



Public Art Master Plan

May 6, 2025



Public Art Master Plans

Public Art Master Plans help create vibrant and engaging public spaces by providing a framework for the selection, installation, and maintenance of public art in a city.



Master Plan for Public Art

Created in cooperation with the Cultural Planning Group
November 2020



City of
Mountain View

Public Art NEXT!

San José's New Public Art Master Plan

Submitted by:

Todd Bressi, Brown and Keener Bressi
Meridith McKinley, Via Partnership

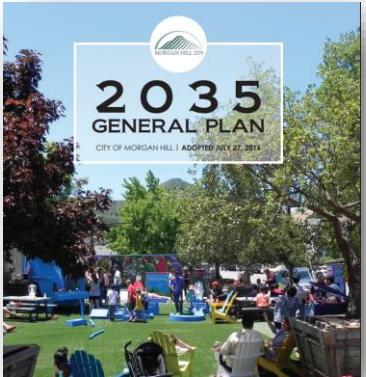
Commissioned by:

City of San José
Office of Cultural Affairs
Public Art Program
Barbara Goldstein, Director

March, 2007



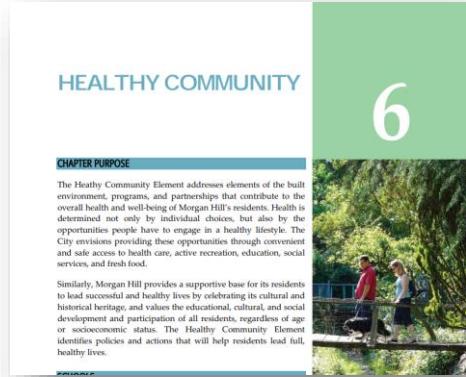
Guiding Documents



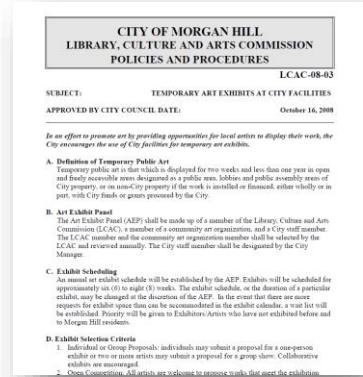
**City of Morgan Hill
General Plan 2035**

