to mixed recyclables (able	5 1.6%	1 1.0%	4 2.1%	0 .0%
	Have more waste or recyclable items	7 2.3%	3 2.4%	3 1.8%	1 7.0%
	Increased talk about recycling	10 3.2%	3 2.5%	7 4.1%	0 .0%
	Other	11 3.5%	6 5.0%	4 2.6%	0 .0%
	DK/NA	1 .4%	0 .0%	1 .7%	0 .0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
9. Why do you recycle more today than two years ago?	Availability of curbside pick-up			
	Availability of more recycling options			
	Availability of recycling bins			
	Fewer restrictions on materials that can be picked up			[a].
	More aware of what, how and/or where to recycle			
	Moved to more recycling friendly neighborhood			[a].
	Recycling is easier or more convenient			
	Recycling has become more important			
	Saving money on garbage pick-up			[a].
	Service changed to mixed recyclables (able to put all recyclables in one or fewer bins)			[a].
	Have more waste or recyclable items			
	Increased talk about recycling			[a].
	Other			[a].
	DK/NA	[a].		[a].

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
10. What would encourage you to recycle more?	Total	292	164	127
	Availability of curbside pick-up	46 15.9%	26 15.7%	21 16.2%
	Availability of more recycling options	40 13.6%	24 14.4%	16 12.7%
	Availability of recycling bins	33 11.4%	17 10.1%	17 13.1%
	Fewer restrictions on materials that can be	26 8.9%	15 9.1%	11 8.5%
	Information about how to recycle	35 12.1%	16 9.8%	19 15.1%
	Information about what can be recycled	26 8.9%	8 5.2%	18 13.8%
	Information about where to recycle	27 9.4%	19 11.6%	8 6.4%
	Information about why I should recycle	10 3.5%	5 2.8%	6 4.5%
	Monetary incentives to recycle	13 4.3%	8 5.2%	4 3.2%
	Already recycle a lot	8 2.6%	4 2.4%	4 2.8%
	Don't have much to recycle	1 .2%	0 .0%	1 .5%
	More convenience	5 1.8%	4 2.3%	1 1.2%
	Nothing	3 1.0%	3 1.8%	0 .0%
	Other	9 3.2%	4 2.5%	5 4.2%
	DK/NA	58 20.0%	34 20.6%	24 19.2%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
10. What would encourage you to recycle more?	Availability of curbside pick-up		
	Availability of more recycling options		
	Availability of recycling bins		
	Fewer restrictions on materials that can be picked up		
	Information about how to recycle		
	Information about what can be recycled		A
	Information about where to recycle		
	Information about why I should recycle		
	Monetary incentives to recycle		
	Already recycle a lot		
	Don't have much to recycle	[a] .	
	More convenience		
	Nothing		[a] .
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

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c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
10. What would encourage you to recycle more?	Total	283	43	99	79	62
	Availability of curbside pick-up	46 16.1%	7 17.2%	19 19.6%	13 16.9%	6 8.9%
	Availability of more recycling options	39 13.7%	4 10.4%	17 17.5%	12 15.8%	5 7.4%
	Availability of recycling bins	33 11.7%	5 11.0%	17 17.1%	8 10.6%	3 5.2%
	Fewer restrictions on materials that can be	26 9.1%	4 9.9%	8 8.1%	9 11.7%	4 7.0%
	Information about how to recycle	34 12.1%	4 9.9%	12 11.8%	7 9.3%	11 17.7%
	Information about what can be recycled	25 8.9%	5 12.6%	8 8.0%	6 7.8%	6 9.1%
	Information about where to recycle	27 9.4%	9 20.8%	3 2.7%	8 10.2%	7 11.3%
	Information about why I should recycle	10 3.6%	3 7.3%	3 2.7%	1 .9%	4 6.0%
	Monetary incentives to recycle	11 3.9%	4 9.0%	2 2.4%	3 3.6%	2 3.4%
	Already recycle a lot	8 2.7%	0 .0%	1 .8%	3 3.5%	4 6.5%
	Don't have much to recycle	1 .2%	0 .0%	0 .0%	0 .0%	1 1.0%
	More convenience	5 1.9%	0 .0%	2 2.4%	1 1.8%	1 2.3%
	Nothing	3 1.1%	0 .0%	1 .8%	1 1.8%	1 1.4%
	Other	9 3.3%	0 .0%	5 5.2%	3 3.8%	1 2.1%
	DK/NA	55 19.5%	4 9.0%	14 14.6%	22 27.8%	15 24.1%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
10. What would encourage you to recycle more?	Availability of curbside pick-up				
	Availability of more recycling options				
	Availability of recycling bins				
	Fewer restrictions on materials that can be picked up				
	Information about how to recycle				
	Information about what can be recycled				
	Information about where to recycle	B			
	Information about why I should recycle				
	Monetary incentives to recycle				
	Already recycle a lot	.[a]			
	Don't have much to recycle	.[a]	.[a]	.[a]	
	More convenience	.[a]			
	Nothing	.[a]			
	Other	.[a]			
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
10. What would encourage you to recycle more?	Total	281	123	51	91	15
	Availability of curbside pick-up	46 16.5%	16 12.8%	7 14.5%	20 22.1%	3 19.4%
	Availability of more recycling options	39 13.8%	17 14.2%	10 19.9%	10 10.7%	2 9.9%
	Availability of recycling bins	33 11.8%	9 7.7%	7 13.4%	15 16.9%	1 9.7%
	Fewer restrictions on materials that can be	26 9.2%	13 10.3%	5 9.7%	8 8.4%	1 3.9%
	Information about how to recycle	32 11.3%	13 10.5%	7 13.0%	11 11.7%	2 9.9%
	Information about what can be recycled	23 8.3%	9 7.7%	8 16.0%	6 6.4%	0 .0%
	Information about where to recycle	26 9.4%	9 7.0%	7 13.0%	10 11.4%	1 5.3%
	Information about why I should recycle	10 3.7%	3 2.6%	4 8.7%	2 2.1%	1 5.0%
	Monetary incentives to recycle	11 3.9%	7 5.7%	0 .0%	2 2.4%	2 9.9%
	Already recycle a lot	8 2.7%	4 3.3%	1 2.4%	0 .0%	2 14.6%
	Don't have much to recycle	1 .2%	1 .5%	0 .0%	0 .0%	0 .0%
	More convenience	5 1.9%	5 4.3%	0 .0%	0 .0%	0 .0%
	Nothing	3 1.1%	2 1.8%	0 .0%	0 .0%	1 5.0%
	Other	8 3.0%	6 4.6%	1 2.8%	0 .0%	1 8.2%
	DK/NA	56 20.1%	28 22.9%	4 8.0%	21 23.1%	3 20.0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
10. What would encourage you to recycle more?	Availability of curbside pick-up				
	Availability of more recycling options				
	Availability of recycling bins				
	Fewer restrictions on materials that can be picked up				
	Information about how to recycle				
	Information about what can be recycled				a .
	Information about where to recycle				
	Information about why I should recycle				
	Monetary incentives to recycle		a .		
	Already recycle a lot			a .	
	Don't have much to recycle		a .	a .	a .
	More convenience		a .	a .	a .
	Nothing		a .	a .	
	Other			a .	
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
10. What would encourage you to recycle more?	Total	289	70	56	53	110
	Availability of curbside pick-up	46 16.0%	8 11.3%	10 17.6%	12 23.0%	16 15.0%
	Availability of more recycling options	40 13.8%	13 18.7%	6 9.9%	4 7.4%	17 15.6%
	Availability of recycling bins	33 11.5%	10 13.7%	10 18.4%	4 8.4%	9 8.1%
	Fewer restrictions on materials that can be	26 8.9%	7 9.9%	4 6.3%	6 12.3%	9 8.1%
	Information about how to recycle	35 12.2%	10 14.5%	10 17.9%	7 14.0%	8 7.0%
	Information about what can be recycled	26 9.0%	4 5.6%	10 18.2%	0 .0%	12 10.8%
	Information about where to recycle	27 9.4%	8 11.2%	10 17.1%	1 2.8%	8 7.6%
	Information about why I should recycle	10 3.6%	3 4.4%	1 1.3%	0 .0%	6 5.9%
	Monetary incentives to recycle	13 4.3%	2 3.1%	4 6.9%	1 2.7%	5 4.7%
	Already recycle a lot	8 2.6%	0 .0%	1 2.6%	2 3.8%	4 3.7%
	Don't have much to recycle	1 .2%	0 .0%	0 .0%	0 .0%	1 .6%
	More convenience	5 1.8%	2 2.3%	1 1.3%	1 2.7%	1 1.3%
	Nothing	3 1.0%	0 .0%	1 1.1%	1 1.5%	2 1.5%
	Other	9 3.1%	2 3.0%	2 3.8%	1 1.5%	4 3.5%
	DK/NA	56 19.4%	7 9.5%	6 10.8%	14 26.6%	29 26.8%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
10. What would encourage you to recycle more?	Availability of curbside pick-up				
	Availability of more recycling options				
	Availability of recycling bins				
	Fewer restrictions on materials that can be picked up				
	Information about how to recycle				
	Information about what can be recycled			[a].	
	Information about where to recycle				
	Information about why I should recycle			[a].	
	Monetary incentives to recycle				
	Already recycle a lot	[a].			
	Don't have much to recycle	[a].	[a].	[a].	
	More convenience				
	Nothing	[a].			
	Other				
	DK/NA				A

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
10. What would encourage you to recycle more?	Total	292	65	50	65
	Availability of curbside pick-up	46 15.9%	11 17.4%	4 7.4%	20 30.1%
	Availability of more recycling options	40 13.6%	14 20.7%	6 12.8%	7 10.0%
	Availability of recycling bins	33 11.4%	9 13.2%	8 15.0%	5 7.6%
	Fewer restrictions on materials that can be	26 8.9%	9 14.4%	5 10.0%	4 5.5%
	Information about how to recycle	35 12.1%	9 14.2%	6 10.9%	11 17.0%
	Information about what can be recycled	26 8.9%	6 8.6%	2 4.7%	6 9.3%
	Information about where to recycle	27 9.4%	6 8.7%	5 10.7%	5 7.4%
	Information about why I should recycle	10 3.5%	1 1.1%	0 .0%	3 4.0%
	Monetary incentives to recycle	13 4.3%	2 3.5%	3 5.6%	4 5.7%
	Already recycle a lot	8 2.6%	1 2.1%	1 1.5%	1 2.0%
	Don't have much to recycle	1 .2%	0 .0%	0 .0%	0 .0%
	More convenience	5 1.8%	2 3.6%	2 4.4%	0 .0%
	Nothing	3 1.0%	0 .0%	1 1.7%	1 .9%
	Other	9 3.2%	1 1.0%	3 6.0%	1 .8%
	DK/NA	58 20.0%	14 21.3%	11 22.1%	6 8.6%

		Area of Residence	
		West San Jose	South County
10. What would encourage you to recycle more?	Total	100	11
	Availability of curbside pick-up	11 11.5%	0 .0%
	Availability of more recycling options	12 11.9%	1 12.2%
	Availability of recycling bins	9 9.0%	3 29.7%
	Fewer restrictions on materials that can be	5 5.3%	3 23.8%
	Information about how to recycle	9 8.7%	1 6.3%
	Information about what can be recycled	12 12.0%	0 .0%
	Information about where to recycle	11 11.4%	0 .0%
	Information about why I should recycle	7 7.0%	0 .0%
	Monetary incentives to recycle	3 3.0%	1 6.3%
	Already recycle a lot	3 3.3%	1 7.1%
	Don't have much to recycle	1 .6%	0 .0%
	More convenience	1 .7%	0 .0%
	Nothing	2 1.6%	0 .0%
	Other	5 5.2%	0 .0%
	DK/NA	26 26.1%	2 14.5%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
10. What would encourage you to recycle more?	Availability of curbside pick-up			B D		a .
	Availability of more recycling options					
	Availability of recycling bins					
	Fewer restrictions on materials that can be picked up					
	Information about how to recycle					
	Information about what can be recycled					a .
	Information about where to recycle					a .
	Information about why I should recycle		a .			a .
	Monetary incentives to recycle					
	Already recycle a lot					
	Don't have much to recycle	a .	a .	a .		a .
	More convenience			a .		a .
	Nothing	a .				a .
	Other					a .
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
10. What would encourage you to recycle more?	Total	292	62	34	58	61	77
	Availability of curbside pick-up	46 15.9%	10 15.6%	5 13.7%	6 10.9%	18 30.0%	7 9.5%
	Availability of more recycling options	40 13.6%	8 13.6%	7 19.4%	4 6.7%	9 15.1%	12 15.2%
	Availability of recycling bins	33 11.4%	8 12.7%	1 4.4%	6 10.9%	13 21.1%	5 6.0%
	Fewer restrictions on materials that can be	26 8.9%	4 6.8%	3 8.5%	4 6.9%	7 11.3%	8 10.1%
	Information about how to recycle	35 12.1%	9 14.9%	6 18.3%	6 10.4%	7 11.6%	7 8.8%
	Information about what can be recycled	26 8.9%	5 8.4%	3 9.9%	7 12.1%	3 5.5%	7 9.1%
	Information about where to recycle	27 9.4%	7 10.6%	4 12.4%	5 8.8%	9 14.3%	3 3.5%
	Information about why I should recycle	10 3.5%	3 4.3%	2 5.7%	0 .0%	2 3.4%	4 4.7%
	Monetary incentives to recycle	13 4.3%	1 2.3%	4 10.7%	1 1.5%	1 1.2%	6 7.8%
	Already recycle a lot	8 2.6%	2 3.2%	1 2.0%	1 2.3%	1 2.4%	2 2.7%
	Don't have much to recycle	1 .2%	1 1.0%	0 .0%	0 .0%	0 .0%	0 .0%
	More convenience	5 1.8%	1 1.2%	1 4.4%	1 1.5%	1 2.4%	1 .9%
	Nothing	3 1.0%	0 .0%	0 .0%	1 2.5%	0 .0%	2 2.1%
	Other	9 3.2%	1 2.3%	0 .0%	3 4.9%	2 2.5%	4 4.8%
	DK/NA	58 20.0%	13 21.2%	6 18.4%	15 25.4%	8 13.4%	16 20.8%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
10. What would encourage you to recycle more?	Availability of curbside pick-up				E	
	Availability of more recycling options					
	Availability of recycling bins					
	Fewer restrictions on materials that can be picked up					
	Information about how to recycle					
	Information about what can be recycled					
	Information about where to recycle					
	Information about why I should recycle			a .		
	Monetary incentives to recycle					
	Already recycle a lot					
	Don't have much to recycle		a .	a .	a .	a .
	More convenience					
	Nothing	a .	a .		a .	
	Other		a .			
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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		Homeownership Status		
		Total	Own	Rent
10. What would encourage you to recycle more?	Total	281	199	82
	Availability of curbside pick-up	45 15.9%	34 17.1%	11 13.0%
	Availability of more recycling options	40 14.2%	27 13.7%	12 15.2%
	Availability of recycling bins	31 11.2%	17 8.6%	14 17.5%
	Fewer restrictions on materials that can be	25 9.0%	21 10.6%	4 5.1%
	Information about how to recycle	33 11.6%	21 10.6%	11 13.9%
	Information about what can be recycled	22 7.9%	16 8.1%	6 7.4%
	Information about where to recycle	24 8.7%	14 6.9%	11 13.2%
	Information about why I should recycle	9 3.1%	7 3.6%	1 1.8%
	Monetary incentives to recycle	12 4.2%	5 2.6%	7 8.1%
	Already recycle a lot	8 2.7%	7 3.4%	1 .9%
	Don't have much to			
	More convenience	5 1.9%	3 1.5%	2 2.9%
	Nothing	3 1.1%	3 1.5%	0 .0%
	Other	9 3.4%	9 4.4%	1 .9%
	DK/NA	58 20.8%	49 24.4%	10 11.9%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
10. What would encourage you to recycle more?	Availability of curbside pick-up		
	Availability of more recycling options		
	Availability of recycling bins		A
	Fewer restrictions on materials that can be picked up		
	Information about how to recycle		
	Information about what can be recycled		
	Information about where to recycle		
	Information about why I should recycle		
	Monetary incentives to recycle		A
	Already recycle a lot		
	More convenience		
	Nothing		.[a]
	Other		
	DK/NA	B	

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		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
10. What would encourage you to recycle more?	Total	282	187	40	37	18
	Availability of curbside pick-up	45 15.8%	30 15.8%	1 1.7%	7 18.6%	7 41.3%
	Availability of more recycling options	39 13.8%	20 10.9%	5 12.1%	11 29.8%	3 14.7%
	Availability of recycling bins	31 11.2%	14 7.7%	7 17.6%	10 27.0%	0 .0%
	Fewer restrictions on materials that can be	26 9.2%	22 11.9%	1 3.6%	1 3.9%	1 3.7%
	Information about how to recycle	33 11.7%	19 10.4%	8 20.1%	4 11.0%	1 8.0%
	Information about what can be recycled	22 7.9%	16 8.5%	2 4.4%	4 10.3%	1 4.3%
	Information about where to recycle	25 8.9%	15 8.0%	8 19.7%	1 3.9%	1 4.3%
	Information about why I should recycle	10 3.7%	9 4.8%	0 .0%	1 3.7%	0 .0%
	Monetary incentives to recycle	13 4.4%	9 4.6%	1 2.3%	2 4.3%	1 7.8%
	Already recycle a lot	6 2.2%	6 3.0%	0 .0%	1 2.1%	0 .0%
	Don't have much to recycle	1 .2%	0 .0%	0 .0%	0 .0%	1 3.5%
	More convenience	5 1.9%	3 1.6%	2 4.1%	0 .0%	1 4.1%
	Nothing	3 1.1%	2 1.2%	0 .0%	1 2.1%	0 .0%
	Other	9 3.3%	9 4.7%	0 .0%	0 .0%	1 3.9%
	DK/NA	57 20.1%	38 20.1%	6 14.4%	11 29.8%	2 12.9%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
10. What would encourage you to recycle more?	Availability of curbside pick-up				A B
	Availability of more recycling options			A	
	Availability of recycling bins			A	a.
	Fewer restrictions on materials that can be picked up				
	Information about how to recycle				
	Information about what can be recycled				
	Information about where to recycle				
	Information about why I should recycle		a.		a.
	Monetary incentives to recycle				
	Already recycle a lot		a.		a.
	Don't have much to recycle	a.	a.	a.	
	More convenience			a.	
	Nothing		a.		a.
	Other		a.	a.	
	DK/NA				

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c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
10. What would encourage you to recycle more?	Total	289	131	39	119
	Availability of curbside pick-up	46 16.0%	21 15.9%	9 23.2%	16 13.8%
	Availability of more recycling options	40 13.7%	14 10.3%	6 14.7%	20 17.2%
	Availability of recycling bins	33 11.5%	14 10.6%	3 8.5%	16 13.4%
	Fewer restrictions on materials that can be	26 8.9%	11 8.2%	2 5.8%	13 10.8%
	Information about how to recycle	35 12.2%	23 17.8%	2 5.1%	10 8.3%
	Information about what can be recycled	26 9.0%	15 11.1%	2 4.5%	10 8.1%
	Information about where to recycle	27 9.2%	10 7.3%	8 21.3%	9 7.3%
	Information about why I should recycle	10 3.6%	7 5.5%	0 .0%	3 2.6%
	Monetary incentives to recycle	13 4.3%	9 6.8%	0 .0%	4 3.1%
	Already recycle a lot	7 2.3%	2 1.7%	0 .0%	5 3.9%
	Don't have much to recycle	1 .2%	0 .0%	1 1.6%	0 .0%
	More convenience	5 1.6%	2 1.3%	1 1.9%	2 1.8%
	Nothing	3 1.0%	0 .0%	0 .0%	3 2.5%
	Other	9 3.3%	3 2.5%	1 2.1%	5 4.5%
	DK/NA	58 20.1%	24 18.5%	5 13.4%	29 24.2%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
10. What would encourage you to recycle more?	Availability of curbside pick-up			
	Availability of more recycling options			
	Availability of recycling bins			
	Fewer restrictions on materials that can be picked up			
	Information about how to recycle			
	Information about what can be recycled			
	Information about where to recycle		A C	
	Information about why I should recycle		a .	
	Monetary incentives to recycle		a .	
	Already recycle a lot		a .	
	Don't have much to recycle	a .		a .
	More convenience			
	Nothing	a .	a .	
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

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		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
10. What would encourage you to recycle more?	Total	289	144	29	115
	Availability of curbside pick-up	46 16.0%	26 18.3%	4 13.7%	16 13.8%
	Availability of more recycling options	40 13.8%	19 13.4%	1 4.6%	19 16.6%
	Availability of recycling bins	33 11.5%	16 11.0%	5 17.7%	12 10.5%
	Fewer restrictions on materials that can be	26 8.9%	10 7.1%	2 6.2%	14 11.9%
	Information about how to recycle	35 12.2%	18 12.3%	4 14.5%	13 11.5%
	Information about what can be recycled	26 9.0%	10 6.6%	2 6.7%	15 12.6%
	Information about where to recycle	25 8.7%	13 9.0%	1 4.0%	11 9.5%
	Information about why I should recycle	10 3.6%	6 4.0%	2 5.7%	3 2.4%
	Monetary incentives to recycle	13 4.3%	8 5.7%	1 2.1%	4 3.2%
	Already recycle a lot	7 2.4%	4 2.8%	0 .0%	3 2.5%
	Don't have much to recycle	1 .2%	1 .4%	0 .0%	0 .0%
	More convenience	5 1.8%	2 1.6%	1 5.0%	1 1.3%
	Nothing	3 1.0%	1 1.0%	0 .0%	2 1.4%
	Other	9 3.3%	5 3.8%	0 .0%	4 3.4%
	DK/NA	58 20.2%	28 19.2%	7 24.2%	24 20.4%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
10. What would encourage you to recycle more?	Availability of curbside pick-up			
	Availability of more recycling options			
	Availability of recycling bins			
	Fewer restrictions on materials that can be picked up			
	Information about how to recycle			
	Information about what can be recycled			
	Information about where to recycle			
	Information about why I should recycle			
	Monetary incentives to recycle			
	Already recycle a lot		.[a]	
	Don't have much to recycle		.[a]	.[a]
	More convenience			
	Nothing		.[a]	
	Other		.[a]	
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
10. What would encourage you to recycle more?	Total	290	128	141	21
	Availability of curbside pick-up	46 16.0%	16 12.7%	26 18.2%	4 20.6%
	Availability of more recycling options	40 13.7%	17 13.5%	18 13.0%	4 19.6%
	Availability of recycling bins	33 11.5%	13 10.3%	19 13.3%	1 6.1%
	Fewer restrictions on materials that can be	26 8.9%	12 9.3%	11 8.1%	2 11.5%
	Information about how to recycle	34 11.6%	13 9.9%	21 15.0%	0 .0%
	Information about what can be recycled	26 9.0%	6 4.3%	18 12.8%	2 11.6%
	Information about where to recycle	27 9.4%	5 3.7%	22 15.6%	1 3.1%
	Information about why I should recycle	10 3.6%	6 4.6%	3 2.0%	2 7.8%
	Monetary incentives to recycle	13 4.3%	4 3.5%	6 4.1%	2 10.6%
	Already recycle a lot	8 2.6%	7 5.4%	1 .5%	0 .0%
	Don't have much to recycle	1 .2%	1 .5%	0 .0%	0 .0%
	More convenience	5 1.8%	2 1.7%	3 2.2%	0 .0%
	Nothing	3 1.0%	2 1.3%	1 1.0%	0 .0%
	Other	9 3.3%	5 3.6%	5 3.5%	0 .0%
	DK/NA	58 20.1%	31 24.3%	25 18.0%	2 9.1%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
10. What would encourage you to recycle more?	Availability of curbside pick-up			
	Availability of more recycling options			
	Availability of recycling bins			
	Fewer restrictions on materials that can be picked up			
	Information about how to recycle			a.
	Information about what can be recycled		A	
	Information about where to recycle		A	
	Information about why I should recycle			
	Monetary incentives to recycle			
	Already recycle a lot	B		a.
	Don't have much to recycle		a.	a.
	More convenience			a.
	Nothing			a.
	Other			a.
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
11. Do you know where to take hazardous household waste for safe disposal?	Total	600	308	292
	Yes	314 52.4%	158 51.3%	156 53.5%
	No	263 43.8%	139 45.0%	124 42.5%
	Unsure	15 2.6%	7 2.4%	8 2.8%
	DK/NA	7 1.2%	4 1.3%	3 1.2%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
11. Do you know where to take hazardous household waste for safe disposal?	Yes		
	No		
	Unsure		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
11. Do you know where to take hazardous household waste for safe disposal?	Total	581	108	200	164	109
	Yes	302 52.0%	29 26.7%	88 43.8%	109 66.6%	76 69.9%
	No	256 44.1%	73 67.9%	106 53.1%	48 29.5%	28 26.1%
	Unsure	15 2.7%	3 2.9%	4 2.2%	4 2.2%	4 4.0%
	DK/NA	7 1.3%	3 2.5%	2 .9%	3 1.7%	0 .0%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
11. Do you know where to take hazardous household waste for safe disposal?	Yes		A	A B	A B
	No	C D	C D		
	Unsure				
	DK/NA				a.

