



Healthy Neighborhoods for All

Barrios Saludables Para Todos

¡Morgan Hill Prospera! steering committee
October 2, 2025



Agenda / Orden del día

Introductions / Introducciones

- Name and Organization / Nombre y organización

Previous Meeting / Junta anterior – August 27

- Outreach and Engagement Summary Report / Informar sobre los comentarios de los residents
 - Survey, Focus Groups, and other outreach results / Resultados de encuestas, grupos focales y otras actividades de divulgación
- Group activity: develop policy ideas / Actividad grupal: desarrollar ideas políticas

Review draft Goals, Policies, and Actions

Healthy Neighborhoods For All Element

Adopted XXXXX 2025



ELEVATE
MORGAN HILL



Inclusive Public Engagement in City Decisions

GOAL HN-1 Equitable access to decision making, safe and welcoming civic spaces, and the resources necessary to live in healthy, connected, and empowered communities regardless of race, national origin, income, or neighborhood.

Policy HN-1.1 Trust and Transparency. Foster trust between City staff and community members through transparency and implementing best practices to make information easily accessible.

Policy HN-1.2 Meaningful, Relevant Engagement. Pursue opportunities to promote engagement at evening meetings, weekend workshops, and community meetings.

Policy HN-1.3 Community Partners. Partner with community-based organizations on an ongoing basis to develop and implement effective outreach programs, increase opportunities for community involvement in civic processes, and build a deeper understanding of city governance within the community.

- **Action HN-1.A Interpretation at Public Meetings.** Provide access to Spanish interpretation at public meetings, as requested.
- **Action HN-1.B Translation for Public Notices.** Publish public meeting notices in English and Spanish.
- **Action HN-1.C Distribution of Information.** Distribute City information to all community members such as numbers to call for city and community partner programs, housing needs, and general City information.
- **Action HN-1.D Engagement.** Encourage successful engagement participation by providing alternative meeting locations, food, interpretation services, childcare, giveaways, or other methods, when warranted, that reduce or remove barriers to participation.
- **Action HN-1.E Healthy Neighborhoods Promotoras.** Evaluate the need to recruit, train, and compensate resident ambassadors from Opportunity Neighborhoods to conduct outreach, provide multilingual interpretation, and bridge gaps in obtaining community feedback.

Pollution Exposure and Air Quality

GOAL HN-2 Pollution reduction in Opportunity Neighborhoods with no segment of the community disproportionately burdened by environmental conditions.

Policy HN-2.1 Reduce Pollution. Strive to reduce pollution exposure and air quality issues experienced in Opportunity Neighborhoods.

Policy HN-2.2 Air Quality Monitoring. Collaborate with the Bay Area Air Quality Management District (BAAQMD) to support the expansion of air quality monitoring efforts in Morgan Hill, prioritizing Opportunity Neighborhoods, to inform area-specific improvement actions and other Community Emissions Reduction Programs (CERPs).

Policy HN-2.3 Land Use Compatibility. Buffer incompatible uses within Opportunity Neighborhoods to reduce exposure to pollution and other health impacts.

- **Action HN-2.A Sensitive Site Protection.** Require new residential development in Opportunity Neighborhoods located within 500 feet from Highway 101 or adjacent to Butterfield Boulevard to implement appropriate measures to reduce exposure to traffic related air pollution, including but not limited to, increased landscape buffers and setbacks, restrict outdoor common and private open space adjacent to roadways, and high efficiency indoor air filtration.
- **Action HN-2.B Heavy Duty Truck Routes.** Limit truck routes adjacent to sensitive receptors where feasible, post anti idling signage where necessary, and coordinate targeted enforcement in Opportunity Neighborhoods through the evaluation of Chapter 10.60 (Truck Route and Parking Ordinance) of the Municipal Code in conformance with Assembly Bill 98.
- **Action HN-2.C Reduce Potential Pollution Exposure.** Require new development adjacent to incompatible uses to incorporate mechanisms to reduce potential exposure to pollution, including but not limited to, buffers, setbacks, building orientation, and high efficiency filtration.
- **Action HN-2.D Zero Emission Standards.** Evaluate and consider zero-emission standards for businesses.