Inventory of Public Art in Morgan Hill							
Ref.	Title	Artist	Year Installed	Materials - Format	Maintenance	Date Last Inspected	Notes
1	Morgan Hill City Roots	Itza	2001	Encaustic Rock Sample	During or Care	10/02/2010	Morgan Hill Community and Cultural Center
2	A Walk in the Woods	Dave Sellen	2006	Forest Painting	During	10/02/2010	Morgan Hill Community and Cultural Center
3	Our Inspiration - Power	Heaven Novak	2006	Forest Painting	During	10/02/2010	Morgan Hill Community and Cultural Center
4	City Week of Play - The Park	City Week	2007	Clay Model	During or Care	10/02/2010	Commissioned
5	Brewers	Wining Wench	2010	Public Ceramic Mural	Cleaning, repairing, as needed	10/02/2010	Commissioned
6	Francisco's 50 Years	City Day Art	2008	Welded Metal Sculpture	Cleaning, repairing, as needed	10/02/2010	Morgan Hill Community and Cultural Center
7	2 Mission Paintings	Unknown	1983	Oil Painting	During	10/02/2010	Morgan Hill Civic Center
8	Leading Morgan Hill	Leading Morgan Hill	2014	Large public signage	During or needed	10/02/2010	Commissioned
9	Never Forget the Tuna	Unknown	2001	Bronze Sculpture	Install	10/02/2010	Morgan Hill Civic Center
10	Our Inspiration - Water	Heaven Novak	2006	Forest Painting	During	10/02/2010	Morgan Hill Community and Cultural Center
11	Hanging Tree	David He & Sonja	2010	Wood Sculpture	Reactive Painting and lighting	10/02/2010	Commissioned
12	Liberty	Ernest Davis	2008	Bronze Sculpture	Reactive Painting and lighting	10/02/2010	Reactive In-reactivity to elements from the Morgan Hill Community
13	State Park Art	Ernest Davis	2008	Wood Sculpture	Reactive Metal Art	10/02/2010	Reactive Metal Art
14	Lighted Art	Unknown	2010	Reactive Metal Art	Reactive Metal Art	10/02/2010	Reactive Metal Art
15	Lighted Art	Unknown	2010	Reactive Metal Art	Reactive Metal Art	10/02/2010	Reactive Metal Art
16	Lighted Art	Unknown	2010	Reactive Metal Art	Reactive Metal Art	10/02/2010	Reactive Metal Art
17	Wings of the Train	Unknown	2007	Brass Sculpture	Reactive Painting, Annual Lighting	10/02/2010	Reactive Painting, Annual Lighting
18	Brass Sculpture	Unknown	2010	Brass Sculpture	Reactive Painting, Annual Lighting	10/02/2010	Reactive Painting, Annual Lighting
19	Brass Sculpture	Unknown	2010	Brass Sculpture	Reactive Painting, Annual Lighting	10/02/2010	Reactive Painting, Annual Lighting
20	Family of Deer	Ernest Davis	2010	Bronze Sculpture	Reactive Painting, Annual Lighting	10/02/2010	Reactive Painting, Annual Lighting
21	Tormenta	Gender Heater	2010	Metal Construction	During or needed, reactive lighting	10/02/2010	Commissioned
22	Prayer Jester	Gender Heater	2010	Plastic Doll	Reactive Impacted Clay or needed for a Site Specific	10/02/2010	Commissioned
23	Radiant Park Mural	Paint-Mazing	2017	Mural	Reactive graffiti and art on needed	10/02/2010	Commissioned
24	Stainless Steel Art Sculpture	Analyn Davis	2017	Bronze Sculpture	Reactive Painting, Annual Lighting	10/02/2010	Reactive Painting, Annual Lighting

Public Art Inventory



**Healthy Community
Element - Culture &
the Arts**



CITY OF MORGAN HILL LIBRARY, CULTURE AND ARTS COMMISSION POLICIES AND PROCEDURES

LCAC-08-03

SUBJECT: TEMPORARY ART EXHIBITS AT CITY FACILITIES
APPROVED BY CITY COUNCIL DATE: October 16, 2008

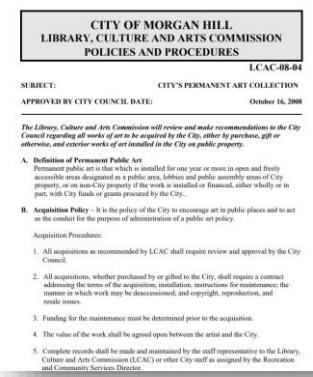
In an effort to promote art by providing opportunities for local artists to display their work, the City encourages the use of City facilities for temporary art exhibits.

A. Definition of Temporary Public Art
Temporary public art is art that is displayed for two weeks and less than one year in open and accessible areas designated as a public area, either by the City or by a public assembly group of City property, or on non-city property if the work is installed or financed, either wholly or in part, with City funds or grants provided by the City.

B. Art Exhibit Panel
The Art Exhibit Panel (AEP) shall be made up of a member of the Library, Culture and Arts Commission (LCAC), a member of a community art organization, and a City staff member. The LCAC and the community organization shall be responsible for the selection of the LCAC and reviewed annually. The City staff member shall be designated by the City Manager.

C. Exhibit Scheduling
An exhibit schedule will be established by the AEP. Exhibits will be scheduled for approximately six (6) to eight (8) weeks. The exhibit schedule, or the duration of a particular exhibit, may be changed at the discretion of the AEP. The event that these are used, requires that the AEP and the artist(s) work together to determine the duration of the exhibit. A list will be established. Priority will be given to Exhibitors/Artists who have not exhibited before and to Morgan Hill artists.