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

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c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
11. Do you know where to take hazardous household waste for safe disposal?	Total	578	245	128	175	29
	Yes	300 51.9%	159 64.6%	38 29.8%	86 49.1%	17 57.8%
	No	255 44.2%	80 32.4%	84 66.2%	80 45.4%	11 39.2%
	Unsure	15 2.7%	5 2.2%	4 2.8%	6 3.2%	1 3.0%
	DK/NA	7 1.3%	2 .7%	2 1.3%	4 2.3%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian	Hispanic	Asian	Other
		(A)	(B)	(C)	(D)
11. Do you know where to take hazardous household waste for safe disposal?	Yes	B C		B	B
	No		A C D	A	
	Unsure				
	DK/NA				.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
11. Do you know where to take hazardous household waste for safe disposal?	Total	597	148	134	118	197
	Yes	313 52.5%	58 39.4%	51 38.2%	62 52.9%	142 72.0%
	No	263 44.0%	86 58.4%	75 55.7%	52 43.9%	50 25.3%
	Unsure	15 2.6%	3 2.2%	4 3.0%	3 2.3%	5 2.7%
	DK/NA	5 .9%	0 .0%	4 3.1%	1 .9%	0 .0%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
11. Do you know where to take hazardous household waste for safe disposal?	Yes				A B C
	No	D	D	D	
	Unsure				
	DK/NA	.[a]			.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
11. Do you know where to take hazardous household waste for safe disposal?	Total	600	120	100	150
	Yes	314 52.4%	78 64.7%	50 50.2%	68 45.4%
	No	263 43.8%	40 33.2%	43 43.4%	78 52.3%
	Unsure	15 2.6%	1 .6%	3 3.2%	3 2.3%
	DK/NA	7 1.2%	2 1.5%	3 3.2%	0 .0%

		Area of Residence	
		West San Jose	South County
11. Do you know where to take hazardous household waste for safe disposal?	Total	190	40
	Yes	98 51.7%	20 50.0%
	No	83 43.6%	18 45.9%
	Unsure	8 4.3%	0 .0%
	DK/NA	1 .4%	2 4.1%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
11. Do you know where to take hazardous household waste for safe disposal?	Yes	C		A		
	No					
	Unsure					
	DK/NA			.[a]		.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
11. Do you know where to take hazardous household waste for safe disposal?	Total	600	124	72	126	108	170
	Yes	314 52.4%	41 33.4%	34 47.0%	82 64.7%	60 55.8%	97 57.2%
	No	263 43.8%	76 61.8%	36 50.2%	38 30.3%	45 41.3%	67 39.6%
	Unsure	15 2.6%	4 3.1%	2 2.7%	3 2.1%	3 2.9%	4 2.3%
	DK/NA	7 1.2%	2 1.7%	0 .0%	4 2.9%	0 .0%	2 1.0%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
11. Do you know where to take hazardous household waste for safe disposal?	Yes	C D E		A	A	A
	No					
	Unsure					
	DK/NA		.[a]		.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
11. Do you know where to take hazardous household waste for safe disposal?	Total	580	398	181
	Yes	306 52.8%	250 62.8%	56 31.0%
	No	253 43.7%	134 33.7%	119 65.7%
	Unsure	13 2.2%	11 2.7%	2 1.0%
	DK/NA	7 1.3%	3 .8%	4 2.3%

Comparisons of Column Proportions[a,b]

		Homeownership Status	
		Own	Rent
		(A)	(B)
11. Do you know where to take hazardous household waste for safe disposal?	Yes	B	
	No		A
	Unsure		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
11. Do you know where to take hazardous household waste for safe disposal?	Total	585	386	84	65	50
	Yes	307 52.4%	237 61.5%	24 29.1%	27 41.1%	18 36.5%
	No	258 44.0%	138 35.7%	55 65.7%	34 52.8%	30 60.7%
	Unsure	13 2.3%	10 2.6%	1 1.1%	2 2.8%	1 1.3%
	DK/NA	7 1.3%	1 .3%	3 4.1%	2 3.3%	1 1.4%

Comparisons of Column Proportions[a,b]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
11. Do you know where to take hazardous household waste for safe disposal?	Yes	B C D			A
	No		A		
	Unsure				
	DK/NA		A	A	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
11. Do you know where to take hazardous household waste for safe disposal?	Total	596	274	72	250
	Yes	312 52.3%	153 56.1%	27 36.9%	132 52.7%
	No	261 43.8%	110 40.4%	42 58.3%	109 43.5%
	Unsure	15 2.6%	8 2.9%	1 .9%	7 2.8%
	DK/NA	7 1.2%	2 .7%	3 3.9%	3 1.1%

Comparisons of Column Proportions[a,b]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
11. Do you know where to take hazardous household waste for safe disposal?	Yes	B		
	No		A	
	Unsure			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
11. Do you know where to take hazardous household waste for safe disposal?	Total	594	290	58	246
	Yes	312 52.6%	155 53.3%	25 43.3%	133 54.0%
	No	259 43.5%	124 42.8%	30 51.1%	105 42.7%
	Unsure	15 2.6%	11 3.9%	1 1.6%	3 1.3%
	DK/NA	7 1.2%	0 .0%	2 4.0%	5 2.1%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
11. Do you know where to take hazardous household waste for safe disposal?	Yes			
	No			
	Unsure			
	DK/NA	.[a]		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
11. Do you know where to take hazardous household waste for safe disposal?	Total	598	255	308	35
	Yes	314 52.5%	183 71.9%	115 37.4%	16 44.2%
	No	261 43.7%	64 25.1%	177 57.7%	20 55.8%
	Unsure	15 2.6%	6 2.2%	10 3.2%	0 .0%
	DK/NA	7 1.2%	2 .8%	5 1.7%	0 .0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
11. Do you know where to take hazardous household waste for safe disposal?	Yes	B C		
	No		A	A
	Unsure			.[a]
	DK/NA			.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	600	308	292
	Yes	349 58.1%	176 57.1%	173 59.3%
	No	247 41.3%	130 42.2%	118 40.3%
	DK/NA	4 .6%	2 .8%	1 .4%
12B. Reusing or recycling construction or demolition debris	Total	600	308	292
	Yes	135 22.6%	73 23.8%	62 21.2%
	No	456 76.1%	231 75.1%	225 77.0%
	DK/NA	8 1.4%	3 1.0%	5 1.7%

		Gender		
		Total	Male	Female
12C. Recycling used motor oil or oil filters	Total	600	308	292
	Yes	257 42.9%	136 44.1%	122 41.7%
	No	332 55.4%	170 55.1%	162 55.6%
	DK/NA	10 1.7%	2 .8%	8 2.6%
12D. Reducing junk mail	Total	600	308	292
	Yes	220 36.6%	97 31.6%	122 41.9%
	No	377 63.0%	210 68.4%	167 57.2%
	DK/NA	3 .4%	0 .0%	3 .9%
12E. Home composting educational programs	Total	600	308	292
	Yes	172 28.7%	73 23.9%	99 33.9%
	No	417 69.6%	226 73.6%	191 65.4%
	DK/NA	10 1.6%	8 2.6%	2 .7%
12F. Recycling household batteries and fluorescent light bulbs	Total	600	308	292
	Yes	291 48.5%	151 49.2%	140 47.8%
	No	302 50.4%	153 49.8%	149 51.2%
	DK/NA	6 1.0%	3 1.0%	3 1.0%
12G. Bringing your own shopping bags	Total	600	308	292
	Yes	388 64.7%	182 59.3%	205 70.4%
	No	207 34.5%	122 39.8%	85 29.0%
	DK/NA	5 .8%	3 .9%	2 .6%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	600	308	292
	Yes	195 32.5%	82 26.7%	113 38.7%
	No	399 66.5%	222 72.1%	177 60.7%
	DK/NA	6 .9%	4 1.2%	2 .6%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes		
	No		
	DK/NA		
12B. Reusing or recycling construction or demolition debris	Yes		
	No		
	DK/NA		
12C. Recycling used motor oil or oil filters	Yes		
	No		
	DK/NA		
12D. Reducing junk mail	Yes		A
	No	B	
	DK/NA	.[a]	
12E. Home composting educational programs	Yes		A
	No	B	
	DK/NA		
12F. Recycling household batteries and fluorescent light bulbs	Yes		
	No		
	DK/NA		
12G. Bringing your own shopping bags	Yes		A
	No	B	
	DK/NA		
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes		A
	No	B	
	DK/NA		

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	581	108	200	164	109
	Yes	340 58.5%	53 49.7%	113 56.6%	108 66.1%	65 59.5%
	No	237 40.8%	54 50.3%	85 42.6%	55 33.9%	42 38.6%
	DK/NA	4 .6%	0 .0%	2 .8%	0 .0%	2 1.9%
12B. Reusing or recycling construction or demolition debris	Total	581	108	200	164	109
	Yes	129 22.2%	20 18.8%	39 19.3%	37 22.7%	33 30.0%

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
12B. Reusing or recycling construction or demolition debris	No	444 76.4%	87 80.5%	161 80.3%	125 76.4%	71 65.1%
	DK/NA	8 1.4%	1 .7%	1 .4%	1 .8%	5 4.9%
12C. Recycling used motor oil or oil filters	Total	581	108	200	164	109
	Yes	250 43.0%	44 40.6%	69 34.5%	83 50.7%	54 49.4%
	No	321 55.3%	62 57.4%	129 64.5%	79 48.0%	51 47.1%
	DK/NA	10 1.7%	2 1.9%	2 .9%	2 1.4%	4 3.5%
12D. Reducing junk mail	Total	581	108	200	164	109
	Yes	215 37.0%	32 30.0%	66 32.9%	61 37.3%	55 50.8%
	No	363 62.6%	75 70.0%	133 66.1%	102 62.3%	54 49.2%
	DK/NA	3 .4%	0 .0%	2 .9%	1 .4%	0 .0%
12E. Home composting educational programs	Total	581	108	200	164	109
	Yes	165 28.4%	26 23.8%	42 21.1%	51 31.2%	46 42.0%
	No	407 70.1%	82 76.2%	155 77.6%	111 67.8%	58 53.5%
	DK/NA	9 1.6%	0 .0%	3 1.4%	2 1.0%	5 4.4%
12F. Recycling household batteries and fluorescent light bulbs	Total	581	108	200	164	109
	Yes	283 48.8%	49 45.9%	90 44.7%	84 51.2%	61 55.5%
	No	291 50.2%	58 54.1%	111 55.3%	77 46.9%	46 41.9%
	DK/NA	6 1.1%	0 .0%	0 .0%	3 2.0%	3 2.7%
12G. Bringing your own shopping bags	Total	581	108	200	164	109
	Yes	377 64.9%	57 52.7%	128 64.0%	113 69.2%	78 71.9%
	No	200 34.4%	49 45.7%	72 36.0%	50 30.4%	28 26.1%
	DK/NA	5 .8%	2 1.6%	0 .0%	1 .4%	2 2.0%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	581	108	200	164	109
	Yes	192 33.0%	31 28.7%	68 33.7%	53 32.5%	40 36.8%
	No	383 66.0%	77 71.3%	133 66.3%	108 66.1%	66 60.1%
	DK/NA	6 1.0%	0 .0%	0 .0%	2 1.4%	3 3.1%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29 (A)	30 to 44 (B)	45 to 59 (C)	60 or older (D)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes			A	
	No	C			
	DK/NA	.[a]		.[a]	
12B. Reusing or recycling construction or demolition debris	Yes				
	No		D		
	DK/NA				B
12C. Recycling used motor oil or oil filters	Yes			B	
	No		C D		
	DK/NA				
12D. Reducing junk mail	Yes				A B
	No	D	D		
	DK/NA	.[a]			.[a]
12E. Home composting educational programs	Yes				A B
	No	D	D		
	DK/NA	.[a]			
12F. Recycling household batteries and fluorescent light bulbs	Yes				
	No				
	DK/NA	.[a]	.[a]		
12G. Bringing your own shopping bags	Yes			A	A
	No	D			
	DK/NA		.[a]		
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes				
	No				
	DK/NA	.[a]	.[a]		

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	578	245	128	175	29
	Yes	337 58.3%	158 64.6%	50 39.1%	115 65.4%	14 48.0%
	No	237 41.0%	85 34.5%	78 60.9%	61 34.6%	14 47.3%
	DK/NA	4 .6%	2 .9%	0 .0%	0 .0%	1 4.7%
12B. Reusing or recycling construction or demolition debris	Total	578	245	128	175	29
	Yes	133 23.0%	65 26.6%	23 18.4%	37 21.1%	7 24.1%

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
12B. Reusing or recycling construction or demolition debris	No	438 75.7%	176 71.7%	104 81.6%	135 77.1%	22 75.9%
	DK/NA	7 1.3%	4 1.7%	0 .0%	3 1.8%	0 .0%
12C. Recycling used motor oil or oil filters	Total	578	245	128	175	29
	Yes	249 43.1%	106 43.1%	59 46.2%	71 40.3%	13 45.7%
	No	320 55.3%	136 55.4%	69 53.8%	99 56.5%	16 54.3%
	DK/NA	9 1.6%	4 1.5%	0 .0%	6 3.2%	0 .0%
12D. Reducing junk mail	Total	578	245	128	175	29
	Yes	214 37.0%	112 45.8%	34 26.9%	58 33.1%	9 30.8%
	No	361 62.6%	132 53.6%	92 72.3%	117 66.9%	20 69.2%
	DK/NA	3 .4%	1 .6%	1 .8%	0 .0%	0 .0%
12E. Home composting educational programs	Total	578	245	128	175	29
	Yes	168 29.1%	84 34.4%	32 25.4%	42 24.2%	9 30.3%
	No	401 69.3%	157 64.1%	94 73.6%	130 73.8%	20 67.6%
	DK/NA	9 1.6%	4 1.5%	1 .9%	4 2.0%	1 2.1%
12F. Recycling household batteries and fluorescent light bulbs	Total	578	245	128	175	29
	Yes	281 48.6%	132 53.9%	48 37.8%	85 48.7%	15 49.8%
	No	292 50.5%	112 45.5%	79 62.2%	87 49.5%	14 48.0%
	DK/NA	5 .9%	2 .6%	0 .0%	3 1.8%	1 2.2%
12G. Bringing your own shopping bags	Total	578	245	128	175	29
	Yes	375 64.8%	172 70.1%	71 56.0%	112 63.6%	19 66.4%
	No	199 34.4%	73 29.6%	54 42.7%	62 35.5%	9 31.2%
	DK/NA	5 .8%	1 .3%	2 1.3%	1 .9%	1 2.4%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	578	245	128	175	29
	Yes	191 33.0%	85 34.5%	52 40.7%	47 26.9%	7 23.8%
	No	381 66.0%	157 64.1%	76 59.3%	127 72.2%	22 73.8%
	DK/NA	6 1.0%	3 1.4%	0 .0%	1 .9%	1 2.4%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes	B		B	
	No		A C		
	DK/NA		.[a]	.[a]	
12B. Reusing or recycling construction or demolition debris	Yes				
	No				
	DK/NA		.[a]		.[a]
12C. Recycling used motor oil or oil filters	Yes				
	No				
	DK/NA		.[a]		.[a]
12D. Reducing junk mail	Yes	B			
	No		A	A	
	DK/NA			.[a]	.[a]
12E. Home composting educational programs	Yes				
	No				
	DK/NA				
12F. Recycling household batteries and fluorescent light bulbs	Yes	B			
	No		A		
	DK/NA		.[a]		
12G. Bringing your own shopping bags	Yes	B			
	No				
	DK/NA				
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes				
	No				
	DK/NA		.[a]		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
	Total	597	148	134	118	197
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes	349 58.4%	69 46.9%	82 61.3%	76 64.4%	121 61.5%
	No	245 41.0%	78 52.5%	51 38.2%	42 35.6%	74 37.5%
	DK/NA	4 .6%	1 .6%	1 .5%	0 .0%	2 1.0%
12B. Reusing or recycling construction	Total	597	148	134	118	197

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
12B. Reusing or recycling construction or demolition debris	Yes	135 22.7%	26 17.4%	24 17.7%	35 29.3%	51 26.0%
	No	453 76.0%	119 80.5%	110 81.7%	81 68.7%	144 72.9%
	DK/NA	8 1.4%	3 2.0%	1 .5%	2 2.0%	2 1.1%
12C. Recycling used motor oil or oil filters	Total	597	148	134	118	197
	Yes	255 42.8%	52 34.8%	55 41.1%	57 48.6%	91 46.5%
	No	331 55.5%	92 62.0%	79 58.9%	58 49.4%	102 52.0%
	DK/NA	10 1.7%	5 3.2%	0 .0%	2 2.0%	3 1.5%
12D. Reducing junk mail	Total	597	148	134	118	197
	Yes	220 36.8%	50 33.6%	46 34.5%	38 32.1%	86 43.6%
	No	375 62.8%	97 65.7%	88 65.5%	79 66.7%	111 56.4%
	DK/NA	3 .4%	1 .7%	0 .0%	1 1.2%	0 .0%
12E. Home composting educational programs	Total	597	148	134	118	197
	Yes	172 28.9%	43 28.7%	35 26.3%	27 23.1%	67 34.2%
	No	415 69.5%	103 69.8%	99 73.7%	89 75.3%	124 62.8%
	DK/NA	10 1.6%	2 1.4%	0 .0%	2 1.6%	6 3.0%
12F. Recycling household batteries and fluorescent light bulbs	Total	597	148	134	118	197
	Yes	291 48.8%	60 40.2%	57 42.7%	68 57.5%	106 54.1%
	No	300 50.2%	87 58.7%	75 55.6%	49 41.3%	90 45.5%
	DK/NA	6 1.0%	1 1.0%	2 1.7%	1 1.2%	1 .4%
12G. Bringing your own shopping bags	Total	597	148	134	118	197
	Yes	387 64.9%	85 57.4%	96 71.2%	65 55.0%	142 72.1%
	No	205 34.3%	60 40.5%	39 28.8%	53 45.0%	53 27.2%
	DK/NA	5 .8%	3 2.1%	0 .0%	0 .0%	1 .7%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	597	148	134	118	197
	Yes	195 32.7%	39 26.3%	42 31.5%	41 34.4%	73 37.3%
	No	396 66.4%	108 72.7%	91 68.0%	76 64.5%	121 61.6%
	DK/NA	6 .9%	1 1.0%	1 .5%	1 1.0%	2 1.1%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes			A	A
	No	C D			
	DK/NA			.[a]	
12B. Reusing or recycling construction or demolition debris	Yes				
	No				
	DK/NA				
12C. Recycling used motor oil or oil filters	Yes				
	No				
	DK/NA		.[a]		
12D. Reducing junk mail	Yes				
	No				
	DK/NA		.[a]		.[a]
12E. Home composting educational programs	Yes				
	No				
	DK/NA		.[a]		
12F. Recycling household batteries and fluorescent light bulbs	Yes			A	
	No	C			
	DK/NA				
12G. Bringing your own shopping bags	Yes		C		A C
	No			B D	
	DK/NA		.[a]	.[a]	
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes				
	No				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	600	120	100	150
	Yes	349 58.1%	84 70.1%	57 56.7%	80 53.5%
	No	247 41.3%	34 28.6%	43 43.3%	69 46.1%
	DK/NA	4 .6%	2 1.4%	0 .0%	1 .4%
12B. Reusing or recycling construction or demolition debris	Total	600	120	100	150
	Yes	135 22.6%	28 23.5%	13 13.5%	41 27.3%
	No	456 76.1%	91 76.0%	84 84.0%	106 70.8%
	DK/NA	8 1.4%	1 .6%	3 2.5%	3 1.9%
12C. Recycling used motor oil or oil filters	Total	600	120	100	150
	Yes	257 42.9%	51 42.7%	36 35.8%	76 50.6%
	No	332 55.4%	64 53.4%	61 61.0%	73 48.9%
	DK/NA	10 1.7%	5 3.9%	3 3.2%	1 .5%
12D. Reducing junk mail	Total	600	120	100	150
	Yes	220 36.6%	50 41.5%	41 40.7%	46 30.8%
	No	377 63.0%	70 58.5%	59 58.7%	103 68.5%
	DK/NA	3 .4%	0 .0%	1 .7%	1 .7%
12E. Home composting educational programs	Total	600	120	100	150
	Yes	172 28.7%	42 35.1%	26 26.0%	39 26.0%
	No	417 69.6%	76 63.8%	70 70.5%	109 72.5%
	DK/NA	10 1.6%	1 1.2%	3 3.5%	2 1.5%
12F. Recycling household batteries and fluorescent light bulbs	Total	600	120	100	150
	Yes	291 48.5%	72 60.1%	47 47.0%	67 44.6%
	No	302 50.4%	48 39.9%	50 49.8%	81 53.9%
	DK/NA	6 1.0%	0 .0%	3 3.2%	2 1.5%
12G. Bringing your own shopping bags	Total	600	120	100	150
	Yes	388 64.7%	85 70.8%	66 66.1%	83 55.5%

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
12G. Bringing your own shopping bags	No	207 34.5%	35 29.2%	34 33.9%	65 43.5%
	DK/NA	5 .8%	0 .0%	0 .0%	1 1.0%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	600	120	100	150
	Yes	195 32.5%	38 31.8%	24 24.2%	56 37.4%
	No	399 66.5%	81 67.7%	74 74.3%	92 61.3%
	DK/NA	6 .9%	1 .6%	2 1.5%	2 1.4%

		Area of Residence	
		West San Jose	South County
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	190	40
	Yes	107 56.4%	21 51.6%
	No	81 42.9%	19 48.4%
	DK/NA	1 .7%	0 .0%
12B. Reusing or recycling construction or demolition debris	Total	190	40
	Yes	40 20.9%	13 32.7%
	No	149 78.3%	26 65.5%
	DK/NA	1 .8%	1 1.8%
12C. Recycling used motor oil or oil filters	Total	190	40
	Yes	81 42.7%	14 34.0%
	No	108 56.6%	26 66.0%
	DK/NA	1 .7%	0 .0%
12D. Reducing junk mail	Total	190	40
	Yes	72 37.7%	11 28.2%
	No	118 61.8%	29 71.8%
	DK/NA	1 .4%	0 .0%
12E. Home composting educational programs	Total	190	40
	Yes	57 29.8%	9 21.8%
	No	132 69.4%	30 75.2%
	DK/NA	2 .8%	1 3.0%
12F. Recycling household batteries and fluorescent light bulbs	Total	190	40
	Yes	89 46.8%	16 40.2%
	No	100 52.8%	24 59.8%
	DK/NA	1 .3%	0 .0%
12G. Bringing your own shopping bags	Total	190	40
	Yes	129 68.1%	24 61.4%

		Area of Residence	
		West San Jose	South County
12G. Bringing your own shopping bags	No	58 30.3%	15 38.6%
	DK/NA	3 1.6%	0 .0%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	190	40
	Yes	62 32.7%	15 36.9%
	No	127 66.6%	25 63.1%
	DK/NA	1 .7%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes					
	No			A		
	DK/NA		[a] .			[a] .
12B. Reusing or recycling construction or demolition debris	Yes					
	No					
	DK/NA					
12C. Recycling used motor oil or oil filters	Yes					
	No					
	DK/NA					[a] .
12D. Reducing junk mail	Yes					
	No					
	DK/NA	[a] .				[a] .
12E. Home composting educational programs	Yes					
	No					
	DK/NA					
12F. Recycling household batteries and fluorescent light bulbs	Yes					
	No					
	DK/NA	[a] .				[a] .
12G. Bringing your own shopping bags	Yes					
	No					
	DK/NA	[a] .	[a] .			[a] .
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes					
	No					
	DK/NA					[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income				
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	430	124	72	126	108
	Yes	250 58.2%	60 48.5%	43 59.8%	74 58.2%	73 68.1%
	No	177 41.2%	63 51.0%	28 39.3%	52 41.3%	33 31.1%
	DK/NA	3 .7%	1 .5%	1 .8%	1 .5%	1 .8%
12B. Reusing or recycling construction or demolition debris	Total	430	124	72	126	108
	Yes	94 21.9%	26 21.0%	16 22.6%	30 23.4%	22 20.7%
	No	332 77.4%	96 77.8%	56 77.4%	97 76.6%	84 77.9%
	DK/NA	3 .7%	1 1.2%	0 .0%	0 .0%	2 1.4%
12C. Recycling used motor oil or oil filters	Total	430	124	72	126	108
	Yes	184 42.7%	55 44.5%	35 48.6%	56 44.3%	38 35.0%
	No	240 55.9%	69 55.5%	34 47.9%	68 53.5%	69 64.3%
	DK/NA	6 1.4%	0 .0%	2 3.5%	3 2.2%	1 .7%
12D. Reducing junk mail	Total	430	124	72	126	108
	Yes	159 36.9%	39 31.2%	24 34.1%	51 40.1%	45 41.7%
	No	269 62.6%	84 68.0%	47 65.9%	75 59.2%	63 58.3%
	DK/NA	2 .4%	1 .9%	0 .0%	1 .6%	0 .0%
12E. Home composting educational programs	Total	430	124	72	126	108
	Yes	117 27.2%	35 28.1%	23 31.5%	37 29.0%	23 21.1%
	No	306 71.2%	86 69.7%	48 67.3%	89 70.4%	82 76.3%
	DK/NA	7 1.6%	3 2.2%	1 1.1%	1 .6%	3 2.6%
12F. Recycling household batteries and fluorescent light bulbs	Total	430	124	72	126	108
	Yes	202 46.9%	49 39.4%	37 52.1%	58 46.2%	57 53.0%
	No	223 52.0%	73 58.9%	34 47.9%	67 53.2%	49 45.4%
	DK/NA	5 1.1%	2 1.7%	0 .0%	1 .6%	2 1.6%
12G. Bringing your own shopping bags	Total	430	124	72	126	108
	Yes	276 64.1%	64 51.5%	51 70.4%	85 67.5%	76 70.6%

		Annual Household Income				
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more
12G. Bringing your own shopping bags	No	152 35.4%	59 47.3%	21 29.6%	41 32.5%	31 28.8%
	DK/NA	2 .5%	1 1.2%	0 .0%	0 .0%	1 .6%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	430	124	72	126	108
	Yes	144 33.4%	43 34.7%	26 35.6%	36 28.4%	39 36.4%
	No	283 65.8%	79 64.1%	46 63.4%	90 71.1%	68 63.1%
	DK/NA	3 .8%	1 1.2%	1 .9%	1 .6%	1 .5%

Comparisons of Column Proportions[b,c]

		Annual Household Income			
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more
		(A)	(B)	(C)	(D)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes				A
	No	D			
	DK/NA				
12B. Reusing or recycling construction or demolition debris	Yes				
	No				
	DK/NA		.[a]	.[a]	
12C. Recycling used motor oil or oil filters	Yes				
	No				
	DK/NA	.[a]			
12D. Reducing junk mail	Yes				
	No				
	DK/NA		.[a]		.[a]
12E. Home composting educational programs	Yes				
	No				
	DK/NA				
12F. Recycling household batteries and fluorescent light bulbs	Yes				
	No				
	DK/NA		.[a]		
12G. Bringing your own shopping bags	Yes				A
	No	D			
	DK/NA		.[a]	.[a]	
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes				
	No				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	580	398	181
	Yes	341 58.9%	260 65.1%	82 45.2%
	No	235 40.5%	137 34.5%	97 53.7%
	DK/NA	4 .6%	1 .4%	2 1.2%
12B. Reusing or recycling construction or demolition debris	Total	580	398	181
	Yes	132 22.8%	101 25.4%	31 17.1%
	No	440 75.8%	291 73.2%	148 81.7%
	DK/NA	8 1.4%	6 1.5%	2 1.3%
12C. Recycling used motor oil or oil filters	Total	580	398	181
	Yes	253 43.6%	179 44.9%	74 40.9%
	No	317 54.7%	213 53.6%	103 57.0%
	DK/NA	10 1.7%	6 1.6%	4 2.1%
12D. Reducing junk mail	Total	580	398	181
	Yes	215 37.2%	168 42.1%	48 26.4%
	No	362 62.4%	229 57.6%	133 73.0%
	DK/NA	3 .4%	1 .4%	1 .6%
12E. Home composting educational programs	Total	580	398	181
	Yes	167 28.9%	126 31.7%	41 22.7%
	No	402 69.4%	263 66.0%	140 77.0%
	DK/NA	10 1.7%	9 2.3%	1 .4%
12F. Recycling household batteries and fluorescent light bulbs	Total	580	398	181
	Yes	287 49.5%	204 51.3%	83 45.7%
	No	286 49.4%	189 47.4%	98 53.9%
	DK/NA	6 1.1%	5 1.4%	1 .4%
12G. Bringing your own shopping bags	Total	580	398	181
	Yes	379 65.4%	275 69.1%	104 57.3%
	No	198 34.1%	120 30.1%	77 42.7%