Promoting Physical Health

GOAL HN-3	Geographically accessible, safe, inclusive, and active public spaces for all residents.
Policy HN-3.1 Affordable Recreation. Ensure affordable access to the Centennial Recreation Center and Aquatics Center and associated programs by offering subsidized fees, expanding free or low cost recreation activities, and partnering with healthcare and community providers to offset costs to community members.	<ul style="list-style-type: none">• Action HN-3.A Health and Fitness. Provide educational information to community members regarding the availability of financial assistance and no-cost memberships for health and fitness programming and senior adult programs at the Centennial Recreation Center.• Action HN-3.B Inclusive Parks. Design new parks to be inclusive, equitable, and accessible for all ages, abilities, and cultural needs, while transforming existing parks to accommodate the recreational needs of all users.• Action HN-3.C Community Events and Recreation. Expand community events and free recreation opportunities, including extended Splash Pad hours and seasonal programming at the Community and Cultural Center.• Action HN-3.D Park Distribution. Ensure an equal distribution of parks within the City; strive to achieve a goal that all homes within Opportunity Neighborhoods are within one-quarter mile walking distance of at least one usable park and/or open space.
Policy HN-3.2 Prioritize Parks within Opportunity Neighborhoods. Prioritize the siting of new parks and recreation facilities within Opportunity Neighborhoods that support physical health.	

Affordable Access to Healthy Food Options

GOAL HN-4	Equitable access to fresh, healthy, and affordable food within a short, safe distance from home.		
Policy HN-4.1 Affordable Produce. Promote access to fresh affordable produce within Opportunity Neighborhoods.			<ul style="list-style-type: none">• Action HN-4.A Fresh Produce Sales and Cultivation. Amend the Zoning Code to permit flexibility for the sale and cultivation of fresh affordable produce via permanent produce stands, mobile produce vendors, community gardens, and urban farming.
Policy HN-4.2 Hispanic Grocery Store. Advocate for the siting of a Hispanic grocery store within Opportunity Neighborhoods to meet the cultural needs of the area.			<ul style="list-style-type: none">• Action HN-4.B Food Banks. Support the efforts of local organizations to expand the reach of food bank and pantry distribution centers by extending operating hours and facilitating the siting of new locations within Opportunity Neighborhoods.
Policy HN-4.3 Healthy Food Literacy. Increase healthy food literacy and provide resources to community members through collaboration with the County of Santa Clara Public Health Department, schools, community groups, and other partners.			<ul style="list-style-type: none">• Action HN-4.C Senior Nutrition Program. Continue to sustain the Senior Nutrition Program, providing free lunch to low-income seniors.• Action HN-4.D Health and Wellness Education. Encourage the County of Santa Clara Public Health Department to provide multilingual health education such as wellness classes, nutrition education, healthy cooking classes, as well as to raise awareness of healthy habits and other current public health concerns within Morgan Hill.

Safe and Healthy Homes

GOAL HN-5 Safe, affordable, and stable housing for people to thrive in their communities regardless of race, national origin, income, or neighborhood