D. Exhibit Selection Criteria
1. Individual or Group Proposals: individuals may submit a proposal for a one-person exhibit or two or more artists may submit a proposal for a group show. Collaborative exhibits are encouraged.
2. Open Call: All artists are welcome to propose works that meet the exhibition



CITY OF MORGAN HILL LIBRARY, CULTURE AND ARTS COMMISSION POLICIES AND PROCEDURES

LCAC-08-04

SUBJECT: CITY'S PERMANENT ART COLLECTION
APPROVED BY CITY COUNCIL DATE: October 16, 2008

The Library, Culture and Arts Commission will review and make recommendations to the City Council regarding the use of art to be acquired by the City, either by purchase, gift or otherwise, and exterior works of art installed in the City on public property.

A. Definition of Permanent Public Art
Permanent public art is art that is displayed in open and accessible areas designated as a public area, either by the City or by a public assembly group of City property, or on non-city property if the work is installed or financed, either wholly or in part, with City funds or grants provided by the City.

B. Acquisition Policy It is the policy of the City to encourage art in public places and to act as the conduit for the purpose of administration of a public art policy.

Acquisition Procedures:

1. All acquisitions as recommended by LCAC shall require review and approval by the City Council.

2. All acquisitions, whether purchased or gifted to the City, shall require a contract addressing the terms of the acquisition; installation, instructions for maintenance; the manner in which work may be disseminated; and copyright, reproduction, and reuse issues.

3. Funding for the maintenance must be determined prior to the acquisition.

4. The value of the work shall be agreed upon between the artist and the City.

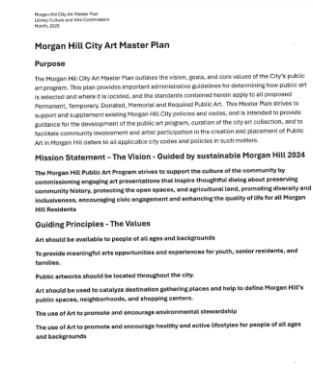
5. Complete records shall be made and maintained by the staff responsible to the Library, Culture and Arts Commission (LCAC) or other City staff as assigned by the Recreation and Community Services Director.

LCAC P&P – Permanent Art Collection



**2024 Public Art
Symposium**

**2024 Public Art
Symposium Feedback**



Morgan Hill City Art Master Plan

Purpose

The Morgan Hill City Art Master Plan outlines the vision, goals, and core values of the City's public art program. This plan provides important administrative guidelines for determining how public art is selected and where it is located, and the standards concerning how to apply all relevant permitting and regulations to public art. The plan also serves to support and enhance the public art program. This plan also serves to support and supplement existing Morgan Hill City policies and codes, and is intended to provide guidance for the development of the public art program, community involvement, and to facilitate the implementation of the City's vision for public art in Morgan Hill.

Mission Statement – The Vision – Guided by sustainable Morgan Hill 2024

The Morgan Hill Public Art Program strives to support the culture of the community by commissioning engaging art presentations that inspire thoughtful dialog about the community, and by supporting and protecting the spaces, landmarks, and agricultural lands that define diversity and inclusiveness, protecting our natural resources, and enhancing the quality of life for all Morgan Hill residents.

Guiding Principles - The Values

Art should be available to people of all ages and backgrounds.

To provide meaningful art opportunities and experiences for youth, senior residents, and families.

Public artworks should be located throughout the city.

Art should be used to catalyze destination gathering places and help define Morgan Hill's public spaces, neighborhoods, and shopping centers.

The use of art to promote and encourage environmental stewardship.

The use of art to promote and encourage healthy and active lifestyles for people of all ages and backgrounds.

LCAC's Current Work Plan and Community Outreach



Art Symposium Community Feedback

Permanent Art Preference

Public Buildings

Downtown

City Gateways

Performance Arts Preference

Parks

Downtown

Sidewalks



Public Art Master Plan Key Components

1. VISION STATEMENT
2. GOALS
3. OBJECTIVES
4. POTENTIAL SITES

CAMP will guide the procurement of public art projects...(type, location).