		Homeownership Status		
		Total	Own	Rent
12G. Bringing your own shopping bags	DK/NA	3 .5%	3 .7%	0 .0%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	580	398	181
	Yes	192 33.1%	138 34.7%	54 29.7%
	No	382 65.9%	255 64.1%	127 69.9%
	DK/NA	6 1.0%	5 1.2%	1 .4%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes	B	
	No		A
	DK/NA		
12B. Reusing or recycling construction or demolition debris	Yes	B	
	No		A
	DK/NA		
12C. Recycling used motor oil or oil filters	Yes		
	No		
	DK/NA		
12D. Reducing junk mail	Yes	B	
	No		A
	DK/NA		
12E. Home composting educational programs	Yes	B	
	No		A
	DK/NA		
12F. Recycling household batteries and fluorescent light bulbs	Yes		
	No		
	DK/NA		
12G. Bringing your own shopping bags	Yes	B	
	No		A
	DK/NA		.[a]
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	585	386	84	65	50
	Yes	343 58.6%	233 60.3%	44 52.4%	40 62.0%	26 51.5%
	No	238 40.8%	151 39.1%	39 45.8%	25 38.0%	24 48.5%
	DK/NA	4 .6%	2 .5%	2 1.8%	0 .0%	0 .0%
12B. Reusing or recycling construction or demolition debris	Total	585	386	84	65	50
	Yes	133 22.7%	97 25.2%	15 17.8%	9 13.7%	12 23.9%
	No	444 75.9%	284 73.5%	69 82.2%	55 84.1%	36 73.2%
	DK/NA	8 1.4%	5 1.4%	0 .0%	1 2.1%	1 2.9%
12C. Recycling used motor oil or oil filters	Total	585	386	84	65	50
	Yes	252 43.1%	179 46.4%	29 34.5%	25 39.2%	18 36.5%
	No	323 55.2%	202 52.4%	53 63.0%	37 56.6%	31 62.0%
	DK/NA	10 1.7%	4 1.2%	2 2.5%	3 4.2%	1 1.6%
12D. Reducing junk mail	Total	585	386	84	65	50
	Yes	218 37.3%	150 38.8%	22 26.7%	27 41.5%	19 38.5%
	No	364 62.3%	236 61.1%	61 72.0%	38 58.5%	30 60.0%
	DK/NA	3 .4%	1 .2%	1 1.3%	0 .0%	1 1.6%
12E. Home composting educational programs	Total	585	386	84	65	50
	Yes	169 28.9%	122 31.7%	24 28.3%	12 18.5%	11 22.0%
	No	406 69.4%	258 66.9%	60 71.7%	50 77.1%	37 75.2%
	DK/NA	10 1.7%	6 1.4%	0 .0%	3 4.4%	1 2.9%
12F. Recycling household batteries and fluorescent light bulbs	Total	585	386	84	65	50
	Yes	286 48.9%	201 52.0%	39 46.4%	23 35.2%	24 47.5%
	No	293 50.0%	181 46.8%	44 52.9%	41 63.5%	26 52.5%
	DK/NA	6 1.0%	5 1.2%	1 .8%	1 1.3%	0 .0%
12G. Bringing your own shopping bags	Total	585	386	84	65	50
	Yes	380 65.0%	257 66.6%	53 62.8%	43 67.0%	27 53.4%

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
12G. Bringing your own shopping bags	No	200 34.2%	124 32.2%	31 37.2%	21 33.0%	23 46.6%
	DK/NA	5 .8%	5 1.2%	0 .0%	0 .0%	0 .0%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	585	386	84	65	50
	Yes	193 33.0%	132 34.1%	26 31.3%	22 33.5%	13 26.7%
	No	386 66.0%	251 65.0%	58 68.7%	42 64.4%	36 71.9%
	DK/NA	6 1.0%	4 .9%	0 .0%	1 2.1%	1 1.4%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes				
	No				
	DK/NA			.[a]	.[a]
12B. Reusing or recycling construction or demolition debris	Yes				
	No				
	DK/NA		.[a]		
12C. Recycling used motor oil or oil filters	Yes				
	No				
	DK/NA				
12D. Reducing junk mail	Yes				
	No				
	DK/NA			.[a]	
12E. Home composting educational programs	Yes				
	No				
	DK/NA		.[a]		
12F. Recycling household batteries and fluorescent light bulbs	Yes				
	No				
	DK/NA				.[a]
12G. Bringing your own shopping bags	Yes				
	No				
	DK/NA		.[a]	.[a]	.[a]
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes				
	No				
	DK/NA		.[a]		

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

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		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	596	274	72	250
	Yes	348 58.4%	163 59.6%	33 46.2%	151 60.6%
	No	245 41.2%	110 40.2%	39 53.8%	96 38.6%
	DK/NA	3 .5%	1 .2%	0 .0%	2 .9%
12B. Reusing or recycling construction or demolition debris	Total	596	274	72	250
	Yes	134 22.4%	58 21.3%	11 15.7%	64 25.6%
	No	454 76.2%	209 76.4%	61 84.3%	184 73.6%
	DK/NA	8 1.4%	6 2.3%	0 .0%	2 .8%
12C. Recycling used motor oil or oil filters	Total	596	274	72	250
	Yes	256 43.0%	116 42.5%	31 42.4%	109 43.6%
	No	330 55.4%	152 55.6%	42 57.6%	136 54.5%
	DK/NA	10 1.7%	5 1.9%	0 .0%	5 2.0%
12D. Reducing junk mail	Total	596	274	72	250
	Yes	220 36.8%	108 39.5%	21 28.5%	91 36.4%
	No	374 62.7%	166 60.5%	52 71.5%	156 62.6%
	DK/NA	3 .4%	0 .0%	0 .0%	3 1.0%
12E. Home composting educational programs	Total	596	274	72	250
	Yes	171 28.7%	94 34.2%	10 13.9%	67 26.8%
	No	415 69.7%	176 64.4%	62 86.1%	177 70.7%
	DK/NA	10 1.7%	4 1.4%	0 .0%	6 2.4%
12F. Recycling household batteries and fluorescent light bulbs	Total	596	274	72	250
	Yes	289 48.6%	141 51.4%	34 47.5%	114 45.8%
	No	300 50.4%	130 47.5%	38 52.5%	132 53.0%
	DK/NA	6 1.0%	3 1.1%	0 .0%	3 1.3%
12G. Bringing your own shopping bags	Total	596	274	72	250
	Yes	385 64.7%	184 67.2%	35 48.9%	166 66.5%

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
12G. Bringing your own shopping bags	No	206 34.5%	88 32.0%	37 51.1%	81 32.5%
	DK/NA	5 .8%	2 .8%	0 .0%	2 1.0%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	596	274	72	250
	Yes	194 32.6%	96 35.0%	24 33.7%	74 29.8%
	No	396 66.4%	174 63.5%	47 65.3%	175 70.0%
	DK/NA	6 .9%	4 1.6%	1 1.0%	1 .3%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes			
	No			
	DK/NA		.[a]	
12B. Reusing or recycling construction or demolition debris	Yes			
	No			
	DK/NA		.[a]	
12C. Recycling used motor oil or oil filters	Yes			
	No			
	DK/NA		.[a]	
12D. Reducing junk mail	Yes			
	No			
	DK/NA	.[a]	.[a]	
12E. Home composting educational programs	Yes	B		
	No		A C	
	DK/NA		.[a]	
12F. Recycling household batteries and fluorescent light bulbs	Yes			
	No			
	DK/NA		.[a]	
12G. Bringing your own shopping bags	Yes	B		B
	No		A C	
	DK/NA		.[a]	
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes			
	No			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	594	290	58	246
	Yes	346 58.2%	168 58.0%	29 49.5%	149 60.6%
	No	244 41.2%	121 41.6%	29 50.5%	95 38.5%
	DK/NA	4 .6%	1 .5%	0 .0%	2 .9%
12B. Reusing or recycling construction or demolition debris	Total	594	290	58	246
	Yes	134 22.5%	70 24.1%	10 17.7%	54 21.8%
	No	452 76.1%	214 73.7%	48 82.3%	190 77.4%
	DK/NA	8 1.4%	6 2.2%	0 .0%	2 .8%
12C. Recycling used motor oil or oil filters	Total	594	290	58	246
	Yes	256 43.0%	131 45.1%	24 40.8%	101 41.1%
	No	329 55.3%	153 52.9%	35 59.2%	141 57.2%
	DK/NA	10 1.7%	6 2.0%	0 .0%	4 1.7%
12D. Reducing junk mail	Total	594	290	58	246
	Yes	219 36.8%	112 38.5%	20 34.2%	87 35.5%
	No	373 62.7%	177 61.1%	38 65.8%	157 63.9%
	DK/NA	3 .4%	1 .4%	0 .0%	1 .6%
12E. Home composting educational programs	Total	594	290	58	246
	Yes	171 28.8%	92 31.7%	10 17.8%	69 27.9%
	No	413 69.6%	194 66.9%	47 81.2%	172 70.0%
	DK/NA	10 1.7%	4 1.3%	1 1.1%	5 2.2%
12F. Recycling household batteries and fluorescent light bulbs	Total	594	290	58	246
	Yes	287 48.3%	149 51.2%	20 33.5%	119 48.4%
	No	301 50.7%	139 47.8%	39 66.5%	124 50.4%
	DK/NA	6 1.0%	3 1.0%	0 .0%	3 1.3%
12G. Bringing your own shopping bags	Total	594	290	58	246
	Yes	386 65.0%	198 68.3%	28 48.0%	160 65.2%

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
12G. Bringing your own shopping bags	No	203 34.2%	90 31.2%	28 48.0%	85 34.5%
	DK/NA	5 .8%	1 .5%	2 4.1%	1 .3%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	594	290	58	246
	Yes	194 32.7%	99 34.2%	24 41.1%	71 29.1%
	No	394 66.3%	189 65.0%	33 56.5%	172 70.1%
	DK/NA	6 .9%	2 .8%	1 2.4%	2 .8%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes			
	No			
	DK/NA		.[a]	
12B. Reusing or recycling construction or demolition debris	Yes			
	No			
	DK/NA		.[a]	
12C. Recycling used motor oil or oil filters	Yes			
	No			
	DK/NA		.[a]	
12D. Reducing junk mail	Yes			
	No			
	DK/NA		.[a]	
12E. Home composting educational programs	Yes			
	No			
	DK/NA			
12F. Recycling household batteries and fluorescent light bulbs	Yes	B		
	No		A	
	DK/NA		.[a]	
12G. Bringing your own shopping bags	Yes	B		B
	No		A	
	DK/NA		C	
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes			
	No			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	598	255	308	35
	Yes	349 58.3%	170 66.6%	166 53.9%	13 36.3%
	No	246 41.1%	83 32.7%	140 45.5%	22 63.7%
	DK/NA	4 .6%	2 .8%	2 .5%	0 .0%
12B. Reusing or recycling construction or demolition debris	Total	598	255	308	35
	Yes	135 22.6%	79 30.8%	54 17.5%	3 8.1%
	No	456 76.3%	173 67.6%	251 81.6%	32 91.9%
	DK/NA	7 1.1%	4 1.6%	3 .9%	0 .0%
12C. Recycling used motor oil or oil filters	Total	598	255	308	35
	Yes	257 43.1%	124 48.5%	128 41.8%	5 15.1%
	No	331 55.3%	124 48.7%	176 57.3%	30 84.9%
	DK/NA	10 1.7%	7 2.8%	3 .9%	0 .0%
12D. Reducing junk mail	Total	598	255	308	35
	Yes	220 36.7%	117 45.8%	94 30.7%	8 23.2%
	No	376 62.9%	136 53.2%	213 69.3%	27 76.8%
	DK/NA	3 .4%	3 1.0%	0 .0%	0 .0%
12E. Home composting educational programs	Total	598	255	308	35
	Yes	172 28.8%	97 38.1%	68 22.1%	7 20.7%
	No	417 69.8%	153 60.0%	236 76.8%	28 79.3%
	DK/NA	8 1.4%	5 1.9%	3 1.1%	0 .0%
12F. Recycling household batteries and fluorescent light bulbs	Total	598	255	308	35
	Yes	291 48.7%	142 55.8%	140 45.5%	9 25.1%
	No	302 50.6%	109 42.7%	167 54.3%	26 74.9%
	DK/NA	5 .8%	4 1.5%	1 .3%	0 .0%
12G. Bringing your own shopping bags	Total	598	255	308	35
	Yes	388 64.8%	185 72.4%	189 61.6%	14 38.8%

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
12G. Bringing your own shopping bags	No	207 34.6%	69 27.1%	118 38.4%	20 56.4%
	DK/NA	3 .5%	1 .5%	0 .0%	2 4.8%
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	598	255	308	35
	Yes	195 32.6%	92 36.1%	98 31.8%	5 14.8%
	No	399 66.7%	160 62.8%	208 67.8%	30 85.2%
	DK/NA	4 .7%	3 1.1%	1 .4%	0 .0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
12A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Yes	B C		
	No		A	A
	DK/NA			.[a]
12B. Reusing or recycling construction or demolition debris	Yes	B C		
	No		A	A
	DK/NA			.[a]
12C. Recycling used motor oil or oil filters	Yes	C	C	
	No			A B
	DK/NA			.[a]
12D. Reducing junk mail	Yes	B C		
	No		A	A
	DK/NA		.[a]	.[a]
12E. Home composting educational programs	Yes	B		
	No		A	
	DK/NA			.[a]
12F. Recycling household batteries and fluorescent light bulbs	Yes	B C		
	No		A	A
	DK/NA			.[a]
12G. Bringing your own shopping bags	Yes	B C	C	
	No		A	A
	DK/NA		.[a]	A
12H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	Yes	C		
	No			A
	DK/NA			.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column

		Gender		
		Total	Male	Female
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	349	176	173
	New Information	72 20.8%	31 17.6%	42 24.1%
	Reinforced Knowledge	274 78.7%	143 81.5%	131 75.9%
	DK/NA	2 .5%	2 .9%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	135	73	62
	New Information	26 19.6%	13 18.1%	13 21.2%
	Reinforced Knowledge	106 78.3%	59 79.9%	47 76.4%
	DK/NA	3 2.1%	1 1.9%	1 2.4%
13C. Recycling used motor oil or oil filters	Total	257	136	122
	New Information	40 15.6%	23 16.6%	18 14.6%
	Reinforced Knowledge	214 83.2%	110 81.3%	104 85.4%
	DK/NA	3 1.1%	3 2.1%	0 .0%
13D. Reducing junk mail	Total	220	97	122
	New Information	46 20.9%	19 19.6%	27 21.9%
	Reinforced Knowledge	171 77.9%	77 79.7%	94 76.6%
	DK/NA	3 1.1%	1 .7%	2 1.5%
13E. Home composting educational programs	Total	172	73	99
	New Information	39 22.4%	18 23.9%	21 21.2%
	Reinforced Knowledge	133 77.2%	56 76.1%	77 78.1%
	DK/NA	1 .4%	0 .0%	1 .7%
13F. Recycling household batteries and fluorescent light bulbs	Total	291	151	140
	New Information	71 24.5%	30 19.5%	42 29.9%
	Reinforced Knowledge	218 75.0%	121 80.0%	97 69.7%
	DK/NA	1 .5%	1 .5%	1 .5%
13G. Bringing your own shopping bags	Total	388	182	205
	New Information	81 20.8%	29 15.7%	52 25.4%
	Reinforced Knowledge	303 78.2%	151 83.0%	152 74.0%

		Gender		
		Total	Male	Female
13G. Bringing your own shopping bags	DK/NA	4 1.0%	2 1.4%	1 .7%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	195	82	113
	New Information	55 28.1%	20 24.3%	35 30.8%
	Reinforced Knowledge	136 69.7%	60 72.8%	76 67.5%
	DK/NA	4 2.2%	2 2.9%	2 1.8%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information		
	Reinforced Knowledge		
	DK/NA		.[a]
13B. Reusing or recycling construction or demolition debris	New Information		
	Reinforced Knowledge		
	DK/NA		
13C. Recycling used motor oil or oil filters	New Information		
	Reinforced Knowledge		
	DK/NA		.[a]
13D. Reducing junk mail	New Information		
	Reinforced Knowledge		
	DK/NA		
13E. Home composting educational programs	New Information		
	Reinforced Knowledge		
	DK/NA	.[a]	
13F. Recycling household batteries and fluorescent light bulbs	New Information		A
	Reinforced Knowledge	B	
	DK/NA		
13G. Bringing your own shopping bags	New Information		A
	Reinforced Knowledge	B	
	DK/NA		
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information		
	Reinforced Knowledge		
	DK/NA		

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	340	53	113	108	65
	New Information	72 21.3%	15 27.5%	30 26.1%	20 18.0%	9 13.3%
	Reinforced Knowledge	266 78.2%	39 72.5%	82 72.4%	89 82.0%	56 86.7%
	DK/NA	2 .5%	0 .0%	2 1.5%	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	129	20	39	37	33
	New Information	26 20.0%	4 18.1%	7 17.2%	8 20.5%	8 24.0%
	Reinforced Knowledge	101 78.3%	16 78.0%	32 82.8%	29 77.7%	24 73.7%
	DK/NA	2 1.7%	1 3.9%	0 .0%	1 1.8%	1 2.2%
13C. Recycling used motor oil or oil filters	Total	250	44	69	83	54
	New Information	39 15.6%	7 16.8%	18 26.2%	8 9.3%	6 10.5%
	Reinforced Knowledge	208 83.3%	36 83.2%	51 73.8%	75 90.7%	45 84.1%
	DK/NA	3 1.1%	0 .0%	0 .0%	0 .0%	3 5.3%
13D. Reducing junk mail	Total	215	32	66	61	55
	New Information	45 21.0%	8 24.1%	17 25.2%	14 23.5%	6 11.3%
	Reinforced Knowledge	168 78.2%	25 75.9%	48 72.8%	47 76.5%	49 87.8%
	DK/NA	2 .9%	0 .0%	1 2.0%	0 .0%	1 1.0%
13E. Home composting educational programs	Total	165	26	42	51	46
	New Information	36 21.6%	7 26.1%	14 32.1%	11 21.4%	4 9.8%
	Reinforced Knowledge	128 77.9%	19 73.9%	29 67.9%	40 78.6%	41 88.6%
	DK/NA	1 .4%	0 .0%	0 .0%	0 .0%	1 1.6%
13F. Recycling household batteries and fluorescent light bulbs	Total	283	49	90	84	61
	New Information	71 25.2%	21 43.0%	21 22.9%	19 22.9%	10 17.1%
	Reinforced Knowledge	210 74.3%	28 57.0%	68 76.2%	64 76.3%	50 82.9%
	DK/NA	1 .5%	0 .0%	1 .9%	1 .8%	0 .0%
13G. Bringing your own shopping bags	Total	377	57	128	113	78
	New Information	78 20.6%	16 28.3%	32 25.0%	21 18.3%	9 11.4%
	Reinforced Knowledge	295 78.3%	41 71.7%	93 72.4%	93 81.7%	69 87.8%

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
13G. Bringing your own shopping bags	DK/NA	4 1.0%	0 .0%	3 2.5%	0 .0%	1 .8%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	192	31	68	53	40
	New Information	54 28.2%	12 37.8%	18 26.5%	13 23.8%	12 29.7%
	Reinforced Knowledge	133 69.5%	19 62.2%	47 70.0%	40 75.0%	27 66.9%
	DK/NA	4 2.3%	0 .0%	2 3.5%	1 1.2%	1 3.4%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]		.[a]	.[a]
13B. Reusing or recycling construction or demolition debris	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]		
13C. Recycling used motor oil or oil filters	New Information		C		
	Reinforced Knowledge			B	
	DK/NA	.[a]	.[a]	.[a]	
13D. Reducing junk mail	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]		.[a]	
13E. Home composting educational programs	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]	.[a]	.[a]	
13F. Recycling household batteries and fluorescent light bulbs	New Information	D			
	Reinforced Knowledge				A
	DK/NA	.[a]			.[a]
13G. Bringing your own shopping bags	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]		.[a]	
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]			

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	337	158	50	115	14
	New Information	71 21.2%	32 20.5%	24 48.7%	9 8.0%	5 38.9%
	Reinforced Knowledge	264 78.3%	126 79.5%	26 51.3%	104 90.5%	9 61.1%
	DK/NA	2 .5%	0 .0%	0 .0%	2 1.4%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	133	65	23	37	7
	New Information	26 19.9%	17 25.4%	6 27.4%	3 9.3%	0 .0%
	Reinforced Knowledge	103 77.9%	47 71.3%	17 72.6%	34 90.7%	6 89.6%
	DK/NA	3 2.2%	2 3.3%	0 .0%	0 .0%	1 10.4%
13C. Recycling used motor oil or oil filters	Total	249	106	59	71	13
	New Information	40 16.2%	7 6.8%	16 26.6%	16 23.2%	1 7.2%
	Reinforced Knowledge	206 82.7%	98 92.4%	43 73.4%	52 74.0%	12 92.8%
	DK/NA	3 1.2%	1 .8%	0 .0%	2 2.9%	0 .0%
13D. Reducing junk mail	Total	214	112	34	58	9
	New Information	44 20.6%	21 19.1%	13 38.5%	8 13.9%	1 14.6%
	Reinforced Knowledge	167 78.2%	90 79.8%	20 57.7%	50 86.1%	8 85.4%
	DK/NA	3 1.2%	1 1.1%	1 3.8%	0 .0%	0 .0%
13E. Home composting educational programs	Total	168	84	32	42	9
	New Information	38 22.4%	16 18.6%	12 35.5%	8 18.4%	3 29.7%
	Reinforced Knowledge	130 77.2%	68 80.6%	21 64.5%	35 81.6%	6 70.3%
	DK/NA	1 .4%	1 .8%	0 .0%	0 .0%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	281	132	48	85	15
	New Information	70 25.0%	29 21.9%	20 41.4%	17 20.1%	4 28.5%
	Reinforced Knowledge	209 74.4%	102 77.0%	28 58.6%	68 79.9%	10 71.5%
	DK/NA	1 .5%	1 1.1%	0 .0%	0 .0%	0 .0%
13G. Bringing your own shopping bags	Total	375	172	71	112	19
	New Information	80 21.3%	26 15.2%	28 39.0%	23 21.0%	2 11.8%
	Reinforced Knowledge	291 77.7%	145 84.5%	42 59.1%	86 77.3%	17 88.2%

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
13G. Bringing your own shopping bags	DK/NA	4 1.0%	1 .3%	1 1.9%	2 1.7%	0 .0%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	191	85	52	47	7
	New Information	55 28.7%	23 27.1%	21 41.3%	10 20.3%	1 12.2%
	Reinforced Knowledge	132 69.0%	60 71.4%	31 58.7%	36 76.2%	5 67.1%
	DK/NA	4 2.3%	1 1.5%	0 .0%	2 3.5%	1 20.7%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information	C	A C		C
	Reinforced Knowledge	B		B D	
	DK/NA	.[a]	.[a]		.[a]
13B. Reusing or recycling construction or demolition debris	New Information				.[a]
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	
13C. Recycling used motor oil or oil filters	New Information		A	A	
	Reinforced Knowledge	B C			
	DK/NA		.[a]		.[a]
13D. Reducing junk mail	New Information		C		
	Reinforced Knowledge			B	
	DK/NA			.[a]	.[a]
13E. Home composting educational programs	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	.[a]
13F. Recycling household batteries and fluorescent light bulbs	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	.[a]
13G. Bringing your own shopping bags	New Information		A		
	Reinforced Knowledge	B			
	DK/NA				.[a]
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]		A

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a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column

		Length of Residence		
		Total	5 years or less	6 to 15 years
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	349	69	82
	New Information	72 20.8%	17 24.3%	16 19.2%
	Reinforced Knowledge	274 78.7%	53 75.7%	66 80.8%
	DK/NA	2 .5%	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	135	26	24
	New Information	26 19.6%	4 15.7%	2 8.6%
	Reinforced Knowledge	106 78.3%	21 81.3%	21 88.6%
	DK/NA	3 2.1%	1 3.1%	1 2.8%
13C. Recycling used motor oil or oil filters	Total	255	52	55
	New Information	40 15.8%	18 35.2%	11 19.1%
	Reinforced Knowledge	212 83.1%	33 64.8%	45 80.9%
	DK/NA	3 1.1%	0 .0%	0 .0%
13D. Reducing junk mail	Total	220	50	46
	New Information	46 20.9%	13 26.7%	9 19.1%
	Reinforced Knowledge	171 77.9%	36 73.3%	37 79.4%
	DK/NA	3 1.1%	0 .0%	1 1.4%
13E. Home composting educational programs	Total	172	43	35
	New Information	39 22.4%	14 32.9%	7 19.7%
	Reinforced Knowledge	133 77.2%	28 65.5%	28 80.3%
	DK/NA	1 .4%	1 1.7%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	291	60	57
	New Information	71 24.5%	18 29.5%	14 24.5%
	Reinforced Knowledge	218 75.0%	41 69.4%	43 75.5%
	DK/NA	1 .5%	1 1.1%	0 .0%
13G. Bringing your own shopping bags	Total	387	85	96
	New Information	81 20.8%	29 34.6%	23 24.1%

		Length of Residence		
		Total	5 years or less	6 to 15 years
13G. Bringing your own shopping bags	Reinforced Knowledge	303 78.2%	54 63.2%	71 74.4%
	DK/NA	4 1.0%	2 2.2%	1 1.5%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	195	39	42
	New Information	55 28.1%	11 27.3%	15 35.3%
	Reinforced Knowledge	136 69.7%	28 72.7%	27 63.0%
	DK/NA	4 2.2%	0 .0%	1 1.7%

		Length of Residence	
		16 to 25 years	26 years or more
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	76	121
	New Information	13 16.6%	27 22.4%
	Reinforced Knowledge	63 83.4%	92 76.2%
	DK/NA	0 .0%	2 1.4%
13B. Reusing or recycling construction or demolition debris	Total	35	51
	New Information	9 26.4%	11 22.0%
	Reinforced Knowledge	25 71.6%	39 76.6%
	DK/NA	1 1.9%	1 1.4%
13C. Recycling used motor oil or oil filters	Total	57	91
	New Information	8 13.4%	4 4.2%
	Reinforced Knowledge	50 86.6%	85 92.6%
	DK/NA	0 .0%	3 3.1%
13D. Reducing junk mail	Total	38	86
	New Information	10 26.7%	14 16.0%
	Reinforced Knowledge	26 69.8%	71 83.4%
	DK/NA	1 3.4%	1 .6%
13E. Home composting educational programs	Total	27	67
	New Information	10 36.8%	8 11.3%
	Reinforced Knowledge	17 63.2%	60 88.7%
	DK/NA	0 .0%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	68	106
	New Information	19 27.6%	21 19.7%
	Reinforced Knowledge	49 72.4%	85 79.6%
	DK/NA	0 .0%	1 .7%
13G. Bringing your own shopping bags	Total	65	142
	New Information	13 19.6%	16 11.0%