Policy HN-5.1 Promote Affordable Housing. Promote development of subsidized and affordable housing across affordable income categories.	<ul style="list-style-type: none">• Action HN-5.A Mobile Home Rent Stabilization Ordinance. Update the Mobile Home Rent Stabilization Ordinance within Chapter 5.36 (Mobile Home Park Rents) of the Municipal Code to protect mobile home park residents from sudden rent increases and ensure affordable housing options.
Policy HN-5.2 Anti-Displacement and Tenant Protections. Implement anti displacement strategies and tenant protections in vulnerable neighborhoods.	<ul style="list-style-type: none">• Action HN-5.B Tenant Protection. Conduct a feasibility analysis and develop a program to protect tenants through legal assistance, prevent foreclosures, provide rental assistance, or enforce fair housing laws.
Policy HN-5.3 Healthy Homes. Partner with the County of Santa Clara Public Health Department and community organizations to promote safe, sanitary, and healthy housing practices.	<ul style="list-style-type: none">• Action HN-5.C Healthy Homes Filtration. Explore the feasibility of a program to provide residents within Opportunity Neighborhoods with air purifiers or the resources to retrofit their homes to filter air contaminants inside their homes.



Increase Overall Health

GOAL HN-6 **Equitable access to physical activity, recreation, and wellness opportunities for all residents, especially within Opportunity Neighborhoods.**

Policy HN-6.1 Health Advocacy. Advocate for community members health and increase health awareness through multilingual health education materials.

Policy HN-6.2 Medical Siting. Encourage siting of medical clinics, mobile medical clinics, and mobile dental clinics within Opportunity Neighborhoods.

Policy HN-6.3 Transit Access. Advocate for increased transit access connecting community members to alternative transportation to medical appointments, grocery stores, and recreation.

Policy HN-6.4 Urban Heat. Require new development, and pursue funding for existing areas of the City, to accommodate street trees or other shade coverage along key pedestrian and bicycle routes and near transit stops.

- **Action HN-6.A Overall Health Education.** Partner with the County of Santa Clara Public Health Department to provide multilingual health education materials regarding asthma, allergies, nutrition, overall health, and other current public health concerns within Morgan Hill, including resources for mental health services, substance use services, and suicide prevention.
- **Action HN-6.B Mobile Clinics.** Amend the Municipal Code to allow mobile preventative health and dental care clinics.
- **Action HN-6.C Asthma-Friendly Landscaping.** Evaluate and consider revising Chapter 18.64 (Landscaping) of the Zoning Code, and other landscaping policies, to prioritize asthma-friendly plant species.
- **Action HN-6.D Transit and Micro-Transit Access.** Pursue funding for a revived MoGo style micro-transit program, or alternative service model program, to provide first/last mile service.
- **Action HN-6.E Extreme Heat Mitigation.** Increase urban tree canopy, shaded areas, and open space within Opportunity Neighborhoods to mitigate extreme heat and improve health outcomes, prioritizing heat exposed sidewalks, transit stops, parks, and multi-family housing.

Public Facilities and Infrastructure

GOAL HN-7 Safe, well-maintained, and accessible public spaces, facilities, and infrastructure that support active lifestyles and community well-being.

Policy HN-7.1 Active Transportation Network. Implement an active transportation network that links residential uses with schools, shopping, entertainment, recreation, transit, and employment centers, and addresses traffic congestion and safety barriers that limit pedestrian and cycling access to parks and community services.

Policy HN-7.2 New Public Amenities. Prioritize and allocate new public amenities in Opportunity Neighborhoods.

- **Action HN-7.A Safe and Active Transportation.** Pursue funding to improve pedestrian and bicycle infrastructure, including sidewalks, lighting, and traffic calming, to promote safe and active transportation as identified in the Transportation Master Plan and the Comprehensive Safety Action Plan, prioritizing Opportunity Neighborhoods.
- **Action HN-7.B Safe Routes to Schools.** Partner with Morgan Hill Unified School District to implement and expand “Safe Routes to Schools”, including trails and bike infrastructure.
- **Action HN-7.C Lighting in Public Spaces.** Review and revise lighting standards for sidewalks, trails, parks, and public spaces to ensure they are well lit to enhance comfort and usability.
- **Action HN-7.D Physical Fitness Park Amenities.** Provide public amenities that promote free opportunities for physical fitness, including but not limited to, community gardens, outdoor exercise equipment in parks, and shade structures.



Questions?
¿Preguntas?