Community Outreach



Process for Public Art Selection

Establish Vision and Goals

Identify Objectives and Locations

Funding and Budget

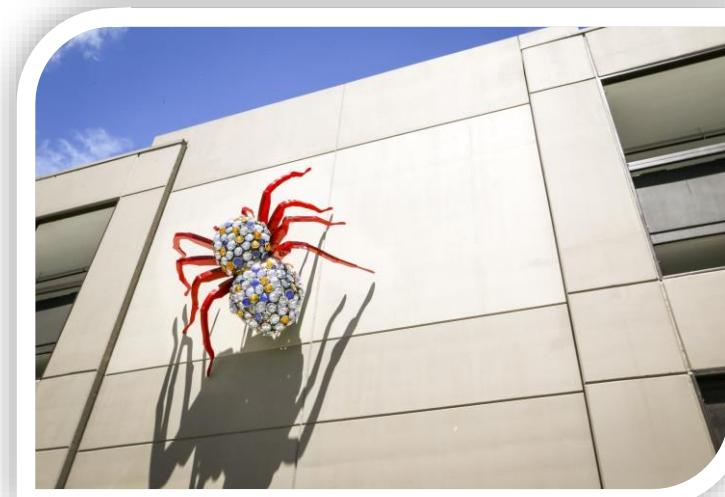
Establish budget for artist fees, materials, fabrication, installation, insurance, and potential maintenance

Artist Selection

Call for Artist, Jury, Evaluation Criteria, Interviews, Public Input

Fabrication and Installation

Dedication and Maintenance



Stakeholders

Community General:

Website, Flyers at city facilities, businesses, Email, 411 Newsletter

Partner Organizations

MHUSD, Voices, Charter, Oakwood, MHCF, MHCC, MHDA, VMH, PBID, SCC, VW, Caltrans, VTA

Art and Cultural Organizations

Local artists, SV Creates, SVCT, SVS, Cura Contemporary, Colibri, Poppy Jasper

Groups

Youth, teachers, Spanish-speaking community

Who is missing?

Outreach and Engagement

- **Postcard Poll: "My Art Dream for Morgan Hill"**
 - Describe what is the primary goal of public art. Why is this important? (e.g., beautification, placemaking, education, economic development, fostering dialogue)
 - Distribute blank postcards at schools, senior centers, and events.
- **Community Quilt of Ideas**
 - What should public art represent in Morgan Hill? Describe key themes, values, cultural elements that should be represented in public art.
 - People create quilt squares with drawings, words, or images. Assemble and display as a large visual mural. Use at workshops, open houses, events.
- **Chalk Art Wall**
 - Imagine public art throughout Morgan Hill. What kind of overall feeling, image, or identity do you hope it contributes to our city?
 - Create one or two chalk wall and leave for a month with instructions and chalk. Potential locations: Downtown, Library, CCC or CRC.



Public Art Survey

Public
Art
Survey

1. Tell us about you and how you identify your role with local arts and culture?
2. Identify cultural assets in Morgan Hill
3. What should public art accomplish?
4. What do you see as the primary goals of a public art program for our community (e.g., beautification, placemaking, education, economic development, fostering dialogue)?
5. Considering Morgan Hill's past, present, and future – what key themes, values, or cultural elements you believe are important to be represented through public art?
6. Imagine public art throughout Morgan Hill. What kind of overall feeling, image, or identity do you hope it contributes to our city?
Tell us about your preferences regarding public art:



Public Art Survey Cont....

Public
Art
Survey

A) Permanent VS. Temporary

- a. All Permanent
- b. Mostly Permanent
- c. All Temporary
- d. Mostly Temporary
- e. Both, Permanent and Temporary

C) Playful Vs. Serious

- a. All Playful
- b. Mostly Playful
- c. All Serious
- d. Mostly Serious
- e. Both, Serious and Playful

B) Historic Vs Contemporary

- a. All Historic
- b. Mostly Historic
- c. All Contemporary
- d. Mostly Contemporary
- e. Both, Historic and Contemporary

D) Spread out Vs. One Location

- a. Spread Across the City
- b. Mostly Around the City
- c. Mostly in One Area



Questions?