		Length of Residence	
		16 to 25 years	26 years or more
13G. Bringing your own shopping bags	Reinforced Knowledge	52 80.4%	126 88.6%
	DK/NA	0 .0%	1 .4%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	41	73
	New Information	10 24.9%	19 26.1%
	Reinforced Knowledge	31 75.1%	51 68.9%
	DK/NA	0 .0%	4 5.0%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less (A)	6 to 15 years (B)	16 to 25 years (C)	26 years or more (D)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]	.[a]	.[a]	
13B. Reusing or recycling construction or demolition debris	New Information				
	Reinforced Knowledge				
	DK/NA				
13C. Recycling used motor oil or oil filters	New Information	C D	D		
	Reinforced Knowledge			A	A
	DK/NA	.[a]	.[a]	.[a]	
13D. Reducing junk mail	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]			
13E. Home composting educational programs	New Information	D		D	
	Reinforced Knowledge				A C
	DK/NA		.[a]	.[a]	.[a]
13F. Recycling household batteries and fluorescent light bulbs	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	
13G. Bringing your own shopping bags	New Information	D	D		
	Reinforced Knowledge				A B
	DK/NA			.[a]	
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]		.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	349	84	57	80
	New Information	72 20.8%	24 28.3%	7 12.3%	16 20.0%
	Reinforced Knowledge	274 78.7%	60 71.7%	50 87.7%	62 78.0%
	DK/NA	2 .5%	0 .0%	0 .0%	2 2.1%
13B. Reusing or recycling construction or demolition debris	Total	135	28	13	41
	New Information	26 19.6%	5 18.5%	2 12.4%	8 20.8%
	Reinforced Knowledge	106 78.3%	21 74.2%	12 87.6%	32 79.2%
	DK/NA	3 2.1%	2 7.4%	0 .0%	0 .0%
13C. Recycling used motor oil or oil filters	Total	257	51	36	76
	New Information	40 15.6%	9 17.0%	2 5.7%	12 15.7%
	Reinforced Knowledge	214 83.2%	43 83.0%	33 91.9%	64 84.3%
	DK/NA	3 1.1%	0 .0%	1 2.4%	0 .0%
13D. Reducing junk mail	Total	220	50	41	46
	New Information	46 20.9%	13 25.7%	9 21.1%	12 25.6%
	Reinforced Knowledge	171 77.9%	36 71.7%	31 77.2%	34 73.2%
	DK/NA	3 1.1%	1 2.6%	1 1.7%	1 1.2%
13E. Home composting educational programs	Total	172	42	26	39
	New Information	39 22.4%	8 19.4%	5 20.1%	13 33.2%
	Reinforced Knowledge	133 77.2%	34 80.6%	21 79.9%	26 66.8%
	DK/NA	1 .4%	0 .0%	0 .0%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	291	72	47	67
	New Information	71 24.5%	14 19.1%	12 25.1%	16 24.4%
	Reinforced Knowledge	218 75.0%	58 80.0%	35 74.9%	51 75.6%
	DK/NA	1 .5%	1 .9%	0 .0%	0 .0%
13G. Bringing your own shopping bags	Total	388	85	66	83
	New Information	81 20.8%	13 15.6%	11 17.1%	22 26.6%

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
13G. Bringing your own shopping bags	Reinforced Knowledge	303 78.2%	72 84.4%	55 82.9%	60 72.7%
	DK/NA	4 1.0%	0 .0%	0 .0%	1 .7%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	195	38	24	56
	New Information	55 28.1%	10 27.0%	4 15.7%	21 38.3%
	Reinforced Knowledge	136 69.7%	27 71.1%	20 84.3%	33 58.7%
	DK/NA	4 2.2%	1 1.9%	0 .0%	2 3.0%

		Area of Residence	
		West San Jose	South County
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	107	21
	New Information	19 17.6%	7 33.4%
	Reinforced Knowledge	88 82.4%	14 66.6%
	DK/NA	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	40	13
	New Information	8 21.1%	3 20.9%
	Reinforced Knowledge	31 77.0%	10 79.1%
	DK/NA	1 2.0%	0 .0%
13C. Recycling used motor oil or oil filters	Total	81	14
	New Information	13 16.0%	5 33.9%
	Reinforced Knowledge	66 81.5%	9 66.1%
	DK/NA	2 2.5%	0 .0%
13D. Reducing junk mail	Total	72	11
	New Information	11 14.7%	2 19.4%
	Reinforced Knowledge	61 85.3%	9 80.6%
	DK/NA	0 .0%	0 .0%
13E. Home composting educational programs	Total	57	9
	New Information	10 18.3%	2 21.0%
	Reinforced Knowledge	46 81.7%	6 70.8%
	DK/NA	0 .0%	1 8.2%
13F. Recycling household batteries and fluorescent light bulbs	Total	89	16
	New Information	24 27.1%	5 32.9%
	Reinforced Knowledge	64 72.1%	11 67.1%
	DK/NA	1 .9%	0 .0%
13G. Bringing your own shopping bags	Total	129	24
	New Information	29 22.4%	5 21.0%

		Area of Residence	
		West San Jose	South County
13G. Bringing your own shopping bags	Reinforced Knowledge	99 76.5%	17 71.3%
	DK/NA	1 1.1%	2 7.7%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	62	15
	New Information	11 18.1%	8 54.4%
	Reinforced Knowledge	49 78.7%	7 45.6%
	DK/NA	2 3.2%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]	.[a]		.[a]	.[a]
13B. Reusing or recycling construction or demolition debris	New Information					
	Reinforced Knowledge					
	DK/NA		.[a]	.[a]		.[a]
13C. Recycling used motor oil or oil filters	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]		.[a]		.[a]
13D. Reducing junk mail	New Information					
	Reinforced Knowledge					
	DK/NA				.[a]	.[a]
13E. Home composting educational programs	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]	.[a]	.[a]	.[a]	
13F. Recycling household batteries and fluorescent light bulbs	New Information					
	Reinforced Knowledge					
	DK/NA		.[a]	.[a]		.[a]
13G. Bringing your own shopping bags	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]	.[a]			
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information					D
	Reinforced Knowledge					
	DK/NA		.[a]			.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	349	60	43	74
	New Information	72 20.8%	10 16.3%	12 27.7%	14 18.8%
	Reinforced Knowledge	274 78.7%	49 81.0%	31 72.3%	60 81.2%
	DK/NA	2 .5%	2 2.8%	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	135	26	16	30
	New Information	26 19.6%	6 21.5%	3 20.8%	10 32.9%
	Reinforced Knowledge	106 78.3%	20 78.5%	13 79.2%	19 64.9%
	DK/NA	3 2.1%	0 .0%	0 .0%	1 2.3%
13C. Recycling used motor oil or oil filters	Total	257	55	35	56
	New Information	40 15.6%	7 13.1%	6 17.6%	4 7.2%
	Reinforced Knowledge	214 83.2%	48 86.9%	29 82.4%	50 89.2%
	DK/NA	3 1.1%	0 .0%	0 .0%	2 3.6%
13D. Reducing junk mail	Total	220	39	24	51
	New Information	46 20.9%	6 16.8%	10 40.8%	11 22.1%
	Reinforced Knowledge	171 77.9%	32 83.2%	14 59.2%	40 77.9%
	DK/NA	3 1.1%	0 .0%	0 .0%	0 .0%
13E. Home composting educational programs	Total	172	35	23	37
	New Information	39 22.4%	9 24.8%	2 7.5%	7 20.4%
	Reinforced Knowledge	133 77.2%	26 75.2%	21 92.5%	29 79.6%
	DK/NA	1 .4%	0 .0%	0 .0%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	291	49	37	58
	New Information	71 24.5%	10 20.8%	13 34.4%	17 28.7%
	Reinforced Knowledge	218 75.0%	39 79.2%	25 65.6%	42 71.3%
	DK/NA	1 .5%	0 .0%	0 .0%	0 .0%
13G. Bringing your own shopping bags	Total	388	64	51	85
	New Information	81 20.8%	18 27.6%	14 26.9%	10 12.3%

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
13G. Bringing your own shopping bags	Reinforced Knowledge	303 78.2%	45 71.4%	37 73.1%	73 85.5%
	DK/NA	4 1.0%	1 .9%	0 .0%	2 2.2%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	195	43	26	36
	New Information	55 28.1%	13 30.0%	14 54.0%	7 19.6%
	Reinforced Knowledge	136 69.7%	28 66.1%	11 43.5%	29 80.4%
	DK/NA	4 2.2%	2 3.9%	1 2.5%	0 .0%

		Annual Household	
		$125,000 or more	DK/NA
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	73	99
	New Information	13 17.8%	24 24.3%
	Reinforced Knowledge	60 82.2%	75 75.7%
	DK/NA	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	22	41
	New Information	2 9.4%	6 13.7%
	Reinforced Knowledge	20 90.6%	33 80.9%
	DK/NA	0 .0%	2 5.3%
13C. Recycling used motor oil or oil filters	Total	38	74
	New Information	4 9.6%	19 26.1%
	Reinforced Knowledge	33 88.1%	55 73.9%
	DK/NA	1 2.2%	0 .0%
13D. Reducing junk mail	Total	45	61
	New Information	4 9.1%	14 23.2%
	Reinforced Knowledge	41 90.9%	44 72.6%
	DK/NA	0 .0%	3 4.1%
13E. Home composting educational programs	Total	23	55
	New Information	4 17.9%	17 30.0%
	Reinforced Knowledge	19 82.1%	38 68.7%
	DK/NA	0 .0%	1 1.3%
13F. Recycling household batteries and fluorescent light bulbs	Total	57	89
	New Information	12 21.0%	19 21.8%
	Reinforced Knowledge	44 77.6%	69 77.5%
	DK/NA	1 1.3%	1 .8%
13G. Bringing your own shopping bags	Total	76	112
	New Information	9 12.3%	30 26.5%

		Annual Household	
		$125,000 or more	DK/NA
13G. Bringing your own shopping bags	Reinforced Knowledge	67 87.7%	81 72.3%
	DK/NA	0 .0%	1 1.2%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	39	52
	New Information	6 15.4%	15 29.1%
	Reinforced Knowledge	33 84.6%	35 66.9%
	DK/NA	0 .0%	2 4.0%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information					
	Reinforced Knowledge					
	DK/NA		.[a]	.[a]	.[a]	.[a]
13B. Reusing or recycling construction or demolition debris	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]	.[a]		.[a]	
13C. Recycling used motor oil or oil filters	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]	.[a]			.[a]
13D. Reducing junk mail	New Information		D			
	Reinforced Knowledge				B	
	DK/NA	.[a]	.[a]	.[a]	.[a]	
13E. Home composting educational programs	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]	.[a]	.[a]	.[a]	
13F. Recycling household batteries and fluorescent light bulbs	New Information					
	Reinforced Knowledge					
	DK/NA	.[a]	.[a]	.[a]		
13G. Bringing your own shopping bags	New Information					
	Reinforced Knowledge					
	DK/NA		.[a]		.[a]	
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information		C D			
	Reinforced Knowledge			B	B	
	DK/NA			.[a]	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Homeownership Status		
		Total	Own	Rent
13A. Reusing or recycling electronic items, such as computers, TVs, or cell	Total	341	260	82
	New Information	72 21.2%	45 17.4%	27 33.4%

		Homeownership Status		
		Total	Own	Rent
13A. Reusing or recycling electronic items, such as computers, TVs, or cell	Reinforced Knowledge	267 78.3%	213 82.0%	55 66.6%
	DK/NA	2 .5%	2 .6%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	132	101	31
	New Information	26 20.1%	22 21.7%	4 14.5%
	Reinforced Knowledge	103 77.8%	76 75.4%	26 85.5%
	DK/NA	3 2.2%	3 2.8%	0 .0%
13C. Recycling used motor oil or oil filters	Total	253	179	74
	New Information	40 15.9%	24 13.4%	16 22.1%
	Reinforced Knowledge	210 82.9%	152 85.0%	58 77.9%
	DK/NA	3 1.1%	3 1.6%	0 .0%
13D. Reducing junk mail	Total	215	168	48
	New Information	45 20.9%	33 19.4%	12 26.0%
	Reinforced Knowledge	168 78.0%	134 79.9%	34 71.3%
	DK/NA	3 1.2%	1 .7%	1 2.7%
13E. Home composting educational programs	Total	167	126	41
	New Information	37 22.3%	27 21.2%	10 25.5%
	Reinforced Knowledge	129 77.3%	99 78.2%	31 74.5%
	DK/NA	1 .4%	1 .6%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	287	204	83
	New Information	71 24.8%	39 19.0%	33 39.2%
	Reinforced Knowledge	214 74.7%	164 80.3%	50 60.8%
	DK/NA	1 .5%	1 .7%	0 .0%
13G. Bringing your own shopping bags	Total	379	275	104
	New Information	79 21.0%	50 18.1%	30 28.6%
	Reinforced Knowledge	296 78.0%	223 81.0%	73 70.1%
	DK/NA	4 1.0%	2 .9%	1 1.3%
13H. Giving Holiday gift cards, gift certificates or	Total	192	138	54

		Homeownership Status		
		Total	Own	Rent
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	New Information	54 27.9%	38 27.3%	16 29.3%
	Reinforced Knowledge	134 69.8%	97 70.0%	37 69.5%
	DK/NA	4 2.3%	4 2.7%	1 1.2%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own (A)	Rent (B)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information		A
	Reinforced Knowledge	B	
	DK/NA		.[a]
13B. Reusing or recycling construction or demolition debris	New Information		
	Reinforced Knowledge		
	DK/NA		.[a]
13C. Recycling used motor oil or oil filters	New Information		
	Reinforced Knowledge		
	DK/NA		.[a]
13D. Reducing junk mail	New Information		
	Reinforced Knowledge		
	DK/NA		
13E. Home composting educational programs	New Information		
	Reinforced Knowledge		
	DK/NA		.[a]
13F. Recycling household batteries and fluorescent light bulbs	New Information		A
	Reinforced Knowledge	B	
	DK/NA		.[a]
13G. Bringing your own shopping bags	New Information		A
	Reinforced Knowledge	B	
	DK/NA		
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped	New Information		
	Reinforced Knowledge		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type		
		Total	Detached Single Family Home	Apartment
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	343	233	44
	New Information	71 20.6%	42 18.2%	12 27.2%
	Reinforced Knowledge	271 78.9%	189 81.1%	32 72.8%
	DK/NA	2 .5%	2 .7%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	133	97	15
	New Information	26 19.3%	24 24.3%	2 13.9%
	Reinforced Knowledge	104 78.5%	72 74.3%	13 86.1%
	DK/NA	3 2.2%	1 1.4%	0 .0%
13C. Recycling used motor oil or oil filters	Total	252	179	29
	New Information	40 16.0%	26 14.2%	9 31.1%
	Reinforced Knowledge	209 82.9%	151 84.1%	20 68.9%
	DK/NA	3 1.1%	3 1.6%	0 .0%
13D. Reducing junk mail	Total	218	150	22
	New Information	45 20.4%	34 22.7%	5 21.2%
	Reinforced Knowledge	171 78.4%	114 76.0%	18 78.8%
	DK/NA	3 1.2%	2 1.3%	0 .0%
13E. Home composting educational programs	Total	169	122	24
	New Information	38 22.3%	22 18.3%	8 34.1%
	Reinforced Knowledge	131 77.3%	99 81.1%	16 65.9%
	DK/NA	1 .4%	1 .6%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	286	201	39
	New Information	69 24.3%	42 20.7%	14 36.8%
	Reinforced Knowledge	215 75.2%	159 79.3%	25 63.2%
	DK/NA	1 .5%	0 .0%	0 .0%
13G. Bringing your own shopping bags	Total	380	257	53
	New Information	81 21.2%	44 17.2%	17 31.9%

		Residence Type		
		Total	Detached Single Family Home	Apartment
13G. Bringing your own shopping bags	Reinforced Knowledge	295 77.7%	209 81.3%	36 68.1%
	DK/NA	4 1.0%	4 1.5%	0 .0%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	193	132	26
	New Information	55 28.4%	32 24.2%	11 42.3%
	Reinforced Knowledge	134 69.4%	96 73.0%	15 55.3%
	DK/NA	4 2.3%	4 2.8%	1 2.4%

		Residence Type	
		Condo or Townhome	Other
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	40	26
	New Information	6 14.6%	10 41.0%
	Reinforced Knowledge	34 85.4%	15 59.0%
	DK/NA	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	9	12
	New Information	0 .0%	0 .0%
	Reinforced Knowledge	8 91.1%	11 94.4%
	DK/NA	1 8.9%	1 5.6%
13C. Recycling used motor oil or oil filters	Total	25	18
	New Information	3 12.3%	3 14.2%
	Reinforced Knowledge	22 87.7%	16 85.8%
	DK/NA	0 .0%	0 .0%
13D. Reducing junk mail	Total	27	19
	New Information	4 13.1%	2 11.9%
	Reinforced Knowledge	23 84.9%	17 88.1%
	DK/NA	1 2.0%	0 .0%
13E. Home composting educational programs	Total	12	11
	New Information	6 46.6%	2 14.1%
	Reinforced Knowledge	6 53.4%	9 85.9%
	DK/NA	0 .0%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	23	24
	New Information	5 20.0%	9 37.7%
	Reinforced Knowledge	17 73.6%	15 62.3%
	DK/NA	1 6.3%	0 .0%
13G. Bringing your own shopping bags	Total	43	27
	New Information	11 24.7%	9 33.7%

		Residence Type	
		Condo or Townhome	Other
13G. Bringing your own shopping bags	Reinforced Knowledge	33 75.3%	18 66.3%
	DK/NA	0 .0%	0 .0%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	22	13
	New Information	7 30.2%	5 38.8%
	Reinforced Knowledge	15 69.8%	8 61.2%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information				A
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	.[a]
13B. Reusing or recycling construction or demolition debris	New Information			.[a]	.[a]
	Reinforced Knowledge				
	DK/NA		.[a]		
13C. Recycling used motor oil or oil filters	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	.[a]
13D. Reducing junk mail	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]		.[a]
13E. Home composting educational programs	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	.[a]
13F. Recycling household batteries and fluorescent light bulbs	New Information				
	Reinforced Knowledge				
	DK/NA	.[a]	.[a]		.[a]
13G. Bringing your own shopping bags	New Information				
	Reinforced Knowledge				
	DK/NA		.[a]	.[a]	.[a]
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information				
	Reinforced Knowledge				
	DK/NA			.[a]	.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
13A. Reusing or recycling electronic	Total	348	163	33	151

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information	72 20.8%	31 18.8%	9 28.3%	32 21.4%
	Reinforced Knowledge	274 78.7%	132 81.2%	24 71.7%	117 77.5%
	DK/NA	2 .5%	0 .0%	0 .0%	2 1.1%
13B. Reusing or recycling construction or demolition debris	Total	134	58	11	64
	New Information	26 19.8%	10 17.2%	2 19.9%	14 22.1%
	Reinforced Knowledge	105 78.6%	48 81.6%	8 73.1%	49 76.8%
	DK/NA	2 1.6%	1 1.2%	1 6.9%	1 1.0%
13C. Recycling used motor oil or oil filters	Total	256	116	31	109
	New Information	40 15.7%	13 11.5%	6 19.4%	21 19.3%
	Reinforced Knowledge	213 83.1%	103 88.5%	24 77.8%	86 78.9%
	DK/NA	3 1.1%	0 .0%	1 2.8%	2 1.9%
13D. Reducing junk mail	Total	220	108	21	91
	New Information	46 20.9%	27 25.2%	1 7.2%	17 18.9%
	Reinforced Knowledge	171 77.9%	80 73.7%	19 92.8%	72 79.6%
	DK/NA	3 1.1%	1 1.1%	0 .0%	1 1.4%
13E. Home composting educational programs	Total	171	94	10	67
	New Information	39 22.6%	15 15.7%	6 54.9%	18 27.2%
	Reinforced Knowledge	132 77.0%	78 83.5%	5 45.1%	49 72.8%
	DK/NA	1 .4%	1 .8%	0 .0%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	289	141	34	114
	New Information	71 24.6%	32 22.7%	12 35.2%	27 23.8%
	Reinforced Knowledge	217 74.9%	109 77.3%	22 62.6%	86 75.6%
	DK/NA	1 .5%	0 .0%	1 2.2%	1 .6%
13G. Bringing your own shopping bags	Total	385	184	35	166
	New Information	81 20.9%	39 21.3%	9 24.8%	33 19.8%
	Reinforced Knowledge	301 78.1%	144 78.4%	27 75.2%	130 78.3%

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
13G. Bringing your own shopping bags	DK/NA	4 1.0%	1 .3%	0 .0%	3 2.0%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	194	96	24	74
	New Information	55 28.2%	23 24.4%	7 26.9%	25 33.5%
	Reinforced Knowledge	136 69.9%	72 75.0%	18 73.1%	46 62.5%
	DK/NA	4 1.9%	1 .7%	0 .0%	3 4.0%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information			
	Reinforced Knowledge			
	DK/NA	.[a]	.[a]	
13B. Reusing or recycling construction or demolition debris	New Information			
	Reinforced Knowledge			
	DK/NA			
13C. Recycling used motor oil or oil filters	New Information			
	Reinforced Knowledge			
	DK/NA	.[a]		
13D. Reducing junk mail	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	
13E. Home composting educational programs	New Information		A	
	Reinforced Knowledge	B		
	DK/NA		.[a]	.[a]
13F. Recycling household batteries and fluorescent light bulbs	New Information			
	Reinforced Knowledge			
	DK/NA	.[a]		
13G. Bringing your own shopping bags	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	Total	346	168	29	149
	New Information	72 20.9%	34 20.0%	5 18.5%	34 22.5%
	Reinforced Knowledge	272 78.6%	133 79.0%	24 81.5%	115 77.5%
	DK/NA	2 .5%	2 1.0%	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	134	70	10	54
	New Information	26 19.8%	16 22.3%	0 .0%	11 20.3%
	Reinforced Knowledge	104 78.1%	54 76.7%	10 92.3%	41 77.1%
	DK/NA	3 2.1%	1 1.0%	1 7.7%	1 2.6%
13C. Recycling used motor oil or oil filters	Total	256	131	24	101
	New Information	40 15.8%	21 16.1%	6 24.9%	13 13.2%
	Reinforced Knowledge	212 83.1%	110 83.9%	17 71.5%	86 84.8%
	DK/NA	3 1.1%	0 .0%	1 3.6%	2 2.0%
13D. Reducing junk mail	Total	219	112	20	87
	New Information	46 21.0%	23 20.6%	2 12.5%	20 23.4%
	Reinforced Knowledge	170 77.9%	88 78.3%	17 87.5%	66 75.1%
	DK/NA	3 1.1%	1 1.1%	0 .0%	1 1.5%
13E. Home composting educational programs	Total	171	92	10	69
	New Information	39 22.5%	20 21.7%	6 55.9%	13 18.6%
	Reinforced Knowledge	132 77.0%	71 77.5%	5 44.1%	56 81.4%
	DK/NA	1 .4%	1 .8%	0 .0%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	287	149	20	119
	New Information	71 24.8%	35 23.6%	3 14.9%	33 28.1%
	Reinforced Knowledge	214 74.7%	113 75.9%	17 85.1%	85 71.4%
	DK/NA	1 .5%	1 .5%	0 .0%	1 .6%
13G. Bringing your own shopping bags	Total	386	198	28	160
	New Information	81 20.9%	39 19.9%	7 23.8%	35 21.6%

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
13G. Bringing your own shopping bags	Reinforced Knowledge	302 78.1%	158 79.8%	21 76.2%	122 76.3%
	DK/NA	4 1.0%	1 .3%	0 .0%	3 2.0%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	194	99	24	71
	New Information	55 28.2%	26 26.4%	10 40.9%	19 26.4%
	Reinforced Knowledge	136 69.9%	71 71.3%	14 59.1%	51 71.6%
	DK/NA	4 1.9%	2 2.3%	0 .0%	1 2.0%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	.[a]
13B. Reusing or recycling construction or demolition debris	New Information		.[a]	
	Reinforced Knowledge			
	DK/NA			
13C. Recycling used motor oil or oil filters	New Information			
	Reinforced Knowledge			
	DK/NA	.[a]		
13D. Reducing junk mail	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	
13E. Home composting educational programs	New Information		C	
	Reinforced Knowledge			B
	DK/NA		.[a]	.[a]
13F. Recycling household batteries and fluorescent light bulbs	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	
13G. Bringing your own shopping bags	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
13A. Reusing or recycling electronic	Total	349	170	166	13

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information	72 20.8%	31 18.0%	36 21.9%	5 42.8%
	Reinforced Knowledge	274 78.7%	138 81.0%	130 78.1%	7 57.2%
	DK/NA	2 .5%	2 1.0%	0 .0%	0 .0%
13B. Reusing or recycling construction or demolition debris	Total	135	79	54	3
	New Information	26 19.6%	17 21.7%	9 16.3%	1 21.5%
	Reinforced Knowledge	106 78.3%	60 76.5%	44 82.5%	1 50.9%
	DK/NA	3 2.1%	1 1.8%	1 1.2%	1 27.6%
13C. Recycling used motor oil or oil filters	Total	257	124	128	5
	New Information	40 15.6%	19 15.1%	19 14.8%	3 49.7%
	Reinforced Knowledge	214 83.2%	103 83.3%	109 84.6%	3 50.3%
	DK/NA	3 1.1%	2 1.6%	1 .7%	0 .0%
13D. Reducing junk mail	Total	220	117	94	8
	New Information	46 20.9%	20 17.4%	25 26.3%	1 8.1%
	Reinforced Knowledge	171 77.9%	95 80.9%	69 73.1%	8 91.9%
	DK/NA	3 1.1%	2 1.7%	1 .6%	0 .0%
13E. Home composting educational programs	Total	172	97	68	7
	New Information	39 22.4%	22 22.2%	14 21.2%	3 34.8%
	Reinforced Knowledge	133 77.2%	76 77.8%	53 77.8%	5 65.2%
	DK/NA	1 .4%	0 .0%	1 1.1%	0 .0%
13F. Recycling household batteries and fluorescent light bulbs	Total	291	142	140	9
	New Information	71 24.5%	28 19.7%	38 27.2%	5 59.3%
	Reinforced Knowledge	218 75.0%	114 79.8%	101 72.3%	4 40.7%
	DK/NA	1 .5%	1 .5%	1 .6%	0 .0%
13G. Bringing your own shopping bags	Total	388	185	189	14
	New Information	81 20.8%	29 15.8%	47 25.0%	4 30.3%

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
13G. Bringing your own shopping bags	Reinforced Knowledge	303 78.2%	154 83.2%	140 73.9%	10 69.7%
	DK/NA	4 1.0%	2 1.0%	2 1.0%	0 .0%
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be exchanged or returned	Total	195	92	98	5
	New Information	55 28.1%	24 26.3%	27 27.9%	3 63.9%
	Reinforced Knowledge	136 69.7%	64 69.0%	71 72.1%	2 36.1%
	DK/NA	4 2.2%	4 4.7%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable (A)	Somewhat Knowledgeable (B)	Not Knowledgeable (C)
13A. Reusing or recycling electronic items, such as computers, TVs, or cell phones	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	.[a]
13B. Reusing or recycling construction or demolition debris	New Information			
	Reinforced Knowledge			
	DK/NA			A B
13C. Recycling used motor oil or oil filters	New Information			
	Reinforced Knowledge			
	DK/NA			.[a]
13D. Reducing junk mail	New Information			
	Reinforced Knowledge			
	DK/NA			.[a]
13E. Home composting educational programs	New Information			
	Reinforced Knowledge			
	DK/NA	.[a]		.[a]
13F. Recycling household batteries and fluorescent light bulbs	New Information			A
	Reinforced Knowledge	C		
	DK/NA			.[a]
13G. Bringing your own shopping bags	New Information			
	Reinforced Knowledge			
	DK/NA			.[a]
13H. Giving Holiday gift cards, gift certificates or tickets for recreation, instead of wrapped presents that might be	New Information			
	Reinforced Knowledge			
	DK/NA		.[a]	.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	548	274	274
	Bill inserts	35 6.4%	11 4.1%	24 8.7%
	Billboards	24 4.4%	15 5.3%	10 3.5%
	Brochures, mailers or fliers	92 16.8%	46 16.6%	47 17.0%
	Company or workplace	26 4.7%	10 3.7%	16 5.7%
	Email	1 .2%	1 .3%	0 .0%
	Grocery stores	30 5.5%	11 4.1%	19 6.8%
	Magazine	27 5.0%	10 3.7%	17 6.3%
	Newspaper	95 17.3%	42 15.3%	53 19.2%
	Radio	57 10.5%	35 12.7%	23 8.3%
	Television	155 28.3%	78 28.6%	77 27.9%
	Website - City/Town	28 5.1%	18 6.5%	10 3.8%
	Website - County	6 1.1%	5 1.7%	1 .5%
	Website - Other	5 1.0%	5 2.0%	0 .0%
	www.reducewaste.org	1 .1%	0 .0%	1 .2%
	Word of mouth (family/friend/neighbor)	15 2.7%	2 .6%	13 4.7%
	Yellow Pages	1 .1%	0 .0%	1 .3%
	None - don't seek information on waste	20 3.6%	15 5.3%	5 2.0%
	Other	38 6.9%	13 4.6%	25 9.2%
	DK/NA	39 7.2%	25 9.0%	15 5.4%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts		A
	Billboards		
	Brochures, mailers or fliers		
	Company or workplace		
	Email		.[a]
	Grocery stores		
	Magazine		
	Newspaper		
	Radio		
	Television		
	Website - City/Town		
	Website - County		
	Website - Other		.[a]
	www.reducewaste.org	.[a]	
	Word of mouth (family/friend/neighbor)		A
	Yellow Pages	.[a]	
	None - don't seek information on waste reduction or recycling	B	
	Other		A
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	534	94	180	156	104
	Bill inserts	35 6.6%	2 2.5%	13 7.0%	9 5.7%	11 10.7%
	Billboards	23 4.4%	3 2.8%	11 5.9%	4 2.4%	6 6.1%
	Brochures, mailers or fliers	88 16.5%	12 12.6%	32 17.5%	24 15.4%	21 20.0%
	Company or workplace	24 4.5%	3 3.5%	8 4.3%	9 6.0%	4 3.7%
	Email	1 .2%	1 1.0%	0 .0%	0 .0%	0 .0%
	Grocery stores	30 5.6%	5 5.4%	10 5.6%	9 6.0%	5 5.1%
	Magazine	27 5.1%	6 6.6%	8 4.3%	7 4.8%	6 5.7%
	Newspaper	92 17.2%	9 9.2%	22 12.3%	34 21.8%	27 26.0%
	Radio	54 10.2%	7 7.5%	18 9.9%	18 11.6%	11 11.0%
	Television	153 28.7%	34 36.7%	52 29.0%	39 24.9%	28 26.8%
	Website - City/Town	27 5.1%	7 7.9%	11 6.2%	5 3.4%	4 3.5%
	Website - County	6 1.2%	1 .8%	3 1.7%	2 1.0%	1 .7%
	Website - Other	5 1.0%	2 1.9%	3 1.6%	1 .5%	0 .0%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	1 .4%	0 .0%
	Word of mouth (family/friend/neighbor)	14 2.6%	2 2.6%	5 3.0%	5 3.4%	1 .5%
	Yellow Pages	1 .1%	0 .0%	0 .0%	1 .5%	0 .0%
	None - don't seek information on waste	20 3.7%	3 2.8%	6 3.4%	9 5.9%	2 1.9%
	Other	36 6.7%	16 16.7%	8 4.7%	8 5.0%	4 3.7%
	DK/NA	39 7.3%	10 10.7%	7 4.0%	18 11.8%	3 3.1%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts				
	Billboards				
	Brochures, mailers or fliers				
	Company or workplace				
	Email		[a]	[a]	[a]
	Grocery stores				
	Magazine				
	Newspaper				A B
	Radio				
	Television				
	Website - City/Town				
	Website - County				
	Website - Other				[a]
	www.reducewaste.org	[a]	[a]		[a]
	Word of mouth (family/friend/neighbor)				
	Yellow Pages	[a]	[a]		[a]
	None - don't seek information on waste reduction or recycling				
	Other	B C D			
	DK/NA			B	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the larger column proportion appears under the category with the smaller column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	529	227	111	165	26
	Bill inserts	33 6.3%	12 5.2%	9 8.5%	11 6.5%	1 4.9%
	Billboards	22 4.2%	9 3.9%	5 4.6%	8 4.6%	1 3.1%
	Brochures, mailers or fliers	89 16.8%	41 17.9%	15 13.5%	29 17.6%	4 16.5%
	Company or workplace	25 4.7%	13 5.7%	3 2.5%	7 4.2%	2 7.5%
	Email	1 .2%	1 .4%	0 .0%	0 .0%	0 .0%
	Grocery stores	30 5.7%	18 8.0%	3 2.3%	8 4.7%	1 5.5%
	Magazine	27 5.0%	8 3.6%	1 1.3%	15 9.0%	2 8.2%
	Newspaper	90 16.9%	46 20.2%	10 9.0%	28 16.8%	6 22.8%
	Radio	55 10.5%	29 12.6%	12 10.5%	10 6.3%	5 18.3%
	Television	152 28.8%	57 25.0%	45 40.5%	39 24.0%	11 42.2%
	Website - City/Town	27 5.2%	11 4.9%	2 2.1%	12 7.1%	2 8.5%
	Website - County	5 1.0%	4 1.6%	0 .0%	2 1.0%	0 .0%
	Website - Other	5 1.0%	1 .3%	2 1.6%	2 1.2%	1 3.5%
	www.reducewaste.org	1 .1%	1 .3%	0 .0%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	15 2.8%	4 1.8%	6 5.2%	3 1.9%	2 6.3%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	20 3.8%	8 3.7%	0 .0%	12 7.0%	0 .0%
	Other	36 6.8%	15 6.6%	13 12.0%	7 4.1%	1 3.1%
	DK/NA	39 7.3%	16 7.1%	6 5.3%	16 9.8%	1 2.7%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts				
	Billboards				
	Brochures, mailers or fliers				
	Company or workplace				
	Email		.[a]	.[a]	.[a]
	Grocery stores				
	Magazine			B	
	Newspaper				
	Radio				
	Television		A C		
	Website - City/Town				
	Website - County		.[a]		.[a]
	Website - Other				
	www.reducewaste.org		.[a]	.[a]	.[a]
	Word of mouth (family/friend/neighbor)				
	Yellow Pages		.[a]	.[a]	.[a]
	None - don't seek information on waste reduction or recycling		.[a]		.[a]
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	545	121	128	111	185
	Bill inserts	35 6.4%	4 3.5%	6 4.6%	9 8.4%	16 8.5%
	Billboards	24 4.4%	7 5.4%	3 2.0%	9 8.5%	6 3.1%
	Brochures, mailers or fliers	92 16.9%	16 13.5%	23 17.6%	14 12.2%	40 21.4%
	Company or workplace	25 4.6%	5 4.1%	9 6.7%	2 1.4%	10 5.4%
	Email	1 .2%	0 .0%	0 .0%	0 .0%	1 .5%
	Grocery stores	30 5.5%	12 9.6%	6 4.8%	2 2.0%	10 5.3%
	Magazine	27 5.0%	7 6.0%	9 6.7%	4 3.9%	7 3.8%
	Newspaper	95 17.4%	15 12.1%	25 19.3%	11 10.3%	44 23.7%
	Radio	57 10.5%	10 8.5%	11 8.9%	16 14.7%	19 10.4%
	Television	155 28.4%	40 33.1%	37 28.6%	28 25.4%	50 27.0%
	Website - City/Town	26 4.8%	3 2.1%	6 5.0%	11 9.6%	6 3.5%
	Website - County	6 1.1%	1 .7%	1 .5%	2 2.1%	2 1.3%
	Website - Other	5 1.0%	0 .0%	5 3.5%	1 .8%	0 .0%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	0 .0%	1 .3%
	Word of mouth (family/friend/neighbor)	15 2.7%	3 2.9%	4 3.2%	4 4.0%	3 1.5%
	Yellow Pages	1 .1%	1 .6%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	20 3.7%	3 2.8%	3 2.4%	8 7.2%	6 3.0%
	Other	38 6.9%	9 7.7%	11 8.8%	7 6.2%	10 5.6%
	DK/NA	39 7.2%	10 8.5%	8 5.9%	10 9.1%	12 6.2%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts				
	Billboards				
	Brochures, mailers or fliers				
	Company or workplace				
	Email	.[a]	.[a]	.[a]	
	Grocery stores				
	Magazine				
	Newspaper				C
	Radio				
	Television				
	Website - City/Town				
	Website - County				
	Website - Other	.[a]			.[a]
	www.reducewaste.org	.[a]	.[a]	.[a]	
	Word of mouth (family/friend/neighbor)				
	Yellow Pages		.[a]	.[a]	.[a]
	None - don't seek information on waste reduction or recycling				
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	548	114	90	136
	Bill inserts	35 6.4%	8 7.3%	6 6.3%	11 7.8%
	Billboards	24 4.4%	4 3.4%	5 5.8%	8 5.5%
	Brochures, mailers or fliers	92 16.8%	14 12.5%	15 16.2%	25 18.3%
	Company or workplace	26 4.7%	4 3.9%	3 2.9%	3 2.2%
	Email	1 .2%	1 .8%	0 .0%	0 .0%
	Grocery stores	30 5.5%	6 5.6%	7 8.3%	5 3.4%
	Magazine	27 5.0%	7 6.2%	6 6.2%	6 4.4%
	Newspaper	95 17.3%	22 19.4%	20 22.1%	18 13.0%
	Radio	57 10.5%	10 8.9%	15 17.1%	8 5.9%
	Television	155 28.3%	26 23.1%	24 27.1%	38 27.6%
	Website - City/Town	28 5.1%	7 6.2%	3 3.8%	7 5.1%
	Website - County	6 1.1%	2 1.4%	0 .0%	3 2.2%
	Website - Other	5 1.0%	3 2.4%	1 1.0%	0 .0%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	15 2.7%	1 .6%	5 5.1%	6 4.3%
	Yellow Pages	1 .1%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	20 3.6%	4 3.2%	1 1.6%	5 4.0%
	Other	38 6.9%	8 7.1%	5 5.2%	13 9.7%
	DK/NA	39 7.2%	11 9.9%	4 4.2%	13 9.6%

		Area of Residence	
		West San Jose	South County
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	176	32
	Bill inserts	9 5.1%	1 4.2%
	Billboards	6 3.1%	2 6.6%
	Brochures, mailers or fliers	32 18.3%	6 19.5%
	Company or workplace	12 6.6%	4 12.4%
	Email	0 .0%	0 .0%
	Grocery stores	11 6.1%	1 2.4%
	Magazine	9 4.9%	0 .0%
	Newspaper	32 18.3%	3 8.9%
	Radio	20 11.6%	3 10.7%
	Television	53 30.4%	13 41.4%
	Website - City/Town	10 5.7%	1 2.6%
	Website - County	2 .9%	0 .0%
	Website - Other	0 .0%	2 5.6%
	www.reducewaste.org	0 .0%	1 1.9%
	Word of mouth (family/friend/neighbor)	3 2.0%	0 .0%
	Yellow Pages	1 .4%	0 .0%
	None - don't seek information on waste	8 4.6%	1 4.3%
	Other	9 5.4%	2 7.5%
	DK/NA	11 6.0%	1 2.2%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts					
	Billboards					
	Brochures, mailers or fliers					
	Company or workplace					
	Email		.[a]	.[a]	.[a]	.[a]
	Grocery stores					
	Magazine					.[a]
	Newspaper					
	Radio					
	Television					
	Website - City/Town					
	Website - County		.[a]			.[a]
	Website - Other			.[a]	.[a]	
	www.reducewaste.org	.[a]	.[a]	.[a]	.[a]	
	Word of mouth (family/friend/neighbor)					.[a]
	Yellow Pages	.[a]	.[a]	.[a]		.[a]
	None - don't seek information on waste reduction or recycling					
	Other					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	548	108	63	117
	Bill inserts	35 6.4%	7 6.3%	4 5.6%	10 8.6%
	Billboards	24 4.4%	8 7.2%	1 1.1%	5 3.9%
	Brochures, mailers or fliers	92 16.8%	11 10.2%	13 20.4%	24 20.2%
	Company or workplace	26 4.7%	5 5.0%	1 1.0%	7 5.6%
	Email	1 .2%	0 .0%	0 .0%	1 .8%
	Grocery stores	30 5.5%	4 3.7%	6 9.1%	8 7.2%
	Magazine	27 5.0%	4 3.6%	4 6.9%	3 2.1%
	Newspaper	95 17.3%	10 9.0%	11 17.4%	15 13.2%
	Radio	57 10.5%	8 7.7%	7 10.6%	10 8.6%
	Television	155 28.3%	40 37.3%	22 34.5%	31 26.1%
	Website - City/Town	28 5.1%	7 6.3%	3 4.8%	7 5.8%
	Website - County	6 1.1%	0 .0%	0 .0%	4 3.4%
	Website - Other	5 1.0%	2 1.6%	0 .0%	0 .0%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	1 .5%
	Word of mouth (family/friend/neighbor)	15 2.7%	5 4.4%	1 1.5%	1 .5%
	Yellow Pages	1 .1%	0 .0%	0 .0%	1 .6%
	None - don't seek information on waste	20 3.6%	3 3.1%	2 3.3%	3 2.5%
	Other	38 6.9%	9 7.9%	4 6.4%	5 4.0%
	DK/NA	39 7.2%	7 6.1%	7 10.4%	11 9.7%

		Annual Household	
		$125,000 or more	DK/NA
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	105	154
	Bill inserts	2 1.4%	13 8.5%
	Billboards	5 4.9%	6 3.9%
	Brochures, mailers or fliers	17 15.8%	28 18.1%
	Company or workplace	6 5.2%	7 4.9%
	Email	0 .0%	0 .0%
	Grocery stores	8 7.9%	3 2.3%
	Magazine	7 6.4%	10 6.4%
	Newspaper	18 16.9%	41 26.5%
	Radio	14 13.4%	18 11.8%
	Television	25 23.7%	37 24.1%
	Website - City/Town	11 10.2%	1 .5%
	Website - County	1 1.4%	1 .5%
	Website - Other	2 1.6%	2 1.3%
	www.reducewaste.org	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	1 .6%	8 5.0%
	Yellow Pages	0 .0%	0 .0%
	None - don't seek information on waste	8 7.5%	4 2.3%
	Other	6 5.4%	15 9.7%
	DK/NA	7 6.8%	8 5.1%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts					
	Billboards					
	Brochures, mailers or fliers					
	Company or workplace					
	Email	.[a]	.[a]		.[a]	.[a]
	Grocery stores					
	Magazine					
	Newspaper					A
	Radio					
	Television					
	Website - City/Town				E	
	Website - County	.[a]	.[a]			
	Website - Other		.[a]	.[a]		
	www.reducewaste.org	.[a]	.[a]		.[a]	.[a]
	Word of mouth (family/friend/neighbor)					
	Yellow Pages	.[a]	.[a]		.[a]	.[a]
	None - don't seek information on waste reduction or recycling					
	Other					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	536	371	165
	Bill inserts	35 6.5%	27 7.2%	8 5.0%
	Billboards	24 4.5%	18 5.0%	6 3.5%
	Brochures, mailers or fliers	92 17.1%	74 19.8%	18 10.8%
	Company or workplace	26 4.8%	19 5.3%	6 3.7%
	Email	1 .2%	0 .0%	1 .5%
	Grocery stores	30 5.6%	19 5.2%	11 6.4%
	Magazine	27 5.0%	19 5.1%	8 4.6%
	Newspaper	88 16.5%	72 19.3%	16 10.0%
	Radio	56 10.5%	41 11.2%	15 8.9%
	Television	151 28.2%	89 23.9%	63 38.0%
	Website - City/Town	25 4.7%	21 5.8%	4 2.4%
	Website - County	6 1.2%	6 1.7%	0 .0%
	Website - Other	5 1.0%	4 1.0%	2 1.1%
	www.reducewaste.org	1 .1%	1 .2%	0 .0%
	Word of mouth (family/friend/neighbor)	15 2.7%	8 2.0%	7 4.3%
	Yellow Pages	1 .1%	1 .2%	0 .0%
	None - don't seek information on waste	18 3.4%	10 2.7%	8 4.9%
	Other	36 6.8%	21 5.6%	16 9.6%
	DK/NA	39 7.3%	28 7.6%	11 6.5%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own (A)	Rent (B)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts		
	Billboards		
	Brochures, mailers or fliers	B	
	Company or workplace		
	Email	.[a]	
	Grocery stores		
	Magazine		
	Newspaper	B	
	Radio		
	Television		A
	Website - City/Town		
	Website - County		.[a]
	Website - Other		
	www.reducewaste.org		.[a]
	Word of mouth (family/friend/neighbor)		
	Yellow Pages		.[a]
	None - don't seek information on waste reduction or recycling		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	538	361	74	60	43
	Bill inserts	35 6.5%	28 7.7%	4 6.0%	1 1.1%	2 4.8%
	Billboards	23 4.3%	18 4.9%	3 3.6%	3 4.9%	0 .0%
	Brochures, mailers or fliers	90 16.7%	70 19.5%	2 2.3%	8 13.5%	9 21.9%
	Company or workplace	26 4.8%	19 5.2%	2 2.2%	5 8.6%	0 .0%
	Email	1 .2%	1 .3%	0 .0%	0 .0%	0 .0%
	Grocery stores	30 5.6%	21 6.0%	4 5.2%	3 4.6%	2 4.3%
	Magazine	27 5.1%	17 4.8%	2 3.4%	4 7.1%	3 7.4%
	Newspaper	92 17.1%	65 18.1%	6 8.0%	9 14.1%	12 28.8%
	Radio	57 10.6%	41 11.3%	5 6.6%	10 17.4%	1 1.6%
	Television	150 27.9%	92 25.5%	34 45.6%	11 18.8%	13 30.8%
	Website - City/Town	26 4.8%	21 5.7%	0 .0%	3 4.8%	3 6.1%
	Website - County	6 1.1%	5 1.5%	0 .0%	1 1.3%	0 .0%
	Website - Other	5 1.0%	2 .6%	2 2.4%	1 1.2%	1 2.1%
	www.reducewaste.org	1 .1%	1 .2%	0 .0%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	15 2.7%	9 2.5%	4 4.9%	2 3.1%	0 .0%
	Yellow Pages	1 .1%	1 .2%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	18 3.4%	11 3.1%	5 6.6%	1 2.4%	1 1.7%
	Other	37 6.9%	18 5.0%	11 15.3%	2 3.7%	6 12.9%
	DK/NA	39 7.3%	27 7.6%	3 3.4%	9 14.9%	1 1.5%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts				
	Billboards				.[a]
	Brochures, mailers or fliers	B			B
	Company or workplace				.[a]
	Email		.[a]	.[a]	.[a]
	Grocery stores				
	Magazine				
	Newspaper				B
	Radio				
	Television		A C		
	Website - City/Town		.[a]		
	Website - County		.[a]		.[a]
	Website - Other				
	www.reducewaste.org		.[a]	.[a]	.[a]
	Word of mouth (family/friend/neighbor)				.[a]
	Yellow Pages		.[a]	.[a]	.[a]
	None - don't seek information on waste reduction or recycling				
	Other		A		
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	546	251	66	229
	Bill inserts	35 6.4%	11 4.4%	4 6.6%	20 8.6%
	Billboards	24 4.4%	16 6.4%	2 3.7%	6 2.5%
	Brochures, mailers or fliers	91 16.8%	43 17.2%	7 10.5%	41 18.1%
	Company or workplace	26 4.7%	16 6.2%	2 2.8%	8 3.6%
	Email	1 .2%	1 .4%	0 .0%	0 .0%
	Grocery stores	30 5.5%	15 6.2%	3 4.1%	12 5.1%
	Magazine	27 4.9%	10 4.0%	3 4.7%	14 5.9%
	Newspaper	94 17.2%	50 19.7%	4 5.9%	41 17.8%
	Radio	57 10.4%	19 7.7%	6 8.6%	32 13.8%
	Television	153 28.1%	67 26.7%	21 32.2%	65 28.5%
	Website - City/Town	28 5.2%	16 6.5%	4 5.8%	8 3.6%
	Website - County	6 1.1%	3 1.2%	1 1.2%	2 1.1%
	Website - Other	5 1.0%	1 .4%	0 .0%	5 2.0%
	www.reducewaste.org	1 .1%	1 .2%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	15 2.7%	9 3.4%	0 .0%	6 2.7%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%
	None - don't seek information on waste	20 3.7%	7 2.7%	5 7.5%	8 3.6%
	Other	37 6.8%	12 4.6%	6 8.4%	20 8.7%
	DK/NA	39 7.2%	19 7.6%	8 12.2%	12 5.4%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts			
	Billboards			
	Brochures, mailers or fliers			
	Company or workplace			
	Email		.[a]	.[a]
	Grocery stores			
	Magazine			
	Newspaper	B		
	Radio			
	Television			
	Website - City/Town			
	Website - County			
	Website - Other		.[a]	
	www.reducewaste.org		.[a]	.[a]
	Word of mouth (family/friend/neighbor)		.[a]	
	Yellow Pages		.[a]	.[a]
	None - don't seek information on waste reduction or recycling			
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	544	269	50	225
	Bill inserts	35 6.4%	17 6.3%	3 6.2%	15 6.7%
	Billboards	23 4.2%	16 5.8%	1 2.1%	6 2.8%
	Brochures, mailers or fliers	92 16.8%	48 17.7%	5 9.7%	39 17.3%
	Company or workplace	26 4.7%	16 6.1%	2 3.3%	8 3.4%
	Email	1 .2%	1 .3%	0 .0%	0 .0%
	Grocery stores	30 5.5%	14 5.4%	4 8.6%	11 5.0%
	Magazine	27 5.0%	10 3.7%	5 9.9%	12 5.5%
	Newspaper	95 17.4%	54 20.0%	5 9.2%	36 16.2%
	Radio	57 10.5%	26 9.7%	3 6.1%	28 12.5%
	Television	153 28.1%	71 26.4%	15 31.1%	66 29.5%
	Website - City/Town	28 5.2%	15 5.7%	3 5.5%	10 4.5%
	Website - County	6 1.1%	5 1.8%	1 2.9%	0 .0%
	Website - Other	5 1.0%	1 .3%	0 .0%	5 2.0%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	1 .3%
	Word of mouth (family/friend/neighbor)	14 2.5%	7 2.5%	0 .0%	7 3.1%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%
	None - don't seek information on waste	20 3.7%	11 4.0%	2 3.5%	8 3.4%
	Other	37 6.8%	13 4.7%	3 6.8%	21 9.4%
	DK/NA	39 7.3%	23 8.5%	5 9.8%	12 5.2%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts			
	Billboards			
	Brochures, mailers or fliers			
	Company or workplace			
	Email		[a]	[a]
	Grocery stores			
	Magazine			
	Newspaper			
	Radio			
	Television			
	Website - City/Town			
	Website - County			[a]
	Website - Other		[a]	
	www.reducewaste.org	[a]	[a]	
	Word of mouth (family/friend/neighbor)		[a]	
	Yellow Pages		[a]	[a]
	None - don't seek information on waste reduction or recycling			
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Total	548	245	280	22
	Bill inserts	35 6.4%	22 9.2%	10 3.7%	2 9.1%
	Billboards	24 4.4%	8 3.4%	13 4.7%	3 12.4%
	Brochures, mailers or fliers	92 16.8%	44 17.9%	45 16.0%	3 15.3%
	Company or workplace	26 4.7%	15 6.3%	10 3.6%	0 .0%
	Email	1 .2%	1 .4%	0 .0%	0 .0%
	Grocery stores	30 5.5%	15 6.1%	12 4.2%	3 14.2%
	Magazine	27 5.0%	15 6.0%	13 4.5%	0 .0%
	Newspaper	95 17.3%	52 21.2%	42 15.0%	1 2.7%
	Radio	57 10.5%	31 12.7%	24 8.4%	2 11.2%
	Television	155 28.3%	60 24.6%	92 32.7%	3 13.3%
	Website - City/Town	28 5.1%	14 5.7%	14 5.1%	0 .0%
	Website - County	6 1.1%	4 1.5%	2 .6%	1 3.5%
	Website - Other	5 1.0%	3 1.2%	3 .9%	0 .0%
	www.reducewaste.org	1 .1%	1 .3%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	15 2.7%	3 1.2%	12 4.2%	0 .0%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%
	None - don't seek information on waste	20 3.6%	10 4.1%	8 2.7%	2 10.3%
	Other	38 6.9%	17 6.8%	20 7.1%	1 5.9%
	DK/NA	39 7.2%	11 4.4%	26 9.4%	2 10.0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
14. Where do you recall seeing or hearing these waste reduction and recycling practices?	Bill inserts	B		
	Billboards			
	Brochures, mailers or fliers			
	Company or workplace			.[a]
	Email		.[a]	.[a]
	Grocery stores			
	Magazine			.[a]
	Newspaper			
	Radio			
	Television			
	Website - City/Town			.[a]
	Website - County			
	Website - Other			.[a]
	www.reducewaste.org		.[a]	.[a]
	Word of mouth (family/friend/neighbor)		A	.[a]
	Yellow Pages		.[a]	.[a]
	None - don't seek information on waste reduction or recycling			
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
15. From what sources do you get information about waste reduction and recycling?	Total	600	308	292
	Bill inserts	57 9.5%	22 7.2%	35 11.9%
	Billboards	48 8.0%	29 9.4%	19 6.6%
	Brochures, mailers or fliers	104 17.3%	48 15.6%	55 19.0%
	Calling or visiting city/town	12 2.1%	9 3.0%	3 1.1%
	Calling or visiting hauler	5 .9%	1 .3%	4 1.5%
	Center for Development of Recycling, San Jose	19 3.1%	7 2.1%	12 4.2%
	Company or workplace	20 3.4%	12 3.9%	8 2.9%
	Email	11 1.8%	2 .7%	8 2.9%
	Grocery stores	21 3.5%	7 2.4%	13 4.6%
	Magazine	25 4.1%	12 3.9%	13 4.4%
	Newspaper	74 12.4%	37 12.1%	37 12.7%
	Radio	25 4.2%	17 5.5%	8 2.8%
	Television	89 14.8%	39 12.7%	50 17.1%
	Website - City/Town	14 2.4%	10 3.1%	5 1.6%
	Website - County	9 1.5%	5 1.8%	4 1.2%
	Website - Other	15 2.6%	14 4.5%	1 .5%
	www.recyclestuff.org	1 .2%	0 .0%	1 .4%
	www.reducewaste.org	1 .1%	0 .0%	1 .2%
	Word of mouth (family/friend/neighbor)	18 3.1%	7 2.4%	11 3.7%
	Yellow Pages	1 .1%	0 .0%	1 .3%
	None - don't seek information on waste	48 8.1%	25 8.2%	23 7.9%
	Other	43 7.2%	23 7.3%	20 7.0%
	DK/NA	30 5.0%	15 4.8%	15 5.3%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts		A
	Billboards		
	Brochures, mailers or fliers		
	Calling or visiting city/town		
	Calling or visiting hauler		
	Center for Development of Recycling, San Jose State University		
	Company or workplace		
	Email		A
	Grocery stores		
	Magazine		
	Newspaper		
	Radio		
	Television		
	Website - City/Town		
	Website - County		
	Website - Other	B	
	www.recyclestuff.org	.[a]	
	www.reducewaste.org	.[a]	
	Word of mouth (family/friend/neighbor)		
	Yellow Pages	.[a]	
	None - don't seek information on waste reduction or recycling		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
15. From what sources do you get information about waste reduction and recycling?	Total	581	108	200	164	109
	Bill inserts	53 9.1%	7 6.4%	22 10.9%	14 8.7%	10 9.2%
	Billboards	48 8.2%	6 5.1%	23 11.4%	13 7.8%	6 5.8%
	Brochures, mailers or fliers	101 17.5%	20 18.4%	34 16.8%	27 16.4%	21 19.2%
	Calling or visiting city/town	12 2.1%	2 1.6%	5 2.6%	3 1.8%	3 2.4%
	Calling or visiting hauler	4 .8%	2 1.6%	0 .0%	3 1.6%	0 .0%
	Center for Development of Recycling, San Jose	18 3.1%	1 .7%	6 2.8%	7 4.3%	5 4.3%
	Company or workplace	19 3.3%	3 2.5%	2 1.1%	8 4.8%	6 5.6%
	Email	11 1.8%	2 2.0%	6 2.8%	2 1.0%	1 1.0%
	Grocery stores	21 3.6%	2 1.6%	9 4.5%	6 3.9%	4 3.5%
	Magazine	24 4.1%	4 3.7%	6 2.9%	7 4.5%	7 6.3%
	Newspaper	74 12.8%	9 8.8%	14 7.0%	26 16.0%	25 22.5%
	Radio	23 3.9%	4 3.7%	8 4.1%	8 4.9%	3 2.5%
	Television	85 14.7%	12 11.1%	32 16.1%	20 12.4%	21 19.0%
	Website - City/Town	14 2.5%	6 5.4%	5 2.3%	3 1.5%	1 1.3%
	Website - County	8 1.4%	1 .7%	6 3.0%	1 .5%	1 .6%
	Website - Other	14 2.5%	8 7.7%	2 1.1%	4 2.4%	0 .0%
	www.recyclestuff.org	1 .2%	0 .0%	1 .4%	1 .3%	0 .0%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	1 .4%	0 .0%
	Word of mouth (family/friend/neighbor)	17 2.9%	2 2.1%	4 2.2%	6 3.9%	4 3.6%
	Yellow Pages	1 .1%	0 .0%	0 .0%	1 .5%	0 .0%
	None - don't seek information on waste	47 8.1%	11 10.5%	19 9.3%	12 7.4%	5 4.9%
	Other	42 7.2%	10 9.7%	8 3.9%	19 11.6%	5 4.4%
	DK/NA	30 5.2%	6 5.6%	13 6.3%	8 5.2%	3 2.8%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts				
	Billboards				
	Brochures, mailers or fliers				
	Calling or visiting city/town				
	Calling or visiting hauler		[a] .		[a] .
	Center for Development of Recycling, San Jose State University				
	Company or workplace				
	Email				
	Grocery stores				
	Magazine				
	Newspaper			B	A B
	Radio				
	Television				
	Website - City/Town				
	Website - County				
	Website - Other	B			[a] .
	www.recyclestuff.org	[a] .			[a] .
	www.reducewaste.org	[a] .	[a] .		[a] .
	Word of mouth (family/friend/neighbor)				
	Yellow Pages	[a] .	[a] .		[a] .
	None - don't seek information on waste reduction or recycling				
	Other			B	
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
15. From what sources do you get information about waste reduction and recycling?	Total	578	245	128	175	29
	Bill inserts	53 9.2%	15 6.2%	16 12.6%	21 11.9%	1 4.1%
	Billboards	47 8.0%	18 7.4%	16 12.7%	11 6.4%	1 2.5%
	Brochures, mailers or fliers	100 17.3%	42 17.3%	19 14.5%	33 18.6%	6 20.8%
	Calling or visiting city/town	12 2.2%	7 2.7%	0 .0%	4 2.5%	1 5.0%
	Calling or visiting hauler	5 .8%	2 .6%	2 1.6%	0 .0%	1 3.3%
	Center for Development of Recycling, San Jose	19 3.3%	13 5.2%	1 .9%	3 2.0%	1 4.9%
	Company or workplace	20 3.5%	12 4.8%	3 2.4%	3 1.8%	2 7.4%
	Email	11 1.8%	1 .3%	4 3.4%	6 3.2%	0 .0%
	Grocery stores	21 3.6%	11 4.6%	1 1.0%	5 3.0%	3 11.0%
	Magazine	24 4.2%	13 5.1%	6 4.8%	4 2.0%	2 5.9%
	Newspaper	71 12.3%	39 16.0%	11 8.6%	15 8.8%	5 17.7%
	Radio	24 4.2%	12 5.0%	4 3.2%	7 4.0%	1 2.6%
	Television	86 14.8%	28 11.3%	26 20.0%	30 17.2%	2 7.8%
	Website - City/Town	13 2.3%	6 2.5%	0 .0%	6 3.2%	1 5.1%
	Website - County	8 1.4%	2 .9%	0 .0%	6 3.4%	0 .0%
	Website - Other	14 2.5%	4 1.8%	3 2.6%	7 3.8%	0 .0%
	www.recyclestuff.org	1 .2%	1 .3%	0 .0%	0 .0%	1 1.9%
	www.reducewaste.org	1 .1%	1 .3%	0 .0%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	17 2.9%	6 2.6%	4 3.2%	6 3.3%	1 2.4%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	48 8.4%	17 6.9%	15 12.0%	16 8.9%	1 2.3%
	Other	41 7.1%	23 9.4%	8 6.2%	8 4.4%	2 7.8%
	DK/NA	29 5.0%	14 5.6%	5 3.8%	9 5.4%	1 2.8%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts				
	Billboards				
	Brochures, mailers or fliers				
	Calling or visiting city/town		[a] .		
	Calling or visiting hauler			[a] .	
	Center for Development of Recycling, San Jose State University				
	Company or workplace				
	Email		A		[a] .
	Grocery stores				B
	Magazine				
	Newspaper				
	Radio				
	Television				
	Website - City/Town		[a] .		
	Website - County		[a] .		[a] .
	Website - Other				[a] .
	www.recyclestuff.org		[a] .	[a] .	
	www.reducewaste.org		[a] .	[a] .	[a] .
	Word of mouth (family/friend/neighbor)				
	Yellow Pages		[a] .	[a] .	[a] .
	None - don't seek information on waste reduction or recycling				
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
15. From what sources do you get information about waste reduction and recycling?	Total	597	148	134	118	197
	Bill inserts	57 9.5%	14 9.4%	14 10.7%	10 8.3%	19 9.5%
	Billboards	48 8.1%	17 11.5%	10 7.8%	8 7.0%	12 6.3%
	Brochures, mailers or fliers	104 17.3%	27 18.0%	24 18.2%	17 14.4%	36 18.1%
	Calling or visiting city/town	12 2.0%	4 2.9%	2 1.7%	2 1.3%	4 1.9%
	Calling or visiting hauler	5 .9%	4 2.5%	1 .7%	0 .0%	1 .4%
	Center for Development of Recycling, San Jose	19 3.2%	4 2.7%	6 4.3%	1 1.2%	8 3.9%
	Company or workplace	20 3.4%	5 3.7%	2 1.7%	1 .6%	12 6.0%
	Email	11 1.8%	1 .8%	8 5.7%	0 .0%	2 .9%
	Grocery stores	21 3.5%	8 5.3%	2 1.5%	3 2.4%	8 4.1%
	Magazine	25 4.2%	5 3.5%	6 4.8%	3 2.9%	10 4.9%
	Newspaper	74 12.5%	8 5.4%	19 14.1%	16 13.8%	31 15.9%
	Radio	25 4.2%	4 2.9%	6 4.1%	7 6.2%	8 4.0%
	Television	89 14.9%	28 18.9%	13 9.4%	16 13.7%	32 16.4%
	Website - City/Town	14 2.4%	2 1.5%	5 3.4%	6 4.8%	2 .9%
	Website - County	9 1.5%	3 1.8%	1 .5%	2 1.7%	4 1.8%
	Website - Other	15 2.6%	7 4.6%	5 3.5%	2 2.0%	1 .7%
	www.recyclestuff.org	1 .2%	0 .0%	0 .0%	1 .6%	1 .3%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	0 .0%	1 .3%
	Word of mouth (family/friend/neighbor)	18 3.1%	5 3.3%	3 2.3%	3 2.8%	7 3.5%
	Yellow Pages	1 .1%	1 .5%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	48 8.1%	10 7.0%	12 8.6%	13 10.9%	14 7.0%
	Other	41 6.8%	5 3.1%	11 8.1%	10 8.5%	15 7.8%
	DK/NA	30 5.1%	7 4.9%	7 5.1%	10 8.4%	6 3.2%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts				
	Billboards				
	Brochures, mailers or fliers				
	Calling or visiting city/town				
	Calling or visiting hauler			[a] .	
	Center for Development of Recycling, San Jose State University				
	Company or workplace				
	Email		D	[a] .	
	Grocery stores				
	Magazine				
	Newspaper				A
	Radio				
	Television				
	Website - City/Town				
	Website - County				
	Website - Other				
	www.recyclestuff.org	[a] .	[a] .		
	www.reducewaste.org	[a] .	[a] .	[a] .	
	Word of mouth (family/friend/neighbor)				
	Yellow Pages		[a] .	[a] .	[a] .
	None - don't seek information on waste reduction or recycling				
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
15. From what sources do you get information about waste reduction and recycling?	Total	600	120	100	150
	Bill inserts	57 9.5%	11 9.0%	6 6.0%	15 9.9%
	Billboards	48 8.0%	5 3.8%	8 7.7%	15 10.3%
	Brochures, mailers or fliers	104 17.3%	25 20.4%	14 14.0%	30 20.3%
	Calling or visiting city/town	12 2.1%	4 3.2%	5 4.7%	1 .4%
	Calling or visiting hauler	5 .9%	0 .0%	0 .0%	2 1.2%
	Center for Development of Recycling, San Jose	19 3.1%	2 1.7%	7 6.6%	1 .4%
	Company or workplace	20 3.4%	3 2.9%	2 2.3%	6 3.7%
	Email	11 1.8%	2 1.5%	0 .0%	5 3.1%
	Grocery stores	21 3.5%	4 3.7%	4 4.1%	3 2.1%
	Magazine	25 4.1%	7 5.6%	4 4.3%	8 5.3%
	Newspaper	74 12.4%	15 12.3%	14 13.6%	18 11.9%
	Radio	25 4.2%	4 3.5%	6 6.1%	3 1.8%
	Television	89 14.8%	17 14.4%	13 12.9%	22 14.7%
	Website - City/Town	14 2.4%	2 1.4%	1 .8%	8 5.2%
	Website - County	9 1.5%	2 1.7%	0 .0%	1 .5%
	Website - Other	15 2.6%	2 1.9%	4 4.4%	4 2.3%
	www.recyclestuff.org	1 .2%	0 .0%	0 .0%	1 .4%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	18 3.1%	2 1.8%	4 3.8%	4 2.7%
	Yellow Pages	1 .1%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	48 8.1%	9 7.1%	4 3.8%	19 13.0%
	Other	43 7.2%	10 8.5%	14 13.8%	3 2.2%
	DK/NA	30 5.0%	8 6.6%	10 9.8%	5 3.2%

		Area of Residence	
		West San Jose	South County
15. From what sources do you get information about waste reduction and recycling?	Total	190	40
	Bill inserts	21 11.1%	4 10.1%
	Billboards	15 7.7%	6 15.0%
	Brochures, mailers or fliers	27 14.0%	8 20.1%
	Calling or visiting city/town	3 1.4%	1 1.7%
	Calling or visiting hauler	4 1.9%	0 .0%
	Center for Development of Recycling, San Jose	9 4.6%	1 2.0%
	Company or workplace	5 2.8%	4 9.3%
	Email	4 2.2%	0 .0%
	Grocery stores	7 3.8%	2 5.4%
	Magazine	5 2.7%	1 1.8%
	Newspaper	23 12.2%	5 12.5%
	Radio	11 5.7%	1 3.6%
	Television	32 16.9%	5 11.4%
	Website - City/Town	4 2.1%	0 .0%
	Website - County	6 3.3%	0 .0%
	Website - Other	3 1.7%	2 4.5%
	www.recyclestuff.org	1 .4%	0 .0%
	www.reducewaste.org	0 .0%	1 1.6%
	Word of mouth (family/friend/neighbor)	8 4.4%	0 .0%
	Yellow Pages	1 .4%	0 .0%
	None - don't seek information on waste	12 6.1%	5 13.3%
	Other	15 7.9%	1 2.1%
	DK/NA	6 3.0%	2 5.2%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts					
	Billboards					
	Brochures, mailers or fliers					
	Calling or visiting city/town					
	Calling or visiting hauler	a.	a.			a.
	Center for Development of Recycling, San Jose State University		C			
	Company or workplace					
	Email		a.			a.
	Grocery stores					
	Magazine					
	Newspaper					
	Radio					
	Television					
	Website - City/Town					a.
	Website - County		a.			a.
	Website - Other					
	www.recyclestuff.org	a.	a.			a.
	www.reducewaste.org	a.	a.	a.	a.	
	Word of mouth (family/friend/neighbor)					a.
	Yellow Pages	a.	a.	a.		a.
	None - don't seek information on waste reduction or recycling					
	Other		C			
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
15. From what sources do you get information about waste reduction and recycling?	Total	600	124	72	126
	Bill inserts	57 9.5%	15 12.2%	3 4.4%	19 14.9%
	Billboards	48 8.0%	14 11.1%	6 9.0%	6 4.9%
	Brochures, mailers or fliers	104 17.3%	17 14.1%	16 22.1%	19 15.2%
	Calling or visiting city/town	12 2.1%	3 2.4%	1 .9%	1 .6%
	Calling or visiting hauler	5 .9%	2 1.7%	1 1.3%	0 .0%
	Center for Development of Recycling, San Jose	19 3.1%	3 2.7%	1 2.0%	5 4.3%
	Company or workplace	20 3.4%	2 1.9%	1 2.1%	6 5.0%
	Email	11 1.8%	2 1.8%	1 1.0%	4 3.2%
	Grocery stores	21 3.5%	3 2.3%	4 5.0%	9 7.0%
	Magazine	25 4.1%	5 4.1%	2 3.1%	7 5.3%
	Newspaper	74 12.4%	14 11.0%	8 11.2%	18 14.5%
	Radio	25 4.2%	3 2.7%	2 2.1%	4 2.8%
	Television	89 14.8%	19 15.7%	12 17.1%	14 11.5%
	Website - City/Town	14 2.4%	0 .0%	0 .0%	6 5.0%
	Website - County	9 1.5%	0 .0%	0 .0%	3 2.1%
	Website - Other	15 2.6%	4 2.9%	6 7.7%	0 .0%
	www.recyclestuff.org	1 .2%	0 .0%	1 1.0%	1 .4%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	1 .5%
	Word of mouth (family/friend/neighbor)	18 3.1%	4 2.8%	3 4.2%	0 .0%
	Yellow Pages	1 .1%	0 .0%	0 .0%	1 .6%
	None - don't seek information on waste	48 8.1%	19 15.1%	5 7.4%	8 6.1%
	Other	43 7.2%	5 3.7%	3 4.2%	9 7.2%
	DK/NA	30 5.0%	3 2.6%	4 5.4%	7 5.9%

		Annual Household	
		$125,000 or more	DK/NA
15. From what sources do you get information about waste reduction and recycling?	Total	108	170
	Bill inserts	4 3.6%	16 9.3%
	Billboards	11 10.2%	11 6.4%
	Brochures, mailers or fliers	18 16.6%	33 19.5%
	Calling or visiting city/town	3 3.0%	5 2.9%
	Calling or visiting hauler	2 1.4%	1 .5%
	Center for Development of Recycling, San Jose	6 5.6%	3 1.6%
	Company or workplace	3 2.9%	7 4.2%
	Email	1 1.0%	3 1.5%
	Grocery stores	3 2.5%	3 1.7%
	Magazine	6 5.9%	4 2.6%
	Newspaper	16 14.5%	19 11.0%
	Radio	7 6.3%	10 5.9%
	Television	12 11.1%	31 18.1%
	Website - City/Town	5 4.3%	3 2.0%
	Website - County	3 2.6%	3 2.1%
	Website - Other	5 5.0%	1 .5%
	www.recyclestuff.org	0 .0%	0 .0%
	www.reducewaste.org	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	2 2.1%	10 5.6%
	Yellow Pages	0 .0%	0 .0%
	None - don't seek information on waste	6 5.6%	11 6.4%
	Other	12 10.7%	15 8.7%
	DK/NA	3 2.5%	13 7.6%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts			D		
	Billboards					
	Brochures, mailers or fliers					
	Calling or visiting city/town					
	Calling or visiting hauler			[a] .		
	Center for Development of Recycling, San Jose State University					
	Company or workplace					
	Email					
	Grocery stores					
	Magazine					
	Newspaper					
	Radio					
	Television					
	Website - City/Town	[a] .	[a] .			
	Website - County	[a] .	[a] .			
	Website - Other		E	[a] .		
	www.recyclestuff.org	[a] .			[a] .	[a] .
	www.reducewaste.org	[a] .	[a] .		[a] .	[a] .
	Word of mouth (family/friend/neighbor)			[a] .		
	Yellow Pages	[a] .	[a] .		[a] .	[a] .
	None - don't seek information on waste reduction or recycling					
	Other					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
15. From what sources do you get information about waste reduction and recycling?	Total	580	398	181
	Bill inserts	57 9.8%	44 11.1%	13 6.9%
	Billboards	48 8.3%	33 8.4%	15 8.2%
	Brochures, mailers or fliers	102 17.6%	75 18.8%	27 15.0%
	Calling or visiting city/town	12 2.1%	8 2.0%	5 2.6%
	Calling or visiting hauler	5 .9%	4 1.1%	1 .5%
	Center for Development of Recycling, San Jose	19 3.2%	13 3.2%	6 3.2%
	Company or workplace	20 3.5%	14 3.5%	6 3.6%
	Email	7 1.2%	4 .9%	4 2.0%
	Grocery stores	21 3.6%	12 3.0%	9 5.0%
	Magazine	24 4.1%	16 4.1%	8 4.3%
	Newspaper	70 12.1%	54 13.6%	16 8.7%
	Radio	25 4.3%	19 4.7%	6 3.5%
	Television	88 15.2%	55 13.9%	33 18.2%
	Website - City/Town	14 2.5%	11 2.8%	3 1.7%
	Website - County	8 1.4%	6 1.6%	2 1.1%
	Website - Other	15 2.5%	6 1.6%	8 4.6%
	www.recyclestuff.org	1 .2%	1 .3%	0 .0%
	www.reducewaste.org	1 .1%	1 .2%	0 .0%
	Word of mouth (family/friend/neighbor)	18 3.0%	14 3.6%	3 1.7%
	Yellow Pages	1 .1%	1 .2%	0 .0%
	None - don't seek information on waste	44 7.6%	24 6.1%	20 10.9%
	Other	42 7.3%	32 8.1%	10 5.3%
	DK/NA	25 4.3%	19 4.7%	6 3.5%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts		
	Billboards		
	Brochures, mailers or fliers		
	Calling or visiting city/town		
	Calling or visiting hauler		
	Center for Development of Recycling, San Jose State University		
	Company or workplace		
	Email		
	Grocery stores		
	Magazine		
	Newspaper		
	Radio		
	Television		
	Website - City/Town		
	Website - County		
	Website - Other		A
	www.recyclestuff.org		.[a]
	www.reducewaste.org		.[a]
	Word of mouth (family/friend/neighbor)		
	Yellow Pages		.[a]
	None - don't seek information on waste reduction or recycling		A
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
15. From what sources do you get information about waste reduction and recycling?	Total	585	386	84	65	50
	Bill inserts	56 9.6%	37 9.6%	7 8.3%	9 14.5%	3 5.2%
	Billboards	48 8.2%	34 8.7%	8 9.4%	4 5.8%	3 5.6%
	Brochures, mailers or fliers	102 17.5%	77 20.0%	7 8.6%	8 12.2%	10 20.2%
	Calling or visiting city/town	12 2.1%	9 2.4%	0 .0%	2 3.4%	1 1.8%
	Calling or visiting hauler	5 .9%	5 1.4%	0 .0%	0 .0%	0 .0%
	Center for Development of Recycling, San Jose	19 3.2%	16 4.2%	1 .9%	0 .0%	2 3.7%
	Company or workplace	20 3.4%	16 4.1%	0 .0%	2 3.2%	2 3.6%
	Email	8 1.5%	4 .9%	3 3.1%	2 3.6%	0 .0%
	Grocery stores	21 3.6%	15 3.8%	3 3.5%	3 4.1%	1 1.3%
	Magazine	25 4.2%	16 4.1%	4 4.7%	2 2.3%	3 6.7%
	Newspaper	74 12.6%	53 13.8%	7 8.5%	7 11.5%	6 11.8%
	Radio	25 4.3%	19 5.0%	0 .0%	4 6.9%	2 3.1%
	Television	85 14.5%	50 12.8%	15 18.3%	6 8.7%	14 29.1%
	Website - City/Town	14 2.4%	12 3.1%	0 .0%	2 3.6%	0 .0%
	Website - County	8 1.4%	6 1.4%	2 2.3%	1 1.2%	0 .0%
	Website - Other	15 2.6%	7 1.8%	5 5.4%	2 2.4%	2 4.3%
	www.recyclestuff.org	1 .2%	1 .3%	0 .0%	0 .0%	0 .0%
	www.reducewaste.org	1 .1%	1 .2%	0 .0%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	17 2.9%	12 3.0%	3 3.8%	1 2.3%	1 1.5%
	Yellow Pages	1 .1%	1 .2%	0 .0%	0 .0%	0 .0%
	None - don't seek information on waste	45 7.7%	25 6.5%	14 17.2%	3 5.2%	2 4.6%
	Other	42 7.2%	28 7.3%	5 5.6%	5 8.0%	4 8.1%
	DK/NA	29 4.9%	18 4.7%	5 6.0%	6 8.7%	0 .0%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts				
	Billboards				
	Brochures, mailers or fliers				
	Calling or visiting city/town		[a]		
	Calling or visiting hauler		[a]	[a]	[a]
	Center for Development of Recycling, San Jose State University			[a]	
	Company or workplace		[a]		
	Email				[a]
	Grocery stores				
	Magazine				
	Newspaper				
	Radio		[a]		
	Television				A C
	Website - City/Town		[a]		[a]
	Website - County				[a]
	Website - Other				
	www.recyclestuff.org		[a]	[a]	[a]
	www.reducewaste.org		[a]	[a]	[a]
	Word of mouth (family/friend/neighbor)				
	Yellow Pages		[a]	[a]	[a]
	None - don't seek information on waste reduction or recycling		A		
	Other				
	DK/NA				[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
15. From what sources do you get information about waste reduction and recycling?	Total	596	274	72	250
	Bill inserts	57 9.5%	21 7.8%	7 10.2%	28 11.2%
	Billboards	48 8.1%	30 11.1%	9 12.7%	9 3.4%
	Brochures, mailers or fliers	103 17.3%	44 16.1%	8 11.0%	51 20.4%
	Calling or visiting city/town	12 2.1%	5 1.9%	2 2.4%	5 2.2%
	Calling or visiting hauler	5 .9%	4 1.4%	1 1.3%	1 .3%
	Center for Development of Recycling, San Jose	19 3.2%	12 4.4%	2 2.1%	5 2.1%
	Company or workplace	20 3.4%	9 3.2%	2 2.8%	9 3.8%
	Email	11 1.8%	8 3.1%	0 .0%	2 .9%
	Grocery stores	21 3.5%	11 4.1%	2 2.7%	8 3.0%
	Magazine	25 4.2%	8 3.1%	5 6.5%	12 4.7%
	Newspaper	74 12.5%	36 13.0%	7 9.5%	32 12.7%
	Radio	25 4.2%	8 3.0%	1 1.1%	16 6.5%
	Television	89 14.9%	45 16.6%	6 8.4%	37 15.0%
	Website - City/Town	14 2.4%	9 3.2%	1 1.0%	5 1.9%
	Website - County	9 1.5%	4 1.5%	2 2.2%	3 1.4%
	Website - Other	15 2.6%	4 1.4%	3 3.6%	9 3.6%
	www.recyclestuff.org	1 .2%	1 .3%	0 .0%	1 .2%
	www.reducewaste.org	1 .1%	1 .2%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	18 3.0%	10 3.8%	2 2.1%	6 2.3%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%
	None - don't seek information on waste	48 8.0%	22 8.2%	6 8.2%	19 7.8%
	Other	42 7.1%	13 4.9%	7 9.5%	22 8.8%
	DK/NA	29 4.9%	12 4.3%	4 5.9%	13 5.4%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts			
	Billboards	C	C	
	Brochures, mailers or fliers			
	Calling or visiting city/town			
	Calling or visiting hauler			
	Center for Development of Recycling, San Jose State University			
	Company or workplace			
	Email		.[a]	
	Grocery stores			
	Magazine			
	Newspaper			
	Radio			
	Television			
	Website - City/Town			
	Website - County			
	Website - Other			
	www.recyclestuff.org		.[a]	
	www.reducewaste.org		.[a]	.[a]
	Word of mouth (family/friend/neighbor)			
	Yellow Pages		.[a]	.[a]
	None - don't seek information on waste reduction or recycling			
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
15. From what sources do you get information about waste reduction and recycling?	Total	594	290	58	246
	Bill inserts	57 9.6%	25 8.5%	5 7.9%	28 11.2%
	Billboards	47 7.9%	27 9.3%	3 5.4%	17 6.9%
	Brochures, mailers or fliers	103 17.3%	46 15.8%	4 7.4%	53 21.5%
	Calling or visiting city/town	12 2.1%	8 2.8%	1 1.4%	3 1.4%
	Calling or visiting hauler	5 .9%	3 .9%	1 1.6%	2 .7%
	Center for Development of Recycling, San Jose	19 3.2%	10 3.5%	2 3.6%	6 2.6%
	Company or workplace	20 3.4%	10 3.4%	2 3.1%	9 3.5%
	Email	11 1.8%	4 1.5%	2 2.6%	5 1.9%
	Grocery stores	21 3.5%	11 3.8%	2 3.4%	8 3.2%
	Magazine	25 4.2%	13 4.7%	3 5.1%	8 3.4%
	Newspaper	74 12.5%	35 12.1%	7 12.7%	32 12.9%
	Radio	25 4.2%	14 4.7%	2 3.0%	10 3.9%
	Television	89 15.0%	47 16.2%	6 10.9%	36 14.5%
	Website - City/Town	14 2.4%	8 2.9%	1 1.8%	5 1.9%
	Website - County	9 1.5%	1 .2%	4 6.1%	5 1.9%
	Website - Other	15 2.6%	7 2.3%	2 3.0%	7 2.8%
	www.recyclestuff.org	1 .2%	0 .0%	0 .0%	1 .5%
	www.reducewaste.org	1 .1%	0 .0%	0 .0%	1 .3%
	Word of mouth (family/friend/neighbor)	17 2.9%	8 2.9%	1 2.4%	7 3.0%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%
	None - don't seek information on waste	46 7.8%	28 9.8%	4 7.1%	14 5.7%
	Other	42 7.1%	14 4.9%	6 10.2%	22 9.0%
	DK/NA	29 5.0%	17 5.8%	5 9.0%	7 3.0%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts			
	Billboards			
	Brochures, mailers or fliers			B
	Calling or visiting city/town			
	Calling or visiting hauler			
	Center for Development of Recycling, San Jose State University			
	Company or workplace			
	Email			
	Grocery stores			
	Magazine			
	Newspaper			
	Radio			
	Television			
	Website - City/Town			
	Website - County		A	
	Website - Other			
	www.recyclestuff.org	.[a]	.[a]	
	www.reducewaste.org	.[a]	.[a]	
	Word of mouth (family/friend/neighbor)			
	Yellow Pages		.[a]	.[a]
	None - don't seek information on waste reduction or recycling			
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
15. From what sources do you get information about waste reduction and recycling?	Total	598	255	308	35
	Bill inserts	57 9.5%	24 9.3%	27 8.9%	6 16.0%
	Billboards	48 8.1%	15 5.9%	29 9.4%	4 12.3%
	Brochures, mailers or fliers	104 17.3%	52 20.3%	50 16.4%	1 3.6%
	Calling or visiting city/town	12 2.1%	8 3.2%	4 1.4%	0 .0%
	Calling or visiting hauler	5 .9%	3 1.4%	2 .6%	0 .0%
	Center for Development of Recycling, San Jose	19 3.1%	10 3.9%	9 2.9%	0 .0%
	Company or workplace	20 3.4%	12 4.7%	7 2.4%	1 2.7%
	Email	11 1.8%	2 .9%	8 2.7%	0 .0%
	Grocery stores	21 3.5%	10 3.8%	10 3.2%	2 4.5%
	Magazine	25 4.1%	15 6.1%	8 2.8%	1 2.5%
	Newspaper	74 12.4%	41 16.0%	31 10.0%	3 7.8%
	Radio	25 4.2%	14 5.4%	9 3.0%	2 6.4%
	Television	89 14.9%	31 12.1%	55 18.0%	3 8.0%
	Website - City/Town	14 2.4%	9 3.5%	5 1.7%	0 .0%
	Website - County	9 1.5%	1 .3%	8 2.4%	1 2.2%
	Website - Other	15 2.6%	4 1.5%	10 3.2%	2 4.3%
	www.recyclestuff.org	1 .2%	1 .3%	0 .0%	1 1.6%
	www.reducewaste.org	1 .1%	1 .2%	0 .0%	0 .0%
	Word of mouth (family/friend/neighbor)	18 3.1%	5 2.0%	11 3.6%	2 6.3%
	Yellow Pages	1 .1%	1 .3%	0 .0%	0 .0%
	None - don't seek information on waste	47 7.9%	15 5.9%	24 7.9%	8 21.7%
	Other	43 7.2%	22 8.5%	20 6.4%	2 4.9%
	DK/NA	30 5.1%	11 4.5%	16 5.3%	3 7.3%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
15. From what sources do you get information about waste reduction and recycling?	Bill inserts			
	Billboards			
	Brochures, mailers or fliers			
	Calling or visiting city/town			[a]
	Calling or visiting hauler			[a]
	Center for Development of Recycling, San Jose State University			[a]
	Company or workplace			
	Email			[a]
	Grocery stores			
	Magazine			
	Newspaper			
	Radio			
	Television			
	Website - City/Town			[a]
	Website - County			
	Website - Other			
	www.recyclestuff.org		[a]	
	www.reducewaste.org		[a]	[a]
	Word of mouth (family/friend/neighbor)			
	Yellow Pages		[a]	[a]
	None - don't seek information on waste reduction or recycling			A B
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
16. In the last 12 months, have you visited www.reducewaste.org?	Total	600	308	292
	Yes	41 6.8%	19 6.3%	21 7.3%
	No	542 90.5%	279 90.8%	263 90.1%
	DK/NA	17 2.8%	9 2.9%	8 2.6%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
16. In the last 12 months, have you visited www.reducewaste.org?	Total	581	108	200	164	109
	Yes	37 6.3%	7 6.1%	16 7.9%	10 6.1%	5 4.2%
	No	529 91.1%	95 88.6%	183 91.5%	150 91.5%	100 92.1%
	DK/NA	15 2.6%	6 5.3%	1 .7%	4 2.4%	4 3.7%

Comparisons of Column Proportions[a,b]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes				
	No				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
16. In the last 12 months, have you visited www.reducewaste.org?	Total	578	245	128	175	29
	Yes	39 6.8%	19 7.8%	7 5.6%	11 6.0%	2 7.6%
	No	523 90.5%	221 90.0%	116 91.0%	160 91.0%	26 90.1%
	DK/NA	16 2.7%	5 2.1%	4 3.5%	5 3.0%	1 2.3%

Comparisons of Column Proportions[a,b]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes				
	No				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
16. In the last 12 months, have you visited www.reducewaste.org?	Total	597	148	134	118	197
	Yes	41 6.8%	9 5.9%	13 9.8%	8 7.2%	10 5.2%
	No	540 90.4%	136 91.9%	118 88.2%	105 89.0%	180 91.7%
	DK/NA	17 2.8%	3 2.2%	3 2.0%	5 3.9%	6 3.1%

Comparisons of Column Proportions[a,b]

		Length of Residence			
		5 years or less (A)	6 to 15 years (B)	16 to 25 years (C)	26 years or more (D)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes				
	No				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
16. In the last 12 months, have you visited www.reducewaste.org?	Total	600	120	100	150
	Yes	41 6.8%	6 4.7%	5 5.2%	14 9.6%
	No	542 90.5%	113 94.0%	94 94.1%	129 86.0%
	DK/NA	17 2.8%	2 1.3%	1 .7%	7 4.3%

		Area of Residence	
		West San Jose	South County
16. In the last 12 months, have you visited www.reducewaste.org?	Total	190	40
	Yes	12 6.5%	3 7.4%
	No	172 90.3%	35 88.1%
	DK/NA	6 3.2%	2 4.5%

Comparisons of Column Proportions[a,b]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes					
	No					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
16. In the last 12 months, have you visited www.reducewaste.org?	Total	600	124	72	126	108	170
	Yes	41 6.8%	10 7.8%	4 5.1%	10 7.8%	6 5.7%	11 6.6%
	No	542 90.5%	106 86.0%	66 91.5%	112 88.7%	101 93.8%	157 92.5%
	DK/NA	17 2.8%	8 6.2%	2 3.4%	4 3.4%	1 .5%	2 .9%

Comparisons of Column Proportions[a,b]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes					
	No					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
16. In the last 12 months, have you visited www.reducewaste.org?	Total	580	398	181
	Yes	40 6.9%	32 8.0%	8 4.5%
	No	525 90.5%	357 89.7%	168 92.3%
	DK/NA	15 2.6%	9 2.3%	6 3.2%

Comparisons of Column Proportions[a,b]

		Homeownership Status	
		Own	Rent
		(A)	(B)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes		
	No		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
16. In the last 12 months, have you visited www.reducewaste.org?	Total	585	386	84	65	50
	Yes	40 6.8%	31 8.0%	2 1.8%	4 6.7%	3 6.0%
	No	529 90.5%	346 89.7%	78 93.3%	60 93.3%	44 88.8%
	DK/NA	16 2.7%	9 2.3%	4 4.9%	0 .0%	3 5.2%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes				
	No				
	DK/NA			[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
16. In the last 12 months, have you visited www.reducewaste.org?	Total	596	274	72	250
	Yes	41 6.8%	27 9.9%	2 3.0%	11 4.5%
	No	539 90.6%	240 87.8%	65 89.2%	235 94.0%
	DK/NA	16 2.6%	6 2.3%	6 7.8%	4 1.5%

Comparisons of Column Proportions[a,b]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes			
	No			A
	DK/NA		C	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
16. In the last 12 months, have you visited www.reducewaste.org?	Total	594	290	58	246
	Yes	41 6.8%	24 8.4%	3 5.6%	13 5.3%
	No	538 90.5%	257 88.7%	51 87.6%	230 93.4%
	DK/NA	16 2.6%	9 3.0%	4 6.9%	3 1.2%

Comparisons of Column Proportions[a,b]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes			
	No			
	DK/NA		C	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
16. In the last 12 months, have you visited www.reducewaste.org?	Total	598	255	308	35
	Yes	41 6.8%	24 9.3%	14 4.7%	2 7.0%
	No	542 90.7%	226 88.5%	285 92.6%	32 90.3%
	DK/NA	15 2.5%	5 2.2%	9 2.8%	1 2.7%

Comparisons of Column Proportions[a,b]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
16. In the last 12 months, have you visited www.reducewaste.org?	Yes			
	No			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
18. What is the primary language used in your household?	Total	600	308	292
	English	444 74.1%	241 78.4%	203 69.5%
	Chinese - Cantonese	10 1.7%	6 2.1%	4 1.3%
	Chinese - Mandarin	14 2.4%	7 2.3%	7 2.5%
	Filipino/Tagalog	8 1.4%	2 .6%	6 2.2%
	Spanish	80 13.4%	27 8.7%	53 18.3%
	Vietnamese	14 2.3%	12 3.9%	1 .5%
	Other	27 4.5%	12 3.9%	15 5.1%
	DK/NA	2 .3%	0 .0%	2 .6%

Comparisons of Column Proportions[b,c]

		Gender	
		Male	Female
		(A)	(B)
18. What is the primary language used in your household?	English	B	
	Chinese - Cantonese		
	Chinese - Mandarin		
	Filipino/Tagalog		
	Spanish		A
	Vietnamese	B	
	Other		
	DK/NA	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
18. What is the primary language used in your household?	Total	581	108	200	164	109
	English	429 73.8%	61 56.4%	136 67.7%	135 82.7%	97 88.8%
	Chinese - Cantonese	10 1.8%	3 2.4%	6 3.1%	0 .0%	1 1.3%
	Chinese - Mandarin	14 2.5%	0 .0%	10 5.2%	3 1.6%	1 1.4%
	Filipino/Tagalog	7 1.2%	0 .0%	6 2.8%	0 .0%	2 1.5%
	Spanish	78 13.5%	34 31.8%	26 12.7%	16 10.0%	2 2.1%
	Vietnamese	14 2.3%	2 2.1%	2 .8%	8 4.8%	2 1.6%
	Other	27 4.6%	8 7.3%	14 6.8%	2 1.0%	4 3.4%
	DK/NA	2 .3%	0 .0%	2 .8%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
18. What is the primary language used in your household?	English			A B	A B
	Chinese - Cantonese			.[a]	
	Chinese - Mandarin	.[a]			
	Filipino/Tagalog	.[a]		.[a]	
	Spanish	B C D	D		
	Vietnamese				
	Other	C	C		
	DK/NA	.[a]		.[a]	.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
18. What is the primary language used in your household?	Total	578	245	128	175	29
	English	425 73.6%	243 99.0%	46 36.0%	111 63.0%	26 87.4%
	Chinese - Cantonese	10 1.8%	2 .7%	1 1.1%	7 4.1%	0 .0%
	Chinese - Mandarin	14 2.5%	1 .3%	0 .0%	13 7.3%	1 2.9%
	Filipino/Tagalog	8 1.4%	0 .0%	0 .0%	8 4.8%	0 .0%
	Spanish	80 13.9%	0 .0%	80 62.9%	0 .0%	0 .0%
	Vietnamese	14 2.3%	0 .0%	0 .0%	14 7.7%	0 .0%
	Other	24 4.2%	0 .0%	0 .0%	21 12.1%	3 9.7%
	DK/NA	2 .3%	0 .0%	0 .0%	2 1.0%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian	Hispanic	Asian	Other
		(A)	(B)	(C)	(D)
18. What is the primary language used in your household?	English	B C D		B	B
	Chinese - Cantonese			A	.[a]
	Chinese - Mandarin		.[a]	A	
	Filipino/Tagalog	.[a]	.[a]		.[a]
	Spanish	.[a]		.[a]	.[a]
	Vietnamese	.[a]	.[a]		.[a]
	Other	.[a]	.[a]		
	DK/NA	.[a]	.[a]		.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
18. What is the primary language used in your household?	Total	597	148	134	118	197
	English	441 74.0%	80 54.2%	91 68.2%	87 73.7%	183 92.9%
	Chinese - Cantonese	10 1.7%	2 1.1%	1 1.0%	6 4.7%	2 .8%
	Chinese - Mandarin	14 2.4%	9 6.0%	2 1.4%	0 .0%	4 1.9%
	Filipino/Tagalog	8 1.4%	4 2.7%	1 .9%	3 2.6%	0 .0%
	Spanish	80 13.5%	41 27.7%	22 16.8%	14 11.6%	3 1.6%
	Vietnamese	14 2.3%	2 1.5%	3 2.4%	5 4.2%	3 1.6%
	Other	27 4.5%	10 6.8%	11 8.1%	4 3.2%	2 1.2%
	DK/NA	2 .3%	0 .0%	2 1.3%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
18. What is the primary language used in your household?	English			A	A B C
	Chinese - Cantonese				
	Chinese - Mandarin			.[a]	
	Filipino/Tagalog				.[a]
	Spanish	C D	D	D	
	Vietnamese				
	Other	D	D		
	DK/NA	.[a]		.[a]	.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
18. What is the primary language used in your household?	Total	600	120	100	150
	English	444 74.1%	98 82.0%	78 78.5%	89 59.6%
	Chinese - Cantonese	10 1.7%	4 3.1%	0 .0%	3 2.0%
	Chinese - Mandarin	14 2.4%	3 2.1%	8 8.4%	1 1.0%
	Filipino/Tagalog	8 1.4%	2 1.7%	0 .0%	4 2.9%
	Spanish	80 13.4%	6 5.2%	7 7.2%	30 20.2%
	Vietnamese	14 2.3%	0 .0%	0 .0%	10 6.7%
	Other	27 4.5%	7 5.9%	6 5.8%	10 6.5%
	DK/NA	2 .3%	0 .0%	0 .0%	2 1.1%

		Area of Residence	
		West San Jose	South County
18. What is the primary language used in your household?	Total	190	40
	English	149 78.5%	29 72.2%
	Chinese - Cantonese	4 1.9%	0 .0%
	Chinese - Mandarin	2 1.0%	0 .0%
	Filipino/Tagalog	2 1.0%	0 .0%
	Spanish	27 14.1%	10 24.5%
	Vietnamese	4 1.8%	0 .0%
	Other	3 1.6%	1 3.3%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
18. What is the primary language used in your household?	English	C	C		C	
	Chinese - Cantonese		.[a]			.[a]
	Chinese - Mandarin		C D			.[a]
	Filipino/Tagalog		.[a]			.[a]
	Spanish			A		A B
	Vietnamese	.[a]	.[a]	D		.[a]
	Other					
	DK/NA	.[a]	.[a]		.[a]	.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
18. What is the primary language used in your household?	Total	600	124	72	126	108	170
	English	444 74.1%	63 51.2%	57 80.0%	102 80.6%	95 88.0%	127 74.5%
	Chinese - Cantonese	10 1.7%	5 4.2%	0 .0%	3 2.3%	0 .0%	2 1.2%
	Chinese - Mandarin	14 2.4%	2 1.9%	2 2.6%	4 3.0%	6 5.2%	1 .5%
	Filipino/Tagalog	8 1.4%	3 2.5%	0 .0%	0 .0%	0 .0%	5 3.1%
	Spanish	80 13.4%	42 34.2%	10 13.4%	2 1.7%	2 1.8%	24 14.3%
	Vietnamese	14 2.3%	3 2.8%	0 .0%	5 4.1%	2 1.6%	3 1.8%
	Other	27 4.5%	4 3.2%	3 3.9%	10 8.3%	4 3.4%	6 3.5%
	DK/NA	2 .3%	0 .0%	0 .0%	0 .0%	0 .0%	2 1.0%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
18. What is the primary language used in your household?	English		A	A	A	A
	Chinese - Cantonese		.[a]		.[a]	
	Chinese - Mandarin					
	Filipino/Tagalog		.[a]	.[a]	.[a]	
	Spanish	B C D E	C D			C D
	Vietnamese		.[a]			
	Other					
	DK/NA	.[a]	.[a]	.[a]	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
18. What is the primary language used in your household?	Total	580	398	181
	English	430 74.2%	340 85.3%	91 49.9%
	Chinese - Cantonese	10 1.8%	6 1.4%	5 2.6%
	Chinese - Mandarin	14 2.5%	8 2.0%	6 3.6%
	Filipino/Tagalog	8 1.4%	5 1.2%	4 2.0%
	Spanish	77 13.4%	21 5.3%	56 31.1%
	Vietnamese	12 2.0%	6 1.6%	5 3.0%
	Other	26 4.4%	11 2.8%	14 7.9%
	DK/NA	2 .3%	2 .4%	0 .0%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
18. What is the primary language used in your household?	English	B	
	Chinese - Cantonese		
	Chinese - Mandarin		
	Filipino/Tagalog		
	Spanish		A
	Vietnamese		
	Other		A
	DK/NA		.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
18. What is the primary language used in your household?	Total	585	386	84	65	50
	English	431 73.7%	306 79.2%	43 51.5%	51 79.4%	30 61.3%
	Chinese - Cantonese	10 1.8%	4 1.1%	2 2.0%	2 3.3%	2 4.1%
	Chinese - Mandarin	14 2.5%	9 2.2%	4 4.5%	2 3.1%	0 .0%
	Filipino/Tagalog	8 1.4%	4 1.1%	0 .0%	0 .0%	4 8.1%
	Spanish	80 13.7%	37 9.6%	26 31.5%	7 11.5%	9 18.9%
	Vietnamese	12 2.0%	9 2.2%	0 .0%	0 .0%	3 6.3%
	Other	27 4.6%	17 4.5%	9 10.5%	0 .0%	1 1.4%
	DK/NA	2 .3%	0 .0%	0 .0%	2 2.6%	0 .0%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
18. What is the primary language used in your household?	English	B D		B	
	Chinese - Cantonese				
	Chinese - Mandarin				.[a]
	Filipino/Tagalog		.[a]	.[a]	A
	Spanish		A C		
	Vietnamese		.[a]	.[a]	
	Other			.[a]	
	DK/NA	.[a]	.[a]		.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
18. What is the primary language used in your household?	Total	596	274	72	250
	English	440 73.9%	212 77.6%	53 73.4%	175 70.0%
	Chinese - Cantonese	10 1.7%	9 3.3%	0 .0%	1 .5%
	Chinese - Mandarin	14 2.4%	6 2.2%	0 .0%	8 3.3%
	Filipino/Tagalog	8 1.4%	3 1.0%	0 .0%	6 2.2%
	Spanish	80 13.5%	24 8.8%	14 19.6%	42 16.8%
	Vietnamese	14 2.3%	6 2.1%	3 4.2%	5 2.0%
	Other	27 4.5%	14 5.1%	2 2.8%	11 4.4%
	DK/NA	2 .3%	0 .0%	0 .0%	2 .7%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
18. What is the primary language used in your household?	English			
	Chinese - Cantonese	C	.[a]	
	Chinese - Mandarin		.[a]	
	Filipino/Tagalog		.[a]	
	Spanish		A	A
	Vietnamese			
	Other			
	DK/NA	.[a]	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
18. What is the primary language used in your household?	Total	594	290	58	246
	English	441 74.3%	219 75.6%	43 73.7%	179 72.8%
	Chinese - Cantonese	10 1.7%	6 2.2%	1 1.3%	3 1.2%
	Chinese - Mandarin	14 2.4%	6 2.1%	3 4.6%	6 2.3%
	Filipino/Tagalog	8 1.4%	2 .7%	0 .0%	6 2.6%
	Spanish	78 13.1%	35 12.1%	6 10.1%	37 15.0%
	Vietnamese	14 2.3%	10 3.5%	3 5.6%	0 .0%
	Other	27 4.5%	11 3.7%	3 4.8%	13 5.4%
	DK/NA	2 .3%	0 .0%	0 .0%	2 .7%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
18. What is the primary language used in your household?	English			
	Chinese - Cantonese			
	Chinese - Mandarin			
	Filipino/Tagalog		.[a]	
	Spanish			
	Vietnamese			.[a]
	Other			
	DK/NA	.[a]	.[a]	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
18. What is the primary language used in your household?	Total	598	255	308	35
	English	444 74.3%	220 86.1%	204 66.5%	20 56.3%
	Chinese - Cantonese	10 1.7%	6 2.4%	4 1.4%	0 .0%
	Chinese - Mandarin	13 2.2%	4 1.5%	5 1.5%	4 12.6%
	Filipino/Tagalog	8 1.4%	0 .0%	8 2.7%	0 .0%
	Spanish	80 13.4%	15 5.9%	58 18.9%	7 20.5%
	Vietnamese	14 2.3%	3 1.3%	9 2.8%	2 4.3%
	Other	27 4.5%	7 2.7%	18 5.8%	2 6.3%
	DK/NA	2 .3%	0 .0%	2 .6%	0 .0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
18. What is the primary language used in your household?	English	B C		[a]
	Chinese - Cantonese	[a]		A B
	Chinese - Mandarin		A	[a] A
	Filipino/Tagalog	[a]		
	Spanish			
	Vietnamese			
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
19. What other language, if any, is used in your household?	Total	600	308	292
	English	120 20.1%	53 17.1%	68 23.2%
	Chinese - Cantonese	10 1.6%	8 2.5%	2 .7%
	Chinese - Mandarin	16 2.6%	9 3.0%	6 2.2%
	Filipino/Tagalog	10 1.7%	6 2.1%	4 1.3%
	Spanish	55 9.2%	33 10.7%	22 7.6%
	Vietnamese	12 2.0%	10 3.3%	2 .6%
	None	316 52.6%	159 51.8%	156 53.5%
	Other	48 7.9%	23 7.6%	24 8.3%
	DK/NA	14 2.3%	6 2.0%	8 2.6%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
19. What other language, if any, is used in your household?	English		
	Chinese - Cantonese		
	Chinese - Mandarin		
	Filipino/Tagalog		
	Spanish		
	Vietnamese	B	
	None		
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
19. What other language, if any, is used in your household?	Total	581	108	200	164	109
	English	120 20.7%	31 28.4%	54 26.9%	25 15.4%	11 9.8%
	Chinese - Cantonese	9 1.5%	2 1.9%	6 3.0%	1 .5%	0 .0%
	Chinese - Mandarin	15 2.6%	3 2.9%	2 .8%	8 4.8%	2 2.2%
	Filipino/Tagalog	9 1.6%	2 1.7%	4 1.8%	4 2.3%	0 .0%
	Spanish	54 9.4%	9 8.6%	19 9.6%	15 9.4%	10 9.5%
	Vietnamese	12 2.0%	11 10.2%	1 .4%	0 .0%	0 .0%
	None	306 52.6%	41 37.7%	91 45.6%	98 60.1%	75 69.0%
	Other	45 7.7%	8 7.8%	18 9.1%	12 7.1%	6 5.9%
	DK/NA	11 1.9%	1 .7%	5 2.7%	1 .5%	4 3.6%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
19. What other language, if any, is used in your household?	English	D	C D		
	Chinese - Cantonese				[a].
	Chinese - Mandarin				
	Filipino/Tagalog				[a].
	Spanish				
	Vietnamese	B		[a].	[a].
	None			A B	A B
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
19. What other language, if any, is used in your household?	Total	578	245	128	175	29
	English	118 20.3%	1 .3%	53 41.7%	60 34.1%	4 12.6%
	Chinese - Cantonese	9 1.5%	1 .3%	0 .0%	8 4.6%	0 .0%
	Chinese - Mandarin	16 2.7%	1 .6%	1 1.1%	13 7.3%	0 .0%
	Filipino/Tagalog	10 1.8%	1 .3%	1 .7%	9 4.9%	0 .0%
	Spanish	53 9.2%	20 8.1%	27 21.0%	4 2.1%	3 9.6%
	Vietnamese	11 1.9%	0 .0%	0 .0%	11 6.2%	0 .0%
	None	303 52.5%	198 80.7%	44 34.2%	45 25.9%	16 54.1%
	Other	47 8.1%	17 6.9%	2 1.2%	22 12.7%	6 21.0%
	DK/NA	11 2.0%	7 2.7%	0 .0%	4 2.3%	1 2.7%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian	Hispanic	Asian	Other
		(A)	(B)	(C)	(D)
19. What other language, if any, is used in your household?	English		A D	A	A
	Chinese - Cantonese		[a].	A	[a].
	Chinese - Mandarin			A B	[a].
	Filipino/Tagalog			A	[a].
	Spanish	C	A C		
	Vietnamese	[a].	[a].		[a].
	None	B C D			C
	Other			B	B
	DK/NA		[a].		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
19. What other language, if any, is used in your household?	Total	597	148	134	118	197
	English	120 20.2%	46 30.8%	31 23.4%	31 26.3%	12 6.3%
	Chinese - Cantonese	10 1.6%	3 2.0%	4 3.0%	2 1.6%	1 .4%
	Chinese - Mandarin	16 2.6%	1 .5%	5 3.6%	5 3.9%	5 2.8%
	Filipino/Tagalog	10 1.7%	0 .0%	6 4.4%	1 .7%	4 1.8%
	Spanish	55 9.2%	11 7.3%	8 5.9%	14 12.0%	22 11.2%
	Vietnamese	12 2.0%	3 1.8%	7 5.2%	2 1.9%	0 .0%
	None	313 52.4%	73 49.1%	52 38.6%	54 45.7%	135 68.4%
	Other	48 8.0%	8 5.4%	21 15.9%	7 6.1%	11 5.7%
	DK/NA	14 2.3%	5 3.1%	0 .0%	2 1.8%	7 3.5%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
19. What other language, if any, is used in your household?	English	D	D	D	
	Chinese - Cantonese				
	Chinese - Mandarin				
	Filipino/Tagalog	.[a]			
	Spanish				
	Vietnamese				
	None				.[a] A B C
	Other		A D		
	DK/NA		.[a]		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
19. What other language, if any, is used in your household?	Total	600	120	100	150
	English	120 20.1%	16 13.3%	18 18.5%	45 30.1%
	Chinese - Cantonese	10 1.6%	5 4.1%	0 .0%	2 1.4%
	Chinese - Mandarin	16 2.6%	5 4.1%	0 .0%	6 4.3%
	Filipino/Tagalog	10 1.7%	0 .0%	2 2.0%	6 3.8%
	Spanish	55 9.2%	10 8.1%	5 4.8%	11 7.1%
	Vietnamese	12 2.0%	0 .0%	0 .0%	7 4.7%
	None	316 52.6%	69 57.3%	63 63.0%	61 40.5%
	Other	48 7.9%	11 9.2%	10 10.2%	10 7.0%
	DK/NA	14 2.3%	5 3.9%	1 1.4%	2 1.2%

		Area of Residence	
		West San Jose	South County
19. What other language, if any, is used in your household?	Total	190	40
	English	31 16.4%	10 24.5%
	Chinese - Cantonese	3 1.4%	0 .0%
	Chinese - Mandarin	4 2.3%	0 .0%
	Filipino/Tagalog	2 1.3%	0 .0%
	Spanish	19 10.0%	11 27.4%
	Vietnamese	5 2.5%	0 .0%
	None	104 54.8%	19 48.2%
	Other	16 8.3%	0 .0%
	DK/NA	6 3.0%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
19. What other language, if any, is used in your household?	English			A D		
	Chinese - Cantonese		a .			a .
	Chinese - Mandarin		a .			a .
	Filipino/Tagalog	a .				a .
	Spanish					A B C D
	Vietnamese	a .	a .			a .
	None		C			
	Other					a .
	DK/NA					a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
19. What other language, if any, is used in your household?	Total	600	124	72	126	108	170
	English	120 20.1%	39 31.8%	12 16.7%	24 18.7%	13 12.0%	33 19.1%
	Chinese - Cantonese	10 1.6%	0 .0%	0 .0%	2 1.5%	2 1.9%	6 3.4%
	Chinese - Mandarin	16 2.6%	2 1.3%	1 1.1%	4 3.1%	3 3.2%	6 3.5%
	Filipino/Tagalog	10 1.7%	2 1.3%	2 3.0%	3 2.3%	2 1.5%	2 1.1%
	Spanish	55 9.2%	9 6.9%	7 9.3%	12 9.4%	12 10.9%	16 9.5%
	Vietnamese	12 2.0%	2 1.4%	2 3.1%	5 4.2%	3 2.4%	0 .0%
	None	316 52.6%	59 47.8%	40 55.8%	68 54.1%	59 54.6%	89 52.5%
	Other	48 7.9%	9 7.4%	6 9.0%	6 4.5%	14 12.9%	12 7.2%
	DK/NA	14 2.3%	3 2.1%	1 1.9%	3 2.2%	1 .6%	6 3.6%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
19. What other language, if any, is used in your household?	English	D				
	Chinese - Cantonese	a .	a .			
	Chinese - Mandarin					
	Filipino/Tagalog					
	Spanish					
	Vietnamese					a .
	None					
	Other					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
19. What other language, if any, is used in your household?	Total	580	398	181
	English	116 20.0%	51 12.9%	65 35.6%
	Chinese - Cantonese	10 1.7%	10 2.4%	0 .0%
	Chinese - Mandarin	16 2.7%	13 3.4%	2 1.2%
	Filipino/Tagalog	9 1.5%	7 1.8%	1 .8%
	Spanish	55 9.5%	43 10.8%	12 6.6%
	Vietnamese	10 1.7%	5 1.2%	5 2.7%
	None	306 52.8%	233 58.4%	73 40.4%
	Other	46 7.9%	28 7.1%	18 9.8%
	DK/NA	13 2.3%	8 1.9%	5 3.0%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
19. What other language, if any, is used in your household?	English		A
	Chinese - Cantonese		a .
	Chinese - Mandarin		
	Filipino/Tagalog		
	Spanish		
	Vietnamese		
	None	B	
	Other		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
19. What other language, if any, is used in your household?	Total	585	386	84	65	50
	English	119 20.3%	58 15.0%	34 40.6%	11 17.0%	15 30.9%
	Chinese - Cantonese	9 1.5%	9 2.3%	0 .0%	0 .0%	0 .0%
	Chinese - Mandarin	16 2.7%	15 3.8%	0 .0%	0 .0%	1 1.6%
	Filipino/Tagalog	9 1.5%	3 .8%	0 .0%	6 8.6%	0 .0%
	Spanish	53 9.0%	37 9.7%	8 9.3%	3 5.2%	4 8.0%
	Vietnamese	10 1.6%	6 1.6%	3 3.1%	1 1.3%	0 .0%
	None	310 53.1%	220 57.0%	28 33.6%	39 60.2%	23 46.4%
	Other	48 8.1%	32 8.2%	6 7.0%	4 6.5%	6 11.7%
	DK/NA	13 2.2%	6 1.6%	5 6.4%	1 1.2%	1 1.3%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
19. What other language, if any, is used in your household?	English		A C		A
	Chinese - Cantonese		a .	a .	a .
	Chinese - Mandarin		.a	.a	
	Filipino/Tagalog		.a	A	.a
	Spanish				
	Vietnamese				.a
	None	B		B	
	Other				
	DK/NA				

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
19. What other language, if any, is used in your household?	Total	596	274	72	250
	English	120 20.2%	46 16.9%	14 18.7%	61 24.3%
	Chinese - Cantonese	10 1.6%	5 1.8%	2 2.8%	3 1.1%
	Chinese - Mandarin	16 2.6%	4 1.5%	1 2.0%	10 4.1%
	Filipino/Tagalog	10 1.7%	4 1.4%	1 1.1%	6 2.2%
	Spanish	55 9.2%	23 8.3%	8 11.7%	24 9.5%
	Vietnamese	12 2.0%	4 1.6%	7 9.0%	1 .3%
	None	313 52.6%	165 60.4%	36 49.1%	112 45.0%
	Other	46 7.7%	18 6.6%	2 2.8%	26 10.5%
	DK/NA	14 2.3%	4 1.5%	2 2.7%	8 3.0%

Comparisons of Column Proportions[a,b]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
19. What other language, if any, is used in your household?	English			
	Chinese - Cantonese			
	Chinese - Mandarin			
	Filipino/Tagalog			
	Spanish		A C	
	Vietnamese			
	None	C		
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
19. What other language, if any, is used in your household?	Total	594	290	58	246
	English	118 19.8%	53 18.4%	12 20.2%	53 21.5%
	Chinese - Cantonese	10 1.6%	4 1.2%	2 3.5%	4 1.7%
	Chinese - Mandarin	16 2.6%	4 1.4%	0 .0%	12 4.8%
	Filipino/Tagalog	10 1.7%	3 1.0%	0 .0%	7 3.0%
	Spanish	55 9.3%	28 9.6%	8 14.0%	19 7.7%
	Vietnamese	12 2.0%	4 1.5%	4 6.7%	3 1.4%
	None	313 52.7%	170 58.7%	24 40.5%	120 48.6%
	Other	47 7.9%	19 6.6%	7 12.6%	20 8.3%
	DK/NA	14 2.3%	5 1.6%	1 2.4%	8 3.1%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
19. What other language, if any, is used in your household?	English			
	Chinese - Cantonese			
	Chinese - Mandarin		.[a]	A
	Filipino/Tagalog		.[a]	
	Spanish			
	Vietnamese			
	None	B		
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
19. What other language, if any, is used in your household?	Total	598	255	308	35
	English	120 20.1%	30 11.7%	79 25.6%	12 33.9%
	Chinese - Cantonese	10 1.6%	3 1.1%	7 2.2%	0 .0%
	Chinese - Mandarin	16 2.6%	9 3.5%	5 1.7%	2 4.5%
	Filipino/Tagalog	10 1.7%	2 .6%	7 2.2%	2 4.8%
	Spanish	55 9.2%	28 11.0%	27 8.8%	0 .0%
	Vietnamese	12 2.0%	2 .7%	10 3.3%	0 .0%
	None	314 52.5%	158 61.9%	141 45.9%	15 41.8%
	Other	48 7.9%	19 7.4%	26 8.5%	3 7.4%
	DK/NA	14 2.3%	6 2.2%	5 1.8%	3 7.6%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
19. What other language, if any, is used in your household?	English		A	A
	Chinese - Cantonese			.[a]
	Chinese - Mandarin			
	Filipino/Tagalog			
	Spanish			.[a]
	Vietnamese		A	.[a]
	None	B		
	Other			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	299	153	146
	Yes	159 53.2%	70 45.9%	89 60.9%
	No	137 45.8%	81 53.3%	56 38.1%
	DK/NA	3 .9%	1 .8%	2 1.0%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes		A
	No	B	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	290	80	110	68	31
	Yes	153 52.7%	53 66.2%	60 54.2%	26 38.3%	14 43.9%
	No	134 46.3%	27 33.8%	49 44.4%	40 59.8%	18 56.1%
	DK/NA	3 1.0%	0 .0%	2 1.4%	1 1.9%	0 .0%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes	C			
	No			A	
	DK/NA	.[a]			.[a]

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	292	41	111	127	13
	Yes	156 53.5%	7 17.4%	89 80.6%	57 44.6%	3 23.6%
	No	133 45.5%	34 82.6%	20 18.2%	69 54.2%	10 76.4%
	DK/NA	3 1.0%	0 .0%	1 1.2%	2 1.2%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian	Hispanic	Asian	Other
		(A)	(B)	(C)	(D)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes		A C D	A	
	No	B C		B	B
	DK/NA	[a] .			[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence				
		Total	5 years or less	6 to 15 years	16 to 25 years	26 years or more
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	299	93	88	62	56
	Yes	159 53.2%	65 69.8%	48 54.3%	32 52.2%	14 25.2%
	No	137 45.8%	27 28.8%	40 45.7%	28 45.4%	42 74.8%
	DK/NA	3 .9%	1 1.4%	0 .0%	2 2.4%	0 .0%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes	D	D	D	
	No				A B C
	DK/NA		[a] .		[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	299	49	38	100
	Yes	159 53.2%	24 49.7%	22 56.0%	57 57.1%
	No	137 45.8%	25 50.3%	16 40.6%	41 41.4%
	DK/NA	3 .9%	0 .0%	1 3.4%	2 1.5%

		Area of Residence	
		West San Jose	South County
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	90	22
	Yes	42 47.1%	14 63.9%
	No	48 52.9%	8 36.1%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes					
	No					
	DK/NA	a .			a .	a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income					
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	299	81	33	55	48	82
	Yes	159 53.2%	59 73.0%	15 47.3%	25 44.8%	13 27.3%	47 57.0%
	No	137 45.8%	20 25.1%	16 48.7%	30 55.2%	35 72.7%	35 43.0%
	DK/NA	3 .9%	2 1.9%	1 4.0%	0 .0%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes	C D				D
	No			A	A E	
	DK/NA			a .	a .	a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	288	163	124
	Yes	152 52.7%	56 34.2%	96 76.9%
	No	133 46.4%	106 65.0%	27 21.8%
	DK/NA	3 1.0%	1 .8%	2 1.2%

Comparisons of Column Proportions[a,b]

		Homeownership Status	
		Own	Rent
		(A)	(B)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes		A
	No	B	
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Residence Type				
		Total	Detached Single Family Home	Apartment	Condo or Townhome	Other
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	290	178	57	26	30
	Yes	155 53.4%	77 43.6%	47 82.8%	9 36.9%	21 69.6%
	No	132 45.6%	97 54.8%	10 17.2%	16 63.1%	9 30.4%
	DK/NA	3 1.0%	3 1.6%	0 .0%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes		A C		
	No	B		B	
	DK/NA		[a] .	[a] .	[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Household Purchase Responsibility			
		Total	Respondent	Another family member	Joint responsibility
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	298	116	39	142
	Yes	159 53.5%	59 50.6%	25 63.2%	76 53.2%
	No	136 45.6%	57 49.4%	14 36.8%	64 44.8%
	DK/NA	3 .9%	0 .0%	0 .0%	3 2.0%

Comparisons of Column Proportions[b,c]

		Household Purchase Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes			
	No			
	DK/NA	[a] .	[a] .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Recycling or Disposing Responsibility			
		Total	Respondent	Another family member	Joint responsibility
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	296	129	37	130
	Yes	157 52.9%	73 56.2%	18 48.3%	66 51.0%
	No	136 46.1%	57 43.8%	19 51.7%	61 46.8%
	DK/NA	3 .9%	0 .0%	0 .0%	3 2.2%

Comparisons of Column Proportions[b,c]

		Recycling or Disposing Responsibility		
		Respondent	Another family member	Joint responsibility
		(A)	(B)	(C)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes			
	No			
	DK/NA	[a] .	[a] .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Total	298	96	180	21
	Yes	159 53.5%	41 42.3%	109 60.4%	10 45.3%
	No	136 45.6%	54 56.3%	70 38.7%	12 54.7%
	DK/NA	3 .9%	1 1.3%	2 .8%	0 .0%

Comparisons of Column Proportions[b,c]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
20. If you were to receive information about waste reduction and recycling in your native language instead of ENglish, would you be more likely to use it?	Yes		A	
	No	B		
	DK/NA			a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	600	308	292
	Respondent	274 45.6%	118 38.4%	155 53.2%
	Another family member	72 12.1%	48 15.6%	24 8.4%
	Joint responsibility	250 41.7%	138 45.0%	111 38.1%
	DK/NA	4 .6%	3 1.0%	1 .3%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent		A
	Another family member	B	
	Joint responsibility		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age				
		Total	18 to 29	30 to 44	45 to 59	60 or older
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	581	108	200	164	109
	Respondent	265 45.7%	34 32.0%	88 44.1%	80 48.9%	63 57.4%
	Another family member	72 12.5%	32 29.4%	16 7.8%	18 10.9%	7 6.7%
	Joint responsibility	241 41.4%	42 38.7%	96 47.7%	66 40.2%	38 34.5%
	DK/NA	2 .4%	0 .0%	1 .4%	0 .0%	1 1.3%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent			A	A
	Another family member	B C D			
	Joint responsibility				
	DK/NA	a .		a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	578	245	128	175	29
	Respondent	267 46.3%	137 55.7%	44 34.4%	74 42.2%	13 43.3%
	Another family member	70 12.2%	20 8.3%	25 19.6%	21 12.1%	4 12.2%
	Joint responsibility	237 41.1%	86 35.1%	59 46.1%	80 45.6%	12 42.0%
	DK/NA	3 .5%	2 .9%	0 .0%	0 .0%	1 2.5%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian	Hispanic	Asian	Other
		(A)	(B)	(C)	(D)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent	B C			
	Another family member		A		
	Joint responsibility				
	DK/NA		a .	a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence		
		Total	5 years or less	6 to 15 years
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	597	148	134
	Respondent	274 45.8%	62 42.2%	61 45.2%
	Another family member	70 11.8%	22 14.8%	18 13.2%
	Joint responsibility	249 41.8%	64 42.9%	56 41.6%
	DK/NA	4 .6%	0 .0%	0 .0%

		Length of Residence	
		16 to 25 years	26 years or more
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	118	197
	Respondent	51 43.1%	100 50.6%
	Another family member	14 12.0%	16 8.4%
	Joint responsibility	52 43.7%	78 39.8%
	DK/NA	1 1.2%	2 1.2%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less	6 to 15 years	16 to 25 years	26 years or more
		(A)	(B)	(C)	(D)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent				
	Another family member				
	Joint responsibility				
	DK/NA	a .	a .		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	600	120	100	150
	Respondent	274 45.6%	60 50.4%	45 44.8%	69 46.2%
	Another family member	72 12.1%	8 6.3%	10 10.5%	23 15.6%
	Joint responsibility	250 41.7%	50 41.3%	44 44.0%	57 38.1%
	DK/NA	4 .6%	2 1.9%	1 .7%	0 .0%

		Area of Residence	
		West San Jose	South County
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	190	40
	Respondent	86 45.1%	13 33.6%
	Another family member	24 12.7%	7 17.2%
	Joint responsibility	80 42.2%	19 47.3%
	DK/NA	0 .0%	1 1.9%

Comparisons of Column Proportions[b,c]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent					
	Another family member					
	Joint responsibility					
	DK/NA			a .	a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	600	124	72	126
	Respondent	274 45.6%	65 52.2%	37 51.1%	59 46.9%
	Another family member	72 12.1%	14 11.1%	11 15.3%	14 10.7%
	Joint responsibility	250 41.7%	45 36.2%	24 33.5%	54 42.3%
	DK/NA	4 .6%	1 .6%	0 .0%	0 .0%

		Annual Household	
		$125,000 or more	DK/NA
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	108	170
	Respondent	46 42.3%	67 39.7%
	Another family member	18 16.3%	17 9.7%
	Joint responsibility	45 41.3%	83 48.8%
	DK/NA	0 .0%	3 1.8%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent					
	Another family member					
	Joint responsibility					
	DK/NA		a .	a .	a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	580	398	181
	Respondent	269 46.3%	189 47.4%	80 43.9%
	Another family member	69 11.9%	40 10.1%	29 15.9%
	Joint responsibility	241 41.5%	168 42.1%	73 40.1%
	DK/NA	1 .3%	1 .4%	0 .0%

Comparisons of Column Proportions[b,c]

		Homeownership Status	
		Own	Rent
		(A)	(B)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent		
	Another family member		A
	Joint responsibility		
	DK/NA		[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Residence Type		
		Total	Detached Single Family Home	Apartment
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	585	386	84
	Respondent	269 45.9%	188 48.7%	32 37.8%
	Another family member	72 12.4%	38 9.8%	16 19.0%
	Joint responsibility	242 41.3%	159 41.1%	36 43.3%
	DK/NA	2 .4%	1 .4%	0 .0%

		Residence Type	
		Condo or Townhome	Other
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	65	50
	Respondent	32 48.9%	17 34.2%
	Another family member	7 11.4%	11 22.5%
	Joint responsibility	26 39.7%	21 41.8%
	DK/NA	0 .0%	1 1.5%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent				
	Another family member				A
	Joint responsibility				
	DK/NA		[a] .	[a] .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Total	598	255	308	35
	Respondent	272 45.5%	127 49.8%	131 42.6%	14 39.4%
	Another family member	72 12.1%	19 7.4%	46 14.9%	8 21.3%
	Joint responsibility	250 41.8%	108 42.2%	129 41.9%	13 37.4%
	DK/NA	4 .6%	1 .6%	2 .5%	1 1.9%

Comparisons of Column Proportions[a,b]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent			
	Another family member		A	A
	Joint responsibility			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Gender		
		Total	Male	Female
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	600	308	292
	Respondent	290 48.4%	158 51.2%	132 45.4%
	Another family member	58 9.7%	29 9.4%	29 10.1%
	Joint responsibility	246 41.0%	120 38.9%	126 43.2%
	DK/NA	5 .9%	2 .5%	4 1.4%

Comparisons of Column Proportions[a,b]

		Gender	
		Male	Female
		(A)	(B)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent		
	Another family member		
	Joint responsibility		
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent	34 32.0%	88 44.1%	80 48.9%	63 57.4%
	Another family member	32 29.4%	16 7.8%	18 10.9%	7 6.7%
	Joint responsibility	42 38.7%	96 47.7%	66 40.2%	38 34.5%
	DK/NA	0 .0%	1 .4%	0 .0%	1 1.3%

Comparisons of Column Proportions[b,c]

		Age			
		18 to 29	30 to 44	45 to 59	60 or older
		(A)	(B)	(C)	(D)
B. Who in your household is generally responsible for making household purchases, including grocery, home electronics, and gifts for family and friends? Is that you, another household member, or do you share these responsibilities?	Respondent			A	A
	Another family member	B C D			
	Joint responsibility				
	DK/NA	a .		a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Ethnicity				
		Total	Caucasian	Hispanic	Asian	Other
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	578	245	128	175	29
	Respondent	281 48.7%	135 54.9%	58 45.2%	75 42.7%	14 48.6%
	Another family member	55 9.5%	18 7.5%	13 10.5%	20 11.4%	3 10.3%
	Joint responsibility	237 41.0%	90 36.8%	54 42.3%	81 46.0%	12 41.1%
	DK/NA	5 .8%	2 .8%	3 2.0%	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Ethnicity			
		Caucasian (A)	Hispanic (B)	Asian (C)	Other (D)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent				
	Another family member				
	Joint responsibility				
	DK/NA			a .	a .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Length of Residence		
		Total	5 years or less	6 to 15 years
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	597	148	134
	Respondent	290 48.6%	62 42.2%	69 51.7%
	Another family member	58 9.8%	18 11.9%	12 8.7%
	Joint responsibility	243 40.7%	68 46.0%	52 38.6%
	DK/NA	5 .9%	0 .0%	1 1.1%

		Length of Residence	
		16 to 25 years	26 years or more
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	118	197
	Respondent	50 42.4%	108 55.0%
	Another family member	12 9.8%	18 8.9%
	Joint responsibility	54 45.6%	69 35.3%
	DK/NA	3 2.2%	2 .8%

Comparisons of Column Proportions[b,c]

		Length of Residence			
		5 years or less (A)	6 to 15 years (B)	16 to 25 years (C)	26 years or more (D)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent				
	Another family member				
	Joint responsibility				
	DK/NA	a .			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Area of Residence			
		Total	North County	West County	East San Jose and Milpitas
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	600	120	100	150
	Respondent	290 48.4%	57 47.3%	52 52.0%	71 47.1%
	Another family member	58 9.7%	5 4.2%	9 9.4%	19 12.4%
	Joint responsibility	246 41.0%	57 47.8%	38 37.9%	58 38.8%
	DK/NA	5 .9%	1 .7%	1 .7%	3 1.7%

		Area of Residence	
		West San Jose	South County
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	190	40
	Respondent	95 50.2%	15 38.7%
	Another family member	18 9.6%	7 18.1%
	Joint responsibility	76 39.9%	16 41.3%
	DK/NA	1 .3%	1 1.9%

Comparisons of Column Proportions[a,b]

		Area of Residence				
		North County	West County	East San Jose and Milpitas	West San Jose	South County
		(A)	(B)	(C)	(D)	(E)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent					
	Another family member					A
	Joint responsibility					
	DK/NA					

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

b. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Annual Household Income			
		Total	Less than $40,000	$40,000 to $74,999	$75,000 to $124,999
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	600	124	72	126
	Respondent	290 48.4%	71 57.3%	32 44.0%	61 48.5%
	Another family member	58 9.7%	10 7.9%	7 9.4%	15 12.2%
	Joint responsibility	246 41.0%	42 33.7%	33 46.6%	50 39.3%
	DK/NA	5 .9%	1 1.2%	0 .0%	0 .0%

		Annual Household	
		$125,000 or more	DK/NA
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	108	170
	Respondent	56 51.6%	71 41.6%
	Another family member	9 8.0%	18 10.5%
	Joint responsibility	44 40.4%	77 45.5%
	DK/NA	0 .0%	4 2.4%

Comparisons of Column Proportions[b,c]

		Annual Household Income				
		Less than $40,000	$40,000 to $74,999	$75,000 to $124,999	$125,000 or more	DK/NA
		(A)	(B)	(C)	(D)	(E)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent					
	Another family member					
	Joint responsibility					
	DK/NA		a .	a .	a .	

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. This category is not used in comparisons because its column proportion is equal to zero or one.

b. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

c. Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.

		Homeownership Status		
		Total	Own	Rent
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	580	398	181
	Respondent	280 48.3%	207 52.0%	73 40.3%
	Another family member	55 9.5%	38 9.4%	18 9.7%
	Joint responsibility	241 41.6%	153 38.4%	88 48.6%
	DK/NA	3 .5%	1 .2%	3 1.4%

Comparisons of Column Proportions[a,b]

		Homeownership Status	
		Own	Rent
		(A)	(B)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent	B	
	Another family member		
	Joint responsibility		A
	DK/NA		

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

b. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Residence Type		
		Total	Detached Single Family Home	Apartment
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	585	386	84
	Respondent	282 48.1%	194 50.3%	25 29.2%
	Another family member	58 9.9%	37 9.5%	15 18.3%
	Joint responsibility	242 41.4%	154 39.9%	42 49.5%
	DK/NA	4 .7%	1 .3%	3 3.0%

		Residence Type	
		Condo or Townhome	Other
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	65	50
	Respondent	37 56.7%	26 52.2%
	Another family member	4 5.4%	2 4.3%
	Joint responsibility	25 37.9%	22 43.5%
	DK/NA	0 .0%	0 .0%

Comparisons of Column Proportions[b,c]

		Residence Type			
		Detached Single Family Home	Apartment	Condo or Townhome	Other
		(A)	(B)	(C)	(D)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent	B		B	B
	Another family member				
	Joint responsibility				
	DK/NA		A	[a] .	[a] .

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. *This category is not used in comparisons because its column proportion is equal to zero or one.*

b. *Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.*

c. *Cell counts of some categories are not integers. They were rounded to the nearest integers before performing column proportions tests.*

		Knowledge of Waste Reduction and Recycling			
		Total	Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Total	598	255	308	35
	Respondent	289 48.3%	134 52.5%	137 44.7%	17 48.5%
	Another family member	58 9.7%	14 5.5%	40 13.0%	4 12.2%
	Joint responsibility	246 41.1%	106 41.7%	126 41.0%	13 37.4%
	DK/NA	5 .9%	1 .2%	4 1.4%	1 1.9%

Comparisons of Column Proportions[a,b]

		Knowledge of Waste Reduction and Recycling		
		Very Knowledgeable	Somewhat Knowledgeable	Not Knowledgeable
		(A)	(B)	(C)
C. Who in your household is generally responsible for recycling or disposing of unwanted household items? Is that you, another household member, or do you share these responsibilities?	Respondent			
	Another family member		A	
	Joint responsibility			
	DK/NA			

Results are based on two-sided tests with significance level 0.05. For each significant pair, the key of the category with the smaller column proportion appears under the category with the larger column proportion.

a. Tests are adjusted for all pairwise comparisons within a row of each innermost subtable using the Bonferroni correction.

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